ORDER

Orders Order / Rev: 1280782 WOC14619517 Alt Order #: TV Product Desc: **WEWS** 13104 Estimate: Flight Dates: 10/15/24 - 10/21/24 Primary AE: Margie MacDonald Sales Office: 04/15/24 / 04/15/24 **EWSDC** Original Date / Rev: Order Type: **GENERAL** Sales Region: NAT Name: **Waterfront Strategies** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Rick Weiner Billing Calendar: Broadcast 3050 K Street NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% **House Majority PAC Advertiser** Name: Demographic: A35+ New Business End: Product Codes: Non-Ballot Issue Advertiser External ID: 215649 DISC Revenue Code 1: Agency External ID: 123989 Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:10:00 Priority: P-2

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	82	\$176,800.00	\$150,280.00

Totals		U	ld	15		

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	82	\$176,800.00	\$150,280.00	0.00
Totals	82	\$176,800.00	\$150,280.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

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Ln Ch	Start	End	Inventory Code	вгеак	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEV	VS 10/15/2	24 10/21/24	M-F 5-6am GMC	CM	5-6am	MTWTF	:30	2	\$600.00P - 2	0.00 NM	2	\$1,200.00
			M-F 5-6am GMC									
(Prog	ram: GOOl	D MORNING	CLEVELAND 5A)									
4Q24	COMSCO	RE (sell) - C	LEVELAND-AKRO	N (CANTON)	- 4Q22 avera	age of Good Morn	ing Clevel	and M	lo-Fr 5a			
9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/24	10/21/24	MTWTF	2	\$600.00	0.00						
N 2 WEV	/S 10/15/2	24 10/21/24	M-F 6-7am GMC	CM	6-7am	MTWTF	:30	3	\$1,500.00P-2	0.00 NM	3	\$4,500.00
			M-F 6-7am GMC						. ,			* 1,000.00
(Proc	ıram: GOOl	D MORNING	CLEVELAND 6A)									
, ,			LEVELAND-AKRO		- 4Q22 avera	age of Good Morn	ing Clevel	and M	lo-Fr 6a			
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Ū					
_	10/15/24	10/21/24	MTWTF		\$1,500.00	0.00						
			M-F 7-9am GMA	CM	7-9am	MTWTF	:30	7	\$2,000.00P-2	0.00 NM	7	\$14,000.00
N 3 WEV	V3 10/13/2	4 10/21/24	M-F 7-9am GMA	CIVI	1-9aiii	MIIMIL	.50	'	φ2,000.00F - 2	U.UU INIVI	,	\$14,000.00
/Dros	rom: COO		S AMERICA)									
, ,			LEVELAND-AKRO	N (CANTON)	- 4∩22 aver	age of Good Morn	ina Ameria	a Mo	-Fr 7a			
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	ing / inch	Ja IVIO	1174			
_			MTWTF	Spots/Week								
	10/15/24	10/21/24			\$2,000.00	0.00						
N 4 WEV	VS 10/15/2	24 10/19/24	SA 7-8am GMA	CM	7-8am	S-	:30	2	\$1,500.00P - 2	0.00 NM	2	\$3,000.00
			SA 7-8am GMA									
			AMERICA SA 7A		1000			_	_			
4Q24	COMSCO	RE (sell) - C	LEVELAND-AKRO	,	- 4Q22 avera	· ·	ing Americ	a Sa	/a			
<u> </u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						

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Order / Rev: 1280782 Advertiser:

