Page: 1/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
General Assignment Reporter	2-9, 11-14, 19-21, 23-29, 31, 34-37, 39- 40, 42-43, 45-51, 53-61, 63-67, 69	20
Multimedia Journalist	2-13, 16, 19-21, 23-31, 34-37, 39-40, 42-43, 45-61, 63-64, 66-67, 69	16
Multimedia Journalist	2-13, 16, 19-21, 23-31, 34-37, 39-40, 42-43, 45-61, 63-64, 66-67, 69	49
Digital Content Producer	2-9, 11, 13, 19-21, 23-31, 34-37, 39-40, 42-43, 45-51, 53-61, 63-64, 66-67, 69	20
News Producer	2-9, 11, 13-14, 18-21, 23-31, 34-37, 39-40, 42-43, 45-51, 53-62, 64, 66-67, 69	20
News Anchor	1-9, 11, 13, 19, 21, 23-31, 34-37, 39- 43, 45-51, 53-60, 64, 66-67, 69	1
Master Control Operator	2-9, 11, 13, 15, 19-21, 23-31, 33-37, 39 -40, 42-43, 45-51, 54-62, 64, 66-67, 69	33
Morning News Reporter / Multimedia Journalist	2-9, 11-13, 19-21, 23-31, 34-40, 42-43, 45-51, 53-62, 64, 66-67, 69	20
News Producer	2-9, 11-13, 15, 17, 19-21, 23-31, 34-40, 42-43, 45-51, 53-62, 64, 66-67, 69	17
News Producer	2-9, 11-13, 15, 17, 19-21, 23-31, 34-40, 42-43, 45-51, 53-62, 64, 66-67, 69	31
News Producer	2-9, 11-13, 15, 17, 19-21, 23-31, 34-40, 42-43, 45-51, 53-62, 64, 66-67, 69	31
Executive Producer	2-9, 11-13, 19, 21, 23-32, 34-40, 42-43, 45, 47-51, 53-62, 64, 66-67, 69	32
Executive Producer	2-3, 5-9, 11-13, 17, 19, 21, 23-31, 34- 40, 42-43, 45, 47-51, 53-61, 64, 66-67, 69	17
News Photographer	2-9, 11-13, 15, 19, 21, 23-31, 34-40, 42 -43, 45, 47-51, 53-62, 64, 66-67, 69	49
Assistant News Director	2-9, 11-13, 19-21, 23-31, 34-40, 42-43, 45-51, 53-62, 64, 66-67, 69	58
Newscast Director	2-9, 11-13, 17, 19, 21, 23-31, 34-40, 42 -43, 45, 47-49, 51, 53-62, 64, 66-67, 69	17
Broadcast Technician	2-9, 11, 13, 19, 21, 23-31, 34-37, 39- 40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	31
News Producer	2-9, 11-13, 15, 19, 21, 23-31, 34-40, 42 -43, 45-49, 51, 53-62, 64, 66-67, 69	31

Page: 2/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Producer	2-9, 11-13, 15, 19, 21, 23-31, 34-40, 42 -43, 45-49, 51, 53-62, 64, 66-67, 69	49
News Production Assistant	2-9, 11-13, 15, 17, 19, 21, 23-31, 34- 40, 42-43, 45-49, 51, 53-62, 64, 66-67, 69	17
Master Control Operator	2-9, 11, 13, 19-21, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	20
Master Control Operator	2-9, 11, 13, 19-21, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	31
Multimedia Journalist	2-9, 11-13, 19, 21, 23-31, 34-40, 42-49, 51, 53-62, 64, 66-67, 69	44
On-Air Host	2-9, 11-13, 19-21, 23-31, 34-40, 42-43, 45-49, 51, 53-61, 64, 66-67, 69	49
Local Sales Assistant	2-9, 11, 13, 17, 19-21, 23-31, 34-37, 39 -40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	31
Local Sales Assistant	2-9, 11, 13, 17, 19-21, 23-31, 34-37, 39 -40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	17
Master Control Operator	2-9, 11, 13, 19-20, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-62, 64, 66-69	31
Digital Sales Coordinator	2-9, 11, 13, 19-20, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	62
Multimedia Journalist	2-9, 11, 13, 19-20, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-61, 64, 66-67, 69	20
Broadcast Engineer	2-9, 11, 13, 19-20, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	20
Digital Sales Coordinator	2-9, 11, 13, 19-21, 23-31, 34-37, 39-40, 42-43, 45-49, 51, 54-62, 64, 66-67, 69	62
News Production Assistant	2-9, 11-13, 19-21, 23-31, 34-40, 42-43, 45-49, 51, 53-62, 64, 66-67, 69	20
Weekend Meteorologist	2-9, 11-13, 19-31, 34-40, 42-43, 45-49, 51, 53-61, 64, 66-67, 69	20
Digital Sales Manager	1-9, 11, 13, 19, 21, 23-31, 34-37, 39- 40, 42-43, 45-49, 51, 54-61, 64, 66-67, 69	31
Production Assistant	2-9, 11-13, 15, 17, 19, 21, 23-31, 34- 40, 42-43, 45-49, 51, 53-62, 64, 66-67, 69	17

