

2024



QUARTERLY ISSUES Q1

This report was prepared by Brandon Tabor, News Director for KASU. These stories were aired through the day on our newscasts.

870-972-2200

ADDENDUM

- On Friday, January 12, 2024, KASU began airing a 30-minute news show called “The Arkansas Newswrap”. The show is a collaboration between KASU, Little Rock Public Radio, and KUAF in Fayetteville. The show recaps various big stories that impact Arkansans, that have been curated by the news directors of each station. Also, the news directors alternate hosting duties. The show airs at 5:00 PM on Fridays and it is posted on KASU.org.
- On Monday, February 12, 2024, KASU began producing “KASU News On-Demand”, which is an on-demand rebroadcast of the morning news aired on KASU, made available to listeners on-demand through KASU.org and on podcast platforms. Currently, it’s available on Apple Podcasts, YouTube, Spotify, the KASU App, and the NPR App.
- Little Rock Public Radio provided a recording of their forum with the candidates for Arkansas Supreme Court Chief Justice. KASU rebroadcasted the 1 hour special on Saturday, February 24 at 11 AM and on Monday, February 26 at 8 AM. We also shared Little Rock Public Radio’s story at KASU.org.
- On Tuesday, March 5, 2024, KASU provided live special coverage of the Arkansas primaries. Coverage started at 7:00 PM. It included a vox pop of voters, at the moment vote totals, and repackaged relevant content from our content partners Talk Business and Politics.

