ORDER

Orders Order / Rev: 1280795 WOC14619525 Alt Order #: TV Product Desc: **WEWS** 13106 Estimate: Flight Dates: 10/29/24 - 11/04/24 Primary AE: Margie MacDonald Sales Office: 04/15/24 / 04/15/24 **EWSDC** Original Date / Rev: Order Type: **GENERAL** Sales Region: NAT Name: **Waterfront Strategies** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Rick Weiner Billing Calendar: Broadcast 3050 K Street NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **House Majority PAC** Name: Demographic: A35+ New Business End: Product Codes: Non-Ballot Issue Advertiser External ID: 215649 DISC Revenue Code 1: Agency External ID: 123989 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:10:00 P-2 Priority:

Bill Plan

-				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	118	\$226,800.00	\$192,780.00

Totals

iotais				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	118	\$226,800.00	\$192,780.00	0.00
Totals	118	\$226,800.00	\$192,780.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

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Ln (Ch S	Start	End	Inventory Code	Break	Start/End	Time L	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 W	VEWS 1	0/29/24	11/04/24	M-F 5-6am GMC	CM	5-6am	МТ	WTF	:30	6	\$600.00P-2	0.00 NM	6	\$3,600.00
				M-F 5-6am GMC										
(F	Program:	GOOD I	MORNING	CLEVELAND 5A)										
40	Q24 CON	ISCORE	E (sell) - Cl	LEVELAND-AKRO	N (CANTON)	 4Q22 average 	age of Go	od Morn	ng Clevel	and M	o-Fr 5a			
	Start [Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Wee	ek: 10/29	/24 ′	11/04/24	MTWTF	6	\$600.00	0.00)						
N 2 W	VEWS 1	0/29/24	11/04/24	M-F 6-7am GMC	CM	6-7am	МТ	WTF	:30	5	\$1,500.00P-2	0.00 NM	5	\$7,500.00
				M-F 6-7am GMC						-	+ .,			**,
(F	Program:	GOOD	MORNING	CLEVELAND 6A)										
,	0			LEVELAND-AKRO	N (CANTON)	- 4Q22 avera	age of Go	od Morn	ng Clevela	and M	o-Fr 6a			
	Start [Date F	End Date	Weekdays	Spots/Week	Rate	Rating		Ū					
Wee	ek: 10/29		11/04/24	MTWTF		\$1,500.00	0.00)						
				M-F 7-9am GMA	CM	7-9am		WTF	:30	12	\$2,000.00P-2	0.00 NM	12	\$24,000.00
IN 3 VV	VEVVO I	0/23/24	11/04/24	M-F 7-9am GMA	Civi	1-9aiii	141 1	WII	.30	12	φ2,000.00F - 2	U.UU INIVI	12	φ24,000.00
(5	Orogram:	COOD	MODNING	AMERICA)										
,	0			LEVELAND-AKRO	N (CANTON)	- 4022 aver	age of Go	nd Morn	na Ameria	a Mo	-Fr 7a			
	Start [End Date	Weekdays	Spots/Week	Rate	Rating	ou mon	ng / unone	Ja IVIO	1174			
۱۸/				MTWTF										
	ek: 10/29/		11/04/24			\$2,000.00	0.00							
N 4 W	VEWS 1	0/29/24	11/02/24	SA 7-8am GMA	CM	7-8am		S-	:30	2	\$1,500.00P - 2	0.00 NM	2	\$3,000.00
				SA 7-8am GMA										
				AMERICA SA 7A		1000				_	_			
40	Q24 CON	USCORE	= (sell) - Cl	LEVELAND-AKRO	,	- 4Q22 avera	•	od Morn	ng Americ	a Sa	/a			
	Start [Date I	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>							

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Order / Rev: 1280795 Advertiser: House Majority PAC