Page: 3/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Director	2-9, 11-13, 15, 19, 21, 23-31, 34-40, 42 -43, 45-49, 51, 53-62, 64, 66-67, 69	31

Page: 4/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral	N	5
2	Alabama Broadcasters Association 2180 Parkway Lake Dr. Hoover, Alabama 35244 Phone: 205-982-5001 Url: http://www.al-ba.com Email: lrice@al-ba.com Lesa Rice	N	0
3	Alabama Job Link - State Employment Agency P O Box 190399 Mobile, Alabama 36619 Phone: 251-660-6507 Email: john.russell@alcc.alabama.gov John Russell	N	0
4	Alabama Job Link - State Employment Agency P.O. Box 190399 Mobile, Alabama 36619 Phone: 251-660-6507 Url: http://www.es.dir.alabama.gov Email: Mobile@alcc.alabama.gov David White	N	0
5	Alabama State University P.O. Box 271 Montgomery, Alabama 36101 Phone: 334-229-4156 Url: http://www.alasu.edu Email: sbgresumes@sbgtv.com Evelyn Tucker	N	0
6	Alabama State University Department of Communications 915 South Jackson Street Montgomery, Alabama 36101 Phone: 334-229-4493 Email: lbyrd@alasu.edu Dr. Simone Byrd	N	0
7	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email: mike.wong@asu.edu Mike Wong	Y	0

Page: 5/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Bishop State Community College 351 North Broad Street Mobile, Alabama 36003 Phone: 251-405-7000 Email: jwomack@bishop.edu Juliette Womack	N	0
9	California Chicano News Media 3800 S. Figueroa Street Los Angeles, California 90037 Email: sylvia@ccnma.org Sylvia Wells	N	0
10	Career Fair	N	1
11	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url: http://www.careerbuilder.com Email: sbgresumes@sbgtv.com Cole Rowley	N	1
12	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url: http://www.medialine.com Email: bille@michaelsmedia.com Michael Bille	N	0
13	Columbia Journalism School 207 Journalism, MC 3801 New York, New York 10027 Phone: 212-854-2980 Email: gb2219@columbia.edu Gina Boubion	Y	0
14	Corporate Recruiter	N	2
15	Current Employee	N	12
16	Current Employee - Transfer/Promotion	N	1
17	Current Employee/Internal Promotion	N	6
18	Current Intern	N	1
19	East Carolina University 3016 Bate Building Greenville, North Carolina 27858 Email: brownjo@ecu.edu John Brown	N	0

Page: 6/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Employee Referral	N	27
21	Escambia-Pensacola Human Relations Commission 29 South Spring Street Pensacola, Florida 32504 Phone: 850-437-0510 Email: ephrc1974@gmail.com Fax: 1-850-437-0515 Rebecca Hale	N	0
22	Facebook post	N	1
23	Florida A & M University 1700 Lee Hall Dr. Tallahassee, Florida 32307 Phone: 850-599-3700 Email: sbgresumes@sbgtv.com Melony Washington	N	0
24	Florida Association of Broadcasters 201 South Monroe St Suite 201 Tallahassee, Florida 32301 Phone: 800-825-5322 Email: intern@fab.org Career Services	N	0
25	Full Sail University: Digital Media Education P O Box 4212 Pensacola, Florida 32507 Phone: 844-706-0683 Email: ccatto@fullsail.com Carol Catto	N	0
26	George Stone Vocational Tech Center 2400 Longleaf Dr Pensacola, Florida 32506 Phone: 850-941-6200 Email: sshockley@escambia.k12.fl.us Susan Shockley	N	0
27	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone: 415-339-9105 Url: http://www.glassdoor.com Email: sbgresumes@sbgtv.com Sinclair SilkRoad Source	N	1

