



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26038482	<b>Changes as of:</b> 10/30/2018 at 11:13 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Confirmed
<b>CPE:</b> 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 42
Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
<b>Separation:</b>			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30	10/30 - 10/30	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		Fox News Sunday	\$400.00	30	1		1	\$400.00	\$0.00	0.0
2	Tu-F,M 11a-12n		The People's Court	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Judge Mathis	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Face the Truth	\$175.00	30	5		5	\$875.00	\$0.00	0.0
5	Tu-F,M 2p-3p		The People's Court	\$175.00	30	5		5	\$875.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Dr. Phil	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Jeopardy	\$1,200.00	30	5		5	\$6,000.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,250.00	30	3		3	\$3,750.00	\$0.00	0.0
9	M 7p-8p		The Resident-FOX	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
MSD 10	Tu 7p-10p		MLB World Series Game 6 *If Necessary	\$4,000.00	30	1	0	0	\$0.00	\$0.00	0.0
11	Th 7:20p-10:30p		TNF: Raiders At 49ers	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
12	Su 12n-3p		NFL Sunday Early: Week 9	\$3,500.00	30	1		1	\$3,500.00	\$0.00	0.0
13	Su 3:25p-6:30p		NFL Sunday Late: Week 9	\$5,000.00	30	1		1	\$5,000.00	\$0.00	0.0
MGD 14	Th 6:30p-7:20p		Thu NFL Pregame	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
MGD 16	Sa 10:30a-11a		College Football Pregame	\$200.00	30	1		1	\$200.00	\$0.00	0.0
MGD 17	Sa 11a-2:30p		College Football	\$600.00	30	1		1	\$600.00	\$0.00	0.0
MGD 18	W-F 9a-10a		Studio 10	\$200.00	30	1		1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>								<b>42</b>	<b>\$32,400.00</b>	<b>\$0.00</b>	<b>0.0</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26038482	<b>Changes as of:</b> 10/30/2018 at 11:13 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Confirmed
CPE: 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 42
Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
	<b>Separation:</b>		

