

SUN BROADCASTING NC.

FCC EEO PUBLIC FILE

OCTOBER 1, 2021 – SEPTEMBER 30, 2022

EEO Public File Report

This EEO Public File Report is filed in Station **WXCW-TV, WARO-FM, WFSX-FM, WHEL-FM, WFFY-FM, WUVF-LD, WZLE-LD and WANA-LF**'s public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.0c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2021 and ending on September 30, 2022 the stations filled the following full-time vacancies.

- | | |
|-----------------|---------|
| 1. FM Announcer | WHEL-FM |
| 2. News Anchor | WXCW-TV |

The stations interviewed a total of five (5) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. AllAccess	4
2. Employee Referral	1
3. Country Aircheck	0
4. Unsolicited	0
5. Florida A & M	0
6. Florida International University	0
7. Indeed	0
8. Hispanic Chamber of Commerce	0
9. Marist College	0
10. NAHJ	0
11. Radioinsight	0
12. SUN Job Posting	0
13. Sunday Morning News	0
14. University of Florida	0
15. WARO-FM	0
16. WFFY-FM	0
17. WFSX-FM	0
18. WXCW-FM	0
19. Zip Recruiters	0

Attachment A contains specific information for each full-time vacancy.

FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2021 through SEPTEMBER 30, 2022

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
FM ANNOUNCER	ALL ACCESS	4

Recruitment Sources Utilized*

**Total number of
interviewees referred**

*(please refer to the attached recruitment source list for complete address)

All Access Music Group	yes	4
Country Aircheck	yes	
Employee Referral	yes	
Florida A & M University	yes	
FGCU Job Fair	yes	
Florida International University	yes	
Hispanic Chamber of Commerce	yes	
Indeed.Com	yes	
Marist College	yes	
Natl Assoc of Hispanic Journalists	yes	
Radioinsight	yes	
SUN Broadcasting Job Posting	yes	
SUN Broadcasting Website	yes	
Sunday Morning News	yes	
University of Florida	yes	
Unsolicited	yes	
WARO-FM Website	yes	
WFFY-FM Website	yes	
WFSX-FM Website	yes	
WXCW-TV Website	yes	
Zip Recruiters	yes	

FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2021 through SEPTEMBER 30, 2022

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
NEWS ANCHOR	EMPLOYEE REFERRAL	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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* (please refer to the attached recruitment source list for complete address)

All Access Music Group	no	
Country Aircheck	no	
Employee Referral	yes	1
Florida A & M University	yes	
FGCU Job Fair	yes	
Florida International University	yes	
Hispanic Chamber of Commerce	yes	
Indeed.Com	yes	
Marist College	yes	
Natl Assoc of Hispanic Journalists	yes	
Radioinsight	no	
SUN Broadcasting Job Posting	yes	
SUN Broadcasting Website	yes	
Sunday Morning News	yes	
University of Florida	yes	
Unsolicited	yes	
WARO-FM Website	no	
WFFY-FM Website	no	
WFSX-FM Website	no	
WXCW-TV Website	no	
Zip Recruiters	no	

SUN BROADCASTING/JOB POSTING MAILING LIST

ALL ACCESS MUSIC GROUP

28955 Pacific Coast Highway, Suite 210-5
Malibu, CA 90265

Telephone: 310/457-6616
Fax: 310/457-8058
Contact: Joel Denver
E-mail: allaccess.com

COUNTRY AIRCHECK

Contact: Lon Helton
E-mail lon@countryaircheck.com
E-mail jobs@countryaircheck.com

FLORIDA A & M UNIVERSITY

Dept of Journalism / Communications
Post Office Box 14
Tallahassee, FL 32073

Telephone: 850/599-3700
Fax: 850/599-3086
Contact: Brandi Milton
E-mail: brandi.milton@famu.edu

FLORIDA INTERNATIONAL UNIVERSITY

Career Services
University Park Campus, GC 230
North Miami, FL 33181

Telephone: 305/348-2423
Fax: 305/348-3829
Contact: Lesley Deehl
E-mail: spencek@fiu.edu

HISPANIC CHAMBER OF COMMERCE

10051 McGregor Blvd.
Ft. Myers, FL 33901

Telephone: 239/418-1441
Fax: 239/418-1475
Contact: Leonardo Garcia
E-mail: hispanicchamber.lg@earthlink.net

INDEED, INC.