Page: 7/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Hire A Hero PO Box 6808 Morango, California 94705 Url: http://www.hireahero.org Email: sbgresumes@sbgtv.com Broadbean Source	Y	0
29	Howard University School of Communication 525 Bryant Street, NW Washington, District of Columbia 20059 Phone: 202/806-5806 Url: http://www.howard.edu Email: careersrhu@howard.edu Fax: 1-202-986-2911 Carol Dudley	Y	0
30	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url: NEWS ONLY Email: verrillr@husson.edu Rodney Verrill	Y	0
31	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone: 800-462-5842 Url: http://www.indeed.com Email: sbgresumes@sbgtv.com Sinclair SilkRoad Source	N	17
32	Internal Transfer/Promotion	N	1
33	Internet Ad-not directly contacted by SEU	N	1
34	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url: http://www.ithaca.edu Email: sbgresumes@sbgtv.com Broadbean Source	Y	0
35	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url: http://www.journalismjobs.com Email: sbgresumes@sbgtv.com Broadbean Source	N	1

Page: 8/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
36	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url: http://www.linkedin.com Email: sbgresumes@sbgtv.com Laura Rehn	N	1
37	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url: http://www.media-match.com Email: info@media-match.com Tammy Romaniuk	Y	0
38	Medialine PO Box 51909 Pacific Grove, California 93950 Url: http://www.medialine.com Email: medialine@medialine.com Mark Shilstone	N	0
39	National Coalition of 100 Black Women, Inc. 1925 Adam C. Powell Jr Blvd New York, New York 10026 Phone: 212-222-5660 Url: http://www.ncbw.org Email: nc100bw@aol.com Shirley Poole	N	0
40	National Hispanic Media Coalition 55 S Grand Ave Pasadena, California Email: info@nhmc.org Alejandra Valenzuela	N	0
41	Non-Employee Referral	N	1
42	Norfolk State University, Dept of Mass Comm & Journalism 700 Park Ave Norfolk, Virginia 23504 Phone: 757-823-2384 Email: pcbriggs@nsu.edu Paula Briggs Ph.D.	N	0

Page: 9/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
43	Pensacola State College 1000 College Blvd Bldg 6 Pensacola, Florida 32504 Phone: 850-484-2116 Url: http://www.pensacolastate.edu/services/careerConn.asp Email: studentjobservices@pensacolastate.edu Fax: 1-850-484-1694 Kayla Stanley	N	0
44	Previous Employee	N	1
45	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone: 852 2525 0555 Url: http://www.recruit.net Email: sbgresumes@sbgtv.com Sinclair SilkRoad Source	N	0
46	Remington College of Technology 828 Downtowner Blvd Loop W Mobile, Alabama 36609 Phone: 251-343-8200 Url: http://www.mobile.remingtoncollege.edu Email: bryan.hasan@remingtoncollege.edu Bryan Hasan	N	0
47	Sandy Lizik 1011 Lyndhurst Falls Ln Knightdale, North Carolina 27545 Phone: 919-217-4438 Email: slizik@602communications.com Career Services	N	0
48	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone: 650-254-9000 Url: http://www.simplyhired.com Email: sbgresumes@sbgtv.com Sinclair SilkRoad Source	N	0

Page: 10/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
49	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url: http://www.sbgi.net Email: employment@sbgtv.com Sharon Pickeral	N	17
50	Southeastern Vocational Services One 11th Avenue Suite C-5 Shalimar, Florida 32579 Phone: 850-609-1046 Email: mcherry@bhcpns.org Marty Cherry	N	0
51	Southeastern Vocational Services 2001 N "E" Street Pensacola, Florida 32501 Phone: 850-595-1330 Email: foundation@bhcpns.org Lisa Bloodworth	N	0
52	Station Website	N	2
53	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url: http://www.talentdynamics.com Email: hedding@talentdynamics.com Christina Hedding	N	0
54	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone: 916-488-7065 Url: http://www.thejobspider.com Email: sbgresumes@sbgtv.com Broadbean Source	N	0
55	The Muse 1375 Broadway New York, New York 10018 Url: http://www.themuse.com Email: sbgresumes@sbgtv.com Andrea Siegle	N	0

