

**CERTIFICATION OF COMPLIANCE WITH  
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING  
FIRST QUARTER 2005**

ANALOG CHANNEL 7 and DTV CHANNEL 53 virtual,.7 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children's Program</u>	<u>Days and Times Aired</u>	<u>Commercial Matter (Minutes, Seconds)</u>
LazyTown Preempted: 1/29	Saturdays 7:00 – 7:30 a.m. Breaking News	5 m 15 s
Miss Spider's Sunny Patch Friends Preempted: 1/29	Saturdays 7:30 – 8:00 a.m. Breaking News	5 m 15 s
The Backyardigans Preemption Aired: 1/1/05 Episode	Saturdays 11:00 - 11:30 a.m. Saturday, 1/1/05, 9:00 a.m.	5 m 15 s 5 m 15 s
Dora The Explorer Preemption Aired: 1/1/05 Episode Preemption Aired: 3/12/05	Saturdays 11:30 - 12:00 p.m. Saturday, 1/1/05, 9:30 a.m. Saturday, 3/12/05, 9:00 a.m.	5 m 15 s 5 m 15 s 5 m 15 s
Little Bill Little Bill aired 3/27/05 (one time only)	Sundays 7:00 – 7:30 a.m. Sunday 7:30 –8:00 a.m. Technical Error	5 m 15 s 5 m 15 s
Blue's Clues Preempted 3/27/05	Sunday 7:30 – 8:00 a.m. Technical Error	5 m 15 s

DTV CHANNEL 30.2 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children's Program</u>	<u>Days and Times Aired</u>	<u>Commercial Matter (Minutes, Seconds)</u>
None		

DTV CHANNEL 30.3 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:


<u>Children's Program</u>	<u>Days and Times Aired</u>	<u>Commercial Matter (Minutes, Seconds)</u>
None		

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.
2. On and after January 1, 2006, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; (ii) the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; *and* (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material).
3. On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WSPA-TV/-DT hereby certifies:

- that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

  
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Phil Lane  
VP General Manager  
WSPA-TV/-DT

6/10/05  
\_\_\_\_\_  
Date