

# INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing: (216) 367-7124**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1834517-1 | 10/22/17     | October 2017  | 09/25/17 - 10/17/17 |

| Property | Account Executive | Sales Office   | Sales Region |
|----------|-------------------|----------------|--------------|
| WUPW     | Matthew Wurm      | HRP-Washington | National     |

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave, Suite 250**  
**Towson, MD 21204**

| Advertiser                 | Product             | Estimate Number |
|----------------------------|---------------------|-----------------|
| ISS/Ohioans Against the De | OHIOANS AGAINST THE | 4982            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/11/17 - 10/17/17 | 1834517 | 08835347    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
| Cash In Advance  |

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 1021        | 377             | 458         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date        | End Date        | Description          | Start/End Time    | MTWTFSS                | Length                | Spots/<br>Week | Rate         | Type        |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
|---|-------------------|-----------------|----------------------|-------------------|------------------------|-----------------------|----------------|--------------|-------------|-------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|---|----------|----------|------------------------|-------------------|-----|--------------|----------|----|
| 1   | 10/13/17          | 10/13/17        | FOX News @ 6:30PM    | FOX Toledo News   | ----1--                | :30                   | 1              | \$80.00      | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/09/17</td> <td>10/15/17</td> <td>----1--</td> <td>1</td> <td>\$80.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WUPW</td> <td>F</td> <td>10/13/17</td> <td>6:49 PM</td> <td>FOX News @ 6:30PM</td> <td>FOX Toledo News</td> <td>:30</td> <td>0HRX0928172H</td> <td>\$80.00</td> <td>NM</td> </tr> </table>     |                   |                 |                      |                   |                        |                       |                |              |             | Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 10/09/17 | 10/15/17 | ----1-- | 1 | \$80.00  |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WUPW | F | 10/13/17 | 6:49 PM  | FOX News @ 6:30PM      | FOX Toledo News   | :30 | 0HRX0928172H | \$80.00  | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>            |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
|   | 10/09/17          | 10/15/17        | ----1--              | 1                 | \$80.00                |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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| 1   | WUPW              | F               | 10/13/17             | 6:49 PM           | FOX News @ 6:30PM      | FOX Toledo News       | :30            | 0HRX0928172H | \$80.00     | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
| 2   | 10/13/17          | 10/13/17        | MOM                  | M-F 7-7:30PM      | ----1--                | :30                   | 1              | \$225.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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|   | 10/09/17          | 10/15/17        | ----1--              | 1                 | \$225.00               |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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| 1   | WUPW              | F               | 10/13/17             | 7:28 PM           | MOM                    | M-F 7-7:30PM          | :30            | 0HRX0928172H | \$225.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
| 3   | 10/13/17          | 10/13/17        | FOX Toledo Daybreak  | FOX Toledo Daybre | ----1--                | :30                   | 1              | \$55.00      | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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|   | 10/09/17          | 10/15/17        | ----1--              | 1                 | \$55.00                |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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| 1   | WUPW              | F               | 10/13/17             | 7:17 AM           | FOX Toledo Daybreak    | FOX Toledo Daybre     | :30            | 0HRX0928172H | \$55.00     | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
| 4   | 10/16/17          | 10/16/17        | LOC Late 10pm FOX Ne | FOX Ne 10-11pm    | 1-----                 | :30                   | 1              | \$275.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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|   | 10/16/17          | 10/22/17        | 1-----               | 1                 | \$275.00               |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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| 1   | WUPW              | M               | 10/16/17             | 10:54 PM          | LOC Late 10pm FOX News | 10-11pm               | :30            | 0HRX101217H  | \$275.00    | NM          |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
| 5   | 10/16/17          | 10/16/17        | MOM                  | M-F 7-7:30PM      | 1-----                 | :30                   | 1              | \$225.00     | NM          |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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|   | 10/16/17          | 10/22/17        | 1-----               | 1                 | \$225.00               |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |
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|   |                   |                 |                      |                   |                        |                       |                |              |             |             |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |   |          |          |                        |                   |     |              |          |    |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

|   |                                       |                                      |  |
|---|---------------------------------------|--------------------------------------|--|
| Invoice #<br><b>1834517-1</b>                   | Invoice Date<br><b>10/22/17</b>       | Invoice Month<br><b>October 2017</b> | Invoice Period<br><b>09/25/17 - 10/17/17</b> |
| Advertiser<br><b>ISS/Ohioans Against the De</b> | Product<br><b>OHIOANS AGAINST THE</b> | Estimate Number<br><b>4982</b>       |  |

