



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 1993176
Schedule Dates 01/22/16-01/28/16
Advertiser Trump for President (99070)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TRUMP FOR PRESIDENT (682007)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Neil Williams,
Phone/Fax /
CPE 32/37/368
Account Types National/Political Candidate Agency/ BRD
Billing Type Weekly/Irregular
Comments Candidate
 FRAN BROWN

Date Entered 01/20/16
Last Modified 01/21/16
Entered By Randi Weathers
CO-OP No
Headline # ECR25063922
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,809.00
Net Total \$10,251.00
Sales Tax

By Broadcast Month	Spots	Rate
Jan. 2016	7	\$12,060.00
Grand Total:	7	\$12,060.00

APPROVED JAN 28 2016
 PEN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	01/26/16-01/26/16	2	:30	6p- Judge Judy	1		1						1	\$270.00	\$270.00	Charleston 5 (WTAT)	Judge Judy	1/21/16
1.1	Normal Line / SPOT (1)	01/26/16-01/26/16	4	1:00	6p- Judge Judy	1		1						1	\$270.00	\$270.00	Charleston 5 (WTAT)	Judge Judy	1/21/16
2.0	Revised Line / SPOT (2)	01/25/16-01/25/16	2	:30	7p- Family Feud	1								1	\$450.00	\$450.00	Charleston 5 (WTAT)	Family Feud	1/21/16
2.1	Normal Line / SPOT (2)	01/25/16-01/25/16	4	1:00	7p- Family Feud	1								1	\$450.00	\$450.00	Charleston 5 (WTAT)	Family Feud	1/21/16
3.0	Revised Line / News (3)	01/22/16-01/22/16	2	:30	10p- News-News at 10	1					1			1	\$350.00	\$350.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
3.1	Normal Line / News (3)	01/22/16-01/22/16	4	1:00	10p- News-News at 10	1					1			1	\$350.00	\$350.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
4.0	Revised Line / News (3)	01/25/16-01/25/16	2	:30	10p- News-News at 10	1								1	\$350.00	\$350.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
4.1	Normal Line / News (3)	01/25/16-01/25/16	4	1:00	10p- News-News at 10	1								1	\$350.00	\$350.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
5.0	Revised Line / News (3)	01/22/16-01/27/16	2	:30	10p- News-News at 10	1								1	\$350.00	\$350.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
5.1	Normal Line / News (3)	01/22/16-01/27/16	4	1:00	10p- News-News at 10	1								1	\$350.00	\$350.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
6.0	Revised Line / News (4)	01/28/16-01/28/16	2	:30	10:30p- News-News at 10	1								1	\$290.00	\$290.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
6.1	Normal Line / News (4)	01/28/16-01/28/16	4	1:00	10:30p- News-News at 10	1								1	\$290.00	\$290.00	Charleston 5 (WTAT)	Late News At 10	1/21/16
7.0	Revised Line / Football (5)	01/24/16-01/24/16	2	:30	6:30p- Sports-FOX NFL NFC Championship	1								1			Charleston 5 (WTAT)	NFC Champ Game	1/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



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4301 Arco Ln
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Schedule Dates: 01/22/16-01/28/16
Advertiser: Trump for President (99070)
Agency: Strategic Media Services (8287)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: TRUMP FOR PRESIDENT (682007)
Salesperson: Millennium/PHL, Philadelphia (1103)
Sales Office: Millennium Philadelphia
Buyer Name: Neil, Williams,
Phone/Fax: /
CPE: 32/37/368
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: Candidate
FRAN BROWN

Date Entered: 01/20/16
Last Modified: 01/21/16
Entered By: Randi Weathers
CO-OP: No
Headline #: ECR25063922
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,809.00
Net Total: \$10,251.00
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Jan. 2016	7	\$12,060.00
Grand Total:	7	\$12,060.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Revised Line / Football (5)	01/24/16-01/24/16	4	:30	6:30P- Sports-FOX NFL NFC Championship								1	1			Charleston S (WTAT)	NFC Champ Game	1/21/16
7.2	Normal Line / Football (5)	01/24/16-01/24/16	4	1:00	6:30P- Sports-FOX NFL NFC Championship								1	1	\$10,000.00	\$10,000.00	Charleston S (WTAT)	NFC Champ Game	1/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