Alt Order #: WOC14619525 Product Desc: TV WEWS

Flight Dates: 10/29/24 - 11/04/24 Estimate: 13106

Ln Ch Sta	rt End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots Rate Pr	i Rtg Type	Spots	Amount
Start Date Week: 10/28/24	<u>End Date</u> 11/03/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00					
N 5 WEWS 10/2		SA 8-9am News	CM	8-9am	S-	:30	1 \$1,500.00P-2	2 0.00 NM	1	\$1,500.00
		SA 8-9am News G CLEVELAND SA	. 8A)							
4Q24 COMS0 Start Date		CLEVELAND-AKRO Weekdays	ON (CANTON) Spots/Week	- 4Q22 avera Rate	ge of Good Morni Rating	ng Clevela	and Sa 8a			
Week: 10/28/24	11/03/24	S-		\$1,500.00	0.00					
N 6 WEWS 10/2	9/24 11/03/24	SU 7-8am GMA SU 7-8am GMA	СМ	7-8am	S	:30	1 \$1,500.00P-	2 0.00 NM	1	\$1,500.00
		G AMERICA SU 7A CLEVELAND-AKRO		- 4Q22 avera	ge of Good Morni	ng Americ	a Su 7a			
Start Date Week: 10/28/24	<u>End Date</u> 11/03/24	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 7 WEWS 10/2	9/24 11/03/24	SU 8-9am News SU 8-9am News	СМ	8-9am	S	:30	1 \$1,500.00P-2	2 0.00 NM	1	\$1,500.00
		G CLEVELAND SU CLEVELAND-AKRO	I 8A)	- 4Q22 avera	ae of Good Morni	na Clevela	and Su 8a			
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/28/24 N 8 WEWS 10/2		SU 9-10am This		\$1,500.00 9-10am	0.00 S	:30	1 \$7,000.00P-	2 0.00 NM	1	\$7,000.00
(Program: TH	IS WEEK SU	SU 9-10am This	Week							
ÀQ2Ă COMSC	CORE (sell) - C	CLÉVELAND-AKRO			-	Su 9a				
Start Date Week: 10/28/24	<u>End Date</u> 11/03/24	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$7,000.00	Rating 0.00					
N 9 WEWS 10/2	9/24 11/04/24	M-F 10-11am M-F 10-11am	СМ	10-11am	MTWTF	:30	5 \$700.00P-2	2 0.00 NM	5	\$3,500.00
(Program: SH 4Q24 COMS0		CLEVELAND-AKRO	ON (CANTON)	- 4Q22 avera	ae of Sherri Shep	hard				
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/29/24 N10 WEWS 10/2	11/04/24 9/24 11/04/24	MTWTF M-F 11am-12pm	CM	\$700.00 11am-12pm	0.00 MTWTF	:30	5 \$1,500.00P-2	2 0.00 NM	5	\$7,500.00
(Program: TH		M-F 11am-12pm		·			, ,			. ,
AQ24 COMS	CORE (sell) - C	CLEVELAND-AKRO	,		ge of The View					
<u>Start Date</u> Week: 10/29/24	<u>End Date</u> 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,500.00	Rating 0.00					
N11 WEWS 10/2		•	News CM	12-1230pm	MTWTF	:30	5 \$1,500.00P-2	2 0.00 NM	5	\$7,500.00
(Program: NE	WS 5 AT NOC	M-F 12-1230pm DN)								
4Q24 COMS0 Start Date		CLÉVELAND-AKRO Weekdays	ON (CANTON) Spots/Week		ov/2022 Mo-Fr 12 Rating	:00p-12:30)p TIME PERIOD (ON WEWS		
Week: 10/29/24	11/04/24	MTWTF		\$1,500.00	0.00					
N 12 WEWS 10/2	9/24 11/04/24	M-F 1-2pm M-F 1-2pm GMA	CM Day	1-2pm	MTWTF	:30	2 \$700.00P-2	2 0.00 NM	2	\$1,400.00
(Program: GM 4Q24 COMS0		CLEVELAND-AKRO	ON (CANTON)	- 4Q22 avera	ge of GMA3					
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/29/24 N 13 WEWS 10/2		MTWTF M-F 2-3pm	CM 2	\$700.00 2-3pm	0.00 MTWTF	:30	5 \$500.00P-2	2 0.00 NM	5	\$2,500.00
	MRON HALL S	M-F 2-3pm	· · · ·	_ op			φουσίου	_ 0.00		ψ=,000.00
		CLEVELAND-AKRO	ON (CANTON)	- 4Q22 avera	ge of Tamron Hal	I				
<u>Start Date</u> Week: 10/29/24		<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00					
N 14 WEWS 10/2		M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF	:30	10 \$3,500.00P-2	2 0.00 NM	10	\$35,000.00
	NERAL HOSF CORE (sell) - C	•	ON (CANTON)	- 4Q22 avera	ge of General Ho	spital				
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	•				
Week: 10/29/24		MTWTF		\$3,500.00	0.00	-30	7 \$1 500 000	2 0 00 8184	7	\$10 500 00
N 15 WEWS 10/2	5/24 1/U4/24		CM	4-5pm	MTWTF	:30	7 \$1,500.00P-2	2 0.00 NM	7	\$10,500.00

