# BEASLEY MEDIA GROUP, LLC ISSUES AND PROGRAMS REPORT

#### **FOR**

# STATION WJPT-HD2

3RD QUARTER, 2019

JULY 1, 2019 TO SEPTEMBER 30TH, 2019

Prepared by:

Sheila Book

General Manager:

Brad Beasley

# ISSUES OF CONCERN TO STATION WJPT-HD2 ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3RD QUARTER, 2019

1. Public Health, Safety and Welfare: Helping The Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

2. Animals/Other: Getting Cats Adopted

Interviewee Name: Tammy Nemac

Organization: Rescue Cats Rock

Organization Website: www.rescuecatsrock.org

Phone Number: 239-440-4073

3. <u>Public Health, Safety and Welfare/Charity:</u> Addiction Recovery

Interviewee Name: Ron Herl

Organization: Ala Non/ Ala Teen

Organization Website: www.alanon.org

4. Public Health, Safety and Welfare: Battling Addiction

Interviewee Name: David Essel

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

# 5. Organization for Women/Education: Helping Moms to Get Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms Off Welfare

Organization Website: www.onemillionmomsoffwelfare.org

## 6. Charity: Hope Clubhouse

Interviewee Name: Jeanne Sweeny and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

Phone Number: 239-267-1777

# 7. Public Health, Safety and Welfare and Organization for Children

Interviewee Name: Armando Wythec

Organization: Golisano Children's Hospital

Organization Website: www.kisforkids.org

Phone Number: 239-343-8370

## 8. Education: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization:

Organization Website: https://parkinsonassociationswfl.org/index.html

# 9. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: www.animalrefugecenter.net

Phone Number: 239-731-3535

#### 10. Charity: Local Arts

Interviewee Name: Amanda Jaron

Organization: Glitter Foundation

Organization Website: <a href="www.glitterfoundation.org">www.glitterfoundation.org</a>

Phone Number: 239-293-2932

# 11. Public Health, Safety and Welfare and Education: American Heart Association

Interviewee Name: Liz Kellar

Organization: American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

#### 12. Charity: Preventing Suicide

Interviewee Name: Harry Quay

Organization: American Foundation for Suicide Prevention

Organization Website: www.

Phone Number:

# 13. Organization for Children and Education: Kids and Reading

Interviewee Name: Scott Sutton

Organization: K is for Kids

Organization Website: www.kisforkids.org

# 14. Public Health, Safety and Welfare: Heart Health

Interviewee Name: Lauren Nutter

Organization: Heart Association

Organization Website: www.heart.org

Phone Number:

# 15. Charity and Organization for the Handicapped: Helping Those With Disabilities

Interviewee Name: Karen Govern

Organization: Starability Foundation

Organization Website: www.starability.org

Phone Number: 239-594-9007

## 16. Education and Military: Veterans and Education

Interviewee Name: Dr. Sandra Kananui

Organization: FGCU

Organization Website: www.fgcu.org

Phone Number:

17. Charity: Family Fall Fest

Interviewee Name: Howard Issacson

Organization: Emmanuel Communities Inc.

Organization Website: www.emmanuelpark.org

Phone Number: 239-206-3082

# **PUBLIC AFFAIRS PROGRAMS**

# STATION WJPT-HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. <u>In Touch</u>: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

July 1st – September 30th, 2019

# MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE:

HELPING THE ABUSED

In Touch

July 7, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when you are abused. Also discussed was the importance of the Naples Women Shelter's Store, Options. Options offers high-quality, new and gently used clothing and accessories for men, children and women, including an outstanding *Designer Boutique*; plus furniture, rugs, linens, household items and small appliances.

Listed under Public Health, Safety and Welfare

ISSUE:

RESCUE CATS

In Touch

July 14, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Tammy Nemac from Rescue Cats Rock informed our audience about their needs for the Pet Shelter. The Shelters needs include Funding for Vet Bills, Food, Litter, ect. Rescue Cats Rock currently houses over 100 cats and kittens many permanently injured by humans.

Listed under Other

ISSUE:

UNDERAGE DRINKING

In Touch

July 14, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Charity and Public Health, Safety and Welfare

**ISSUE:** 

MAKING A BETTER YOU

In Touch

July 21, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel informed us of some different ways we can lose weight and get rid of our addictions.

Listed under Public Health, Safety and Welfare

ISSUE:

GETTING OFF WELFARE

In Touch

July 28, 2019

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams from, The One Million Moms Off Welfare Program, shared with us how we can rise above the Welfare System by learning responsibility and learning how to get out of the struggles we bring on ourselves. Ms. Williams uses her own life journey to show how she helps others gain control of their lives.

Listed under Education and Organization for Women

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

August 4, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

Listed under Organization for the Handicapped and Charity

ISSUE: SUMMER HEAT, CARS AND CHILDREN

In Touch

August 4, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Armando Wyetec warned us of the dangers of leaving your child in a car. He spoke about how long it actually takes (minutes) for a car to reach a temperature that can cause a child to have heatstroke. Heatstroke occurs when the body is unable to cool itself rapidly enough. He also informed us how to prevent this from happening to children.