Page: 11/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
56	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone: 646-453-1800 Url: http://www.theladders.com Email: sbgresumes@sbgtv.com Sinclair SilkRoad Source	N	0
57	Tuskegee University Career Development & Placement Center 3rd Floor, Carnegie Hall Tuskegee, Alabama 36088 Phone: 337-727-8416 Url: https://www.tuskegee.edu/ Email: rburden@tuskegee.edu Fax: 1-334-724-4949 Regina Burden	N	0
58	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url: http://www.tvjobs.com Email: info@tvjobs.com Mark Holloway	N	2
59	University of Mobile Career Services Center 5735 College Pkwy Mobile, Alabama 36613 Phone: 251-442-2877 Email: success@umobile.edu Brenda Davis	N	0
60	University of South Alabama 307 University Blvd Mobile, Alabama 36688 Phone: 251-460-6188 Url: http://www.southalabama.edu/careerservices Email: careerservices@southalabama.edu Career Services	N	0
61	University of South Alabama Career Services Center 390 Alumni Circle, Meisler Hall, Room 21000 Mobile, Alabama 36608 Phone: 251-460-6188 Email: tlitton@southalabama.edu Tasha Litton	N	0

Page: 12/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
62	University of West Florida 11000 University Parkway Bldg. 3F Pensacola, Florida 32514 Phone: 850-474-2513 Url: http://www.uwf.edu Mark Lambert Manual Posting	N	4
63	University of West Florida Academic Marketing Dept 11000 University Pkwy Bldg 53, Rm 128 Pensacola, Florida 32514 Phone: 850-474-3125 Email: crodgers@uwf.edu Carol Rodgers	N	0
64	University of West Florida Communications Arts Dept 11000 University Pkwy Pensacola, Florida 32514 Phone: 850-474-2829 Email: jsouthard@uwf.edu Joyce Southard	N	0
65	University of West Florida Director of Career Services 11000 University Pkwy Bldg 53, Rm 128 Pensacola, Florida 32514 Phone: 850 474-2254 Url: http://uwf.edu/offices/career-services/ Email: lwalk@uwf.edu Stephanie Dwyer	N	0
66	University of West Florida Instructional Media Center/UWF TV 11000 University Pkwy Blgd 37 Pensacola, Florida 32514 Phone: 850-474-2513 Email: mlambert@uwf.edu Mark Lambert	N	0
67	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email: Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
68	Walk In	N	1

Page: 13/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
69	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPORT	ING PERIOD:	107

Page: 14/20

WEAR / WFGX

EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

		Type of		No. of	
	Date	Recruitment Initiative	Brief Description Of Activity	Stations	Participant Title
		(Menu Selection)	21101 2 0001 .p 01011 0 1 1 1 0 1 1 1 1 0 1	Participants	1 w v v v v v v v v v v v v v v v v v v
1	10/1/2018	Establishment of an	WPMI and WEAR have an internship	4	Business Manager
		intern program designed	program as defined below		Assistant Business
		to assist members of the	Program Goal:		Manager
		community	The goal of our internship program is to		Business Manager
			recruit candidates, primarily juniors and		Assistant Business
			seniors, from colleges and prepare them		Manager
			for entry-level jobs within the broadcast		
			industry.		
			Program Objectives:		
			Develop links with		
			universities and colleges to promote the		
			Station Employment Unit as prospective		
			employers.		
			• Create A symbiotic		
			relationship between interns and the		
			Station Employment Unit's employees. • Provide interns with		
			opportunities for translating classroom theories into industry applications.		
			Interns will have the chance to develop		
			practical skills that will improve their		
			chances for success within the broadcast		
			industry.		
			Eligibility Requirements:		
			• The applicant must be		
			attending an accredited institution.		
			Graduate students also are eligible.		
			Preferably, applicants should be		
			communication majors, though other		
			majors may be considered.		
			• The applicant must be at		
			least 18 years of age.		
			• The applicant must be in		
			good academic standing, as defined by		
			his or her academic institution.		
			• The applicant must		
			receive academic credit for the		
			internship experience. He or she must be registered for college credit at his or her		
			institution during the quarter or semester		
			in which the internship is performed.		
			Interns are not paid.		
			• In addition to meeting the		
			institution's eligibility requirements, the		
			applicant must meet the Station		
			Employment Unit's eligibility		
			requirements.		
			Any person interested in internship		

