

KFXA-TV

Cedar Rapids-Waterloo-Dubuque-Iowa City



A LIST OF SIGNIFICANT PROBLEMS AND SIGNIFICANT RESPONSIVE PROGRAMMING DURING PERIOD COVERED OCTOBER 1, 2021 TO DECEMBER 31, 2021 BY KFXA-TV, CEDAR RAPIDS, IOWA.

Public Affairs, News & Special programming televised by KFXA-TV during Fourth Quarter of 2021:

IOWA'S NEWS NOW: THIS MORNING (Local/News) Televised Monday through Friday, 5:00-6:00 AM

IOWA HIGH SCHOOL FOOTBALL CHAMPIONSHIPS: (Local Sports Special)

-Televised Thursday, November 18, 2021, 9:30 AM-10:00 PM

-Televised Friday, November 19, 2021, 10:00 AM-4:00 PM & 7:00-10:00 PM

The following is a list of some of the more significant issues addressed by KFXA-TV for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS FOR KFXA-TV 4th Quarter 2021

<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM:</u>	<u>DATE:</u>	<u>TIME/DURATION:</u>	<u>DESCRIPTION OF SEGMENT:</u>
HAWKEYE HYPE	LOCAL NEWS	10/7/21	1:30 SEG.	SATURDAY'S BIG TEN MATCHUP BETWEEN IOWA AND PENN STATE HAS IOWA CITY BUZZING. ALONG WITH FOX NETWORK IN TOWN AS THE HOST SITE FOR THE BIG NOON KICK-OFF SHOW; FANS HAS BEEN FLOODING THE HAWK SHOP TO BUY NEW SPIRIT SWAG.
DIVERSITY MANAGER	LOCAL NEWS	10/8/21	1:00 SEG.	THE CITY OF CEDAR RAPIDS HAS HIRED ELIZABETH BUCH AS THE NEW DIVERSITY, EQUITY AND INCLUSION MANAGER FOR THE CITY.
CEDAR RAPIDS SHOOTING	LOCAL NEWS	10/9/21	:35 SEG.	TWO PEOPLE WERE SHOT LATE FRIDAY NIGHT IN WHAT POLICE ARE CALLING A TARGETED SHOOTING. NO ARREST HAVE BEEN MADE.
NATURAL GAS BILLS	LOCAL NEWS	10/12/21	:30 SEG.	MID-AMERICAN ENERGY SAYS IF YOU ARE STRUGGLING TO PAY YOUR UTILITY BILL THIS HEATING SEASON; TALK TO THEM. MID-AMERICAN SAYS IT'S STILL NOT CLEAR IF THIS SPIKE WILL LAST BEYOND JUST THIS HEATING SEASON.

<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM:</u>	<u>DATE:</u>	<u>TIME/DURATION:</u>	<u>DESCRIPTION OF SEGMENT:</u>
VACCINE TO CHILDREN	LOCAL NEWS	10/13/21	:40 SEG.	THE BIDEN ADMINISTRATION IS WORKING WITH STATES TO GET READY TO ROLL OUT THE COVID VACCINE TO CHILDREN. THE BIDEN ADMINISTRATION BOUGHT 65-MILLION PEDIATRIC DOSES OF THE PFIZER VACCINE. THAT'S ENOUGH TO VACCINATE 28 MILLION CHILDREN IN THE FIVE TO 11 AGE GROUP.
MURDER: SCHOOL IMPACT	LOCAL NEWS	10/15/21	1:20 SEG.	LINN MAR HIGH SCHOOL DESCRIBES THIS WEEK'S NEWS OF A STUDENT KILLING HIS PARENTS, SHOCKING. TEACHERS WERE GIVEN TALKING POINTS FOR CLASS DISCUSSION. IT'S IMPORTANT FOR STUDENTS TO KNOW THAT SCHOOL IS A SAFE PLACE AND THAT THERE'S ADULTS WITHIN THE SCHOOL THAT ARE THERE FOR THEM.
CITY DEVELOPMENT	LOCAL NEW	10/18/21	:40 SEG.	HUNTER COMPANIES ARE HOSTING A NEIGHBORHOOD MEETING TO ANSWER QUESTIONS AND ADDRESS CONCERNS THAT SOME RESIDENTS HAVE.
ONLINE FUNDRAISER	LOCAL NEWS	10/20/21	:45 SEG.	AN ONLINE FUNDRAISER ESTABLISHED FOR MEMORIAL EXPENSES OF A COUPLE SLAIN BY THEIR 17-YEAR OLD SON.
JOHN DEERE WORKERS	LOCAL NEWS	10/24/21	1:30 SEG.	FAMILIES FACE DIFFICULT DECISIONS DURING THE UAW/JOHN DEERE STRIKE. THE FAMILY SITUATION FOR EVERYONE ON THE LINE VARIES; BUT THEY ALL FACE THE POSSIBILITY OF BEING OUT THOUSANDS OF DOLLARS.