Quarterly Issues Feed

Name	Air Date	Suggested Tier	Spot Type	Sources	Category	Times Read
Advocacy Round Table CCs	3/29/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Education & Community Culture	504,704
STEM CCs	3/29/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Education & Community Culture	604,804
Children's Library re	3/28/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Social Justice	604,804
Lectern RE	3/28/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, ADG - Arkansas Democrat-Gazette, KAIT-TV (CP), KARK/Fox 16	Policy & Politics	504,704
Runoff RE	3/28/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ARA - Arkansas Advocate	Policy & Politics	504,704
Crypto Study	3/28/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Policy & Politics	604,804
NWA Affordable Housing re	3/27/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Business & Economy	604,804
Westerman CCS	3/27/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Weather & Environment	504,704
Train car re	3/26/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Public Safety	10,041,204
LEARNS Lawsuit	3/26/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station), AS - Associated Press, KAIT-TV (CP), ARA - Arkansas Advocate, KARK/Fox 16	Social Justice	5,047,049,041,104,204
Tire Recycling RE	3/26/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ARA - Arkansas Advocate	Weather & Environment	60,480,410,041,204
St Vincent	3/26/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Education & Community Culture	604,804
Airport CC	3/25/24	Tier 3 - Non-Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), KARK-TV	Social Justice	5,047,049,041,104,204
Congress CC 2	3/25/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	9,041,104
Congress CC 1	3/25/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	604,804
AR Board of Trustees re	3/25/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KASU News, KARK/Fox 16	Education & Community Culture	10,041,204
Food commission re	3/25/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	504,704
Cicadas CCS	3/22/24	Tier 1 - Priority TN, Non-Priority International/Regional Commercial	CCS (Cuts & Copy)	KUAR (Member Station), KUAF (Member Station)	Weather & Environment	60,480,410,041,204
Malinowski RE	3/22/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press	Social Justice	504,704
Prison Documentary RE	3/22/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Public Safety	504,704
Hazardous Waste re	3/21/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Weather & Environment	504,704
KAB CCs	3/21/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Weather & Environment	10,041,204
Elopak	3/21/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Business & Economy	9,041,104
Airport ED Shot RE	3/21/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, ADG - Arkansas Democrat-Gazette	Social Justice	604,804
Steel RE	3/20/24	Tier 5 - Priority Hyper Local Commercial	RE (Reader)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Education & Community Culture	604,804
Airport ED Shot RE	3/20/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press	Social Justice	604,804
Farm Bill CCS	3/20/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Policy & Politics	5,047,049,041,104,204
Accessibility RE	3/20/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), PR - Press Release	Education & Community Culture	10,041,204
Border Re	3/20/24	Tier 2 - Priority Hyper International/Regional Stories	RE (Reader)	KUAR (Member Station)	Policy & Politics	10,041,204
Education Reform-CoOps RE	3/19/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ARA - Arkansas Advocate	Education & Community Culture	9,041,104
Bluegrass Monday-Gary Brewer re	3/19/24	Tier 4 - Non-Priority Hyper Local Stories	RE (Reader)	KASU News, KAIT-TV (CP), ASU - A-State PR	Education & Community Culture	504,704
Wynne RE	3/19/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Infrastructure	604,804
BEAD VR	3/19/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Infrastructure	504,704
Lemurs RE	3/19/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Weather & Environment	10,041,204
LRPD Arrested RE	3/18/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Social Justice	604,804
Congress CC	3/18/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	504,704
Eclipse CC	3/18/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), APBS - Arkansas PBS (CP)	Infrastructure	604,804
Education CC	3/18/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KARK-TV	Policy & Politics	504,704
Big Country	3/15/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Business & Economy	604,804
Broadband CCS	3/15/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Infrastructure	5,047,049,041,104,204
Arkansas Board of Education re	3/15/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Education & Community Culture	604,804
Apartments RE	3/14/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	9,041,104
Corrections Board RE	3/14/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ARA - Arkansas Advocate	Social Justice	9,041,104
A-State Board of Trustees	3/14/24	Tier 5 - Priority Hyper Local Commercial	RE (Reader)	KASU News	Education & Community Culture	604,804
Income Tax re	3/14/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Business & Economy	604,804
Prescriptions VR	3/14/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Health & Sports	504,704
Rural Conference CC	3/14/24	Tier 3 - Non-Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station)	Education & Community Culture	604,804
Storm Prep	3/14/24	Tier 5 - Priority Hyper Local Commercial	Multiple Elements	KASU News	Public Safety	65,185,110,041,204
ASP Arrest re	3/13/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), PR - Press Release	Social Justice	9,041,104
Driver's License re	3/13/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press	Policy & Politics	504,704
Rape Kits RE	3/13/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), KAIT-TV (CP), KARK/Fox 16	Social Justice	504,704
Abortion Monument ccs	3/13/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Education & Community Culture	10,041,204
OIS RE	3/13/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Social Justice	604,804
NLC Anderson CC	3/13/24	Tier 5 - Priority Hyper Local Commercial	CC (Cut & Copy)	KASU News	Policy & Politics	604,804
SOTU CC	3/12/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Policy & Politics	10,041,204
Immigration CC	3/12/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Policy & Politics	60,480,410,041,204
Jan Unemployment VR	3/12/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Business & Economy	9,041,104
Gender Affirming Care re	3/12/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ART - Arkansas Times	Social Justice	604,804
Deputy AG re	3/12/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Policy & Politics	10,041,204
Education Committee VR	3/12/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Education & Community Culture	504,704
Plantation Ag CCS	3/11/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Education & Community Culture	604,804
Budget CC	3/11/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	9,041,104
Crawford re	3/8/24	Tier 2 - Priority Hyper International/Regional Stories	RE (Reader)	KUAR (Member Station), TBP - Talk Business & Politics (CP), ADG - Arkansas Democrat-Gazette	Policy & Politics	10,041,204
Jiles	3/8/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station), KAIT-TV (CP), KARK/Fox 16	Policy & Politics	5,047,049,041,104,204
Housing Authority re	3/8/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ART - Arkansas Times	Policy & Politics	604,804
State of the City cc	3/8/24	Tier 5 - Priority Hyper Local Commercial	CC (Cut & Copy)	KASU News, TBP - Talk Business & Politics (CP), KAIT-TV (CP), NEAR - NEA Report	Policy & Politics	604,804
Maternal Mortality-Sanders CC	3/8/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), PR - Press Release, ARA - Arkansas Advocate, KARK/Fox 16	Health & Sports	10,041,204
Democrats ccs	3/8/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Policy & Politics	5,047,049,041,104,204
Elaine Lawsuit re	3/8/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	504,704
BC-AR--Arkansas Budget re	3/8/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, ADG - Arkansas Democrat-Gazette, PR - Press Release, ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	604,804
Jonesboro Eclipse Prep	3/6/24	Tier 4 - Non-Priority Hyper Local Stories	CCS (Cuts & Copy)	KASU News	Education & Community Culture	604,804
Eclipse	3/5/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station), TBP - Talk Business & Politics (CP), PR - Press Release, APBS - Arkansas PBS (CP), KARK/Fox 16	Business & Economy	5,047,049,041,104,204
Election 2024-Greene-Mississippi RE	3/5/24	Tier 5 - Priority Hyper Local Commercial	RE (Reader)	KASU News	Policy & Politics	604,804

