

# Order #888619: National A../National A../Performanc../

| Date                 | Action             | Line | Comment  | By         | Total \$ | # Spots | Expected GRF |
|----------------------|--------------------|------|--|------------|----------|---------|--------------|
| 09/30/22 10:37:39 AM | Processed          |      | <async process>  | Steven Isb | \$0.00   | 1,204   | 0.00         |
| 09/30/22 10:32:54 AM | Approved           |      |  | JeanMarie  | \$0.00   | 1,204   | 0.00         |
| 09/30/22 10:32:50 AM | Approval Workflow  |      | [Centralized AR - Business Office Approval Needed Default]   | JeanMarie  | \$0.00   | 1,204   | 0.00         |
| 09/30/22 7:08:32 AM  | Approval Workflow  |      | [Sales Manager - Ready Default]                              | Joe Cook ( | \$0.00   | 1,204   | 0.00         |
| 09/30/22 6:51:37 AM  | Ready for approval |      | extended to 11/30  | Bobby Rac  | \$0.00   | 1,204   | 0.00         |
| 09/30/22 6:50:43 AM  | Put in Edit Mode   |      |  | Bobby Rac  | \$0.00   | 899     | 0.00         |
| 09/01/22 11:41:15 AM | Processed          |      | <async process>  | Steven Isb | \$0.00   | 899     | 0.00         |
| 09/01/22 10:59:57 AM | Approved           |      |  | Jessica Le | \$0.00   | 899     | 0.00         |
| 09/01/22 10:59:55 AM | Approval Workflow  |      | [Business Manager - Business Office Approval Needed Default] | Jessica Le | \$0.00   | 899     | 0.00         |
| 09/01/22 10:14:02 AM | Approval Workflow  |      | [Sales Manager - Ready Default]                              | Joe Cook ( | \$0.00   | 899     | 0.00         |
| 09/01/22 8:06:55 AM  | Ready for approval |      | extended   | Bobby Rac  | \$0.00   | 899     | 0.00         |
| 09/01/22 8:06:17 AM  | Put in Edit Mode   |      |  | Bobby Rac  | \$0.00   | 804     | 0.00         |
| 08/02/22 8:11:42 AM  | Spot(s) Credited   |      | [Station off the air]  | Steven Isb | \$0.00   | 804     | 0.00         |
| 05/16/22 7:32:55 AM  | Spot(s) Madegood   |      | [Technical Difficulties (off air)]                           | Steven Isb | \$0.00   | 805     | 0.00         |
| 05/16/22 7:32:47 AM  | Spot(s) Madegood   |      | [Technical Difficulties (off air)]                           | Steven Isb | \$0.00   | 805     | 0.00         |
| 05/09/22 8:32:46 AM  | Spot(s) Madegood   |      | [Other]  | Steven Isb | \$0.00   | 805     | 0.00         |
| 03/28/22 11:46:42 AM | Processed          |      | <async process>  | Steven Isb | \$0.00   | 805     | 0.00         |
| 03/28/22 11:15:41 AM | Approved           |      |  | Ruth Nichc | \$0.00   | 805     | 0.00         |
| 03/28/22 11:15:38 AM | Approval Workflow  |      | [Business Manager - Business Office Approval Needed Default] | Ruth Nichc | \$0.00   | 805     | 0.00         |
| 03/28/22 11:06:00 AM | Approval Workflow  |      | [Sales Manager - Ready Default]                              | Joe Cook ( | \$0.00   | 805     | 0.00         |
| 03/28/22 11:00:33 AM | Ready for approval |      | Corrected to 5 per day-not auto weekly                       | Ruth Nichc | \$0.00   | 805     | 0.00         |
| 03/28/22 10:47:43 AM | Approval Workflow  |      | [Sales Manager - Ready Default]                              | Joe Cook ( | \$0.00   | 805     | 0.00         |
| 03/28/22 10:44:45 AM | Ready for approval |      | r  | Bobby Rac  | \$0.00   | 805     | 0.00         |
| 03/28/22 10:44:24 AM | New order created  |      | Copied from Order #888614                                    | Bobby Rac  | \$0.00   | 805     | 0.00         |

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 888619  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Performance Tax  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 03/30/22 - 11/30/22  
**Original Date / Rev:** 03/28/22 / 09/30/22  
**Order Type:** GENERAL