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CANCER BLOOD TEST	LOCAL NEWS	11/2/21	:35 SEG.	A CALIFORNIA COMPANY SAYS IT'S DEVELOPED A BLOOD TEST THAT CAN DETECT MORE THAN 50 CANCERS. THE NEW TEST IS NOT COVERED BY INSURANCE AND COST ABOUT \$950,000.
CHILD VACCINE UPDATE	LOCAL NEWS	11/7/21	:40 SEG.	THE UNIVERSITY OF IOWA HOSPITALS AND CLINICS REPORT AT LEAST 860 FIRST-DOSE VACCINATIONS HAVE BEEN GIVEN OUT AT THEIR CLINICS.
FAIRFIELD BOND HEARING	LOCAL NEWS	11/10/21	:55 SEG.	NEW DEVELOPMENTS TONIGHT OUT OF FAIRFIELD WHERE THE TWO HIGH SCHOOL STUDENTS ACCUSED OF KILLING A TEACHER ARE NOW BOTH GETTING HEARINGS TO TALK ABOUT THE POSSIBILITIES OF LOWERING THEIR MILLION DOLLAR BONDS.
HOME INVASION	LOCAL NEWS	11/13/21	:40 SEG.	POLICE SAY A MAN BROKE INTO A CEDAR RAPIDS APARTMENT AND THREATENED A WOMAN WITH A GUN. POLICE ARRESTED CLARENCE OLIVER AND CHARGED HIM WITH BURGLARY AND ASSAULT WHILE DISPLAYING A DANGEROUS WEAPON
OPEN FOR BUSINESS	LOCAL NEWS	11/16/21	1:00 SEG.	IF YOU OWN OR MANAGE A BUSINESS, YOU CAN USE A NEW FACEBOOK PAGE, "OPEN FOR BUSINESS" THAT'S OPEN FOR BUSINESS EASTERN IOWA, WE CAN ALL HELP DURING THE PANDEMIC.

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COVID SENSE OF SMELL	LOCAL NEWS	11/18/21	:30 SEG.	THERE ARE NEW CONCERNS REGARDING ONE OF THE MOST COMMON CONDITIONS FROM COVID, FOR SOME COULD BECOME A PERMANENT DISABILITY. RIGHT NOW, RESEARCHERS ESTIMATE 1.6 MILLION AMERICANS HAVE WITH LOST OR HAD A LOSS OR HAD A CHANGE IN THERE SENSE OF SMELL.
FLU CASES ON THE RISE	LOCAL NEWS	11/22/21	1:15 SEG.	LOCAL HEALTH OFFICIALS ARE SOUNDING THE ALARM AFTER A RAPID SPIKE IN FLU CASES IN IOWA. 150 PEOPLE HAVE TESTED POSITIVE FOR THE FLU; BUT MANY STILL HAVEN'T GOTTEN THEIR FLU SHOT YET THIS YEAR.
LINDALE MALL FIGHT	LOCAL NEWS	11/26/21	:45 SEG.	A BLACK FRIDAY BRAWL AND LINDALE MALL LEAVES SEVERAL PEOPLE FACING CHARGES WITH MORE POSSIBLY ON THE WAY. THE CEDAR RAPIDS POLICE DEPARTMENT RECEIVED SEVERAL CALLS ABOUT A DISTURBANCE AT THE MALL. SEVERAL PEOPLE WERE ARRESTED FOR FIGHTING. AT LEAST SIX PEOPLE HAVE BEEN CHARGED WITH DISORDERLY CONDUCT.
ADDICTED IOWA	LOCAL NEWS	11/29/21	1:20 SEG.	ALISON LYNCH IS THE DIRECTOR OF THE UNIVERSITY OF IOWA'S ADDICTION AND RECOVERY COLLABORATIVE. A NEW FEDERAL GRANT WILL HELP CREATE A NEW CIRICULUM AT THE CARVER COLLEGE OF MEDICINE.

