

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Holly Tilton Byrne, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input type="checkbox"/> STATE OR LOCAL CANDIDATE
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## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Holly Tilton Byrne

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):  
Brookings City Council

Date of election: 4/12/22

General       Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Holly Byrne</u> Name: <u>HOLLY TILTON BYRNE</u> Date of Request to Purchase Ad Time:	Signature: <u>Kelli Hanson</u> Name: <u>Kelli Hanson</u> Date of Station Agreement to Sell Time: <u>3/22/22</u>

\*

\$ 1500

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/22/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 123897	Station Call Letters: KKQQ AM	Date Received/Requested: 3/22/22
Est. #:	Station Location: Brookings, SD	Run Start and End Dates: 3/23/22 4/11/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: **KKQQ-FM** Buyer: \_\_\_\_\_  
 Contract Name: **2022 ELECTION HOLLY KC** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: **0**  
 Start Date: **3/17/22** End Date: **4/11/22** Billing Cycle: **Calendar**  
 Revenue Type: **Political Sales** Type: **Cash** Salesperson: **5170khan** Comm %: **0**  
 Advertiser: **HOLLY FOR BROOKINGS** Makegood Policy: **Within Contract Dates**  
 Address: **Attn: HOLLY TILTON BYRNE**  
**104 5th Street**  
 City: **Brookings** State: **SD** Zip: **57006**  
 Product Name: **2022 ELECTION**  
 Competitive Code: **Political**

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		wks	START		END	M	T	W	T	F	SA		SU	Per Wk		D/W
1	3/23/22	3/25/22		6:00 AM	7:00 PM	30			5		5			10	D	0.00	10	0.00
2	3/28/22	3/29/22		6:00 AM	7:00 PM	30	5	5						10	D	0.00	10	0.00
3	4/04/22	4/11/22		6:00 AM	7:00 PM	30	5	5	5	5	5			25	D	0.00	30	0.00

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	3/17/22	3/17/22	POLITICAL PACKAGE	Non Spot Item	1	Per Item	\$500.00	\$500.00

New / Revised  
 Revenue Type: Political Sales  
 Daypart: M-S 12:00 AM-12:00 AM

Billing Projections: By Month

	Mar 22	Apr 22
CA	500.00	0.00
ST	500.00	0.00

Print Spot Prices

TOTAL SPOTS ..... 50  
 SPOT TOTAL \$ ..... 0.00  
 ALTERNATIVE REVENUE TOTAL \$ ..... 500.00  
 GROSS TOTAL \$ ..... 500.00  
 ADJUSTED SPOTS ..... 50  
 ADJUSTED TOTAL \$ ..... 500.00

APPROVE DECLINE

General Manager  
  Sales Manager  
  Business Manager  
  Traffic Director