**WIXO-FM**  
**Primary AE:** Corporate House  
**Sales Office:** L-PEO  
**Sales Region:** Local

**Agency**  
**Name:** National Association of Broadcasters  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
1 M Street SE  
Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** National Association of Broadcasters  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 03/28/22   | 04/24/22 | 130     | \$0.00       | \$0.00     |
| 04/25/22   | 05/29/22 | 175     | \$0.00       | \$0.00     |
| 05/30/22   | 06/26/22 | 140     | \$0.00       | \$0.00     |
| 06/27/22   | 07/31/22 | 175     | \$0.00       | \$0.00     |
| 08/01/22   | 08/28/22 | 139     | \$0.00       | \$0.00     |
| 08/29/22   | 09/25/22 | 115     | \$0.00       | \$0.00     |
| 09/26/22   | 10/30/22 | 175     | \$0.00       | \$0.00     |
| 10/31/22   | 11/27/22 | 140     | \$0.00       | \$0.00     |
| 11/28/22   | 11/30/22 | 15      | \$0.00       | \$0.00     |

**Totals**

| Month          | # Spots      | Gross Amount  | Net Amount    | Rating      |
|----------------|--------------|---------------|---------------|-------------|
| April 2022     | 130          | \$0.00        | \$0.00        | 0.00        |
| May 2022       | 175          | \$0.00        | \$0.00        | 0.00        |
| June 2022      | 140          | \$0.00        | \$0.00        | 0.00        |
| July 2022      | 175          | \$0.00        | \$0.00        | 0.00        |
| August 2022    | 139          | \$0.00        | \$0.00        | 0.00        |
| September 2022 | 115          | \$0.00        | \$0.00        | 0.00        |
| October 2022   | 175          | \$0.00        | \$0.00        | 0.00        |
| November 2022  | 140          | \$0.00        | \$0.00        | 0.00        |
| December 2022  | 15           | \$0.00        | \$0.00        | 0.00        |
| <b>Totals</b>  | <b>1,204</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Corporate House   | L-PEO        | Local        | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|--------|
| N 1 | WIXO | 03/30/22          | 09/30/22        | Sign-On/Sign-Off<br>M-Su | CM    | 5:00 AM-12:00 XM  | MTWTFSS | :30 | 35    | \$0.00      | P-90 | 0.00          | NM   | 899   | \$0.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |        |
|     |      | Week: 03/28/22    | 04/03/22        | --WTFSS                  |       | 25                |         |     |       | \$0.00      |      | 0.00          |      |       |        |
|     |      | Week: 04/04/22    | 04/10/22        | MTWTFSS                  |       | 35                |         |     |       | \$0.00      |      | 0.00          |      |       |        |
|     |      | Week: 04/11/22    | 04/17/22        | MTWTFSS                  |       | 35                |         |     |       | \$0.00      |      | 0.00          |      |       |        |
|     |      | Week: 04/18/22    | 04/24/22        | MTWTFSS                  |       | 35                |         |     |       | \$0.00      |      | 0.00          |      |       |        |
|     |      | Week: 04/25/22    | 05/01/22        | MTWTFSS                  |       | 35                |         |     |       | \$0.00      |      | 0.00          |      |       |        |
|     |      | Week: 05/02/22    | 05/08/22        | MTWTFSS                  |       | 35                |         |     |       | \$0.00      |      | 0.00          |      |       |        |

Order / Rev: 888619  
 Alt Order #:  
 Flight Dates: 03/30/22 - 11/30/22

Advertiser: National Association of Broadcasters  
 Product Desc: Performance Tax  
 Estimate:  
**WIXO-FM**

