# Annual EEO Public File Report Form WEAR/WFGX – PENSACOLA/FT WALTON BEACH Annual EEO Public File Report

The purpose of the EEO Public File Report (396) is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WEAR Pensacola, FL/WFGX Ft Walton Beach, FL and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning October 1, 2008, to and including September 30, 2009 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person or on the phone.

# Appendix 1 to

# Annual EEO Public File Report Form

Covering the Period from October 1, 2008 to September 30, 2009

# Station(s) Comprising Station Employment Unit: WEAR/WFGX-PENSACOLA

# Section 1: Vacancy Information

	Full-time Positions	Recruitment Source of Hiree	Total Number of Interviewees
	Filled By job Title		from All sources for This
			Position
1	Photographer	TV Jobs	3
2	Staff Accountant	Pensacola News Journal	6
3	General Manager	Internal	7
4	Newscast Director	Website	1
5	(2) Newscast Producers	TV Jobs & Sinclair Website	4
6	(2) Newscast Producers	Employee Referral & TV Jobs	5
7	Account Executive	Sinclair Website	19
8	News Reporter	TV Jobs	2
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			

Total Number of Persons Interviewed and Started in the position during Applicable Period: 47

#### Appendix 2 to

# Annual EEO Public File Report Form

# Covering the Period from October 1, 2008 to September 30, 2009

# Station(s) Comprising Station Employment Unit: WEAR/WFGX-PENSACOLA

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	Alabama State Employment Agency Attn: Faye Long P.O. Box 190399 Mobile, AL 36619 Ph#251-660-6507 mobile@dir.alabama.gov	0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
В	Alabama State University Department of Communications Attn: A. David Okeowo, Ph.D. 915 South Jackson Street Montgomery, AL 36101 334-229-4493 dokeowo@alasu.edu	0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
С	Bishop State Community College Juliette Womack 351 North Broad Street Mobile, AL 36003 jwomack@bishop.edu	0 0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
D	Broadcast & Cable Attn: Jon Kemp 225 Wyman Street Waltham, MA 02451	0 0 1 0	Photographer Staff Accountant General Manager
Е	Broadcast Employment Services	1	Photographer

	TV IODC	0	St. CC A
	TV JOBS	0	Staff Accountant
	Attn: Mark Holloway	0	General Manager
	PO Box 4116	0	Newscast Director
	Oceanside, CA 92052	1	(2) Newscast Producers
	Ph#877-988-9808	1	(2) Newscast Producers
	www.tvjobs.com	0	Account Executive
	3	1	News Reporter
		$\overline{0}$	
		0	
		o a a a a a a a a a a a a a a a a a a a	
F	California Chicano News Media	0	Photographer
1		0	Staff Accountant
	Association (CCNMA)		
	Attn: Sylvia Wells	0	General Manager
	3800 S. Figueroa Street	0	Newscast Director
	Los Angeles, CA 90037-1206	0	(2) Newscast Producers
	Sylvia@ccnma.org	0	(2) Newscast Producers
		0	Account Executive
		0	News Reporter
		0	
G	CareerBuilder	0	Photographer
	Attn: Allison Weitzman	6	Staff Accountant
	8401 Greensboro Dr. Ste 250	0	General Manager
			Newscast Director
	McLean, VA 22102	0	
	410-998-9740	0	(2) Newscast Producers
	www.careerbuilder.com	0	(2) Newscast Producers
		10	Account Executive
		0	News Reporter
		0	
		0	
Н	Digital Media Education	0	Photographer
	Attn: John Lovrien	0	Staff Accountant
	PO Box 4212	0	General Manager
	Pensacola, FL 32507	0	Newscast Director
	Added 4/12/07	0	(2) Newscast Producers
	info@digitalmediaeducation.com	0	(2) Newscast Producers
	C angitumino di de di	0	Account Executive
			News Reporter
		$\begin{bmatrix} 0 \\ 0 \end{bmatrix}$	1
I	Escambia-Pensacola Human	0	Photographer
1			Staff Accountant
	Relations Commission	0	
	Attn: Randi Broughton	0	General Manager
	29 South Spring Street	0	Newscast Director
	Pensacola, FL 32504	0	(2) Newscast Producers
	Ph#850-434-2431	0	(2) Newscast Producers
	randibroughton@yahoo.com	0	Account Executive
	5 · · · · · · · · · · · · · · · · · · ·	0	News Reporter
		0	
J	Escarosa Career Center	0	Photographer
	Attn: Employer Services Team	0	Staff Accountant
	3670-A North "L" Street	0	General Manager
	Pensacola, FL 32505	0	Newscast Director
	Ph#850-595-5200	$\begin{bmatrix} 0 \\ 0 \end{bmatrix}$	(2) Newscast Producers
			(2) Newscast Producers
	joborders@escarosa.org	0	(2) INEWSCAST FIDUUCEIS

