

KXO FM - 2023 4TH QUARTER ISSUES / PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KXO, EL CENTRO, CALIFORNIA, along with the most significant programming treatment of those issues for the period of [OCTOBER, NOVEMBER, DECEMBER](#). The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Naration of Type and Description of Program and Segment
LOCAL NEWS -	NEWS & INFO	MON-FRI	10:30AM, 11:30AM, 12:30PM, 2:30PM, 4:40PM, 5:30PM	3:30 MINS	LOCAL NEWS PRODUCED BY KXO FROMKXO NEWS DEPARTMENT PROVIDES LOCAL NEWS AND INFORMATION FOR IMPERIAL VALLEY.
SOCIAL SECURITY LOCAL INFORMATION-	NEWS & INFO	EVERY TUESDAY	9:00	5 MIN	WEEKLY LIVE INFORMATIVE INTERIVEW WITH REPRESENTATIVE FROM THE SOCIAL SECURITY DEPARTMENT. HOST AND REPRESENTATIVE REVIEW A VARIETY OF COMMONLY ASKED SOCIAL SECURITY QUESTIONS. THE REPRESENTATIVE PROVIDES ANSWERS TO THESE COMMONLY ASKED QUESTIONS POSED BY OUR LISTENERS.
LETS TALK ABOUT IT-	NEWS & INFO	EVERY SUNDAY	7:00PM - 8:00 PM	45 MINUTES	THE PROGRAM FEATURES 45 MINUTES OF SPECIAL LOCAL PROGRAMING FROM THE IMPERIAL COUNTY DEPARTMENT OF BEHAVIORAL HEALTH COVERING A VARIETY OF MENTAL HEALTH TOPICS AND ISSUES OF SPECIAL INTEREST TO IMPERIAL COUNTY
Description of Issue	Program /Segment	Date	Time	Duration	Naration of Type and Description of Program and Segment
ASP	SPA & SPF	DAILY TIL FURTHER NOTICE	Run of Schedule	60 SEC.	KXO Radio takes pride in offering the community information that enriches the quality of life in Imperial Valley. This spot informs the public and local non-profits how to submit information to KXO Radio to be used on the air, on the web site and on our community "What's Happening in Imnperial County" Calendar
WEB	SPA & SPF	DAILY TIL FURTHER NOTICE	Run of Schedule	15 sec.	KXO Radio takes pride in offering the community information that enriches the quality of life in Imperial Valley. This spot informs the public how to accerss the KXO website to view local news items and find out about local events on our " what's happening calendar" in Imperial Valley.
CIF- HIGH SCHOOL CAMPAIGN	PSA AM & FM	2/24/20 TIL FURTHER NOTICE	Run of Schedule	60 sec	Provide the community information regarding local athletic/sporting events or athletic/sports opportunities as a community service.
BROADCASTERS	SPA & SPF AM & FM	4/28/20 TIL FURTHER NOTICE	Run of Schedule	30 sec	Foster community awareness of local radio.
AM ADVOCATE	SPA & SPF AM & FM	5/3 - TFN	Run of Schedule	30 SEC.	Foster community awareness of local radio.
WESTMORLAND FOOD PANTRY REMOTE	SPA & SPF AM & FM	11/16-11/21	Run of Schedule	30SEC	Foster awareness and inform community of services or events that assist local low income families, local homelessness, food instability, & unemployment. Per Capital personal income in imperial County is \$20,382. Median household income - \$31,870 national - \$41,994. During Covid-19 pandemic the number have increased.
DRUG ENFORCEMENT ADMINISTRATION	SPA & SPF AM & FM	10/28/23 - 10/28/23	Run of Schedule	30SEC	Imperial county has a high incidence of drug/alcohol addiction, gang violence, domestic violence, & is a known "drug corridor". KXO is active in fostering community awarenessof DEA drug take backs, appreciation of law enforcement,Domestic Violence organizations, public safety, & border protection agencies that foster education on these issues.
NATIONAL GEOGRAPHIC BOOK PROMO	SPA & SPF AM & FM	10/18/23 - 10/24/23	Run of Schedule	60 SEC	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.

KOMEN-CANCER	PSA & PSF AM & FM	9/28/23-11/30/23	Run of Schedule	30 SEC.	Foster awareness of the wide variety of community resources available to assist the community with their health issues and concerns. Imperial County has the highest rate of cancer in the State of California
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