

KXO AM & FM - 2023 DECEMBER- 4TH QUARTER EVENTS ISSUES / PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KXO, EL CENTRO, CALIFORNIA, along with the most significant programming treatment of those issues for the period of DECEMBER. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Date	Event Discription	Program/Segment	Time	Duration	Naration of Type and Description of Program and Segment
Monthly Events	CAMARENA MEMORIAL LIBRARY- SEE THEIR MONTHLY ONLINE SCHEDULE OF VIRTUAL EVENTS	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Monthly Events	CALEXICO RECREATION & CULTURAL ARTS CENTER- SEE THEIR MONTHLY ONLINE SCHEDULE OF VIRTUAL EVENTS	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Inform the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
Weekly Daily Events	Summer Aqua Aerobics- El Centro Aquatic Center	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Provide the community information regarding local City Recreation Department Events, local athletic/sporting events or athletic/sports and training opportunities as a community service.
Weekly Daily Events	Summer Group Swim Lessons- El Centro Aquatic Center	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Provide the community information regarding local City Recreation Department Events, local athletic/sporting events or athletic/sports and training opportunities as a community service.
Weekly Daily Events	2022 Summer Feeding Site- Meadows School	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster awareness and inform community of services or events that assist local low income families, local homelessness, food instability, & unemployment. Per Capital personal income in imperial County is \$20,382. Median household income - \$31,870 national - \$41,994. During Covid-19 pandemic the number have increased.
Weekly Daily Events	Family Summer Reading Program- Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Monday 11pm	Artsy Mondays Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Monday 11pm	Toddler Playtime Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Tuesday 1pm	Game Day - Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Tuesday 5pm	Baby Time - Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.

Weekly Daily Events	Calexico Park and Recreation	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Provide the community information regarding local City Recreation Department Events, local athletic/sporting events or athletic/sports and training opportunities as a community service.
Every Wednesday 12 pm	Storytime - Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Wednesday 2 pm	Let's Meet - Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Thursday 1 pm	Steam Lab - Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Friday 12 pm	Paint Time Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Every Friday 2 pm	Virtual Storytime Camarena Memorial Library	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
October, November, December	PIONEERS MUSEUM SUMMER ACTIVITIES- IMPERIAL COUNTY HISTORICAL SOCIETY	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Inform the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
12/8/23	PARADE OF LIGHTS	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Inform the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
12/9/23	CHRISTMAS PARADE	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Inform the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
12/9/23	CHRISTMAS IN A SMALL TOWN	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Inform the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.