

ORDER



Orders
Order / Rev: 1280789
Alt Order #: WOC14619520
Product Desc: TV
Estimate: 13105
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: GENERAL

WEWS
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 09/30/24 | 10/27/24 | 88 | \$185,300.00 | \$157,505.00 |
| 10/28/24 | 10/28/24 | 18 | \$29,000.00 | \$24,650.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2024 | 88 | \$185,300.00 | \$157,505.00 | 0.00 |
| November 2024 | 18 | \$29,000.00 | \$24,650.00 | 0.00 |
| Totals | 106 | \$214,300.00 | \$182,155.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Margie MacDonald | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| N 1 | WEWS | 10/22/24 | 10/28/24 | M-F 5-6am GMC M-F 5-6am GMC (Program: GOOD MORNING CLEVELAND 5A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning Cleveland Mo-Fr 5a | CM | 5-6am | MTWTF-- | :30 | 5 | \$600.00 | P-2 | 0.00 | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$600.00 | | 0.00 | | | |
| N 2 | WEWS | 10/22/24 | 10/28/24 | M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND 6A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning Cleveland Mo-Fr 6a | CM | 6-7am | MTWTF-- | :30 | 5 | \$1,500.00 | P-2 | 0.00 | NM | 5 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | |
| N 3 | WEWS | 10/22/24 | 10/28/24 | M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning America Mo-Fr 7a | CM | 7-9am | MTWTF-- | :30 | 7 | \$2,000.00 | P-2 | 0.00 | NM | 7 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/24 | 10/28/24 | MTWTF-- | | 7 | | | | \$2,000.00 | | 0.00 | | | |
| N 4 | WEWS | 10/22/24 | 10/26/24 | SA 7-8am GMA SA 7-8am GMA (Program: GOOD MORNING AMERICA SA 7A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning America Sa 7a | CM | 7-8am | -----S- | :30 | 2 | \$1,500.00 | P-2 | 0.00 | NM | 2 | \$3,000.00 |

