

1090809  
#1296

**Fox Television Stations**  
**National Issue and/or Federal Candidate Reference Advertisement**  
**Public File Disclosure Form**

Does the advertisement refer to one or more legally-qualified federal candidates for office?

YES

If so, who is/are the legally-qualified federal candidate(s) in the ad?

JOE BIDEN, PRESIDENT

What federal election (or elections) does the advertisement refer to?

NA

Does the advertisement refer to a national issue or issues?

YES

If so, what is the national issue (or issues)? Please list all issues.

AMERICAN JOBS PLAN

Who is the sponsor of the advertisement?

SERVICE EMPLOYEES INTERNATIONAL UNION

Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor?

MARK KAY HENRY - PRESIDENT  
GERRY HUDSON - TREASURER

Did the station request in writing if this is the complete list of officers?

YES

List the name, address, and phone number of the contact person buying the time.

POLITICAL COMMUNICATIONS ADVERTISING  
KATIE CUNNINGHAM  
11 E 44TH STREET  
NEW YORK, NY 10017 646443-5076

# CONTRACT



**WITI**  
**9001 N Green Bay Rd**  
**Brown Deer, MI 53209**  
**(414) 355-6666**

<u>Contract / Revision</u> 1090809 /		<u>Alt Order #</u> WOC13143342
<u>Advertiser</u> SEIU		<u>Original Date / Revision</u> 07/02/21 / 07/02/21
<u>Contract Dates</u> 07/06/21 - 07/19/21	<u>Estimate #</u> 1296	
<u>Product</u> General Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 249	<u>Product 1/2</u> 274
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Political Communications Advertising (PCA) LLC**  
**11 E. 44th Street**  
**Suite 303**  
**New York, NY 10017**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WITI	07/06/21	07/16/21	M-F 6a-7a	6a-7a		:30			NM	5	\$2,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-1-----				1	\$500.00			
Week:		07/12/21	07/18/21	11-11--				4	\$500.00			
2	WITI	07/06/21	07/19/21	M-F 6a-7a	6a-7a		:30			NM	5	\$3,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	--11---				2	\$600.00			
Week:		07/12/21	07/18/21	-1--1--				2	\$600.00			
Week:		07/19/21	07/25/21	1-----				1	\$600.00			
3	WITI	07/06/21	07/15/21	M-F 7a-8a	7a-8a		:30			NM	6	\$3,900.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-11-1--				3	\$650.00			
Week:		07/12/21	07/18/21	1-11---				3	\$650.00			
4	WITI	07/06/21	07/16/21	M-F 7a-8a	7a-8a		:30			NM	5	\$2,750.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-1-1---				2	\$550.00			
Week:		07/12/21	07/18/21	-11-1--				3	\$550.00			
5	WITI	07/06/21	07/19/21	M-F 8a-9a	8a-9a		:30			NM	5	\$2,650.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-1-11--				3	\$530.00			
Week:		07/12/21	07/18/21	----1--				1	\$530.00			
Week:		07/19/21	07/25/21	1-----				1	\$530.00			
6	WITI	07/06/21	07/14/21	M-F 8a-9a	8a-9a		:30			NM	5	\$2,500.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	--1-1--				2	\$500.00			
Week:		07/12/21	07/18/21	111----				3	\$500.00			
7	WITI	07/06/21	07/19/21	M-F 4p-5p	4p-5p		:30			NM	5	\$1,750.00
		POLITICAL ISSUE										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	---1---				1	\$350.00			
Week:		07/12/21	07/18/21	1--11--				3	\$350.00			
Week:		07/19/21	07/25/21	1-----				1	\$350.00			
8	WITI	07/06/21	07/13/21	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	--111--				3	\$400.00			
Week:		07/12/21	07/18/21	11-----				2	\$400.00			
9	WITI	07/06/21	07/19/21	M-F 5p-530p	5p-530p		:30			NM	5	\$2,500.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-1--1--				2	\$500.00			
Week:		07/12/21	07/18/21	1--1---				2	\$500.00			
Week:		07/19/21	07/25/21	1-----				1	\$500.00			
10	WITI	07/06/21	07/15/21	M-F 530p-6p	530p-6p		:30			NM	6	\$3,300.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-11-1--				3	\$550.00			
Week:		07/12/21	07/18/21	1-11---				3	\$550.00			
11	WITI	07/06/21	07/19/21	M-F 6p-630p	6p-630p		:30			NM	6	\$3,600.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	----1--				1	\$600.00			
Week:		07/12/21	07/18/21	111-1--				4	\$600.00			
Week:		07/19/21	07/25/21	1-----				1	\$600.00			
12	WITI	07/06/21	07/14/21	M-F 10p-1035p	10p-1035p		:30			NM	5	\$4,100.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/05/21	07/11/21	-11-1--				3	\$820.00			
Week:		07/12/21	07/18/21	-11----				2	\$820.00			
Totals											63	\$34,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/28/21 - 07/19/21	63	\$34,550.00	(\$5,182.50)	\$29,367.50
<b>Totals</b>	<b>63</b>	<b>\$34,550.00</b>	<b>(\$5,182.50)</b>	<b>\$29,367.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Katie Cunningham, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: PCA

Address: 11 E 44th St, Ste 303, New York, NY 10017

Contact: Katie Cunningham

Phone number: 646-443-5076

Email: katie@pcanyc.com

#### Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Service Employees International Union

Address: 1800 Massachusetts Avenue, NW Washington, DC 20036

Contact: Mary Kay Henry

Phone number: 202-730-7000

Email:

Station is authorized to announce the time as paid for by such person or entity.

#### List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mary Kay Henry - President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

#### If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Katie Cunningham</i>	Signature: <i>[Signature]</i>
Name: Katie Cunningham	Name: <i>MIKE NEALE</i>
Date of Request to Purchase Ad Time: 06/16/2021	Date of Station Agreement to Sell Time: <i>7-2-2021</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *7-2-2021*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>1090809</i>	Station Call Letters: <i>WIFI</i>	Date Received/Requested: <i>7-2-2021</i>
Est. #:	Station Location: <i>MIUAVKEE</i>	Run Start and End Dates: <i>7-6 - 7-19-2021</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.