

## INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing: (216) 367-7124**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1834517-1	10/22/17	October 2017	09/25/17 - 10/17/17

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Advertiser	Product	Estimate Number
ISS/Ohioans Against the De	OHIOANS AGAINST THE	4982

Flight Dates	Order #	Alt Order #
10/11/17 - 10/17/17	1834517	08835347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	377	458

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/17	10/13/17	FOX News @ 6:30PM	FOX Toledo News @ 6:30PM	----1--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17   10/15/17   ----1--               1       \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WUPW	F	10/13/17	6:49 PM	FOX News @ 6:30PM	FOX Toledo News @ 6:30PM	:30	0HRX0928172H	\$80.00   NM
2	10/13/17	10/13/17	MOM	M-F 7-7:30PM	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17   10/15/17   ----1--               1       \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WUPW	F	10/13/17	7:28 PM	MOM	M-F 7-7:30PM	:30	0HRX0928172H	\$225.00   NM
3	10/13/17	10/13/17	FOX Toledo Daybreak	FOX Toledo Daybreak	----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17   10/15/17   ----1--               1       \$55.00									
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4	10/16/17	10/16/17	LOC Late 10pm FOX News	10-11pm	1-----	:30	1	\$275.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	WUPW	M	10/16/17	10:54 PM	LOC Late 10pm FOX News	10-11pm	:30	0HRX101217H	\$275.00   NM
5	10/16/17	10/16/17	MOM	M-F 7-7:30PM	1-----	:30	1	\$225.00	NM
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8	10/15/17	10/15/17	FOX NFL SUNDAY	SUN 12-1P	-----1	:30	1	\$375.00	NM																																		
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13	10/12/17	10/12/17	GOTHAM	THU 8-9P	--- 1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$450.00									
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1	WUPW	Th	10/12/17	8:00 PM	GOTHAM	THU 8-9P	:30	OHRX0928172H	\$450.00 NM
14	10/12/17	10/12/17	THE ORVILLE	THU 9-10P	--- 1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$350.00									
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1	WUPW	Th	10/12/17	9:28 PM	THE ORVILLE	THU 9-10P	:30	OHRX0928172H	\$350.00 NM
15	10/17/17	10/17/17	FOX News @ 6:30PM	FOX Toledo News @	- 1-----	:30	1	\$80.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 - 1----- 1 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Tu	10/17/17	7:09 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	OHRX101217H	\$55.00 NM
18	10/17/17	10/17/17	LETHAL WEAPON	TUE 8-9P	- 1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 - 1----- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Tu	10/17/17	8:43 PM	LETHAL WEAPON	TUE 8-9P	:30	OHRX101217H	\$300.00 NM
19	10/11/17	10/11/17	LOC Late 10pm FOX Ne	10-11pm	-- 1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$275.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	10/11/17	10:58 PM	LOC Late 10pm FOX News	10-11pm	:30	OHRX0928172H	\$275.00 NM
20	10/11/17	10/11/17	MOM	M-F 7-7:30PM	-- 1----	:30	1	\$225.00	NM

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# INVOICE



Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1834517-1	10/22/17	October 2017	09/25/17 - 10/17/17
Advertiser	Product	Estimate Number	
ISS/Ohioans Against the De	OHIOANS AGAINST THE	4982	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/09/17</td><td>10/15/17</td><td>--1----</td><td>1</td><td>\$225.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WUPW</td><td>W</td><td>10/11/17</td><td>7:26 PM</td><td>MOM</td><td>M-F 7-7:30PM</td><td>:30</td><td>0HRX0928172H</td><td>\$225.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/09/17	10/15/17	--1----	1	\$225.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WUPW	W	10/11/17	7:26 PM	MOM	M-F 7-7:30PM	:30	0HRX0928172H	\$225.00 NM
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21	10/15/17	10/15/17	Lions GameDay Live	Lions GameDay Liv	-----1	:30	1	\$125.00	NM																																								
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<u>Total Spots</u>							<b>21</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,985.00</b>
<u>Agency Commission</u>	<b>\$897.75</b>
<u>Net Amount Due</u>	<b>\$5,087.25</b>

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