

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 Lisa Ruggiero hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ☒

FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name

Lisa Ruggiero

Political organization

Friends of Lisa Ruggiero

Agency requesting time and contact information

☐ N/A

Candidate's political party

Republican

Office sought (no acronym or abbreviation)

Mayor

Date of election

11/7/23

Name of candidate's authorized committee

Mrs. Ruggiero

☒ General

☐ Primary

The undersigned certifies that:

(1) the payment for the broadcast time requested has been furnished by check, cash, or credit card;

☐ the candidate listed above is a legally qualified candidate; or

☒ the authorized committee of the legally qualified candidate listed above;

(2) the station is authorized to accept the time as paid for by such person or entity; and

(3) the station has disclosed its policies regarding election, including applicable charges and rates, disclosure, promotion and other rules practices and applicable regulations.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE ACCEPTANCE OF ADVERTISEMENTS.

Candidate's authorized agency

Friends of Lisa Ruggiero

Lisa Ruggiero

Date of request for station time 10/25/23

Station Representative

Signature

Justin J. Ford

Name Justin J. Ford

Date of station agreement to sell time 10/25/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

[Handwritten Signature]

Name: *Lisa J. Morgan*

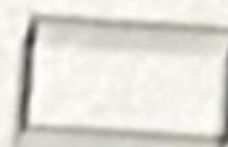
Date: *10/23/23*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes

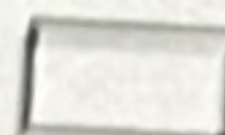


No

Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

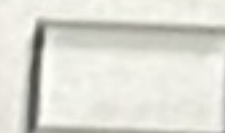
Federal candidate certification signed (above):



Yes

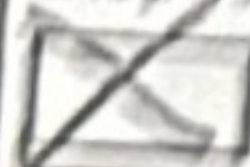


No



N/A

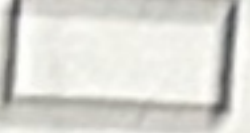
Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

302042

Station Call Letters:

WFRN

Date Received/Requested:

10/23/23

Est. #:

Station Location:

WATERMAN

Run Start and End Dates:

10/24/23 - 11/06/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.