Listed under Organization for Children and Public Safety, Health and Welfare

ISSUE: C.

CATS AND ADOPTION

In Touch

August 11, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Tammy Nemac from Rescue Cats Rock. She informed our audience about their needs for the Pet Shelter. The Shelters needs include Funding for Vet Bills, Food, Litter, ect. Rescue Cats Rock currently houses over 100 cats and kittens many permanently injured by humans.

Listed under Other

ISSUE:

UNDERAGE DRINKING

In Touch

August 11, 2019

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30 Minutes of a 60 Minute Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Charity and Public Health, Safety and Welfare

ISSUE: PARKINSON AWARENESS

In Touch

August 18, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke to Trisha Leite and Ellen Chaney about Parkinson Awareness. The ladies explained that they offer exercise classes, education and support classes for those with Parkinson's and for their caretakers. The goal and motto of Parkinson Awareness is to promote the quality of life for those with Parkinson's as well as their caretakers.

Listed under Education

ISSUE: ADOPTING A PET AT ARC

In Touch

August 18, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Wayne Lenin, Executive Director for ARC (Animal Refuge Center) told our audience about the Center. ARC is a No Kill Shelter for animals and was started in 1988 as a small shelter. It has grown from a small venue to now having separate cat and dog housing plus their own on site clinic for Spay/Neuter, Dental ect. ARC accepts animals from owner surrenders, natural disasters as well as other animal shelters.

Listed under Other

ISSUE: SUPPORTING LOCAL ART

In Touch

August 25, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

Founder of The Glitter Foundation, Amanda Jaron, spoke about Art Education and the void of Art Therapy in the community. Ms. Jaron also informed us about their annual Glitter in the City Program where 1000 children participate in the making of a piece of art. The Glitter Foundation gives Grants to underfunded Art Therapy Programs.

Listed under Charity and Education

ISSUE: THE AMERICAN HEART ASSOCIATION

In Touch

August 25, 2019

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Liz Kellar, Development Director for the American Heart Association, about all the different things they do there. Ms. Kellar informed us of that heart attacks are preventable and the symptoms of a heart attack.

Listed under Education and Public Health, Safety and Welfare

ISSUE:

**BATTLING SUICIDE** 

In Touch

September 8, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Harry Quay spoke about his personal experience involving a friend and suicide. His friends' suicide was the reasoning behind holding the First Annual Lip Sync Battle Against Suicide. The event is on September 21 with all proceeds going to AFSP (American Foundation for Suicide Prevention).

Listed under Charity

ISSUE:

KIDS AND READING

In Touch

September 8, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Scott Hutton about the program K is for Kids. This program distributes individual books to children in hopes of getting children to read more books.

Listed under Education and Organization for Children

ISSUE: HEART HEALTH

In Touch

September 15, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Lauren Nutter, Development Director for the American Heart Association, spoke with us about their campaign, 'Go Red for Women'. This campaign is designed to create awareness for women about heart health.

Listed under Public Health, Safety and Welfare

ISSUE: PREVENTING SUICIDE

In Touch

September 15, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Harry Quay spoke about his personal experience involving a friend and suicide. His friends' suicide was the reasoning behind holding the First Annual Lip Sync Battle Against Suicide. The event is on September 21 with all proceeds going to AFSP (American Foundation for Suicide Prevention).

Listed under Charity

ISSUE: HELPING THOSE WITH DISABILITIES

In Touch

September 22, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Karen Govern, Executive Director for STARability spoke with us about the things they do. Ms. Govern informed us that their goal is to fill a void that exists for those with intellectual and developmental disabilities after they are out of the school systems (age 22). STARability gives them social and vocational training. They also help with employment.

Listed under Organization for the Handicapped and Charity

ISSUE: VETERANS AND EDUCATION

In Touch

September 22, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Dr. Sandra Kauanui told us about the program they offer at FGCU that teaches Veterans to have and run their own businesses. Veterans in the state of Florida have the opportunity to learn about how a business works, how to start and how to grow their own business too. At the end of the program the Veterans may pitch for, 'seed money' to be used for opening their business.

Listed under Education and Military

ISSUE: COMMUNITY FESTIVAL

In Touch

September 29, 2019

5:00 a.m.

20 Minutes of a 60 Minute Program

Chief Executive Officer of Emmanuel Communities, Howard Issacson, spoke about the need for our communities to interact together. They will be holding their first annual Fall Fest October 19 at the park 2770 Oil Well Rd in Naples. The festival is open to the public and will have games, music, pumpkin patch and contests for all ages.

Listed under Charity

ISSUE: HELPING THOSE WITH DISABILITIES

In Touch

September 22, 2019

5:00 a.m.

40 Minutes of a 60 Minute Program

Karen Govern, Executive Director for STARability spoke with us about the things they do. Ms. Govern informed us that their goal is to fill a void that exists for those with intellectual and developmental disabilities after they are out of the school systems (age 22). STARability gives them social and vocational training. They also help with employment.

Listed under Organization for the Handicapped and Charity