Page: 15/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
			opportunities should contact the Station Employment Unit for more details. During the time period of 10/01/2018 – 09/30/2019 WPMI had 5 interns form the following colleges: University of South Alabama (4) and Springhill College (1). WEAR had 1 intern from the following college: Florida State University.		
2	10/11/2018	Participation in events sponsored by community groups	Sue Straughn, Public Affairs Director and Anchor, coordinated and hosted a 14 hour fund drive to support victims of Hurricane Michael. We raised \$88,000 through the Florida Disaster Relief Fund.	2	Public Affairs Manager and Anchor Promotions Manager
3		Participation in events or programs sponsored by educational institutions	Sue Straughn, News Anchor, was invited to be the commentator for the Escambia Cares Community Resource Expo held on October 13, 2018. She represented WEAR-TV and disseminated disaster preparedness information and station news information at the event hosted by the Escambia County Government. The event focused on housing services, employment opportunities, assistance programs and community organizations available to citizens.	1	Public Affairs Manager and Anchor
4		Participation in events or programs sponsored by educational institutions	Sue Straughn, News Anchor, participated in Career Day held by Pine Forest High School for tenth grade students. She spoke to students about how they can pursue careers in broadcasting.	1	Public Affairs Manager and Anchor
5		Participation in events or programs sponsored by educational institutions	Springhill College Tour of NBC 15 station. We had an opportunity to speak with students about the various careers within television broadcasting. Students were able to ask questions about the industry and how they can start their careers. Students toured the station were they meet an employee from each department who spoke about their role and how their department helps the station. We had 14 students to participate in this station tour.	4	Administrative Assistant Assignment Desk Coordinator Promotions Production

Page: 16/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
6	11/13/2018	Participation in events or programs sponsored by educational institutions	Dunbar Magnet Middle School Journalism class participated in a station tour. The students met with a member of each department where they learned about each department and how they impact the station. They had an opportunity to ask questions and watch our noon newscast live. 15 students and 1 teacher participated in the station tour.	5	Administrative Assistant Promotions News Productions
7	11/15/2018	or programs sponsored by educational institutions	Our weekend meteorologist, Ashley Ruiz, spoke at Career Day held at Cordova Park Elementary. She discussed her job as a Meteorologist for a television station and answered student's questions. She also performed a science experiment demonstrating high versus low pressure.	1	Ruiz
8	11/16/2018	Participation in events or programs sponsored by educational institutions	18 Students from a vocational class at Holley-Navarre Middle School toured the newsroom, control rooms and studio with Studio Director, Jack Canavan. They watched Channel 3 News Dayside live and then were able to ask questions that were answered by our morning news team.	6	Studio Director Morning Anchor Meteorologist Meteorologist
9	11/28/2018	Participation in events or programs sponsored by educational institutions	Four students and three teachers from Morning St. Johns the Evangelist School toured our facility with Jack Canavan, Studio Director. Kailtin Wright, Meteorologist met with the group to discuss weather, science and math.	2	Studio Director Meteorologist
10	1/30/2019	Participation in events or programs sponsored by educational institutions	West Florida High School arranged for 11 seniors from their Media class to tour the station. They toured the operations and watched a live segment being broadcast. Jack Canavan, Studio Director and Kaitlin Wright, Meteorologist, were on hand for a question and answer session.	2	Studio Director Meteorologist
11	2/8/2019	Participation in events or programs sponsored by educational institutions	Allentown elementary - Had the opportunity to speak with kids on how to stay safe during all types of dangerous and severe weather. Eight classes total, over 100 students.	1	Meterologist

Page: 17/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
12	2/11/2019	Participation in events or programs sponsored by educational institutions	63 Students and 3 Teachers from Beulah Middle School got a briefing on news, control room and studio operations from Studio Manager, Jack Canavan. They were able to interact and direct career questions to morning anchor Laura Hussey and reporter Danielle Apolinar.	3	Studio Director Morning Anchor Reporter
13	2/22/2019	Participation in events or programs sponsored by educational institutions	St. Dominic Catholic School - had the opportunity to speak with kids about air masses, fronts, precipitation, severe weather, science experiment on rain and clouds and about careers in weather and television. 18 students and 1 teacher	1	Meterologist
14	3/13/2019	Participation in events or programs sponsored by educational institutions	Station tour for Springhill College Journalism students and their teacher. Spoke with students about careers in media. Students were lead on a guided tour where they had the opportunity to meet station employees and ask questions about their job duties and how they relate to working here at a TV station. 7 students and 2 teacher.	4	News Director Assignment Editor Production Sales
15	3/19/2019	Participation in events sponsored by community groups	Momentum Church Production Team of seven, toured the Channel 3 newsroom, studio and control rooms. They observed a live production of Channel 3 News Dayside. They posed technical questions about production to studio manager, Jack Canavan.	1	Studio Director
16	4/9/2019	Participation in Job Fairs	The Corporate Employment Coordinator, and local station HR Coordinator represented all Sinclair locations at the job fair hosted by the Broadcast Education Association on April 9th, 2019, in coordination with the April 2019 NAB Show, in Las Vegas, NV. They met with potential candidates and reviewed resumes, tapes, discussed current job vacancies and future job opportunities/possibilities at the locations across the country. All candidates who visited the booth are followed-up with for relevant positions, including current and future job inquiries when applicable.	2	Corporate Employment Coordinator Station HR Coordinator