House Majority PAC

WOC14619517 TV Alt Order #: Product Desc: **WEWS**

Flight Dates: 10/15/24 - 10/21/24 Estimate: 13104

Ln Ch Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/14/24	End Date 10/20/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00					
N 5 WEWS 10/15/		SA 8-9am News	CM	8-9am	S-	:30	1 \$1,500.00P-2	0.00 NM	1	\$1,500.00
		SA 8-9am News CLEVELAND SA								
4Q24 COMSCO Start Date	ORE (sell) - C End Date	CLEVELAND-AKRO Weekdays	ON (CANTON) Spots/Week	- 4Q22 avera	nge of Good Morni Rating	ng Clevela	nd Sa 8a			
Week: 10/14/24	10/20/24	S-		\$1,500.00	0.00					
N 6 WEWS 10/15/	24 10/20/24	SU 7-8am GMA SU 7-8am GMA	СМ	7-8am	S	:30	1 \$1,500.00P-2	0.00 NM	1	\$1,500.00
		G AMERICA SU 7A CLEVELAND-AKRO		- 4Q22 avera	age of Good Morni	ng America	a Su 7a			
Start Date Week: 10/14/24	End Date 10/20/24	Weekdays S	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
N 7 WEWS 10/15/	24 10/20/24	SU 9-10am This SU 9-10am This		9-10am	S	:30	1 \$7,000.00P-2	0.00 NM	1	\$7,000.00
(Program: THIS				- 4∩22 avera	age of This Week	Su 9a				
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	ou ou			İ	
Week: 10/14/24 N 8 WEWS 10/15/	10/20/24 24 10/21/24	S M-F 10-11am	1 CM	\$7,000.00 10-11am	0.00 MTWTF	:30	5 \$700.00P-2	0.00 NM	5	\$3,500.00
		M-F 10-11am	Oivi	10 Train	mwn	.00	σ ψ/σσ.σσι Σ	0.00 14101	Ŭ	ψ0,000.00
(Program: SHE 4Q24 COMSCO		CLEVELAND-AKRO	ON (CANTON)	- 4Q22 avera	age of Sherri Shep	hard				
Start Date Week: 10/15/24	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00					
N 9 WEWS 10/15/24			CM	11am-12pm		:30	5 \$1,500.00P-2	0.00 NM	5	\$7,500.00
(Program: THE		M-F 11am-12pm								
4Q24 COMSCO Start Date	ORE (sell) - C End Date	CLEVELAND-AKRO Weekdays	ON (CANTON) Spots/Week	- 4Q22 avera	nge of The View Rating					
Week: 10/15/24	10/21/24	MTWTF		\$1,500.00	0.00					
N 10 WEWS 10/15/	24 10/21/24	M-F 12-1230pm I M-F 12-1230pm		12-1230pm	MTWTF	:30	5 \$1,500.00P-2	0.00 NM	5	\$7,500.00
(Program: NEW		N)		ACTUAL N	ov/2022 Ma Er 12	.00p 12:20	p TIME PERIOD OI	VI VA/EVA/S		
Start Date	End Date	Weekdays	Spots/Week		Rating	.00p-12.30	p TIME PERIOD OF	N WEWS		
Week: 10/15/24	10/21/24	MTWTF		\$1,500.00	0.00					
N 11 WEWS 10/15/	24 10/21/24	M-F 1-2pm M-F 1-2pm GMA	CM . Day	1-2pm	MTWTF	:30	3 \$700.00P-2	0.00 NM	3	\$2,100.00
(Program: GMA 4Q24 COMSCO	.3) DRE (sell) - C	CLEVELAND-AKRO	ON (CANTON)	- 4Q22 avera	age of GMA3					
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/24 N12 WEWS 10/15/	10/21/24	MTWTF	CM	\$700.00 2-3pm	0.00 MTWTF	:30	5 \$500.00P-2	0.00 NM	5	\$2,500.00
		M-F 2-3pm	Civi	2-0pm	MIMIF	.50	3 \$300.001 - 2	0.00 14101	Ĭ	Ψ2,300.00
(Program: TAM 4Q24 COMSCO		SHOW) CLEVELAND-AKRO	N (CANTON)	- 4Q22 avera	age of Tamron Hal	I				
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/15/24 N13 WEWS 10/15/	10/21/24 24 10/21/24	MTWTF M-F 3-4pm	CM 5	\$500.00 3-4pm	0.00 MTWTF	:30	3 \$3,500.00P-2	0.00 NM	3	\$10,500.00
(Program: GEN		M-F 3-4pm		- 1			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		CLEVELAND-AKRO	N (CANTON)	- 4Q22 avera	age of General Ho	spital				
Start Date Week: 10/15/24	End Date 10/21/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$3,500.00	Rating 0.00					
N 14 WEWS 10/15/24		M-F 4-5pm	СМ	4-5pm	MTWTF	:30	5 \$1,500.00P-2	0.00 NM	5	\$7,500.00
(Program: NEW		M-F 4-5pm	NI (CANITAN)	4022 000	ngo of Nove E M-	Er 15				
4Q24 COMSCC Start Date	End Date	CLEVELAND-AKRO Weekdays	Spots/Week		nge of News 5 Mo- Rating	11 4P				
Week: 10/15/24	10/21/24	MTWTF		\$1,500.00	0.00		5 40 000 TT	0.00	_	040.00====
N 15 WEWS 10/15/	24 10/21/24		CM	5-6pm	MTWTF	:30	5 \$2,000.00P-2	0.00 NM	5	\$10,000.00