		0	Account Executive
		0	News Reporter
		0	
		Ĭ	
171	TI'.I. A. O. M.II'		Dh-4h
KL	Florida A & M University	0	Photographer
	Attn: Brandi Milton	0	Staff Accountant
	Tallahassee, FL 32307	0	General Manager
	Ph #850-599-3700	0	Newscast Director
	brandi.milton@famu.edu	0	(2) Newscast Producers
		0	(2) Newscast Producers
		$\begin{bmatrix} 0 \\ 0 \end{bmatrix}$	Account Executive
			News Reporter
		0	News Reporter
		0	
K	George Stone Vocational Tech	0	Photographer
	Center	0	Staff Accountant
	Attn: J. Jerralds	0	General Manager
			Newscast Director
	2400 Longleaf Drive	0	
	Pensacola, FL 32506	0	(2) Newscast Producers
	Ph#850-941-6200	0	(2) Newscast Producers
	jjerralds@escambia.k12.fl.us	0	Account Executive
		0	News Reporter
		0	
		ľ	
N/	Harris de Harris de Calabata et		Dhatagraphar
M	Howard University School of	0	Photographer
	Communications	0	Staff Accountant
	Attn: Carol Dudley	0	General Manager
	Ph#202-806-7513	0	Newscast Director
	Washington, DC 20059	0	(2) Newscast Producers
	Careers.rhu@howard.edu	0	(2) Newscast Producers
	Carcers.mu@noward.cdu	$\begin{bmatrix} 0 \\ 0 \end{bmatrix}$	Account Executive
			News Reporter
		0	News Reporter
N.T.	T 1 D1 A C W 1 C		DI 4 I
N	Jobs Plus Agency for Workforce	0	Photographer
	Innovation/Employer Services	0	Staff Accountant
	Attn: Jerry McDaniel	0	General Manager
	409 NE Racetrack Road	0	Newscast Director
	Ft. Walton Beach, FL 32547	0	(2) Newscast Producers
	Ph#850-833-9106	0	(2) Newscast Producers
			Account Executive
	joborders@jobsplus02.com	0	News Reporter
		0	News Reporter
		0	
О	La Costa Latina	0	Photographer
-	Attn: Grace McCaffery	0	Staff Accountant
	PO Box 284		General Manager
		0	
	Pensacola, FL 32591	0	Newscast Director
	news@latinomediainc.com	0	(2) Newscast Producers
		0	(2) Newscast Producers
		0	Account Executive
		0	News Reporter
			¥
		0	
	M. P.P.		Dh. 44 - 202 als
P	Medialine	0	Photographer
	Attn: Mark Shilstone	0	Staff Accountant
	PO Box 51909	0	General Manager
	•	•	

Pacific Grove, CA 93 Ph#800-237-8073 www.medialine.com  Q National Association in Communication (NAMIC) Attn: Nicole Llido 600 Anton Blvd, Suit Costa Mesa, CA 926; jobs@namic.com	of Minorities 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter  Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
R Pensacola Junior Col Job Services Attn: Edith Knapp 1000 College Blvd, F Pensacola, FL 32504 Ph#830-484-1575 eknapp@pjc.edu	0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
S Senior Job Bank Attn: Eric Summers 1383 Steel Bridge Ro MacClenny, FL 3206 founder@seniorjobba	0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
T Sinclair Broadcast Gr SBG Website Attn: Sharon Pickera 10706 Beaver Dam F Cockeysville, MD 21 Ph#410-568-1517 www.sbgi.net	0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
U Southeastern Vocation Marty Cherry One 11 <sup>th</sup> Avenue Suite C-5 Shalimar, FL 32579 850-609-1046 mcherry@bhcpns.org	0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
V Southeastern Vocation Attn: Lisa Bloodword 2001 N "E" Street		Photographer Staff Accountant General Manager