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OMICRON VARIANT	LOCAL NEWS	12/2/21	:35 SEG.	HEALTH OFFICIALS ANNOUNCE THE OMICRON VARIANT HAVE BEEN IN THE UNITED STATES FOR AT LEAST A WEEK AND A HALF. A VACCINATED MAN GOT SYMPTOMS OF COVID, AND TESTED POSITIVE. THE MAN HAD JUST ATTENDED A CONVENTION IN NEW YORK CITY BEFORE TESTING POSITIVE.
IOWA CITY SHOOTING	LOCAL NEWS	12/5/21	:50 SEG.	ONE MAN IS IN THE HOSPITAL, AND TWO MEN BEHIND BARS AFTER AN EARLY MORNING SHOOTING IN AN IOWA CITY PARKING RAMP. AFTER AN INVESTIGATION, POLICE ARRESTED 21-YEAR-OLD DARNELL MARTIN FROM CORALVILLE AND 18-YEAR-OLD MASON WARD CEDAR RAPIDS. BOTH MEN HAVE BEEN CHARGED WITH RECKLESS USE OF A FIREARM CAUSING PROPERTY DAMAGE.
MOHAWK NAME	LOCAL NEWS	12/7/21	:35 SEG.	A DECISION TO CHANGE THE MASCOT AT A NORTH IOWA HIGH SCHOOL IS GETTING A LOT OF PUSHBACK TONIGHT; AS PEOPLE PACK A SCHOOL BOARD MEETING IN MASON CITY. THE BOARD DECIDED TO CHANGE THE HIGH SCHOOL'S MASCOT FROM "MOHAWK" LAST MONTH; BUT PEOPLE IN AREA SAY THERE WAS BARELY ANY PUBLIC INPUT OF TRANSPARENCY ABOUT THE DECISION BEFORE IT IS MADE.
COVID UPDATE	LOCAL NEWS	12/7/21	1:25 SEG.	CURRENTLY MORE THAN 99 PERCENT OF COVID CASES IN THE UNITED STATES ARE THE DELTA VARIANT. WE HAVE MONTHS OF STUDY ON DELTA AND ALL OF THOSE DATA DEMONSTRATE THAT VACCINES WORK.

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TESTING FOR COVID	LOCAL NEWS	12/17/21	:30 SEG.	EVEN THOUGH THEY SAY THE P-C-R TEST IS THE BEST BET, IT CAN TAKE A FEW DAYS TO GET RESULTS. SO RAPID TESTS ARE ALSO AN OPTION WITH A SLIGHTLY LOWER ACCURATE RATE. THE EXPERTS SAY IF YOU'RE EXPOSED TO COVID GET A RAPID TEST DONE.
FAIRFIELD SKATING	LOCAL NEWS	12/18/21	:45 SEG.	FAIRFIELD'S VOLITION SKATE SHOP IS WORKING TOWARDS OPENING UP A SKATING RINK FOR THE COMMUNITY. THE WOMAN OWNED BUSINESS, OPENED IN THE MIDDLE OF THE PANDEMIC. THEY HAVE SET UP A GO-FUND-ME PAGE FOR PEOPLE TO DONATE.
FLIGHT CANCELLATIONS	LOCAL NEWS	12/24/21	2:10 SEG.	AIRPORTS ACROSS THE UNITED STATES ARE PACKED, BUT NOT EVERYONE IS FLYING. DELTA AND UNITED AIRLINES COMBINED CANCELLED HUNDREDS OF HOLIDAY WEEKEND FLIGHTS.

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KFXA-TV Second Generation of Iowa Q4 2021