



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 1993176

Schedule Dates 01/22/16-01/28/16
Advertiser Trump for President (99070)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TRUMP FOR PRESIDENT (682007)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Neil Williams,
Phone/Fax /
CPE 32/37/368
Account Types National/Political Candidate Agency/ BRD
Billing Type Weekly/Irregular
Comments Candidate
FRAN BROWN

Date Entered 01/20/16
Last Modified 01/21/16
Entered By Randi Weathers
CO-OP No
Headline # ECR25063922
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,809.00
Net Total \$10,251.00
Sales Tax

Charleston 5 (WTAT)
By Broadcast Month
Jan. 2016
Spots 7
Rate \$12,060.00
Grand Total: 7 \$12,060.00

APPROVED JAN 28 2016
PEN

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|-----------------|---------|
| 1.0 | Revised Line / SPOT (1) | 01/26/16-01/26/16 | 2 | :30 | 6p- Judge Judy | | | 1 | | | | | | 1 | | | Charleston 5 (WTAT) | Judge Judy | 1/21/16 |
| 1.1 | Normal Line / SPOT (1) | 01/26/16-01/26/16 | 4 | 1:00 | 6p- Judge Judy | | | 1 | | | | | | 1 | \$270.00 | \$270.00 | Charleston 5 (WTAT) | Judge Judy | 1/21/16 |
| 2.0 | Revised Line / SPOT (2) | 01/25/16-01/25/16 | 2 | :30 | 7p- Family Feud | | | | 1 | | | | | | | | Charleston 5 (WTAT) | Family Feud | 1/21/16 |
| 2.1 | Normal Line / SPOT (2) | 01/25/16-01/25/16 | 4 | 1:00 | 7p- Family Feud | | | | | | | | | 1 | \$450.00 | \$450.00 | Charleston 5 (WTAT) | Family Feud | 1/21/16 |
| 3.0 | Revised Line / News (3) | 01/22/16-01/22/16 | 2 | :30 | 10p- News-News at 10 | | | | | | 1 | | | | | | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 3.1 | Normal Line / News (3) | 01/22/16-01/22/16 | 4 | 1:00 | 10p- News-News at 10 | | | | | | 1 | | | 1 | \$350.00 | \$350.00 | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 4.0 | Revised Line / News (3) | 01/25/16-01/25/16 | 2 | :30 | 10p- News-News at 10 | | | | 1 | | | | | | | | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 4.1 | Normal Line / News (3) | 01/25/16-01/25/16 | 4 | 1:00 | 10p- News-News at 10 | | | | 1 | | | | | 1 | \$350.00 | \$350.00 | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 5.0 | Revised Line / News (3) | 01/27/16-01/27/16 | 2 | :30 | 10p- News-News at 10 | | | | | 1 | | | | | | | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 5.1 | Normal Line / News (3) | 01/27/16-01/27/16 | 4 | 1:00 | 10p- News-News at 10 | | | | | 1 | | | | 1 | \$350.00 | \$350.00 | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 6.0 | Revised Line / News (4) | 01/28/16-01/28/16 | 2 | :30 | 10:30p- News-News at 10 | | | | | | 1 | | | | | | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 6.1 | Normal Line / News (4) | 01/28/16-01/28/16 | 4 | 1:00 | 10:30p- News-News at 10 | | | | | | 1 | | | 1 | \$290.00 | \$290.00 | Charleston 5 (WTAT) | Late News At 10 | 1/21/16 |
| 7.0 | Revised Line / Football (5) | 01/24/16-01/24/16 | 2 | :30 | 6:30p- Sports-FOX NFL NFC Championship | | | | | | | | 1 | | | | Charleston 5 (WTAT) | NFC Champ Game | 1/21/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1993176

| | | | |
|----------------|---|---------------|----------------|
| Schedule Dates | 01/22/16-01/28/16 | Date Entered | 01/20/16 |
| Advertiser | Trump for President (99070) | Last Modified | 01/21/16 |
| Agency | Strategic Media Services (8287) | Entered By | Randi Weathers |
| Product | POLITICAL CANDIDATE (ns) (1186) | CO-OP | No |
| Brand | TRUMP FOR PRESIDENT (682007) | Headline # | ECR25063922 |
| Salesperson | Millennium/PHL, Philadelphia (1103) | Demo | |
| Sales Office | Millennium Philadelphia | Order Type | Normal |
| Buyer Name | Neil, Williams, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 32/37/368 | Commission | \$1,809.00 |
| Account Types | National/Political Candidate Agency BRD | Net Total | \$10,251.00 |
| Billing Type | Weekly/Irregular | Sales Tax | |
| Comments | Candidate FRAN BROWN | | |