| Ln                                 | Ch        | Start             | End             | Inventory Code     | Break | Start/End Time   | Days    | Len | Spots                 | Rate            | Pri        | Rtg           | Type        | Spots      | Amount      |
|------------------------------------|-----------|-------------------|-----------------|--------------------|-------|------------------|---------|-----|-----------------------|-----------------|------------|---------------|-------------|------------|-------------|
|                                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                  |         |     | <u>Spots/Week</u>     | <u>Rate</u>     |            | <u>Rating</u> |             |            |             |
| Week:                              |           | 05/02/22          | 05/08/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| <u>Spot</u>                        | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> |       |                  |         |     | <u>Start/End Time</u> | <u>Weekdays</u> |            | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |
| 187                                | WIXO      | 05/02/22-05/08/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | (\$0.00)    | 0.00       | NM          |
| See MG 1.806                       |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| 806                                | WIXO      | 05/09/22-05/15/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | \$0.00      | 0.00       | NM          |
| Ⓜ MG for 1.187 05/07               |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| [Other]                            |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| Week:                              |           | 05/09/22          | 05/15/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| 218                                | WIXO      | 05/09/22-05/15/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | (\$0.00)    | 0.00       | NM          |
| See MG 1.808                       |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| 220                                | WIXO      | 05/09/22-05/15/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | (\$0.00)    | 0.00       | NM          |
| See MG 1.807                       |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| 807                                | WIXO      | 05/16/22-05/22/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | \$0.00      | 0.00       | NM          |
| Ⓜ MG for 1.220 05/13               |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| [Technical Difficulties (off air)] |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| 808                                | WIXO      | 05/16/22-05/22/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | \$0.00      | 0.00       | NM          |
| Ⓜ MG for 1.218 05/13               |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| [Technical Difficulties (off air)] |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| Week:                              |           | 05/16/22          | 05/22/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 05/23/22          | 05/29/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 05/30/22          | 06/05/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 06/06/22          | 06/12/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 06/13/22          | 06/19/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 06/20/22          | 06/26/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 06/27/22          | 07/03/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 07/04/22          | 07/10/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 07/11/22          | 07/17/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 07/18/22          | 07/24/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 07/25/22          | 07/31/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 08/01/22          | 08/07/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| <u>Spot</u>                        | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> |       |                  |         |     | <u>Start/End Time</u> | <u>Weekdays</u> |            | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |
| 623                                | WIXO      | 08/01/22-08/07/22 |                 | Sign-On/Sign-Off   |       |                  |         |     | 5:00 AM-12:00 XM      | 5:00 AM-12:00   | MTWThFSaSu | :30           | (\$0.00)    | 0.00       | NM          |
| Credited                           |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| [Station off the air]              |           |                   |                 |                    |       |                  |         |     |                       |                 |            |               |             |            |             |
| Week:                              |           | 08/08/22          | 08/14/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 08/15/22          | 08/21/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 08/22/22          | 08/28/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 08/29/22          | 09/04/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 09/05/22          | 09/11/22        | MT-----            |       |                  |         |     | 10                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 09/12/22          | 09/18/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 09/19/22          | 09/25/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 09/26/22          | 10/02/22        | MTWTF--            |       |                  |         |     | 25                    | \$0.00          |            | 0.00          |             |            |             |
| N 2                                | WIXO      | 10/01/22          | 11/30/22        | Sign-On/Sign-Off   | CM    | 5:00 AM-12:00 XM | MTWTFSS | :30 | 35                    | \$0.00          | P-90       | 0.00          | NM          | 305        | \$0.00      |
|                                    |           |                   |                 | M-Su               |       |                  |         |     | (5:00 AM-12:00 XM)    |                 |            |               |             |            |             |
|                                    |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                  |         |     | <u>Spots/Week</u>     | <u>Rate</u>     |            | <u>Rating</u> |             |            |             |
| Week:                              |           | 09/26/22          | 10/02/22        | -----SS            |       |                  |         |     | 10                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 10/03/22          | 10/09/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 10/10/22          | 10/16/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 10/17/22          | 10/23/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 10/24/22          | 10/30/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 10/31/22          | 11/06/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 11/07/22          | 11/13/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 11/14/22          | 11/20/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 11/21/22          | 11/27/22        | MTWTFSS            |       |                  |         |     | 35                    | \$0.00          |            | 0.00          |             |            |             |
| Week:                              |           | 11/28/22          | 12/04/22        | MTW----            |       |                  |         |     | 15                    | \$0.00          |            | 0.00          |             |            |             |

Totals 1,204 \$0.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor                   | Station Representative                           |
|--------------------------------------|--|
| Signature: <i>Michelle Lehman</i>    | Signature: <i>Ruth Nichols</i>                   |
| Name:                                | Name: Ruth Nichols                               |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell Time: 09/30/22 |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 09/30/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                    |                               |  |
|--------------------|-------------------------------|--|
| Contract #: 888619 | Station Call Letters: WIXO-FM | Date Received/Requested: 09/30/22          |
| Est. #:            | Station Location: Peoria, IL  | Run Start and End Dates: 03/30/22-11/30/22 |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.