

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXXV / DXXV / CW of GC / CHART LOCAL- GULFPORT, MS	<b>Date:</b> <div style="font-size: 1.5em; font-family: cursive;">4/7/17</div>
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I, Robert Deming III

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the Republican

political party for the office of: City Council - Ward 4

in the City of Biloxi

election to be held on: May 2, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Digital Contract attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Robert Deming III

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4-7-2017

Date

X Robert Deming III

Signature

***To Be Signed By Station Representative***

☒ Accepted  
C. Mullis  
Signature

☐ Accepted in Part  
Christina Mullis  
Printed Name

☐ Rejected  
4/7/17 DSM  
Title



This is an official document order from WXXV-TV/Amor's Network Inc. of Massachusetts. All information contained in this document is confidential and should be used solely for the purpose of implementing the advertiser's campaign on the properties listed below. The document is a legally binding contract between WXXV-TV/Amor's Network Inc. of Massachusetts and the client.

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Date:	4/5/2017		
Client Name:	Robert Deming		
Campaign/Services Description:	Facebook Ads		
AOR Authorization:			
Client Contact:			
Phone:	228-669-2037		
Email:			
Marketing Agent:	Christina Mullins	Email:	CMULLINS@WXXV25.COM
Client URL:			
Notes:			
Flight Dates:	4/7/17 - 5/2/17		
Creative/Logo:			
Address:			
City/State/Zip:			

**TERMS OF THE AGREEMENT:** Advertiser/Cliant agrees to honor the special offer for not less than agreed upon number of consecutive months, indicated by "x" of months. Due to the significant discounts applied, early termination of contract will result in a full-price charge for months of deliverables (equal to the amount of the discount). Payment terms are 30 unless otherwise specified; with \_\_\_\_\_ days. Cash in advance for new customers until credit terms can be approved credit. Cash in advance for new customers until credit terms can be approved credit. For convenience we also accept electronic payments. All fees past due are earned on receipt and non-refundable. Contracts auto renew for initial term unless notice received to cancel 30 days prior.

**OBLIGATIONS OF STATION:** The STATION agrees to provide advertising, design, content, production and software services to CLIENT. All costs associated with services and media placement will be generated through our estimating system and approved by CLIENT in writing prior to commencement and implementation.

**OBLIGATIONS OF CLIENT:** CLIENT shall provide STATION and its authorized employees with access to all information and property for the purposes of STATION'S production and editorial use. CLIENT shall provide STATION for monthly charges and fees each month following the month during which service is performed. A 50% deposit on all third party estimated will be required prior to commencement of services. This includes, but is not limited to Videotape Design, Creative Production and Graphic Design services. All invoices shall be due and payable upon receipt. Authorization to release information to third parties shall be provided by CLIENT. Authorization is warranted by person or persons who execute the agreement.

**INDEMNITY:** CLIENT agrees to cooperate fully with STATION and provide it with information necessary to perform the services required under this Agreement, and to put forth its best efforts to avoid any claims, suits, investigations, or proceedings against STATION. CLIENT shall indemnify, defend, and hold harmless STATION, its subsidiaries and affiliates from and against any and all suits, actions, damages, costs, losses, expenses, and judgments.

Client Name: Robert G. Drayton  
Signature: \_\_\_\_\_  
Date: 4/7/17

Agent Name: Christina Mullins  
Signature: \_\_\_\_\_  
Date: 4/7/17

*The family of professionals at this Station promise to deliver our services to you in the manner described in our agreements. We promise to set reasonable and reachable goals for your business that can be measured in real-time results. Our goal is to help your business prosper and we promise to never take on a client that we are not confident that we can help to do so. Doing business with this Station means that you have our word to treat your business and finances as if they were our own. We love to under promise and over deliver on our services. We sincerely thank you for your business and look forward to a mutually beneficial partnership!*

[illegible]



Digital Marketing Agency & Creative Production Studio

Pol - Robert Deming III  
4107 Poppas Ferry Road  
D'Iberville, MS 39540

## Contract # 170702

Schedule Dates 04/30/17-04/30/17  
Advertiser Pol - Robert Deming III (14750)  
Agency Direct Account (1)  
Product Political (1176)  
Brand Political (2689)  
Salesperson Mullins, Christina (1467)  
Sales Office WXXV-TV  
Buyer Name Deming, Robert  
Phone/Fax (228) 669-2037 /  
CPE N/A  
Account Types Local/Political  
Billing Type Calendar  
Comments Social Media Targeted ad

Date Entered 04/07/17  
Last Modified 04/07/17  
Entered By Jessica Sanders  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 0.00  
Commission \$0.00  
Net Total \$340.00  
Sales Tax

## Chart Local (Chart)

By Calendar Month	Spots	Rate
Apr. 2017	1	\$340.00
<b>Grand Total:</b>	<b>1</b>	<b>\$340.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / [C] Ad Services: Targeted Social Media Ads	04/30/17-04/30/17	3	:01	3A- 4:59A (EST)								1	1	\$340.00	\$340.00	Chart Local (Chart)		4/7/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Morris Network & this station does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.