

CONTRACT



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 (503) 231-4222

www.katu.com

And:

Media Analysis, Inc
 Attention: Marla Jackson
 PO Box 385128
 Waikoloa, HI 96738

<u>Contract / Revision</u> 1040014 /		<u>Alt Order #</u>
<u>Advertiser</u> Paul Evans District 20-D		<u>Original Date / Revision</u> 10/18/18 / 10/18/18
<u>Contract Dates</u> 10/22/18 - 10/28/18	<u>Estimate #</u>	
<u>Product</u> Friends of Paul Evans		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 9485	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KATU	10/22/18	10/28/18	News	6a-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				3	\$400.00			
N 2	KATU	10/22/18	10/28/18	Good Morning America	7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				4	\$700.00			
N 3	KATU	10/22/18	10/28/18	A.M Northwest	9a-10a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				4	\$250.00			
N 4	KATU	10/22/18	10/28/18	The View	10a-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				3	\$500.00			
N 5	KATU	10/22/18	10/28/18	Live with Kelly	11a-12p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				2	\$300.00			
N 6	KATU	10/22/18	10/28/18	News	5p-530p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				3	\$600.00			
N 7	KATU	10/22/18	10/28/18	News	6p-630p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				3	\$600.00			
N 8	KATU	10/22/18	10/28/18	Jeopardy	7p-730p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				3	\$1,200.00			
N 9	KATU	10/22/18	10/28/18	Wheel Of Fortune	730p-8p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				2	\$1,200.00			
N 10	KATU	10/22/18	10/28/18	News	11p-1135p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTFSS				3	\$200.00			
N 11	KATU	10/22/18	10/28/18	News	7a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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N 12	KATU	10/22/18	10/28/18	News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S	1				\$600.00			
Totals											32	\$18,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/22/18 - 10/28/18	32	\$18,150.00	(\$2,722.50)	\$15,427.50
Totals	32	\$18,150.00	(\$2,722.50)	\$15,427.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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