Pensacola, FL 32 850-595-1330 lbloodworth@bho W Station Website V Attn: Meg Willia 4990 Mobile Hig Pensacola, FL 32 Ph#850-456-3333 www.weartv.com	0	Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter  Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
X The Leadership In Attn: Jim Cromw Steven P J Wood 1101 N Highland Arlington, VA 22 Ph#703-247-2000 jcromwell@limai	rell 0 Bldg 0 Street 0 2201 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Y Tuskegee Universe Development & Factor Attn: Sarah Strin 3 <sup>rd</sup> Floor, Carneg Tuskegee, AL 36 Ph#334-727-8253 sstringer@tuskeg	Placement Office 0 ger 0 e Hall 0 5088 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Z University of Mo Services Center Attn: Tina Howa P.O. Box 13220 Mobile, AL 3660 Ph#251-442-2543 tinah@mail.umol	rd 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Aa University of Sou Career Services C Attn: Loretta Dor 6420 Old Shell R Mobile, AL 3660 Ph#251-460-7930 Idonalds@usouth	Center     0       nalds     0       oad     0       8     0       0     0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Bb University of We College of Journal		Photographer Staff Accountant

Ce	Communications Attn: Patricia Dunn Knight Division/PO Box 118400 Gainesville, FL 32611 Ph#352-846-2484 pdunn@jou.ufl.edu  University of West Florida Academic Marketing Dept. Attn: Carol Rodgers 11000 University Pkwy Bldg 53, Room 128 Pensacola, FL 32514 Ph#850-474-3125 crodgers@uwf.edu	0 0 0 0 0 0 0 0 0 0 0 0 0	General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter  Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Dd	University of West Florida Communications Arts Dept. Attn: Joyce Southard 11000 University Pkwy Pensacola, FL 32514 Ph#850-474-2829 jsouthard@uwf.edu	0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Ee	University of West Florida Director of Career Services Attn: Nathan Ford 11000 University Pkwy Bldg 53, Room 128 Pensacola, FL 32514 Ph#850-474-2254 nford@uwf.edu	0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Ff	University of West Florida Instructional Media Center/UWF- TV Attn: Mark Lambert Bldg. 37, 11000 University Blvd. Pensacola, FL 32514 Ph#850-474-2513 mlambert@uwf.edu Bessemer	0 0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter
Gg	Workforce Specialist, Inc. Attn: Cindy Boles 15 West Strong Street Ste13B Pensacola, FL 32506 Ph#850-434-1930 Jobcoach1@bellsouth.net	0 0 0 0 0 0 0 0 0	Photographer Staff Accountant General Manager Newscast Director (2) Newscast Producers (2) Newscast Producers Account Executive News Reporter

Hi	Internal Applicants	1	Photographer
		0	Staff Accountant
		4	General Manager
		0	Newscast Director
		0	(2) Newscast Producers
		2	(2) Newscast Producers
		0	Account Executive
		0	News Reporter
Jj	Referrals	0	Photographer
		0	Staff Accountant
		0	General Manager
		1	Newscast Director
		1	(2) Newscast Producers
		1	(2) Newscast Producers
		0	Account Executive
		0	News Reporter
Kk	Media Recruiter	1	General Manager
	22102 E. Canyon Place	0	
	Centennial, CO 80016	0	
	Mediarecruiter.com	0	
		0	
Ll	The Art Institute of Fort	0	Newscast Director
	Lauderdale	0	(2) Newscast Producers
	Career Services Advisor	0	(2) Newscast Producers
	Attn: LuWin Sanchez	0	Account Executive
	1799 SE 17 <sup>th</sup> St	0	News Reporter
	Fort Lauderdale, FL 33316	0	(2) Newscast Producers
	Phone (954) 308-2615	0	(2) Newscast Producers
	lsanchez@aii.edu	0	Account Executive
		0	News Reporter
Mn	Florida Association of	1	General Manager
	Broadcasters	0	Newscast Director
	201 South Monroe St	0	(2) Newscast Producers
	Suite 201	0	(2) Newscast Producers
	Tallahassee, FL 32301	0	Account Executive
	Phone (800) 825-5322	0	(2) Newscast Producers
	info@fab.org	0	(2) Newscast Producers
		0	Account Executive
		0	News Reporter