| Line  | Start Date        | End Date        | Description                        | Start/End Time    | MTWTFSS                | Length            | Spots/<br>Week | Rate         | Type       |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|---|-------------------|-----------------|------------------------------------|-------------------|------------------------|-------------------|----------------|--------------|------------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|------------|--------------|-----|-------------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|----------|------------------------|-------------------|-----|--------------|------------|----|
| 5   | 10/16/17          | 10/16/17        | MOM                                | M-F 7-7:30PM      | 1-----                 | :30               | 1              | \$225.00     | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WUPW</td> <td>M</td> <td>10/16/17</td> <td>7:25 PM</td> <td>MOM</td> <td>M-F 7-7:30PM</td> <td>:30</td> <td>OHRX101217H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>  |                   |                 |                                    |                   |                        |                   |                |              |            | Spots: # | Ch                | Day             | Air Date       | Air Time          | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WUPW     | M        | 10/16/17 | 7:25 PM | MOM        | M-F 7-7:30PM | :30 | OHRX101217H | \$225.00 | NM |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | M               | 10/16/17                           | 7:25 PM           | MOM                    | M-F 7-7:30PM      | :30            | OHRX101217H  | \$225.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 6   | 10/16/17          | 10/16/17        | FOX Toledo Daybreak                | FOX Toledo Daybre | 1-----                 | :30               | 1              | \$55.00      | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/16/17</td> <td>10/22/17</td> <td>1-----</td> <td>1</td> <td>\$55.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WUPW</td> <td>M</td> <td>10/16/17</td> <td>7:25 AM</td> <td>FOX Toledo Daybreak</td> <td>FOX Toledo Daybre</td> <td>:30</td> <td>OHRX101217H</td> <td>\$55.00</td> <td>NM</td> </tr> </table>    |                   |                 |                                    |                   |                        |                   |                |              |            | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 10/16/17 | 10/22/17 | 1-----   | 1       | \$55.00    |              |     |             |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WUPW | M  | 10/16/17 | 7:25 AM  | FOX Toledo Daybreak    | FOX Toledo Daybre | :30 | OHRX101217H  | \$55.00    | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/16/17          | 10/22/17        | 1-----                             | 1                 | \$55.00                |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | M               | 10/16/17                           | 7:25 AM           | FOX Toledo Daybreak    | FOX Toledo Daybre | :30            | OHRX101217H  | \$55.00    | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 7   | 10/15/17          | 10/15/17        | Detroit Lions                      | SUN 1-415P        | -----1                 | :30               | 1              | \$1,200.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/09/17          | 10/15/17        | -----1                             | 1                 | \$1,200.00             |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | Su              | 10/15/17                           | 2:44 PM           | Detroit Lions          | SUN 1-415P        | :30            | OHRX101217H  | \$1,200.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 8   | 10/15/17          | 10/15/17        | FOX NFL SUNDAY                     | SUN 12-1P         | -----1                 | :30               | 1              | \$375.00     | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/09/17          | 10/15/17        | -----1                             | 1                 | \$375.00               |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | Su              | 10/15/17                           | 12:40 PM          | FOX NFL SUNDAY         | SUN 12-1P         | :30            | OHRX101217H  | \$375.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 9   | 10/15/17          | 10/15/17        | Detroit Lions POST                 | SUN 415-430P      | -----1                 | :30               | 1              | \$1,000.00   | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/09/17          | 10/15/17        | -----1                             | 1                 | \$1,000.00             |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | Su              | 10/15/17                           | 5:04 PM           | Detroit Lions POST     | SUN 415-430P      | :30            | OHRX101217H  | \$1,000.00 | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 10  | 10/12/17          | 10/12/17        | LOC Late 10pm FOX Ne 10-11pm<br>ws | 10-11pm           | ---1---                | :30               | 1              | \$275.00     | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/09/17          | 10/15/17        | ---1---                            | 1                 | \$275.00               |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | Th              | 10/12/17                           | 10:54 PM          | LOC Late 10pm FOX News | 10-11pm           | :30            | OHRX0928172H | \$275.00   | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 11  | 10/12/17          | 10/12/17        | FOX News @ 6:30PM                  | FOX Toledo News @ | ---1---                | :30               | 1              | \$80.00      | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/09/17</td> <td>10/15/17</td> <td>---1---</td> <td>1</td> <td>\$80.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WUPW</td> <td>Th</td> <td>10/12/17</td> <td>6:56 PM</td> <td>FOX News @ 6:30PM</td> <td>FOX Toledo News @</td> <td>:30</td> <td>OHRX0928172H</td> <td>\$80.00</td> <td>NM</td> </tr> </table>   |                   |                 |                                    |                   |                        |                   |                |              |            | Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |                |        |       |      |      |   | 10/09/17 | 10/15/17 | ---1---  | 1       | \$80.00    |              |     |             |          |    | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WUPW | Th | 10/12/17 | 6:56 PM  | FOX News @ 6:30PM      | FOX Toledo News @ | :30 | OHRX0928172H | \$80.00    | NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/09/17          | 10/15/17        | ---1---                            | 1                 | \$80.00                |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | Th              | 10/12/17                           | 6:56 PM           | FOX News @ 6:30PM      | FOX Toledo News @ | :30            | OHRX0928172H | \$80.00    | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 12  | 10/12/17          | 10/12/17        | FOX Toledo Daybreak                | FOX Toledo Daybre | ---1---                | :30               | 1              | \$55.00      | NM         |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
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| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>                     | <u>Spots/Week</u> | <u>Rate</u>            |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
|   | 10/09/17          | 10/15/17        | ---1---                            | 1                 | \$55.00                |                   |                |              |            |          |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| Spots: #  | Ch                | Day             | Air Date                           | Air Time          | Description            | Start/End Time    | Length         | Ad-ID        | Rate       | Type     |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |
| 1   | WUPW              | Th              | 10/12/17                           | 7:55 AM           | FOX Toledo Daybreak    | FOX Toledo Daybre | :30            | OHRX0928172H | \$55.00    | NM       |                   |                 |                |                   |             |                |        |       |      |      |   |          |          |          |         |            |              |     |             |          |    |          |    |     |          |          |             |                |        |       |      |      |   |      |    |          |          |                        |                   |     |              |            |    |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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# INVOICE



Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

|   |                                       |                                      |  |
|---|---------------------------------------|--------------------------------------|--|
| Invoice #<br><b>1834517-1</b>                   | Invoice Date<br><b>10/22/17</b>       | Invoice Month<br><b>October 2017</b> | Invoice Period<br><b>09/25/17 - 10/17/17</b> |
| Advertiser<br><b>ISS/Ohioans Against the De</b> | Product<br><b>OHIOANS AGAINST THE</b> | Estimate Number<br><b>4982</b>       |  |

| Line   | Start Date | End Date | Description          | Start/End Time    | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|----------------------|-------------------|---------|--------|----------------|----------|------|
| 12   | 10/12/17   | 10/12/17 | FOX Toledo Daybreak  | FOX Toledo Daybre | ---1--- | :30    | 1              | \$55.00  | NM   |
| 13   | 10/12/17   | 10/12/17 | GOTHAM               | THU 8-9P          | ---1--- | :30    | 1              | \$450.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/09/17    10/15/17    ---1---                    1            \$450.00  |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    Th    10/12/17    8:00 PM    GOTHAM            THU 8-9P            :30 OHRX0928172H            \$450.00    NM                     |            |          |                      |                   |         |        |                |          |      |
| 14   | 10/12/17   | 10/12/17 | THE ORVILLE          | THU 9-10P         | ---1--- | :30    | 1              | \$350.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/09/17    10/15/17    ---1---                    1            \$350.00  |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    Th    10/12/17    9:28 PM    THE ORVILLE            THU 9-10P            :30 OHRX0928172H            \$350.00    NM               |            |          |                      |                   |         |        |                |          |      |
| 15   | 10/17/17   | 10/17/17 | FOX News @ 6:30PM    | FOX Toledo News @ | -1----- | :30    | 1              | \$80.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/16/17    10/22/17    -1-----                    1            \$80.00   |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    Tu    10/17/17    6:55 PM    FOX News @ 6:30PM            FOX Toledo News @            :30 OHRX101217H            \$80.00    NM   |            |          |                      |                   |         |        |                |          |      |
| 16   | 10/17/17   | 10/17/17 | MOM                  | M-F 7-7:30PM      | -1----- | :30    | 1              | \$225.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/16/17    10/22/17    -1-----                    1            \$225.00  |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    Tu    10/17/17    7:26 PM    MOM                    M-F 7-7:30PM            :30 OHRX101217H            \$225.00    NM             |            |          |                      |                   |         |        |                |          |      |
| 17   | 10/17/17   | 10/17/17 | FOX Toledo Daybreak  | FOX Toledo Daybre | -1----- | :30    | 1              | \$55.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/16/17    10/22/17    -1-----                    1            \$55.00   |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    Tu    10/17/17    7:09 AM    FOX Toledo Daybreak            FOX Toledo Daybre            :30 OHRX101217H            \$55.00    NM |            |          |                      |                   |         |        |                |          |      |
| 18   | 10/17/17   | 10/17/17 | LETHAL WEAPON        | TUE 8-9P          | -1----- | :30    | 1              | \$300.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/16/17    10/22/17    -1-----                    1            \$300.00  |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    Tu    10/17/17    8:43 PM    LETHAL WEAPON            TUE 8-9P            :30 OHRX101217H            \$300.00    NM               |            |          |                      |                   |         |        |                |          |      |
| 19   | 10/11/17   | 10/11/17 | LOC Late 10pm FOX Ne | FOX Ne 10-11pm    | --1---- | :30    | 1              | \$275.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/09/17    10/15/17    --1----                    1            \$275.00  |            |          |                      |                   |         |        |                |          |      |
| Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length Ad-ID                    Rate    Type<br>1    WUPW    W    10/11/17    10:58 PM    LOC Late 10pm FOX News            10-11pm            :30 OHRX0928172H            \$275.00    NM      |            |          |                      |                   |         |        |                |          |      |
| 20   | 10/11/17   | 10/11/17 | MOM                  | M-F 7-7:30PM      | --1---- | :30    | 1              | \$225.00 | NM   |

