

KNEB-AM - Scottsbluff, NE
 Quarterly Issues/Programs List
 October 1, 2020 – December 31, 2020

Below is a list of some of the significant issues responded to, along with the most significant programming treatment of those issues for the period. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Newscasts on KNEB-AM air Monday through Friday at the following times and durations: 5:00 in length at 6:00 a.m., 7:00 a.m., 8:00 a.m., 11:35 a.m., 12:35 p.m., and 4:00 p.m., plus a news brief 1:50 in length at 5:40 p.m.

Our extended news program, News Extra, airs Monday through Friday between 7:50 a.m. and 8:00 a.m., and covered a variety of topics: Public Health Updates continued twice weekly, and we aired an edited version once per week with the latest information on the pandemic, including an update to the regional spread risk dial, efforts to combat a surge in cases this quarter, the arrival of a vaccine, the safety and efficacy of said vaccines and how those vaccinations would be offered in stages. Other topics included extended conversations with local and regional candidates up for election or re-election, a new Carpenter Center tumbling program, fundraisers for West Nebraska Arts Center, previews of Thanksgiving and Christmas in the Valley dinner food insecurity events, the First State Bank Gift of Love program, a conference on Alzheimer's, toy drives and other holiday fundraisers, holiday concerts and the Nebraska Strong Recovery Project.

Issue	Program	Description of issues addressed/topics covered
Arts and Culture	Newscasts	Riverside Discovery Center holds Grand Opening for Bear Brothers new habitat and exhibit; RDC loses Apollo, a lion living at the zoo since 2001; Pilgrim Media Group wraps up production of Street Outlaws, with episodes to start airing in January; Old West Weekend takes place in Scottsbluff, modified for pandemic; Local pumpkin patch holds special event to help with pet adoptions; Wind damages screen at SkyView Drive-In, but organization soldiers on and ends year with first-run movies; a new permanent site is announced for the Robidoux Trading Post; Pet portraits available for holiday gifts to raise money for Panhandle Humane Society;
Community	Newscasts	Gering Public Library receives anonymous donation of \$30,000 that will help facility expand offerings; 23 Club project gets underway after majority of funding secured; Twin Cities Roofing wraps up donation drive of \$100 per roofing job from 2019 hail storm, raises total of \$52,500 for United Way of Western Nebraska; CAPWN and Pastor's Pantry continue with food giveaways weekly to address food insecurity, all the way to final Friday before Christmas; Save-A-Rack Bra Auction goes mostly online, raises \$43,735 for Festival of Hope; Gering youth battling leukemia gets camper through Make-A Wish Foundation; KNEB Promotions Director Kendra Feather honored as ServeNE Adult Volunteer of 2020 for all of Nebraska; Modern new dog park opens in Mitchell; Scottsbluff Senior Center closes, but services to continue through other entities and locations; Monument Pathways work continues, with pedestrian bridge work expected to start by end of year; The Thanksgiving and Christmas in the Valley dinners each go mobile/drive-up, serve 600+ by delivery and 400+ picking up dinners;
Health	Newscasts	Weekly stories keeping track of COVID positive test, recovery and death trends; COVID spread risk dial rises to extreme level in November, but subsides into mid-December; Local help for Medicare enrollment expanded through Nebraska SHIIP program; Scottsbluff, Gering agree to potential site for new landfill in Sioux county, sign agreement for site exploration and purchase option; COVID vaccinations using the Moderna vaccine begin with health care professionals throughout the Panhandle; Surge in COVID cases taxes hospitals providing care, testing services and public health efforts at contact tracing; E-cigarettes ban takes effect; Panhandle governments rebuff calls for mask mandate while Goshen County starts one; Public encouraged to get COVID vaccine when it's available to general population; flu season in Scotts Bluff County off to a slower than usual start;

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Public Safety	Newscasts	Continuing coverage of Bailey Boswell murder trial and jury verdict of guilty; Scottsbluff liquor store owner faces more than a dozen charges after NSP raids store and finds booze brought in from Wyoming against Nebraska law; KSGB holds annual pharmaceutical take-back program; Scottsbluff man charged with second degree murder in stabbing death; Charges reduced against a former Gering Jr. High teacher accused of sexting a teenage girl; spate of home burglaries and vehicle break-ins ends with arrest of several suspects; Scotts Bluff Detention Center makes headway eliminating COVID cases among detainees, staff; Game and Parks confirms mountain lion sighting on surveillance video on west side of Scottsbluff; Sidney man arrested after investigation prompted by vigilante justice effort to entrap the man for child enticement; Alliance PD Chief retires, replacement named; Gering woman dies from smoke inhalation in accidental house fire;
Politics	Newscasts	City of Scottsbluff provides additional funding after a grant for 23 Club project falls through; Early voting surges locally and across the state into the November election; State Senator Steve Erdman says he will continue to push for a consumption tax to eliminate all other state taxes in Nebraska; Candidates for Scottsbluff Council, Scottsbluff School Board square off in town halls, and those candidates were each featured during News Extra long-form program; City Manager positions continue to be filled as others open, with Scottsbluff finalizing their selection while Alliance and Kimball continue to search, and Chadron's city manager announces resignation; leaders of Scottsbluff, Gering, Terrytown and County Board deliver state of the valley; Smith, Sasse re-elected; Scanlan and Colwell win Scottsbluff Council seats; Bayard voters turn down LB357 tax increase; Voting breaks records; Gering prepares to annex parcels into the city that are already receiving city services; Scottsbluff picks new mayor; Nebraska joins Texas effort to throw out election results in 'swing' states;
Education	Newscasts	Scottsbluff High Senior Josie Amoo is awarded Congressional Gold Medal; Area schools continue with in-person instruction as COVID cases surge in the region, while post-secondary educational institutions in the area move to online class delivery; Gering Public Schools selects a Lincoln Schools administrator as their new superintendent; Scottsbluff Schools Superintendent Rick Myles announces intention to step down at end of June 2021; WNCC announces spring calendar changes, and governing board approves addition of a diesel, truck and heavy equipment program for fall 2021; EWC cancels Sagebrush and Roses fundraiser that benefits ag programs; ESU13 starts up the Panhandle Beginnings Day Treatment program and facility; Gering Jr. High has to go virtual due to water main break;
Business, Industry and the Economy	Newscasts	SDC Capital Partners, a venture capital firm, takes a stake in ALLO Communications, investing \$197 million that will allow future expansion of fiber into more communities; Feedlot north of Scottsbluff receives approval to expand by 75%; Nebraska economy continues to fare better than much of the rest of the country during the pandemic; US Bank to close Gering branch; Chino's Mexican Restaurant moves to Gering; CS Precision Manufacturing to expand in Gering; US Dept. of Transportation opens bidding window for Essential Air Service for Alliance, Chadron; Walmart, Walgreens make temporary closures for COVID cleaning and to prepare for holiday sales; Lodging tax receipts rebound in Scotts Bluff Co. for August, Sept. due to Balloon Fest, Monument Marathon, Street Outlaws production;