

# INVOICE



**WLSL**  
**401 3RD STREET SW**  
**Roanoke, VA 24011**  
**Main: (540)981-9110**  
**Billing: (540)512-1558**

Invoice #	Invoice Date	Invoice Month	Invoice Period
481613-1	08/13/18	August 2018	07/30/18 - 08/12/18

Property	Account Executive	Sales Office	Sales Region
WLSL	WLSL Local House	Local Roanoke	Local

Billing Address:

**Blue West Media**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**  
**USA**

Send Payment To:

**WLSL**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

Advertiser	Product	Estimate Number
POLI/T Kaine/D/Sen	8/6-8/12	1006

Flight Dates	Order #	Alt Order #
08/06/18 - 08/12/18	481613	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

# INVOICE



Send Payment To:  
**WLSL**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

Invoice # <b>481613-1</b>	Invoice Date <b>08/13/18</b>	Invoice Month <b>August 2018</b>	Invoice Period <b>07/30/18 - 08/12/18</b>
Advertiser <b>POLI/T Kaine/D/Sen</b>	Product <b>8/6-8/12</b>	Estimate Number <b>1006</b>	

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

# INVOICE



Send Payment To:  
**WSLS**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

Invoice # <b>481613-1</b>	Invoice Date <b>08/13/18</b>	Invoice Month <b>August 2018</b>	Invoice Period <b>07/30/18 - 08/12/18</b>
Advertiser <b>POLI/T Kaine/D/Sen</b>	Product <b>8/6-8/12</b>	Estimate Number <b>1006</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
17	08/06/18	08/12/18	11-1130p Late News Sun	11-1130p	-----S	:30	2	\$40.00	NM																																																					
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1	WSLS	W	08/08/18	12:25 PM	12-1230p Local News M-F	12-1230p	:30	ESKKAI 001H	\$15.00	NM																																																				
21	08/06/18	08/12/18	730-8p Inside Edition	730-8p	--W-F--	:30	2	\$75.00	NM																																																					
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/06/18</td> <td>08/12/18</td> <td>--W-F--</td> <td>2</td> <td>\$75.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width:100%"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WSLS</td> <td>W</td> <td>08/08/18</td> <td>7:52 PM</td> <td>730-8p Inside Edition</td> <td>730-8p</td> <td>:30</td> <td>ESKKAI 001H</td> <td>\$75.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WSLS</td> <td>F</td> <td>08/10/18</td> <td>7:52 PM</td> <td>730-8p Inside Edition</td> <td>730-8p</td> <td>:30</td> <td>ESKKAI 001H</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/06/18	08/12/18	--W-F--	2	\$75.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSLS	W	08/08/18	7:52 PM	730-8p Inside Edition	730-8p	:30	ESKKAI 001H	\$75.00	NM	3	WSLS	F	08/10/18	7:52 PM	730-8p Inside Edition	730-8p	:30	ESKKAI 001H	\$75.00	NM
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3	WSLS	F	08/10/18	7:52 PM	730-8p Inside Edition	730-8p	:30	ESKKAI 001H	\$75.00	NM																																																				
22	08/06/18	08/12/18	9-10a Megyn Kelly	9-10a	M-----	:30	1	\$40.00	NM																																																					
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24	08/06/18	08/12/18	Friday 10-11p	10-11p	----F--	:30	1	\$300.00	NM																																																					
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25	08/06/18	08/12/18	8-10a Today Show Sat	8-10a	-----S-	:30	1	\$40.00	NM																																																					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

# INVOICE



Send Payment To:  
**WLSL**  
**PO BOX 936259**  
**ATLANTA, GA 31193-6259**

<u>Invoice #</u> 481613-1	<u>Invoice Date</u> 08/13/18	<u>Invoice Month</u> August 2018	<u>Invoice Period</u> 07/30/18 - 08/12/18
<u>Advertiser</u> POLI/T Kaine/D/Sen		<u>Product</u> 8/6-8/12	<u>Estimate Number</u> 1006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u> 08/06/18	<u>End Date</u> 08/12/18	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$40.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WLSL	Sa	08/11/18	8:57 AM	8-10a Today Show Sat	8-10a	:30	ESKKAI001H	\$40.00	NM
<u>Total Spots</u>							<b>64</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,610.00</b>
<u>Agency Commission</u>	<b>\$691.50</b>
<u>Net Amount Due</u>	<b>\$3,918.50</b>

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