#### Appendix 3 to

#### Annual EEO Public File Report Form

Covering the Period from 10-01-08 to 9-30-09

Station(s) Comprising Station Employment Unit WEAR/WFGX

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by the employment unit.

#### SCHOLARSHIP PROGRAM:

# THE SUE STRAUGHN ENDOWED SCHOLARSHIP AT THE PENSACOLA JUNIOR COLLEGE:

In the Fall, 2003, WEAR TV and the Pensacola Junior College Foundation announced the establishment of the Sue Straughn Endowed Scholarship in the celebration and appreciation of her 30 years of service. Established with a lead gift from WEAR, and supported by community partners, the Sue Straughn Endowed Scholarship's balance at the close of the 2008-2009 fiscal year was \$124,006.10.

The Friends of Sue Straughn having established a named endowment with Pensacola Junior College Foundation, Inc., designates that the income will provide scholarships for eligible students at Pensacola Junior College. The endowment and any subsequent contributions are to be held and invested by Pensacola Junior College Foundation, Inc. and administered according to specific guidelines.

Criteria: Student must demonstrate a financial need for supplemental funding. Student must have a minimum grade point average of 2.0. Student must be a United States citizen or resident alien. Student may be enrolled on a full-time or half-time basis. Scholarship will cover tuition, fees and/or books. Scholarship will be for two years, first right of renewal for second year. Preference given to African American students.

From October 1, 2008 through Spring/Summer 2009, 40 scholarships were awarded.

#### JOB FAIR

Date of Station Participation: February 7, 2009

Participating Employees: Valerie Dunsford, Business Manager; Anna Stearns, Asst

Business Manager

Host/Sponsor of Activity: Pensacola Junior College – Annual Multicultural Job Fair; Sponsored by the Pensacola Junior College Black History Committee and the Pensacola Junior College Student Job Services.

Brief Description of Activity and Station Employment Unit Participation: Invitation for area businesses to recruit job applicants. Event was held at the Pensacola Junior College Student Center where approximately 40 Businesses/Organizations set up informational and recruitment booths including the Station's Employment Unit. Many prominent employers participated in this event and the actual representation of potential job applicants was greater than anticipated.

#### **JOB FAIR**

Date of Station Participation: March 18, 2009

Participating Employees: Valerie Dunsford, Business Manager; Anna Stearns, Asst

Business Manager

Host/Sponsor of Activity: NWF State College Career and Job Fair 2009.

Brief Description of Activity and Station Employment Unit Participation: Invitation for area businesses to recruit job applicants. Event was held at the NWF campus with approximately 30 Businesses/Organizations set up informational and recruitment booths including the Station's Employment Unit. Many prominent employers participated in this event and the actual representation of potential job applicants was greater than anticipated.

#### EDUCATION EVENT – Reading Job Fair

Date of Station Employment Unit Participation: October 1, 2008

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: First Book Pensacola and Weis Elementary School

Brief Description of Activity and Station Employment Unit Participation: As founder and chair of the local non-profit First Book Pensacola, I presented a personal library of six books to each student at the school. We talked about careers in television and how reading is critical to each of the jobs.

EDUCATION EVENT – Engineering Competition and Career Fair

Date of Station Employment Unit Participation: October 18, 2008

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: Florida Panhandle Chapter National Society of Engineers

Brief Description of Activity and Station Employment Unit Participation: Annual Regional Robotics Competition and Career Fair for middle and high school students. I served as emcee and speaker to address how engineering is critical to the broadcast industry.

