

**SUN BROADCASTING INC.**

**FCC EEO PUBLIC FILE**

**OCTOBER 1, 2019 – SEPTEMBER 30, 2020**

## **EEO Public File Report**

This EEO Public File Report is filed in Station **WXCW-TV, WARO-FM, WFSX-FM, WFSX-AM, WUVF-LD, WZLE-LE, WANA-LD, WNOG-AM, WXNX-FM and WFFY-FM's** public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.0c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2019 and ending on September 30, 2020 the stations filled zero (0) full-time vacancies.

**Attachment A contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.**

# Sun Broadcasting Inc. engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Broadcasting Center Station Tours	Sun Broadcasting hosts schools, home schools, youth groups and adult organizations throughout the year visiting the station and learning about broadcasting. These tours address not only the technical workings of the station, these tours offer advice to students and/or adults on careers in TV news, radio operations, management and the educational steps required to fulfill those career paths.
10	Lee Heart Walk 12/14/19	WUVF and WXCW set up a booth and greeted and spoke with viewers.
10	MLK Multi-Cultural Fair 1/20/20	FLY 98.5 participated in the MLK Multi-Cultural Fair at Centennial Park by driving our promotional vehicle in the parade as well as setting up our tent and handing out bottles of water to the crowd.
10	Autism Safety Day Christ Community Church 2/1/20	FLY 98.5 participated in Autism Safety Day at the Christ Community Church by promoting the event on all of our social platforms. Additionally, the Promotions Team took the station vehicle out to the event from 1 pm - 4 pm and helped hand out flyers to educate our community about how to best support children and adults with Autism.
10	Career Source of SWFL Job Fair 2/20/20	Sun Broadcasting attended the Job Fair and passed out promotional items and job applications to attendees.
10	Rotary Rock, Blues & Brews 3/7/20	94.5 The Arrow promoted the Rotary Rock, Blues & Brews event on social media to help draw attention to the Lehigh Acres Rotary Club. Our Promotions Team also went out from 3pm - 5pm to hand out bottles of water to the crowd and to have the station vehicle on-site for more exposure for the event.
10	SW Florida Reading Festival 3/7/20	Sun Broadcasting co-sponsored Estrella TV in the Southwest Florida Reading Festival with the Lee County Library System. The Company had a booth at the event for children to meet and ask questions regarding jobs in broadcasting.
10	Lee Health Foundation 3/26/20	FLY 98.5 donated 500 surgical masks, 40 N95 masks and 10 cases of water to the Lee Health Foundation in an effort to support our local health care professionals during the COVID-19 pandemic.
10	Lee Memorial Hospital & Gulf Coast Medical Center Van Hit 4/27/20	All Sun Broadcasting stations participated in collecting and delivering food donations from Zxaby's/EI Pilon Caribbean cuisine to the cafeterias at Lee Memorial Hospital and Gulf Coast Medical Center in an effort to feed front-line healthcare workers during the COVID-19 pandemic.

# Sun Broadcasting Inc. engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	<b>Golisano Children's Hospital &amp; Landmark Hospital</b> <b>Van Hit</b> <b>4/28/20</b>	All Sun Broadcasting stations participated in collecting and delivering food donations from Tropical Smoothie/Komoon Thai Sushi to the cafeterias at Golisano Children's Hospital and Landmark Hospital in an effort to feed front-line healthcare workers during the COVID-19 pandemic.
10	<b>NCH Bonita Emergency Rooms &amp; Landmark Hospital</b> <b>Van Hit</b> <b>4/29/20</b>	All Sun Broadcasting stations participated in collecting and delivering food donations from Pewter Mug/Azucar Restaurant to the cafeterias at NCH Bonita Emergency Rooms and Landmark Hospital in an effort to feed front-line healthcare workers during the COVID-19 pandemic.
10	<b>Cape Coral Hospital &amp; Lehigh Regional Med Ctr.</b> <b>Van Hit</b> <b>4/30/20</b>	All Sun Broadcasting stations participated in collecting and delivering food donations from IRagazzi Pizza/El Rincon Boricua to the cafeterias at Cape Coral Hospital and Lehigh Regional Medical Center in an effort to feed front-line healthcare workers during the COVID-19 pandemic.
10	<b>NCH Baker Hospital &amp; Octapharma Plasma</b> <b>Van Hit</b> <b>5/1/20</b>	All Sun Broadcasting stations participated in collecting and delivering food donations from Seed to Table/WOW Sandwich & Grill to the cafeterias at NCH Baker Hospital and Octapharma Plasma in an effort to feed front-line healthcare workers during the COVID-19 pandemic.
10	<b>Big Backpack Festival</b> <b>7/26/20</b>	WFFY helped promote the event and pass out school supplies. The drive-through event gives away over 2,000 backpacks and supplies.
10	<b>St. Matthews's House Back to School Event</b> <b>8/31/20</b>	FLY 98.5 participated in the St. Matthew's House Back to School event by positioning our station vehicle along the road to draw people into the event. Also, our Promotions Team helps distribute backpacks full of school supplies to families in need in an effort to help prepare them for the impending start of the school year.