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
11/05/18 9:59 AM	Michael Strickler	m/g balancing - order ends Monday but these are for Tue 12n - thx
11/01/18 11:12 PM	Michael Strickler	m/g
10/31/18 1:41 PM	Michael Strickler	repackage n/a's
10/30/18 11:13 AM	Michael Strickler	m/g for WS 6
06/22/18 7:55 AM	SHEPARD RITZEN	Upon MKGD offer, buyer requested to remove spots (\$2500). Was \$34900
06/19/18 4:46 PM	System	Notice Received.
06/19/18 11:46 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$232,667
<b>WALA Share:</b>	15%
<b>Comment:</b>	est shares: FL focused
<b>Unknown:</b>	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$32,400.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>42</b>	<b>\$32,400.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Nov	42	\$32,400.00
<b>Total</b>	<b>42</b>	<b>\$32,400.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	11/5/18 9:59 AM	Michael Strickler	Confirmed	5	4	\$0	\$32,400.00	Changes: Total Spots from 47 to 48. 6 buylines added or modified.
Makegood 4	11/1/18 11:12 PM	Michael Strickler	Confirmed	3	1	\$0	\$32,400.00	Changes: Total Spots from 45 to 47. 3 buylines added or modified.
Makegood 3	10/31/18 1:41 PM	Michael Strickler	Confirmed	6	3	\$0	\$32,400.00	Changes: Total Spots from 42 to 45. 8 buylines added or modified.
Makegood 2	10/30/18 11:13 AM	Michael Strickler	Confirmed	4	1	\$0	\$32,400.00	Changes: Total Spots from 39 to 42. 5 buylines added or modified.
Makegood 1	6/19/18 4:50 PM	SHEPARD RITZEN	Confirmed		2	\$-2,500.00	\$32,400.00	Changes: Total \$ from \$34,900.00 to \$32,400.00, Total Spots from 41 to 39. 1 buyline added or modified.
Queued for Electronic Contracting	6/19/18 11:48 AM					\$0	\$0	
New	6/19/18 11:45 AM	SHEPARD RITZEN	Confirmed	41		\$34,900.00	\$34,900.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26038482	<b>Changes as of:</b> 10/31/2018 at 1:41 PM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Confirmed
<b>CPE:</b> 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 45
Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30	10/30 - 10/30	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		Fox News Sunday	\$400.00	30	1		1	\$400.00	\$0.00	0.0
2	Tu-F,M 11a-12n		The People's Court	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Judge Mathis	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Face the Truth	\$175.00	30	5		5	\$875.00	\$0.00	0.0
5	Tu-F,M 2p-3p		The People's Court	\$175.00	30	5		5	\$875.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Dr. Phil	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
MSD 7	Tu-F,M 6p-6:30p		Jeopardy	\$1,200.00	30	5	3	3	\$3,600.00	\$0.00	0.0
MSD 8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,250.00	30	3	2	2	\$2,500.00	\$0.00	0.0
9	M 7p-8p		The Resident-FOX	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
10	Tu 7p-10p		MLB World Series Game 6 *If Necessary	\$4,000.00	30	0		0	\$0.00	\$0.00	0.0
11	Th 7:20p-10:30p		TNF: Raiders At 49ers	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
12	Su 12n-3p		NFL Sunday Early: Week 9	\$3,500.00	30	1		1	\$3,500.00	\$0.00	0.0
13	Su 3:25p-6:30p		NFL Sunday Late: Week 9	\$5,000.00	30	1		1	\$5,000.00	\$0.00	0.0
14	Th 6:30p-7:20p		Thu NFL Pregame	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
16	Sa 10:30a-11a		College Football Pregame	\$200.00	30	1		1	\$200.00	\$0.00	0.0
17	Sa 11a-2:30p		College Football	\$600.00	30	1		1	\$600.00	\$0.00	0.0
18	W-F 9a-10a		Studio 10	\$200.00	30	1		1	\$200.00	\$0.00	0.0
MGD 19	F 8p-9p		Hell's Kitchen	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
MGD 20	Sa 6:30p-10p		College Football Prime	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
MGD 21	Sa 6p-6:30p		College Football Extra	\$275.00	30	1		1	\$275.00	\$0.00	0.0
MGD 22	Sa 10:30p-11:30p		FOX Encore Hell's Kitchen	\$75.00	30	1		1	\$75.00	\$0.00	0.0



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<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
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Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
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	215-567-7950	215-567-7950	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
MGD 23	Su 11:30p-12m		People Now	\$75.00	30	1		1	\$75.00	\$0.00	0.0
MGD 24	Sa 12m-1a		How I Met Your Mother	\$25.00	30	1		1	\$25.00	\$0.00	0.0
TOTALS:						45		45	\$32,400.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$232,667
WALA Share:	15%
Comment:	est shares: FL focused
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$32,400.00	N/A	0.0
Total	100%	45	\$32,400.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	45	\$32,400.00
Total	45	\$32,400.00

