

CONTRACT



KSLA
1812 Fairfield Avenue
Shreveport, LA 71101
Sales T & C: www.gray.tv/advertising
(318) 222-1212

<u>Contract / Revision</u> 3457347 /		<u>Alt Order #</u>
<u>Advertiser</u> Elect Henry Whitehorn for Caddo Parish Sher		<u>Original Date / Revision</u> 03/08/24 / 03/08/24
<u>Contract Dates</u> 03/10/24 - 03/10/24	<u>Estimate #</u>	
<u>Product</u> 2024 - Henry Whitehorn for Caddo Parish Sheriff		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSLA	<u>Account Executive</u> Shreveport House	<u>Sales Office</u> Shreveport Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 195631		<u>Advertiser Ref</u> 621587

And:

Elect Henry Whitehorn for Caddo Parish Sheriff
Attention: Josh K Williams
2502 Jewella Ave
Shreveport, LA 71109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSLA	03/10/24	03/10/24	CBS Sunday M	9a-1030a/8a-930a		1:00			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	-----S	1			\$220.00				
N 2	KSLA	03/10/24	03/10/24	60 MINUTES	6p-7p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	-----S	1			\$900.00				
N 3	KSLA	03/10/24	03/10/24	Sun 10p News	10p-11p		1:00			NM	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	-----S	2			\$480.00				
Totals											4	\$2,080.00

Time Period	# of Spots	Gross Amount	Net Amount
02/26/24 - 03/10/24	4	\$2,080.00	\$2,080.00
Totals	4	\$2,080.00	\$2,080.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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