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Order / Rev: 1280795 Advertiser: House Majority PAC

(Program: ACCESS LIVE)

Alt Order #: WOC14619525 Product Desc: TV WEWS

Flight Dates: 10/29/24 - 11/04/24 Estimate: 13106

Break Start/End Time Rate Pri Rtg Type Spots Amount Ln Ch Start End Inventory Code Days Len Spots M-F 4-5pm M-F 4-5pm (Program: NEWS 5 AT 4P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 4p Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 10/29/24 11/04/24 MTWTF--7 \$1,500.00 0.00 N 16 WEWS 10/29/24 11/04/24 8 \$2,000.00P-2 0.00 NM M-F 5-6pm News CM 5-6pm MTWTF--:30 \$16,000.00 M-F 5-6pm News (Program: NEWS 5 AT 5P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 5p Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/29/24 11/04/24 8 \$2,000.00 0.00 N 17 WEWS 10/29/24 11/04/24 :30 5 \$4,000.00P-2 0.00 NM \$20,000.00 M-F 6-630pm News CM 6-630pm MTWTF--M-F 6-630pm News (Program: NEWS 5 AT 6P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 6p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/24 11/04/24 MTWTF--5 \$4,000.00 0.00 N 18 WEWS 10/29/24 11/04/24 ABC World News M-F :30 0.00 NM \$20,000.00 CM 630-7pm MTWTF--2\$10.000.00P-1 ABC World News M-F (Program: ABC WORLD NEWS) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of ABC World News Tognight Mo-Fr 12p Start Date **End Date** Spots/Week Weekdays Rating Week: 10/29/24 11/04/24 MTWTF-2\$10,000.00 0.00 N 19 WEWS 10/29/24 11/04/24 :30 5 \$2,000.00P-2 0.00 NM \$10,000.00 M-F 7-730pm CM 7-730pm MTWTF--M-F 7-730pm (Program: SCRIPPS NEWS THE DEBRIEF) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Estimate is based on 4Q22 average of the same TP Start Date **End Date** Weekdays Spots/Week Rating Week: 10/29/24 11/04/24 MTWTF--5 \$2,000.00 0.00 N20 WEWS 10/29/24 11/03/24 SU 6-630pm News CM 6-630pm ----S :30 1 \$4,000.00P-2 0.00 NM \$4,000.00 SU 6-630pm News (Program: NEWS 5 AT 6P SUN) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Su 6p **End Date** Spots/Week Start Date **Weekdays** Rate Rating ----s Week: 10/28/24 11/03/24 \$4,000.00 0.00 N21 WEWS 10/29/24 11/04/24 M-F 730-8pm 5 \$2,000.00P-2 \$10,000.00 CM 730-8pm MTWTF--:30 0.00 NM M-F 730-8pm (Program: ACCESS HOLLYWOOD) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Access Start Date End Date Weekdays Spots/Week Rating Rate 11/04/24 MTWTF--Week: 10/29/24 5 \$2,000.00 0.00 N29 WEWS 10/29/24 11/04/24 M-SU 11-1135pm News CM 11-1135pm **MTWTFSS** :30 6 \$3,000.00P-2 0.00 NM \$18,000.00 M-SU 11-1135pm News (Program: NEWS 5 AT 11P M-SU) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Su 11p Start Date Rating **End Date** Weekdays Spots/Week Rate Week: 10/29/24 11/04/24 **MTWTFSS** 6 \$3,000,00 0.00 N 30 WEWS 10/29/24 11/04/24 \$600.00P-2 0.00 NM Kimmel 1135pm CM 1135pm-1237am MTWTF--:30 \$3,000.00 Kimmel 1135pm (Program: JIMMY KIMMEL LIVE) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Jimmy Kimmel Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/29/24 11/04/24 MTWTF-\$600.00 0.00 N31 WEWS 10/29/24 11/04/24 1237-107am Nightline 1237am CM MTWTF--:30 \$400.00P-2 0.00 NM \$2,000.00 Nightline 1237am (Program: NIGHTLINE) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of ABC News Nightline Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/29/24 11/04/24 \$400.00 0.00 N32 WEWS 10/29/24 11/04/24 M-F 107-207am CM 107-207am MTWTF--:30 \$200.00 P-2 0.00 NM 5 \$1,000.00 M-F 107-207am