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26038482	<b>Changes as of:</b> 11/1/2018 at 11:12 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Confirmed
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<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 47
Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30	10/30 - 10/30	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		Fox News Sunday	\$400.00	30	1		1	\$400.00	\$0.00	0.0
2	Tu-F,M 11a-12n		The People's Court	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Judge Mathis	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Face the Truth	\$175.00	30	5		5	\$875.00	\$0.00	0.0
5	Tu-F,M 2p-3p		The People's Court	\$175.00	30	5		5	\$875.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Dr. Phil	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Jeopardy	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
MSD 8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,250.00	30	2	1	1	\$1,250.00	\$0.00	0.0
9	M 7p-8p		The Resident-FOX	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
10	Tu 7p-10p		MLB World Series Game 6 *If Necessary	\$4,000.00	30	0		0	\$0.00	\$0.00	0.0
11	Th 7:20p-10:30p		TNF: Raiders At 49ers	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
12	Su 12n-3p		NFL Sunday Early: Week 9	\$3,500.00	30	1		1	\$3,500.00	\$0.00	0.0
13	Su 3:25p-6:30p		NFL Sunday Late: Week 9	\$5,000.00	30	1		1	\$5,000.00	\$0.00	0.0
14	Th 6:30p-7:20p		Thu NFL Pregame	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
16	Sa 10:30a-11a		College Football Pregame	\$200.00	30	1		1	\$200.00	\$0.00	0.0
17	Sa 11a-2:30p		College Football	\$600.00	30	1		1	\$600.00	\$0.00	0.0
18	W-F 9a-10a		Studio 10	\$200.00	30	1		1	\$200.00	\$0.00	0.0
19	F 8p-9p		Hell's Kitchen	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
20	Sa 6:30p-10p		College Football Prime	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
21	Sa 6p-6:30p		College Football Extra	\$275.00	30	1		1	\$275.00	\$0.00	0.0
22	Sa 10:30p-11:30p		FOX Encore Hell's Kitchen	\$75.00	30	1		1	\$75.00	\$0.00	0.0



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<b>Contract #</b> 26038482	<b>Changes as of:</b> 11/1/2018 at 11:12 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Confirmed
<b>CPE:</b> 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
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Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
23	Su 11:30p-12m		People Now	\$75.00	30	1		1	\$75.00	\$0.00	0.0
24	Sa 12m-1a		How I Met Your Mother	\$25.00	30	1		1	\$25.00	\$0.00	0.0
MGD 25	Sa 6:30p-10p		College Football Prime	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
MGD 26	Su 1a-2a		n Ninja Warrior	\$25.00	30	2		2	\$50.00	\$0.00	0.0
TOTALS: 47								47	\$32,400.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26038482	<b>Changes as of:</b> 11/1/2018 at 11:12 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Confirmed
<b>CPE:</b> 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 47
Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
	<b>Separation:</b>		