Order / Rev: 1280789
 Alt Order #: WOC14619520
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13105
WEWS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|---|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| N 5 | WEWS | 10/22/24 | 10/26/24 | SA 8-9am News | CM | 8-9am | -----S- | :30 | 1 | \$1,500.00 | P-2 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S- | | 2 | | | | \$1,500.00 | | 0.00 | | | |
| | | (Program: GOOD MORNING CLEVELAND SA 8A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning Cleveland Sa 8a | | | | | | | | | | | | | |
| N 6 | WEWS | 10/22/24 | 10/27/24 | SU 7-8am GMA | CM | 7-8am | -----S | :30 | 1 | \$1,500.00 | P-2 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| | | (Program: GOOD MORNING AMERICA SU 7A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning America Su 7a | | | | | | | | | | | | | |
| N 7 | WEWS | 10/22/24 | 10/27/24 | SU 8-9am News | CM | 8-9am | -----S | :30 | 1 | \$1,500.00 | P-2 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| | | (Program: GOOD MORNING CLEVELAND SU 8A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Good Morning Cleveland Su 8a | | | | | | | | | | | | | |
| N 8 | WEWS | 10/22/24 | 10/27/24 | SU 9-10am This Week | CM | 9-10am | -----S | :30 | 1 | \$7,000.00 | P-2 | 0.00 | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | 1 | | | | \$7,000.00 | | 0.00 | | | |
| | | (Program: THIS WEEK SU 9A) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of This Week Su 9a | | | | | | | | | | | | | |
| N 9 | WEWS | 10/22/24 | 10/28/24 | M-F 10-11am | CM | 10-11am | MTWTF-- | :30 | 5 | \$700.00 | P-2 | 0.00 | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$700.00 | | 0.00 | | | |
| | | (Program: SHERRI) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Sherri Shephard | | | | | | | | | | | | | |
| N 10 | WEWS | 10/22/24 | 10/28/24 | M-F 11am-12pm | CM | 11am-12pm | MTWTF-- | :30 | 5 | \$1,500.00 | P-2 | 0.00 | NM | 5 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | |
| | | (Program: THE VIEW) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of The View | | | | | | | | | | | | | |
| N 11 | WEWS | 10/22/24 | 10/28/24 | M-F 12-1230pm News | CM | 12-1230pm | MTWTF-- | :30 | 5 | \$1,500.00 | P-2 | 0.00 | NM | 5 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 5 | | | | \$1,500.00 | | 0.00 | | | |
| | | (Program: NEWS 5 AT NOON) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ACTUAL Nov/2022 Mo-Fr 12:00p-12:30p TIME PERIOD ON WEWS | | | | | | | | | | | | | |
| N 12 | WEWS | 10/22/24 | 10/28/24 | M-F 1-2pm | CM | 1-2pm | MTWTF-- | :30 | 2 | \$700.00 | P-2 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 2 | | | | \$700.00 | | 0.00 | | | |
| | | (Program: GMA3) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of GMA3 | | | | | | | | | | | | | |
| N 13 | WEWS | 10/22/24 | 10/28/24 | M-F 2-3pm | CM | 2-3pm | MTWTF-- | :30 | 6 | \$500.00 | P-2 | 0.00 | NM | 6 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 6 | | | | \$500.00 | | 0.00 | | | |
| | | (Program: TAMRON HALL SHOW) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Tamron Hall | | | | | | | | | | | | | |
| N 14 | WEWS | 10/22/24 | 10/28/24 | M-F 3-4pm | CM | 3-4pm | MTWTF-- | :30 | 10 | \$3,500.00 | P-2 | 0.00 | NM | 10 | \$35,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | 10 | | | | \$3,500.00 | | 0.00 | | | |
| | | (Program: GENERAL HOSPITAL) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of General Hospital | | | | | | | | | | | | | |
| N 15 | WEWS | 10/22/24 | 10/28/24 | | CM | 4-5pm | MTWTF-- | :30 | 5 | \$1,500.00 | P-2 | 0.00 | NM | 5 | \$7,500.00 |

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 Alt Order #: WOC14619520
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13105