| Charleston S (WTAT) | | | |
|---------------------|-------|-------------|--|
| By Broadcast Month | Spots | Rate | |
| Jan. 2016 | 7 | \$12,060.00 | |
| Grand Total: | 7 | \$12,060.00 | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|-------------|-------------|---------------------|----------------|---------|
| 7.1 | Revised Line / Football (5) | 01/24/16-01/24/16 | 4 | :30 | 6:30P- Sports-FOX NFL NFC Championship | | | | | | | | 1 | | | | Charleston S (WTAT) | NFC Champ Game | 1/21/16 |
| 7.2 | Normal Line / Football (5) | 01/24/16-01/24/16 | 4 | 1:00 | 6:30P- Sports-FOX NFL NFC Championship | | | | | | | | 1 | 1 | \$10,000.00 | \$10,000.00 | Charleston S (WTAT) | NFC Champ Game | 1/21/16 |

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

CONFIRMATION CONTRACT

KATZ TELEVISION GROUP

Contract # 25063922
 CPE: 32/37/368
 Agency: STRATEGIC MEDIA
 STRATEGIC MEDIA
 SERVICES 1911
 NORTH FT MYER
 DRIVE SUITE 400
 ARLINGTON VA
 2000222097

Product: Candidate

Office: PHILADELPHIA

Total CPP: \$0.00

Primary Demo: Adults 35+
 Agency Order #: 4699080
 Buyer: Williams, Neil

Salesperson: FRAN BROWN
 Assistant: FRAN BROWN
 Con Type: POLITICAL/VOTE

Total GRP: 0
 Traffic #: 1993176
 Separation:

Comments: 1/21 changed length from :30 to :60

| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 1/22 - 1/28 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|----------------------------|----------------------|----|-----------------|-------------|----------------|-----|-------------|------|------|------|------|------|------|----------------|-------------|--------|-----|
| | | | | | | | 1/22 | 1/23 | 1/24 | 1/25 | 1/26 | 1/27 | 1/28 | | | | |
| 1 | F,M-Th 6p-6:30p | | Judge Judy | \$270.00 | 0 | 60 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$270.00 | \$0.00 | 0.0 |
| Changes: Len from 30 to 60 | | | | | | | | | | | | | | | | | |
| 2 | F,M-Th 7p-7:30p | | Family Feud | \$450.00 | 0 | 60 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$450.00 | \$0.00 | 0.0 |
| Changes: Len from 30 to 60 | | | | | | | | | | | | | | | | | |
| 3 | F,M-Th 10p-10:30p | | Late News At 10 | \$350.00 | 0 | 60 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 3 | \$1,050.00 | \$0.00 | 0.0 |
| Changes: Len from 30 to 60 | | | | | | | | | | | | | | | | | |
| 4 | F,M-Th 10:30p-11p | | Late News At 10 | \$290.00 | 0 | 60 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$290.00 | \$0.00 | 0.0 |
| Changes: Len from 30 to 60 | | | | | | | | | | | | | | | | | |
| 5 | Su 6:30p-10p | | nfc champ game | \$10,000.00 | 0 | 60 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$10,000.00 | \$0.00 | 0.0 |
| Changes: Len from 30 to 60 | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | | | | | | | | 7 | \$12,060.00 | \$0.00 | 0.0 |

KATZ TELEVISION GROUP

Contract # 25063922 **Changes as of:** 1/21/2016 at 9:03 AM **Version:** Highlighting Revision 1
CPE: 32/37/368 **Flight:** 1/22/16 - 1/28/16 **Station:** WTAT
Agency: SERV **Advertiser:** TRUMP, DONALD **Market:** Charleston, SC **Total Spots:** 7
STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097
Product: Candidate **Office:** PHILADELPHIA **Total CPM:** \$0.00
Primary Demo: Adults 35+ **Salesperson:** FRAN BROWN **Total GRP:** 0
Agency Order #: 4699080 **Assistant:** FRAN BROWN **Traffic #:** 1993176
Buyer: Williams, Neil **Con Type:** POLITICAL/VOTE **Separation:**

Comments: 1/21 changed length from :30 to :60

| | |
|---------------------|--|
| Hit Listed Programs | |
|---------------------|--|

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$36,545 |
| WTAT Share: | 33% |
| Comment: | |
| ECIV: | 13% |
| WCBD: | 22% |
| WCSC: | 32% |

| Daypart Summary | | | | | |
|-----------------|-------------|----------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 7 | \$12,060.00 | N/A | 0.0 |
| Total | 100% | 7 | \$12,060.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|----------|--------------------|
| Month | Spots | Dollars |
| 2016-Jan | 7 | \$12,060.00 |
| Total | 7 | \$12,060.00 |

| Transaction History | | | | | | |
|---------------------|------------------|------------|-----------|-------|-------------|---------------------|
| Trans | Created/Received | Created by | Status | Spot# | \$ Chg | Contract \$ Comment |
| Revision | 1/21/16 9:03 AM | FRAN BROWN | Revised | | \$0 | \$12,060.00 |
| | 1/20/16 4:13 PM | | | | \$0 | \$0 |
| New | 1/20/16 4:01 PM | FRAN BROWN | Confirmed | 7 | \$12,060.00 | \$12,060.00 |