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
11/05/18 9:59 AM	Michael Strickler	m/g balancing - order ends Monday but these are for Tue 12n - thx
11/01/18 11:12 PM	Michael Strickler	m/g
10/31/18 1:41 PM	Michael Strickler	repackage n/a's
10/30/18 11:13 AM	Michael Strickler	m/g for WS 6
06/22/18 7:55 AM	SHEPARD RITZEN	Upon MKGD offer, buyer requested to remove spots (\$2500). Was \$34900
06/19/18 4:46 PM	System	Notice Received.
06/19/18 11:46 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$232,667
<b>WALA Share:</b>	15%
<b>Comment:</b>	est shares: FL focused
<b>Unknown:</b>	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$32,400.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>47</b>	<b>\$32,400.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Nov	47	\$32,400.00
<b>Total</b>	<b>47</b>	<b>\$32,400.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	11/5/18 9:59 AM	Michael Strickler	Confirmed	5	4	\$0	\$32,400.00	Changes: Total Spots from 47 to 48. 6 buylines added or modified.
Makegood 4	11/1/18 11:12 PM	Michael Strickler	Confirmed	3	1	\$0	\$32,400.00	Changes: Total Spots from 45 to 47. 3 buylines added or modified.
Makegood 3	10/31/18 1:41 PM	Michael Strickler	Confirmed	6	3	\$0	\$32,400.00	Changes: Total Spots from 42 to 45. 8 buylines added or modified.
Makegood 2	10/30/18 11:13 AM	Michael Strickler	Confirmed	4	1	\$0	\$32,400.00	Changes: Total Spots from 39 to 42. 5 buylines added or modified.
Makegood 1	6/19/18 4:50 PM	SHEPARD RITZEN	Confirmed		2	\$-2,500.00	\$32,400.00	Changes: Total \$ from \$34,900.00 to \$32,400.00, Total Spots from 41 to 39. 1 buyline added or modified.
Queued for Electronic Contracting	6/19/18 11:48 AM					\$0	\$0	
New	6/19/18 11:45 AM	SHEPARD RITZEN	Confirmed	41		\$34,900.00	\$34,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26038482	<b>Changes as of:</b> 11/5/2018 at 9:59 AM	<b>Version:</b> Highlighting Makegood 5	<b>Status:</b> Confirmed
<b>CPE:</b> 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 48
	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Traffic #:</b> 886649
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30	10/30 - 10/30	Total Spots	Total \$	CPP*	GRP*
1	Su 8a-9a		Fox News Sunday	\$400.00	30	1		1	\$400.00	\$0.00	0.0
2	Tu-F,M 11a-12n		The People's Court	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Judge Mathis	\$200.00	30	5		5	\$1,000.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Face the Truth	\$175.00	30	5		5	\$875.00	\$0.00	0.0
5	Tu-F,M 2p-3p		The People's Court	\$175.00	30	5		5	\$875.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Dr. Phil	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Jeopardy	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
9	M 7p-8p		The Resident-FOX	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
10	Tu 7p-10p		MLB World Series Game 6 *If Necessary	\$4,000.00	30	0		0	\$0.00	\$0.00	0.0
11	Th 7:20p-10:30p		TNF: Raiders At 49ers	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
12	Su 12n-3p		NFL Sunday Early: Week 9	\$3,500.00	30	1		1	\$3,500.00	\$0.00	0.0
13	Su 3:25p-6:30p		NFL Sunday Late: Week 9	\$5,000.00	30	1		1	\$5,000.00	\$0.00	0.0
14	Th 6:30p-7:20p		Thu NFL Pregame	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
16	Sa 10:30a-11a		College Football Pregame	\$200.00	30	1		1	\$200.00	\$0.00	0.0
17	Sa 11a-2:30p		College Football	\$600.00	30	1		1	\$600.00	\$0.00	0.0
18	W-F 9a-10a		Studio 10	\$200.00	30	1		1	\$200.00	\$0.00	0.0
19	F 8p-9p		Hell's Kitchen	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
20	Sa 6:30p-10p		College Football Prime	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
MSD 21	Sa 6p-6:30p		College Football Extra	\$275.00	30	1	0	0	\$0.00	\$0.00	0.0
22	Sa 10:30p-11:30p		FOX Encore Hell's Kitchen	\$75.00	30	1		1	\$75.00	\$0.00	0.0



**KATZ TELEVISION GROUP**

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<b>CPE:</b> 163/173/6517	<b>Flight:</b> 10/30/18 - 11/5/18	<b>Station:</b> WALA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Mobile	<b>Total \$:</b> \$32,400.00
3050 K ST NW #100	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 48
Washington, DC 20007	<b>Agency Order #:</b> 7447205	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 886649
	215-567-7950	215-567-7950	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	Len	10/30 - 10/30		Total Spots	Total \$	CPP*	GRP*
						10/30					
23	Su 11:30p-12m		People Now	\$75.00	30	1		1	\$75.00	\$0.00	0.0
24	Sa 12m-1a		How I Met Your Mother	\$25.00	30	1		1	\$25.00	\$0.00	0.0
MSD 25	Sa 6:30p-10p		College Football Prime	\$1,200.00	30	1	0	0	\$0.00	\$0.00	0.0
MSD 26	Su 1a-2a		n Ninja Warrior	\$25.00	30	2	0	0	\$0.00	\$0.00	0.0
MGD 27	Tu 9a-10a		Studio 10	\$300.00	30	2		2	\$600.00	\$0.00	0.0
MGD 28	Tu 10a-11a		The Real	\$300.00	30	2		2	\$600.00	\$0.00	0.0
MGD 29	Tu 11a-12n		People's Court	\$325.00	30	1		1	\$325.00	\$0.00	0.0
TOTALS:						48		48	\$32,400.00	\$0.00	0.0



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<b>Comment:</b>	est shares: FL focused
<b>Unknown:</b>	85%

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Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$32,400.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>48</b>	<b>\$32,400.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Nov	48	\$32,400.00
<b>Total</b>	<b>48</b>	<b>\$32,400.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
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