Page: 18/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
17	4/23/2019	Participation in events or programs sponsored by educational institutions	6 students & 2 teacher toured the news station and learned about the various career fields in media. Students asked questioned and was provided with feedback about how to start their career in the industry. They meet with several employees who spoke with them and their role here at the station.	4	Admin Assistant News Desk Coordinator Productions Promotions
18	4/30/2019	Participation in events or programs sponsored by educational institutions	13 students & 1 teacher toured the station and learned about the various careers in media. They were able to speak with several employees and ask questions about their job with the TV station.	4	Administrative Assistant News Desk Coordinator Production Promotions
19	5/1/2019	Participation in events or programs sponsored by educational institutions	13 college students & 1 teacher toured the news station and learned about the various career fields in media. Students asked questioned and was provided with feedback about how to start their career in the industry. They meet with several employees who spoke with them and their role here at the station.	4	News Director Admin Assistant News Desk Coordinator Prodcutions
20	5/22/2019	Participation in events sponsored by community groups	Sue Straughn, News Anchor, was the emcee at the Military Spouse Appreciation Lunch that recognizes the contributions of military spouses to the armed forces and our community. Military spouses annually come into our area and fill employment needs with the skills they bring.	1	Public Affairs Manager and Anchor
21	8/7/2019	Participation in Job Fairs	The Corporate Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers represented all Sinclair News stations at the career expo for the NABJ convention/career expo in Miami, FL August 7 – 9th, 2019. They met potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who stopped by the booth are followed up with and interviews set up where applicable.	3	Employment Manager Director, News Training News Talent Manager

Page: 19/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
22	8/15/2019	Participation in events sponsored by community groups	29 Members of Leadership Santa Rosa spent a day learning about media venues available in their county and the impact media has on their community. They included a stop at WEAR-TV for a tour and a discussion of current technology and how we provide news and coverage to their local community.	3	Studio Director Chief Engineer Executive Producer
23	8/27/2019	Participation in events sponsored by community groups	15 Adult Students of the University of West Florida Leisure Learning class toured the studio and facilities. They observed a live production of Channel 3 News Dayside. They were able to interact with talent in the studio, take pictures and interact with the behind the scenes crew members in Production and Master Control.	15	Studio Director Master Control Supervisor Anchor

Page: 20/20

WEAR / WFGX EEO PUBLIC FILE REPORT

October 1, 2018 - September 30, 2019

Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
24 8/31/2019	Participation in scholarship programs	THE SUE STRAUGHN ENDOWED SCHOLARSHIP AT PENSACOLA STATE COLLEGE:	1	Public Affairs Manager and Anchor
		In the Fall, 2003, WEAR TV and the Pensacola State College Foundation (formerly Pensacola Junior College Foundation) announced the establishment of the Sue Straughn Endowed Scholarship in the celebration and appreciation of her 30 years of service. Established with a lead gift from WEAR, and supported by community partners, the Sue Straughn Endowed Scholarship's balance at the close of the 2018/19 fiscal year was \$115,080.00. Eight scholarships were awarded this year totaling \$4702.69. The Friends of Sue Straughn having established a named endowment with Pensacola Junior College Foundation, Inc., designates that the income will provide scholarships for eligible students at Pensacola Junior College. The endowment and any subsequent contributions are to be held and invested by Pensacola Junior College Foundation, Inc. and administered according to specific guidelines. Criteria: Student must demonstrate a financial need for supplemental funding. Student must have a minimum grade point average of 2.0. Student must be a United States citizen or resident alien. Student may be enrolled on a full-time or half-time basis. Scholarship will cover tuition, fees and/or books. Scholarship will be for two years, first right of renewal for second year. Preference given to African American		