7501 N. Capital of Texas Highway, Bldg. B
Austin, TX 78731

Contact: www.indeed.com

MARIST COLLEGE

3399 North Road
Poughkeepsie, NY 12601

Telephone: 888/877-7900
Contact: Laura Zurowski
E-mail: laura.zurowski@marist.edu

NAHJ

National Association of Hispanic Journalists

Telephone: 888/281-9066
Website: www.nahj.org

RADIOINSIGHT

Contact: Lance Venta
radioinsight.com/contact/

SUN BROADCASTING JOB POSTINGS

2824 Palm Beach Blvd.
Ft. Myers, FL 33916

Telephone: 239/338-4375
Fax: 239/479-5535
Contact: Karen Seiferth
E-mail: karen.seiferth@winktv.com

SUN BROADCASTING/JOB POSTING MAILING LIST

SUNDAY MORNING NEWS

LaBelle, FL

E-mail: kq4vm@ix.netcom.com

UNIVERSITY OF FLORIDA

Department of Broadcasting

J. Wayne Reitz Union

PO Box 118507

Gainesville, FL 32611

Telephone: 352/392-1601

Fax: 352/392-3810

Contact: Charles Harris

E-mail: charris@jou.ufl.edu

WARO-FM

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 239/337-2346

Contact: Joe Corbett

E-mail: joe.corbett@sbroadcast.com

Contact: 945.thearrow.com

WFFY-FM

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 239/337-2346

Contact: Joe Corbett

E-mail: joe.corbett@sbroadcast.com

WFSX-FM

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 239/337-2346

Contact: Mike Moody

E-mail: mike.moody@sbroadcast.com

WXCW-TV

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 239/479-5548

Contact: Jamie Ricks

E-mail: jamie.ricks@sbroadcast.com

ZIP RECRUITER INC.

1453 3rd Street Promenade #335

Santa Monica, CA 90401

Contact: www.ziprecruiter.com

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

Sun Broadcasting Inc. engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Field of Flags 9/6-9/11	WFSX-FM radio station placed 2,977 American flags on the ground to remember the lives lost on 9/11. Local fire stations and veterans came out and helped place the flags.
10	20,000 for the Troops 11/1-12/3/21	WFSX-FM radio station collected over 20,000 holiday greeting cards for the troops overseas to make a soldier smile during the holiday season.
10	Collier Heart Walk 11/6/21	WUVE, EXCW helped promote the walk with PSAs and social media. Walk was at Cambrier Park with 1,000+ in attendance
10	Lee Heart Walk 12/11/21	WUVE, EXCW helped promote the walk with PSAs and social media. Walk was at Centennial Park with 1,000+ in attendance.
10	SW Florida Reading Festival 3/1/21-3/13/22	Sun Broadcasting co-sponsored Estrella TV in the Southwest Florida Reading Festival with the Lee County Library System. Airing PSAs to promote the event and Lois Thome emceed the event.
10	WINK Feeds Families March to a Million Meals 3/1-3/31/22	During the month of March Noticias WXCW, WUVE, WANA, WFFY, WARO, WFSX, WFSX AM, WHEL and EXCW teamed up to help raise money to feed a million people in SWFL. Ran PSAs and helped the Harry Chapin Food Bank with getting people to donate money to feed SWFL.
10	Big Backpack Festival 7/24/22	WFFY, WUVE and EXCW helped promote the event and passed out school supplies. The drive-through event gave away over 2,000 backpacks and supplies.