

INVOICE



WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing: (540)512-1558

Invoice #	Invoice Date	Invoice Month	Invoice Period
481613-1	08/13/18	August 2018	07/30/18 - 08/12/18

Property	Account Executive	Sales Office	Sales Region
WSLS	WSLS Local House	Local Roanoke	Local

Billing Address:

Blue West Media
Attention: Accounts Payable
5130 East 18th Avenue
Denver, CO 80220
USA

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Advertiser	Product	Estimate Number
POLI/T Kaine/D/Sen	8/6-8/12	1006

Flight Dates	Order #	Alt Order #
08/06/18 - 08/12/18	481613	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/18	08/12/18	530-6a Local News M-F	530-6a	MTWTF--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 MTWTF-- 5 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WSLS	M	08/06/18	5:54 AM	530-6a Local News M-F	530-6a	:30	ESKKAI 001H	\$20.00 NM
3	WSLS	Tu	08/07/18	5:43 AM	530-6a Local News M-F	530-6a	:30	ESKKAI 001H	\$20.00 NM
2	WSLS	W	08/08/18	5:41 AM	530-6a Local News M-F	530-6a	:30	ESKKAI 001H	\$20.00 NM
1	WSLS	Th	08/09/18	5:43 AM	530-6a Local News M-F	530-6a	:30	ESKKAI 001H	\$20.00 NM
4	WSLS	F	08/10/18	5:53 AM	530-6a Local News M-F	530-6a	:30	ESKKAI 001H	\$20.00 NM
2	08/06/18	08/12/18	6-7a Local News M-F	6-7a	MTWTF--	:30	5	\$70.00	NM
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1	WSLS	Tu	08/07/18	6:08 AM	6-7a Local News M-F	6-7a	:30	ESKKAI 001H	\$70.00 NM
2	WSLS	W	08/08/18	6:54 AM	6-7a Local News M-F	6-7a	:30	ESKKAI 001H	\$70.00 NM
5	WSLS	Th	08/09/18	6:30 AM	6-7a Local News M-F	6-7a	:30	ESKKAI 001H	\$70.00 NM
4	WSLS	F	08/10/18	6:44 AM	6-7a Local News M-F	6-7a	:30	ESKKAI 001H	\$70.00 NM
3	08/06/18	08/12/18	7-9a Today Show M-F	7-9a	MTWTF--	:30	10	\$95.00	NM
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2	WSLS	M	08/06/18	7:56 AM	7-9a Today Show M-F	7-9a	:30	ESKKAI 001H	\$95.00 NM
8	WSLS	M	08/06/18	8:58 AM	7-9a Today Show M-F	7-9a	:30	ESKKAI 001H	\$95.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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ATLANTA, GA 31193-6259

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WLSL
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
481613-1	08/13/18	August 2018	07/30/18 - 08/12/18
Advertiser	Product	Estimate Number	
POLI/T Kaine/D/Sen	8/6-8/12	1006	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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2	WLSL	W	08/08/18	11:33 PM	11-1135p Late News M-F	11-1135p	:30	ESKKAI 001H	\$50.00	NM																																																																																																																																				
3	WLSL	Th	08/09/18	11:15 PM	11-1135p Late News M-F	11-1135p	:30	ESKKAI 001H	\$50.00	NM																																																																																																																																				
8	WLSL	Th	08/09/18	11:34 PM	11-1135p Late News M-F	11-1135p	:30	ESKKAI 001H	\$50.00	NM																																																																																																																																				
10	WLSL	F	08/10/18	11:16 PM	11-1135p Late News M-F	11-1135p	:30	ESKKAI 001H	\$50.00	NM																																																																																																																																				
5	WLSL	F	08/10/18	11:33 PM	11-1135p Late News M-F	11-1135p	:30	ESKKAI 001H	\$50.00	NM																																																																																																																																				
16	08/06/18	08/12/18	11-1130p Late News Sat	11-1130p	-----S-	:30	2	\$50.00	NM																																																																																																																																					

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INVOICE



Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
481613-1	08/13/18	August 2018	07/30/18 - 08/12/18
Advertiser	Product	Estimate Number	
POLI/T Kaine/D/Sen	8/6-8/12	1006	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 -----S- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Sa	08/11/18	11:10 PM	11-1130p Late News Sat	11-1130p	:30	ESKKAI 001H	\$50.00 NM
2	WSLS	Sa	08/11/18	11:27 PM	11-1130p Late News Sat	11-1130p	:30	ESKKAI 001H	\$50.00 NM
17	08/06/18	08/12/18	11-1130p Late News Sun	11-1130p	-----S	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 -----S 2 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	08/12/18	11:12 PM	11-1130p Late News Sun	11-1130p	:30	ESKKAI 001H	\$40.00 NM
2	WSLS	Su	08/12/18	11:30 PM	11-1130p Late News Sun	11-1130p	:30	ESKKAI 001H	\$40.00 NM
18	08/06/18	08/12/18	Wednesday 10-11p	10-11p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 --W---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	08/08/18	10:31 PM	Wednesday 10-11p	10-11p	:30	ESKKAI 001H	\$400.00 NM
20	08/06/18	08/12/18	12-1230p Local News M-F	12-1230p	--W----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 --W---- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	08/08/18	12:25 PM	12-1230p Local News M-F	12-1230p	:30	ESKKAI 001H	\$15.00 NM
21	08/06/18	08/12/18	730-8p Inside Edition	730-8p	--W-F--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 --W-F-- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSLS	W	08/08/18	7:52 PM	730-8p Inside Edition	730-8p	:30	ESKKAI 001H	\$75.00 NM
3	WSLS	F	08/10/18	7:52 PM	730-8p Inside Edition	730-8p	:30	ESKKAI 001H	\$75.00 NM
22	08/06/18	08/12/18	9-10a Megyn Kelly	9-10a	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 M----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	08/06/18	9:59 AM	9-10a Megyn Kelly	9-10a	:30	ESKKAI 001H	\$40.00 NM
24	08/06/18	08/12/18	Friday 10-11p	10-11p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 ----F-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/10/18	10:29 PM	Friday 10-11p	10-11p	:30	ESKKAI 001H	\$300.00 NM
25	08/06/18	08/12/18	8-10a Today Show Sat	8-10a	-----S-	:30	1	\$40.00	NM

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
481613-1	08/13/18	August 2018	07/30/18 - 08/12/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POLI/T Kaine/D/Sen	8/6-8/12	1006	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/18 08/12/18 -----S- 1 \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Sa	08/11/18	8:57 AM	8-10a Today Show Sat	8-10a	:30	ESKKAI001H	\$40.00 NM
<u>Total Spots</u>							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,610.00
<u>Agency Commission</u>	\$691.50
<u>Net Amount Due</u>	\$3,918.50

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