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Name	Air Date	Suggested Tier	Spot Type	Sources	Category	Times Read
Revenue RE	3/5/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Business & Economy	9,041,104
ASP RE	3/5/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), PR - Press Release, WMC-TV, NEAR - NEA Report, KARK/Fox 16	Social Justice	604,804
Homelessness CC	3/5/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette, APBS - Arkansas PBS (CP)	Policy & Politics	5,047,049,041,104
Most Endangered Places RE	3/5/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Education & Community Culture	10,041,204
Lithium CC	3/5/24	Tier 3 - Non-Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Business & Economy	604,804
Congress CC	3/5/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette, NPR	Policy & Politics	504,704
Crypto mine Study CC	3/4/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station)	Policy & Politics	60,480,410,041,104
Election Voicers-Poinsett	3/4/24	Tier 5 - Priority Hyper Local Commercial	VR (Voicer)	KASU News	Policy & Politics	604,804
Jiles RE	3/4/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, TBP - Talk Business & Politics (CP), ADG - Arkansas Democrat-Gazette, KAIT-TV (CP), Jonesboro Sun, ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	504,704
Subiaco Monk re	2/29/24	Tier 1 - Priority TN, Non-Priority International/Regional Commercial	RE (Reader)	KUAR (Member Station), PR - Press Release	Social Justice	604,804
Tobacco Tax-Griffin RE	2/29/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Policy & Politics	504,704
911 Consolidation re	2/29/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette, KARK/Fox 16	Public Safety	604,804
Election Voicers-Lawrence	2/29/24	Tier 5 - Priority Hyper Local Commercial	VR (Voicer)	KASU News	Policy & Politics	604,804
Hester RE	2/28/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Policy & Politics	504,704
School FOIA RE	2/28/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Education & Community Culture	604,804
Governor's Tourism CCS	2/27/24	Tier 5 - Priority Hyper Local Commercial	CCS (Cuts & Copy)	KASU News	Policy & Politics	604,804
Lawsuit VR	2/27/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Policy & Politics	504,704
Election Voicers Craighead	2/26/24	Tier 5 - Priority Hyper Local Commercial	VR (Voicer)	KASU News	Policy & Politics	604,804
Milk CC	2/26/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), APBS - Arkansas PBS (CP)	Health & Sports	5,047,049,041,104
SoMa Eclipse	2/26/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Business & Economy	10,041,204
Living Legends	2/26/24	Tier 4 - Non-Priority Hyper Local Stories	RE (Reader)	KASU News	Education & Community Culture	9,041,104
Hill CC	2/26/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), APBS - Arkansas PBS (CP)	Policy & Politics	504,704
Maternal CCS	2/22/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette, APBS - Arkansas PBS (CP), KARK/Fox 16	Health & Sports	5,047,049,041,104
SCOARK VR	2/22/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Policy & Politics	604,804
Murder re	2/22/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ART - Arkansas Times	Social Justice	10,041,204
TOL CCS	2/22/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Business & Economy	604,804
Election VR	2/22/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Policy & Politics	504,704
AG re	2/22/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ARA - Arkansas Advocate	Social Justice	9,041,104
Jonesboro City Council UPDATED 2/20	2/22/24	Tier 5 - Priority Hyper Local Commercial	RE (Reader)	KASU News, KAIT-TV (CP), Jonesboro Sun	Policy & Politics	604,804
Election 2024-Millage Increases re	2/20/24	Tier 5 - Priority Hyper Local Commercial	RE (Reader)	KASU News, Jonesboro Sun	Policy & Politics	9,041,104
Murder RE	2/20/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	604,804
Immanuel RE	2/20/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	10,041,204
Recreation RE	2/20/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), TBP - Talk Business & Politics (CP), ADG - Arkansas Democrat-Gazette, PR - Press Release, KAIT-TV (CP), ARB - Arkansas Business, KARK/Fox 16	Policy & Politics	504,704
Congress CC	2/19/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	504,704