WEWS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------------|-------------|---------------|------|------|-------|-------------|
| | | | | M-F 4-5pm M-F 4-5pm | | | | | | | | | | | |
| | | | | (Program: NEWS 5 AT 4P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 4p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$1,500.00 | | 0.00 | | | | |
| N 16 | WEWS | 10/22/24 | 10/28/24 | M-F 5-6pm News M-F 5-6pm News | CM | 5-6pm | MTWTF-- | :30 | 5 | \$2,000.00 | P-2 | 0.00 | NM | 5 | \$10,000.00 |
| | | | | (Program: NEWS 5 AT 5P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 5p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$2,000.00 | | 0.00 | | | | |
| N 17 | WEWS | 10/22/24 | 10/28/24 | M-F 6-630pm News M-F 6-630pm News | CM | 6-630pm | MTWTF-- | :30 | 5 | \$4,000.00 | P-2 | 0.00 | NM | 5 | \$20,000.00 |
| | | | | (Program: NEWS 5 AT 6P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$4,000.00 | | 0.00 | | | | |
| N 18 | WEWS | 10/22/24 | 10/28/24 | ABC World News M-F ABC World News M-F | CM | 630-7pm | MTWTF-- | :30 | 3 | \$10,000.00 | P-1 | 0.00 | NM | 3 | \$30,000.00 |
| | | | | (Program: ABC WORLD NEWS) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of ABC World News Tognight Mo-Fr 12p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 3 | | \$10,000.00 | | 0.00 | | | | |
| N 19 | WEWS | 10/22/24 | 10/28/24 | M-F 7-730pm M-F 7-730pm | CM | 7-730pm | MTWTF-- | :30 | 5 | \$2,000.00 | P-2 | 0.00 | NM | 5 | \$10,000.00 |
| | | | | (Program: SCRIPPS NEWS THE DEBRIEF) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Estimate is based on 4Q22 average of the same TP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$2,000.00 | | 0.00 | | | | |
| N 20 | WEWS | 10/22/24 | 10/27/24 | SU 6-630pm News SU 6-630pm News | CM | 6-630pm | -----S | :30 | 1 | \$4,000.00 | P-2 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | (Program: NEWS 5 AT 6P SUN) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Su 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | | 1 | | \$4,000.00 | | 0.00 | | | | |
| N 21 | WEWS | 10/22/24 | 10/28/24 | M-F 730-8pm M-F 730-8pm | CM | 730-8pm | MTWTF-- | :30 | 5 | \$2,000.00 | P-2 | 0.00 | NM | 5 | \$10,000.00 |
| | | | | (Program: ACCESS HOLLYWOOD) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Access | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$2,000.00 | | 0.00 | | | | |
| N 29 | WEWS | 10/22/24 | 10/28/24 | M-SU 11-1135pm News M-SU 11-1135pm News | CM | 11-1135pm | MTWTFSS | :30 | 5 | \$3,000.00 | P-2 | 0.00 | NM | 5 | \$15,000.00 |
| | | | | (Program: NEWS 5 AT 11P M-SU) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Su 11p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTFSS | | | 5 | | \$3,000.00 | | 0.00 | | | | |
| N 30 | WEWS | 10/22/24 | 10/28/24 | Kimmel 1135pm Kimmel 1135pm | CM | 1135pm-1237am | MTWTF-- | :30 | 5 | \$600.00 | P-2 | 0.00 | NM | 5 | \$3,000.00 |
| | | | | (Program: JIMMY KIMMEL LIVE) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Jimmy Kimmel | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$600.00 | | 0.00 | | | | |
| N 31 | WEWS | 10/22/24 | 10/28/24 | Nightline 1237am Nightline 1237am | CM | 1237-107am | MTWTF-- | :30 | 5 | \$400.00 | P-2 | 0.00 | NM | 5 | \$2,000.00 |
| | | | | (Program: NIGHTLINE) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of ABC News Nightline | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 5 | | \$400.00 | | 0.00 | | | | |
| N 32 | WEWS | 10/22/24 | 10/28/24 | M-F 107-207am M-F 107-207am | CM | 107-207am | MTWTF-- | :30 | 3 | \$200.00 | P-2 | 0.00 | NM | 3 | \$600.00 |
| | | | | (Program: ACCESS LIVE) | | | | | | | | | | | |

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Advertiser: House Majority PAC
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WEWS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--------------------------------------|-------|-----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|--------------|
| 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Access Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/24 | 10/28/24 | MTWTF-- | | | 3 | | | \$200.00 | | 0.00 | | | |
| N 33 | WEWS | 10/22/24 | 10/26/24 | SA 1205-135am SA 1205-135am | CM | SA 1135pm-135am | -----S- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| (Program: ACCESS HOLLYWOOD) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Access Hollywood Sat | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S- | | | 1 | | | \$300.00 | | 0.00 | | | |
| N 36 | WEWS | 10/22/24 | 10/27/24 | Browns Countdown Browns Countdown | CM | Various 10a-8p | -----S | :30 | 1 | \$3,000.00 | P-2 | 0.00 | NM | 1 | \$3,000.00 |
| (Program: NFL BROWNS COUNTDOWN 10:30A 24) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Sep'22-Dec'22 average of Browns Countdown | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | | 1 | | | \$3,000.00 | | 0.00 | | | |
| N 37 | WEWS | 10/22/24 | 10/27/24 | Browns Town Live Browns Town Live | CM | 1135pm-12am | -----S | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 |
| (Program: NFL BROWNS TOWN LIVE 2024) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Sep'22-Dec'22 average of Browns Town Live | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/21/24 | 10/27/24 | -----S | | | 1 | | | \$2,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 106 | \$214,300.00 |