

# CONTRACT



**WBIR**  
**1513 Hutchinson Ave.,**  
**Knoxville, TN 37917**  
**(865)637-1010**

<u>Contract / Revision</u> 945148 /		<u>Alt Order #</u> 07428548
<u>Product</u> <b>ALEXANDER FOR SENATE</b>		
<u>Contract Dates</u> <b>10/16/14 - 10/25/14</b>		<u>Estimate #</u> <b>C16C25</b>
<u>Advertiser</u> <b>Alexander, L / R / Senate</b>		<u>Original Date / Revision</u> 10/06/14 / 10/08/14
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBIR	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> ALXND	<u>Product Code</u> ORDR
<u>Agency Ref</u> 7611AG	<u>Advertiser Ref</u>	

And:

**Smart Media Group Inc/ POL**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBIR	10/17/14	10/24/14	M-F 10a-11a	10-11a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	----F--				1	\$125.00				
	Week:	10/20/14	10/26/14	----F--				1	\$125.00				
N 2	WBIR	10/17/14	10/17/14	M-F 2-3p	2-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	----F--				1	\$100.00				
N 3	WBIR	10/17/14	10/24/14	M-F 3-4p	3-4p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	----F--				1	\$100.00				
	Week:	10/20/14	10/26/14	----F--				1	\$100.00				
N 4	WBIR	10/17/14	10/24/14	M-F 7-9a	7-9a		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	----F--				1	\$375.00				
	Week:	10/20/14	10/26/14	----F--				1	\$375.00				
N 5	WBIR	10/24/14	10/24/14	Dateline	8-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	----F--				1	\$500.00				
N 6	WBIR	10/20/14	10/20/14	M-F 10a-11a	10-11a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	M-----				1	\$125.00				
N 7	WBIR	10/20/14	10/20/14	M-F 11p News	11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	M-----				1	\$450.00				
N 8	WBIR	10/20/14	10/20/14	M-F 2-3p	2-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	M-----				1	\$100.00				
N 9	WBIR	10/20/14	10/20/14	M-F 7-9a	7-9a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/20/14	10/26/14	M-----				1	\$375.00				
N 10	WBIR	10/18/14	10/18/14	Saturday Night Live	1130p-105a		:30				NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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**(865)637-1010**

<u>Contract / Revision</u> 945148 /		<u>Alt Order #</u> 07428548
<u>Contract Dates</u> 10/16/14 - 10/25/14		<u>Product</u> ALEXANDER FOR SENATE
<u>Advertiser</u> Alexander, L / R / Senate		<u>Estimate #</u> C16C25
		<u>Original Date / Revision</u> 10/06/14 / 10/08/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S-				1	\$200.00				
N 11	WBIR	10/18/14	10/25/14	House Smarts	630-7a		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	-----S-				1	\$30.00				
Week:		10/20/14	10/26/14	-----S-				1	\$30.00				
N 12	WBIR	10/16/14	10/23/14	M-F 10a-11a	10-11a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$125.00				
Week:		10/20/14	10/26/14	---T---				1	\$125.00				
N 13	WBIR	10/16/14	10/23/14	M-F 11p News	11-1135p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$450.00				
Week:		10/20/14	10/26/14	---T---				1	\$450.00				
N 14	WBIR	10/16/14	10/16/14	M-F 2-3p	2-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$100.00				
N 15	WBIR	10/16/14	10/23/14	M-F 3-4p	3-4p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$100.00				
Week:		10/20/14	10/26/14	---T---				1	\$100.00				
N 16	WBIR	10/16/14	10/16/14	M-F 7-9a	7-9a		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/13/14	10/19/14	---T---				1	\$375.00				
N 17	WBIR	10/21/14	10/21/14	M-F 10a-11a	10-11a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-T-----				1	\$125.00				
N 18	WBIR	10/21/14	10/21/14	M-F 11p News	11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-T-----				1	\$450.00				
N 19	WBIR	10/21/14	10/21/14	M-F 2-3p	2-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	-T-----				1	\$100.00				
N 20	WBIR	10/22/14	10/22/14	M-F 10a-11a	10-11a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W----				1	\$125.00				
N 21	WBIR	10/22/14	10/22/14	M-F 11p News	11-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W----				1	\$450.00				
N 22	WBIR	10/22/14	10/22/14	M-F 2-3p	2-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W----				1	\$100.00				
N 23	WBIR	10/22/14	10/22/14	M-F 3-4p	3-4p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W----				1	\$100.00				
N 24	WBIR	10/22/14	10/22/14	Law & Order SVU	9-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/20/14	10/26/14	--W----				1	\$500.00				
<b>Totals</b>											<b>31</b>	<b>\$6,885.00</b>	

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<u>Contract / Revision</u>	<u>Alt Order #</u>
945148 /	07428548

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/14 - 10/25/14	ALEXANDER FOR SEN	C16C25

<u>Advertiser</u>	<u>Original Date / Revision</u>
Alexander, L / R / Senate	10/06/14 / 10/08/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/13/14 - 10/19/14	11	\$2,080.00	(\$312.00)	\$1,768.00
10/20/14 - 10/26/14	20	\$4,805.00	(\$720.75)	\$4,084.25
<b>Totals</b>	<b>31</b>	<b>\$6,885.00</b>	<b>(\$1,032.75)</b>	<b>\$5,852.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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