Helena CC	2/19/24	Tier 3 - Non-Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KARK-TV	Infrastructure	604,804
Charter RE	2/19/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Education & Community Culture	604,804
Mental CC	2/19/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station)	Health & Sports	5,047,049,041,104
SHS RE	2/15/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), TBP - Talk Business & Politics (CP), PR - Press Release, KAIT-TV (CP), ARB - Arkansas Business, KARK/Fox 16	Health & Sports	10,041,204
Amber alert RE	2/15/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), PR - Press Release, KARK/Fox 16	Social Justice	604,804
Blind and Deaf	2/15/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station), TBP - Talk Business & Politics (CP), PR - Press Release, KAIT-TV (CP), APBS - Arkansas PBS (CP), ARA - Arkansas Advocate, KARK/Fox 16	Education & Community Culture	5,047,049,041,104
UAGrants re	2/14/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Education & Community Culture	10,041,204
ARDOT RE	2/14/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Infrastructure	604,804
Worship	2/14/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station), PR - Press Release, KARK/Fox 16	Public Safety	604,804
AIMArkansas re	2/13/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Health & Sports	10,041,204
Venture	2/13/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Business & Economy	10,041,204
Benton Verdict re	2/13/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Social Justice	604,804
Bob Brooks re	2/13/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	504,704
Congress CC	2/12/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	504,704
Hopkins CC	2/12/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), APBS - Arkansas PBS (CP)	Health & Sports	604,804
Childcare CC	2/12/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KARK-TV	Business & Economy	5,047,049,041,104
School Board	2/12/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Education & Community Culture	604,804
Mock Bank CCS	2/12/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Education & Community Culture	10,041,204
AP-US-Arkansas-Governor-Lectern re	2/12/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, KAIT-TV (CP), ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	9,041,104
Dicamba VR	2/12/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Agriculture	504,704
BC-AR--Arkansas Prisons re	2/12/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, TBP - Talk Business & Politics (CP), PR - Press Release, KAIT-TV (CP), ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	604,804
Agribusiness	2/8/24	Tier 2 - Priority Hyper International/Regional Stories	Multiple Elements	KASU News, TBP - Talk Business & Politics (CP)	Agriculture	504,704
Proud Rep CCS	2/8/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station)	Education & Community Culture	6,048,041,204
Literacy Coaches VR	2/8/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Education & Community Culture	504,704
Mayor RE	2/7/24	Tier 2 - Priority Hyper International/Regional Stories	RE (Reader)	KUAR (Member Station), KARK/Fox 16	Policy & Politics	504,704
Library Wall Breaking	2/7/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Education & Community Culture	604,804
Abuse	2/7/24	Tier 6 - Priority Arkansas Stories	Multiple Elements	KUAR (Member Station), KAIT-TV (CP), KATV-TV, ARA - Arkansas Advocate	Social Justice	5,047,049,041,104
Eddie Joe re	2/7/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KAIT-TV (CP), ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	604,804
Eclipse Planning RE	2/6/24	Tier 4 - Non-Priority Hyper Local Stories	RE (Reader)	KASU News	Business & Economy	9,041,104
Unspent School Money re	2/6/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Education & Community Culture	10,041,204
Economy CC	2/5/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP)	Business & Economy	9,041,104
Revenue re	2/5/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Business & Economy	604,804
FOIA CC	2/5/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KARK-TV	Policy & Politics	504,704
CTE CCS	2/2/24	Tier 3 - Non-Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station), KAIT-TV (CP), APBS - Arkansas PBS (CP), KARK/Fox 16	Education & Community Culture	604,804