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Order / Rev: 1280782 Advertiser: House Majority PAC

Alt Order #: WOC14619517 Product Desc: TV WEWS

Flight Dates: 10/15/24 - 10/21/24 Estimate: 13104

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount M-F 5-6pm News M-F 5-6pm News (Program: NEWS 5 AT 5P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 5p End Date <u>Weekdays</u> Spots/Week Start Date Rating Rate Week: 10/15/24 10/21/24 MTWTF--5 \$2,000.00 0.00 N 16 WEWS 10/15/24 10/21/24 :30 5 \$4,000.00P-2 0.00 NM M-F 6-630pm News CM 6-630pm MTWTF--\$20,000.00 M-F 6-630pm News (Program: NEWS 5 AT 6P) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Fr 6p. Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF--Week: 10/15/24 10/21/24 5 \$4,000.00 0.00 N17 WEWS 10/15/24 10/21/24 ABC World News M-F CM :30 3\$10,000.00P-1 0.00 NM \$30,000.00 630-7pm MTWTF--ABC World News M-F (Program: ABC WORLD NEWS) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of ABC World News Tognight Mo-Fr 12p Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/24 10/21/24 MTWTF--3\$10,000.00 0.00 N 18 WEWS 10/15/24 10/21/24 M-F 7-730pm CM :30 5 \$2,000.00P-2 0.00 NM \$10,000.00 7-730pm MTWTF--M-F 7-730pm (Program: SCRIPPS NEWS THE DEBRIEF) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Estimate is based on 4Q22 average of the same TP **Weekdays** Start Date **End Date** Spots/Week Rating Week: 10/15/24 10/21/24 MTWTF--5 \$2,000.00 0.00 \$4,000.00 N 19 WEWS 10/15/24 10/20/24 SU 6-630pm News CM :30 1 \$4,000.00P-2 0.00 NM 6-630pm ----S SU 6-630pm News (Program: NEWS 5 AT 6P SUN) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Su 6p Spots/Week Start Date **End Date** Weekdays Rating 10/20/24 ----S Week: 10/14/24 \$4,000.00 0.00 N20 WEWS 10/15/24 10/21/24 M-F 730-8pm CM 730-8pm MTWTF--:30 3 \$2,000.00P-2 0.00 NM 3 \$6,000.00 M-F 730-8pm (Program: ACCESS HOLLYWOOD) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Access **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating Week: 10/15/24 10/21/24 MTWTF--3 \$2,000.00 0.00 N26 WEWS 10/15/24 10/21/24 M-SU 11-1135pm News CM 6 \$3,000.00P-2 0.00 NM \$18,000.00 11-1135pm **MTWTFSS** :30 M-SU 11-1135pm News (Program: NEWS 5 AT 11P M-SU) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of News 5 Mo-Su 11p Spots/Week Start Date **End Date** Weekdays Rating Rate 10/21/24 **MTWTFSS** Week: 10/15/24 6 \$3,000.00 0.00 N27 WEWS 10/15/24 10/21/24 Kimmel 1135pm CM 1135pm-1237am MTWTF--:30 \$600.00P-2 0.00 NM \$3,000.00 Kimmel 1135pm (Program: JIMMY KIMMEL LIVE) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 4Q22 average of Jimmy Kimmel End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/24 10/21/24 MTWTF--\$600.00 0.00 N30 WEWS 10/15/24 10/20/24 CM 1 \$2,000.00P-2 0.00 NM Browns Town Live 1135pm-12am ----S :30 \$2,000.00 **Browns Town Live** (Program: NFL BROWNS TOWN LIVE 2024) 4Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Sep'22-Dec'22 average of Browns Town Live Start Date **End Date** Weekdays Spots/Week Rate Rating 10/20/24 Week: 10/14/24 1 \$2,000.00 0.00