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# INVOICE



Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

|   |                                 |                                       |  |
|---|---------------------------------|---------------------------------------|--|
| <u>Invoice #</u><br>1834517-1                   | <u>Invoice Date</u><br>10/22/17 | <u>Invoice Month</u><br>October 2017  | <u>Invoice Period</u><br>09/25/17 - 10/17/17 |
| <u>Advertiser</u><br>ISS/Ohioans Against the De |                                 | <u>Product</u><br>OHIOANS AGAINST THE | <u>Estimate Number</u><br>4982               |

| Line   | Start Date                    | End Date                    | Description               | Start/End Time         | MTWTFSS                 | Length                | Spots/<br>Week | Rate         | Type        |             |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
|--|-------------------------------|-----------------------------|---------------------------|------------------------|-------------------------|-----------------------|----------------|--------------|-------------|-------------|-------------------------------|-----------------------------|---------------------------|------------------------|-------------------------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|--------------------|-------------------|-----|--------------|----------|----|
| <table border="1"> <tr> <td>Weeks:</td> <td><u>Start Date</u><br/>10/09/17</td> <td><u>End Date</u><br/>10/15/17</td> <td><u>MTWTFSS</u><br/>--1----</td> <td><u>Spots/Week</u><br/>1</td> <td><u>Rate</u><br/>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WUPW</td> <td>W</td> <td>10/11/17</td> <td>7:26 PM</td> <td>MOM</td> <td>M-F 7-7:30PM</td> <td>:30</td> <td>0HRX0928172H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>                     |                               |                             |                           |                        |                         |                       |                |              |             | Weeks:      | <u>Start Date</u><br>10/09/17 | <u>End Date</u><br>10/15/17 | <u>MTWTFSS</u><br>--1---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$225.00 |  |  |  |  | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WUPW | W  | 10/11/17 | 7:26 PM  | MOM                | M-F 7-7:30PM      | :30 | 0HRX0928172H | \$225.00 | NM |
| Weeks:   | <u>Start Date</u><br>10/09/17 | <u>End Date</u><br>10/15/17 | <u>MTWTFSS</u><br>--1---- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$225.00 |                       |                |              |             |             |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
| <u>Spots: #</u>  | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
| 1  | WUPW                          | W                           | 10/11/17                  | 7:26 PM                | MOM                     | M-F 7-7:30PM          | :30            | 0HRX0928172H | \$225.00    | NM          |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
| 21   | 10/15/17                      | 10/15/17                    | Lions GameDay Live        | Lions GameDay Liv      | -----1                  | :30                   | 1              | \$125.00     | NM          |             |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
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| Weeks:   | <u>Start Date</u><br>10/09/17 | <u>End Date</u><br>10/15/17 | <u>MTWTFSS</u><br>-----1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$125.00 |                       |                |              |             |             |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
| <u>Spots: #</u>  | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
| 1  | WUPW                          | Su                          | 10/15/17                  | 10:11 AM               | Lions GameDay Live      | Lions GameDay Liv     | :30            | 0HRX101217H  | \$125.00    | NM          |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |
| <u>Total Spots</u>   |                               |                             |                           |                        |                         |                       | <b>21</b>      |              |             |             |                               |                             |                           |                        |                         |  |  |  |  |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                    |                   |     |              |          |    |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$5,985.00</b> |
| <u>Agency Commission</u> | <b>\$897.75</b>   |
| <u>Net Amount Due</u>    | <b>\$5,087.25</b> |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.