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Name	Air Date	Suggested Tier	Spot Type	Sources	Category	Times Read
Eagle Pass RE	2/2/24	Tier 2 - Priority Hyper International/Regional Stories	RE (Reader)	KUAR (Member Station), PR - Press Release, ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	504,704
Police Chief re	2/2/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, PR - Press Release, KARK/Fox 16	Social Justice	10,041,204
No Labels VR	2/1/24	Tier 6 - Priority Arkansas Stories	VR (Voicer)	KUAR (Member Station)	Policy & Politics	504,704
Election 2024-House 32-Kiwanis CCS	2/1/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KASU News, TBP - Talk Business & Politics (CP)	Policy & Politics	10,041,204
LGBTQ+ Arkansas	2/1/24	Tier 2 - Priority Hyper International/Regional Stories	Multiple Elements	KUAR (Member Station), KAIT-TV (CP), KARK/Fox 16	Policy & Politics	9,041,104
Child ID	2/1/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	9,041,104
Water re	2/1/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ARB - Arkansas Business, ART - Arkansas Times	Infrastructure	604,804
Levee Flood Improvements CC	1/31/24	Tier 5 - Priority Hyper Local Commercial	CC (Cut & Copy)	KASU News, KAIT-TV (CP), Jonesboro Sun	Weather & Environment	604,804
ASO CC	1/31/24	Tier 3 - Non-Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station)	Education & Community Culture	10,041,204
Agribusiness Conference TW	1/31/24	Tier 4 - Non-Priority Hyper Local Stories	TW (Two-Way)	KASU News	Agriculture	651,851
Voting Rights RE	1/31/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, Jonesboro Sun, ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	504,704
Casino-Pope County RE	1/31/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Business & Economy	504,704
Adams CC	1/30/24	Tier 3 - Non-Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), ARB - Arkansas Business	Infrastructure	10,041,204
Arkansas Landlord-Griffin re	1/30/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	604,804
Levee Flood re	1/30/24	Tier 7 - Breaking News	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette, KAIT-TV (CP), WMC-TV, WREG-TV	Weather & Environment	604,804
FOIA re	1/30/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette, KAIT-TV (CP), ARA - Arkansas Advocate, KARK/Fox 16	Policy & Politics	504,704
Abortion CC	1/29/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KARK-TV	Policy & Politics	604,804
Maternal CC	1/29/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), TBP - Talk Business & Politics (CP), KARK-TV	Health & Sports	5,047,049,041,104
Levee Beach-Poinsett	1/29/24	Tier 7 - Breaking News	RE (Reader)	KASU News	Weather & Environment	10,041,204
Pet Cemetery - Jonesboro VR	1/29/24	Tier 5 - Priority Hyper Local Commercial	VR (Voicer)	KASU News	Policy & Politics	604,804
National Guard	1/26/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Infrastructure	604,804
UAMS-Hearing Health re	1/26/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Health & Sports	10,041,204
UAMS-Cancer Research CCS	1/26/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), PR - Press Release, KARK/Fox 16	Health & Sports	504,704
Profiri re	1/25/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Policy & Politics	604,804
Unemployment VR	1/25/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Business & Economy	9,041,104
JPD Employee Terminated-Lawsuit	1/25/24	Tier 5 - Priority Hyper Local Commercial	Multiple Elements	KASU News, KAIT-TV (CP)	Social Justice	64,384,310,041,104
Dental	1/25/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Health & Sports	604,804
Sex offender re	1/25/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	10,041,204
FOIA Amendment re	1/25/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, ADG - Arkansas Democrat-Gazette, KARK/Fox 16	Policy & Politics	504,704
LEARNS Vouchers re	1/25/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Education & Community Culture	504,704
Hit and Run-PCSSD RE	1/25/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), PR - Press Release, KARK/Fox 16, NETC - NEA Town Courier	Social Justice	10,041,204
Crime	1/24/24	Tier 3 - Non-Priority Arkansas Stories	Multiple Elements	KUAR (Member Station)	Public Safety	604,804
BC-AR--Public Records-Arkansas re	1/24/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, KARK/Fox 16	Policy & Politics	504,704
Quorum Court-Craighead RE	1/24/24	Tier 5 - Priority Hyper Local Commercial	RE (Reader)	KASU News, Jonesboro Sun	Policy & Politics	604,804
Arkansas Corrections-lawsuit RE	1/23/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, ARA - Arkansas Advocate, KARK/Fox 16	Social Justice	10,041,204
Area Code RE	1/23/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ART - Arkansas Times	Infrastructure	604,804
Escape RE	1/23/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), AS - Associated Press, KARK-TV	Social Justice	604,804
ACS Summit CCS	1/23/24	Tier 6 - Priority Arkansas Stories	CCS (Cuts & Copy)	KUAR (Member Station), ART - Arkansas Times, KARK/Fox 16	Policy & Politics	5,047,049,041,104
Respiratory diseases re	1/22/24	Tier 6 - Priority Arkansas Stories	RE (Reader)	KUAR (Member Station)	Health & Sports	604,804
Iowa CC	1/22/24	Tier 2 - Priority Hyper International/Regional Stories	CC (Cut & Copy)	KUAR (Member Station), APBS - Arkansas PBS (CP)	Policy & Politics	50,470,410,041,104
KASU-Bluegrass-Waddington Brothers re	1/22/24	Tier 4 - Non-Priority Hyper Local Stories	RE (Reader)	KASU News, PR - Press Release, Jonesboro Sun	Education & Community Culture	10,041,204
Miller County re	1/22/24	Tier 3 - Non-Priority Arkansas Stories	RE (Reader)	KUAR (Member Station), ADG - Arkansas Democrat-Gazette	Social Justice	604,804
BOC CC	1/22/24	Tier 6 - Priority Arkansas Stories	CC (Cut & Copy)	KUAR (Member Station), APBS - Arkansas PBS (CP)	Social Justice	5,047,049,041,104