

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Behr Communications
4421 Murietta Ave, #3
Sherman Oaks, CA 91423

<u>Contract / Revision</u> 141046 /		<u>Alt Order #</u> 09235390
<u>Product</u> WILLIAMS FOR MONTANA		
<u>Contract Dates</u> 09/25/18 - 10/12/18		<u>Estimate #</u>
<u>Advertiser</u> Williams for Montana		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Jason Dibble (HRP)	<u>Sales Office</u> National Los An
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	All	09/25/18	10/01/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-04	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	10			\$100.00					
2	All	09/25/18	10/01/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	10			\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	09/25/18-10/01/18	CBS This Morning	7:00 AM-9:00 AM	MTuWThF----	:30		\$175.00		NM		
	Credited												
3	All	09/30/18	09/30/18	CBS Sunday Morning	7:00 AM-8:30 AM		:30			P-01	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/24/18	09/30/18	-----2	2			\$400.00					
4	All	09/30/18	09/30/18	Face The Nation	8:30 AM-9:00 AM		:30			P-02	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/24/18	09/30/18	-----1	1			\$225.00					
5	All	09/25/18	10/01/18	Noon News	12:00 PM-12:30 P		:30			P-02	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	5			\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	All	09/25/18-10/01/18	Noon News	12:00 PM-12:30 P	MTuWThF----	:30		\$175.00		NM		
	Unresolved												
6	All	09/25/18	10/01/18	M-F	3:00 PM-4:00 PM		:30			P-04	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	5			\$70.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	All	09/25/18-10/01/18	M-F	3:00 PM-4:00 PM	MTuWThF----	:30		\$70.00		NM		
	Unresolved												
	4	All	09/25/18-10/01/18	M-F	3:00 PM-4:00 PM	MTuWThF----	:30		\$70.00		NM		
	Unresolved												
7	All	09/25/18	10/01/18	M-F	4:00 PM-5:00 PM		:30			P-04	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/25/18	10/01/18	MTWTF--	5			\$85.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 09/25/18 - 10/12/18	<u>Product</u> WILLIAMS FOR MONTA	<u>Estimate #</u>
<u>Advertiser</u> Williams for Montana		<u>Original Date / Revision</u> 10/11/18 / 10/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	All	09/25/18-10/01/18		M-F	4:00 PM-5:00 PM	MTuWThF----	:30		\$85.00		NM		
Unresolved													
3	All	09/25/18-10/01/18		M-F	4:00 PM-5:00 PM	MTuWThF----	:30		\$85.00		NM		
Unresolved													
8	All	09/25/18	10/01/18	CBS Evening News	5:00 PM-5:30 PM		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				3	\$500.00				
9	All	09/25/18	10/01/18	M-F 530p News	5:30 PM-6:00 PM		:30			P-04	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$350.00				
10	All	09/29/18	09/29/18	Sa 530p News	5:30 PM-6:00 PM		:30			P-04	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$190.00				
11	All	09/30/18	09/30/18	Su 530p News	5:30 PM-6:00 PM		:30			P-04	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$225.00				
12	All	09/25/18	10/01/18	M-F	6:00 PM-6:30 PM		:30			P-04	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
5	All	09/25/18-10/01/18		M-F	6:00 PM-6:30 PM	MTuWThF----	:30		\$225.00		NM		
See MG 12.6													
6	All	09/26/18-09/26/18		M-F	6:00 PM-6:30 PM	---W-----	:30		\$350.00		NM		
Ⓜ MG for 12.5 09/26													
13	All	09/25/18	10/01/18	M-F	6:30 PM-7:00 PM		:30			P-04	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$225.00				
14	All	09/25/18	10/01/18	M-F 10p News	10:00 PM-10:35 P		:30			P-04	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$450.00				
15	All	09/29/18	09/29/18	Sa 10p News	10:00 PM-10:35 P		:30			P-04	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$270.00				
16	All	09/30/18	09/30/18	Su 10p News	10:00 PM-10:35 P		:30			P-04	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$375.00				
17	All	09/25/18	10/01/18	The Late Show	10:35 PM-11:35 P		:30			P-04	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$90.00				
18	All	09/30/18	09/30/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$800.00				
19	All	09/30/18	09/30/18	NFL RS Game 1	11:00 AM-2:00 PM		:30			P-02	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----2				2	\$700.00				
20	All	10/11/18	10/12/18	M-F	3p-4p	---TF--	:30	1	\$70.00	P-03	NM	1	\$70.00
21	All	10/11/18	10/12/18	M-F	4p-5p	---11--	:30	2	\$85.00	P-03	NM	2	\$170.00
Totals												70	\$16,590.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	54	\$13,630.00	(\$2,044.50)	\$11,585.50
10/01/18 - 10/12/18	16	\$2,960.00	(\$444.00)	\$2,516.00
Totals	70	\$16,590.00	(\$2,488.50)	\$14,101.50

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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