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 Order / Rev:
 1280795
 Advertiser:
 House Majority PAC

 Alt Order #:
 WOC14619525
 Product Desc:
 TV
 WEWS

 Flight Dates:
 10/29/24 - 11/04/24
 Estimate:
 13106

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
4Q24 COMS	CORE (sell) - 0	CLEVELAND-AKRO	N (CANTON)	- 4Q22 aver	age of Access Liv	е			•	
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/24	1 11/04/24	MTWTF	5	\$200.00	0.00					
N33 WEWS 10/2	29/24 11/02/24	SA 1205-135am	CM	SA 1135pn	n-135anS-	:30	1 \$300.00P-2	0.00 NM	1	\$300.00
		SA 1205-135am								
, ,	CCESS HOLLY	,								
	, ,	CLEVELAND-AKRO	N (CANTON)	 4Q22 aver 	age of Access Ho	llywood Sa	t			
Start Da			Spots/Week	<u>Rate</u>	Rating					
Week: 10/28/2	1 11/03/24	S-	1	\$300.00	0.00					
N36 WEWS 10/2	29/24 11/03/24	Browns Countdov	vn CM	Various 10	a-8pS	:30	1 \$3,000.00P-2	0.00 NM	1	\$3,000.00
		Browns Countdo								
		OUNTDOWN 10:30		0 100 D	100 (D	_				
	` ,	CLEVELAND-AKRO	,	•	· ·	owns Cou	ntdown			
Start Da			Spots/Week	Rate	Rating					
Week: 10/28/2		S	1	\$3,000.00	0.00					
N37 WEWS 10/2	29/24 11/03/24			1135pm-12	2amS	:30	1 \$2,000.00P-2	0.00 NM	1	\$2,000.00
		Browns Town Liv	е							
		OWN LIVE 2024)	AL (OANITONI)	0 100 D -	-100		1 5			
	` '	CLEVELAND-AKRO	,	•	· ·	owns row	n Live			
Start Da	_		Spots/Week	Rate	Rating					
Week: 10/28/24	1 11/03/24	S	1	\$2,000.00	0.00				<u> </u>	

Totals 118 \$226,800.00