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 25063922
CPE: 32/37/368
Agency: STRATEGIC MEDIA
STRATEGIC MEDIA
SERVICES 1911
NORTH FT MYER
DRIVE SUITE 400
ARLINGTON VA
2000222097

Changes as of: 1/20/2016 at 4:01 PM
Flight: 1/22/16 - 1/28/16
Advertiser: TRUMP, DONALD
Product: Candidate
Office: PHILADELPHIA
Station: WTAT
Market: Charleston, SC
Version: Original Order
Total \$: \$12,060.00
Total Spots: 7
Total CPP: \$0.00

Primary Demo: Agency Order #: 4699080
Buyer: Williams, Neil
Salesperson: FRAN BROWN
Assistant: FRAN BROWN
Con Type: POLITICAL/VOTE
Total GRP: 0
Separation:

| # | Day/Time | DP | Program | Rate | Len | 1/22 - 1/28 | | | | | | | Total Spots | Total \$ | CPP | GRP |
|---------|----------------------|----|-----------------|-------------|-----|-------------|------|------|------|------|------|------|-------------|-------------|--------|-----|
| | | | | | | 1/22 | 1/23 | 1/24 | 1/25 | 1/26 | 1/27 | 1/28 | | | | |
| 1 | F,M-Th 6p-6:30p | | Judge Judy | \$270.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$270.00 | \$0.00 | 0.0 |
| 2 | F,M-Th 7p-7:30p | | Family Feud | \$450.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$450.00 | \$0.00 | 0.0 |
| 3 | F,M-Th 10p-10:30p | | Late News At 10 | \$350.00 | 30 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 3 | \$1,050.00 | \$0.00 | 0.0 |
| 4 | F,M-Th 10:30p-11p | | Late News At 10 | \$290.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | \$290.00 | \$0.00 | 0.0 |
| 5 | Su 6:30p-10p | | nfc champ game | \$10,000.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$10,000.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 7 | \$12,060.00 | \$0.00 | 0.0 |



| | | | |
|--|--|--------------------------------|------------------------------|
| Contract # 25063922 | Changes as of: 1/20/2016 at 4:01 PM | Version: Original Order | Total \$: \$12,060.00 |
| CPE: 32/37/368 | Flight: 1/22/16 - 1/28/16 | Station: WTAT | Total Spots: 7 |
| Agency: STRATEGIC MEDIA | Advertiser: TRUMP, DONALD | Market: Charleston, SC | |
| Agency: SERV | Product: Candidate | Office: PHILADELPHIA | Total CPE: \$0.00 |
| STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097 | | | |
| Primary Demo: | Salesperson: FRAN BROWN | Total GRP: 0 | |
| Agency Order #: 4699080 | Assistant: FRAN BROWN | Separation: | |
| Buyer: Williams, Neil | Con Type: POLITICAL/NOTE | | |

| | |
|---------------------|--|
| Hit Listed Programs | |
|---------------------|--|

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$80,400 |
| WTAT Share: | 15% |
| Comment: | |
| Unknown: | 85% |

| Daypart Summary | | | | |
|-----------------|-------------|----------|--------------------|------------|
| Day/Time | % Distrib | Spots | Dollars | GRP |
| | 100% | 7 | \$12,060.00 | 0.0 |
| Total | 100% | 7 | \$12,060.00 | 0.0 |

| Monthly Summary | | |
|-----------------|----------|--------------------|
| Month | Spots | Dollars |
| 2016-Jan | 7 | \$12,060.00 |
| Total | 7 | \$12,060.00 |

| Transaction History | | | | | |
|---------------------|------------------|------------|--------|-------------|-------------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- |
| | 1/20/16 4:13 PM | | | | |
| New | 1/20/16 4:01 PM | FRAN BROWN | New | 7 | |
| | | | | \$12,060.00 | \$12,060.00 |
| | | | | \$0 | \$0 |

| | |
|---------------------------|--|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|---------------------------|--|

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|-------------------------|
| Station and Location: WTAT 4301 Arco Lane N. Charleston, SC 29410 | Date: 1-21-16 |
|--|-------------------------|

I, Michelle Irvin

being/on behalf of: Donald J. Trump for President, Inc.

a legally qualified candidate of the Republican

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/4/2015

Date

Michelle Dean

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Matt McGarry

Signature

Matt McGarry

Printed Name

d.m.

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Michelle Irvin**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michelle Irvin

printed name

11/4/2015

date