#### EDUCATION EVENT – High School Career Day

Date of Station Employment Unit Participation: November 6, 2008

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: Pine Forest High School

Brief Description of Activity and Station Employment Unit Participation: I participated at Pine Forest High School's annual career day. I spoke with students in the Journalism and Broadcasting classes about careers in television.

#### EDUCATION EVENT – Literacy Conference

Date of Station Employment Unit Participation: August 12, 2009

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: First Book Pensacola

Brief Description of Activity and Station Employment Unit Participation: I initiated a conference with all of the area's organizations that focus on literacy. Our goal was to get to know what each group does and who we serve to avoid duplication of services and to help spread our critical financial resources. A number of collaborative efforts were formed as a result of the meeting and we feel our groups individually and collectively can go farther to reduce the high illiteracy rate and to help every child to become a reader.

#### EDUCATION EVENT – Career Workshop

Date of Station Employment Unit Participation: April 25, 2009

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: Poverty Solutions Group and United Way of Escambia County

Brief Description of Activity and Station Employment Unit Participation: This was a workshop to provide information to women who are enrolled in a collaborative program to help them find a way out of poverty. I was the motivational speaker and shared information on various broadcast careers.

#### EDUCATION EVENT – Career Workshop

Date of Station Employment Unit Participation: March 28, 2009

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: Christian Women's Job Corps

Brief Description of Activity and Station Employment Unit Participation: This was a workshop to provide information to women who are trying to find a way out of poverty. I was the motivational speaker and provided information on various broadcast careers.

# EDUCATION EVENT - Career Fair

Date of Station Employment Unit Participation: July 12, 2009

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: First Baptist Church of Warrington

Brief Description of Activity and Station Employment Unit Participation: Motivational program to introduce students to careers and to encourage them to stay in school. I was the featured speaker.

#### EDUCATION EVENT – Career Day

Date of Station Employment Unit Participation: October 7, 2008

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: University of West Florida Disabilities Council

Brief Description of Activity and Station Employment Unit Participation: Guest speaker for a forum on disabilities and job opportunities for the disabled.

# EDUCATION <u>EVENT – Career Program</u>

Date of Station Employment Unit Participation: October 26, 2008

Participating Employees: Sue Straughn, News Anchor/Public Affairs Director

Host/Sponsor of Activity: Impact 100

Brief Description of Activity and Station Employment Unit Participation: Impact 100 is a group of women who each commit \$1000 annual to support various philanthropic causes in the community. As an impact member, I participated in the selection of ARC Gateway to receive funding. ARC Gateway provides a wide array of services including job opportunities for people with developmental disabilities. The Impact 100 grant allowed them to start a document shredding business that employees more than 30 individuals.

#### **EDUCATION EVENT – Career Day**

Date of Station Employment Unit Participation: April 21, 2009

Participating Employees: Judy Stinolis, News Producer

Host/Sponsor of Activity: Bellview Middle School Career Fair

Brief Description of Activity and Station Employment Unit Participation: I participated in a career day held at Bellview Middle School. I spoke specifically with a group of students who are involved with the school's media program where they produce their own video projects and TV shows. I answered questions about job responsibilities, training and educational requirements for careers in media. I presented visuals of the studio, newsroom, and control room, along with a sample script and rundown of the morning show.

#### **Internship Program**

The Station Employment Unit has an internship program as defined below:

#### Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

#### Program Objectives:

- Develop links with universities and colleges to promote the Station Employment Unit as prospective employers.
- Create a symbiotic relationship between interns and the Station Employment Unit's employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

#### Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the Station Employment Unit's eligibility requirements.

Any person interested in internship opportunities should contact the Station Employment Unit for more details.

During the time period 10/01/08 – 09/30/09 the Station Employment Unit had 5 interns. Three interns were from the University of West Florida. One intern was from the University of Mobile and one intern from Southeast Missouri State University. **Training** 

SBG, Inc and its stations WEAR/WFGX is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment to all new employees and managers.

All new managers and new station employees participated in Recognizing and Preventing Sexual Harassment. This training was presented online through Corpedia.