Contract # 25063922 **Changes as of:** 1/21/2016 at 9:03 AM **Version:** Highlighting Revision 1
CPE: 32/37/368 **Flight:** 1/22/16 - 1/28/16 **Station:** WTAR **Total \$:** \$12,060.00
Agency: STRATEGIC MEDIA **Advertiser:** TRUMP, DONALD **Market:** Charleston, SC **Total Spots:** 7
 STRATEGIC MEDIA **Product:** Candidate **Office:** PHILADELPHIA **Total CPP:** \$0.00
 SERVICES 1911
 NORTH FT MYER
 DRIVE SUITE 400
 ARLINGTON VA
 2000222097

Primary Demo: Adults 35+ **Salesperson:** FRAN BROWN **Total GRP:** 0
Agency Order #: 4699080 **Assistant:** FRAN BROWN **Traffic #:** 1993176
Buyer: Williams, Neil **Con Type:** POLITICAL/VOTE **Separation:**

Comments: 1/21 changed length from :30 to :60

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	1/22 - 1/28							Total Spots	Total \$	CPP	GRP	
							1/22	1/23	1/24	1/25	1/26	1/27	1/28					
1	F,M-Th 6p-6:30p		Judge Judy	\$270.00	0	60	0	0	0	0	1	0	0	0	1	\$270.00	\$0.00	0.0
Changes: Len from 30 to 60																		
2	F,M-Th 7p-7:30p		Family Feud	\$450.00	0	60	0	0	0	1	0	0	0	0	1	\$450.00	\$0.00	0.0
Changes: Len from 30 to 60																		
3	F,M-Th 10p-10:30p		Late News At 10	\$350.00	0	60	1	0	0	1	0	1	0	0	3	\$1,050.00	\$0.00	0.0
Changes: Len from 30 to 60																		
4	F,M-Th 10:30p-11p		Late News At 10	\$290.00	0	60	0	0	0	0	0	0	1	0	1	\$290.00	\$0.00	0.0
Changes: Len from 30 to 60																		
5	Su 6:30p-10p		ntc champ game	\$10,000.00	0	60	0	0	0	1	0	0	0	0	1	\$10,000.00	\$0.00	0.0
Changes: Len from 30 to 60																		
TOTALS:							1	0	1	2	1	1	1	7	\$12,060.00	\$0.00	0.0	

KATZ TELEVISION GROUP

Contract # 25063922 **Changes as of:** 1/21/2016 at 9:03 AM **Version:** Highlighting Revision 1
CPE: 32/37/368 **Flight:** 1/22/16 - 1/28/16 **Station:** WTAT
Agency: SERV **Advertiser:** TRUMP, DONALD **Market:** Charleston, SC **Total Spots:** 7 **Total \$:** \$12,060.00
 STRATEGIC MEDIA **Product:** Candidate **Office:** PHILADELPHIA **Total CPP:** \$0.00
 SERVICES 1911
 NORTH FT MYER
 DRIVE SUITE 400
 ARLINGTON VA
 2000222097
Primary Demo: Adults 35+ **Salesperson:** FRAN BROWN **Total GRP:** 0
Agency Order #: 4699080 **Assistant:** FRAN BROWN **Traffic #:** 1993176
Buyer: Williams, Neil **Con Type:** POLITICAL/VOTE **Separation:**

Comments: 1/21 changed length from :30 to :60

Hit Listed Programs	
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Competitive Information	
Market Budget:	\$36,545
WTAT Share:	33%
Comment:	
ECIV:	13%
WCBD:	22%
WCSC:	32%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	7	\$12,060.00
Total	100%	7	\$12,060.00

Monthly Summary		
Month	Spots	Dollars
2016-Jan	7	\$12,060.00
Total	7	\$12,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	1/21/16 9:03 AM	FRAN BROWN	Revised			\$0	\$12,060.00	Changes: User Entered \$ from \$0.00 to \$12,060.00. Demo Meta to [R16]. Competitive Market Budget from \$80,400 to \$36,545. Comments from 1/21 changed length from :30 to :60. 5 buylines added or modified.
New	1/20/16 4:01 PM	FRAN BROWN	Confirmed	7		\$12,060.00	\$12,060.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 25063922
 CPE: 32/37/368
 Agency: STRATEGIC MEDIA
 STRATEGIC MEDIA
 SERVICES 1911
 NORTH FT MYER
 DRIVE SUITE 400
 ARLINGTON VA
 2000222097

Changes as of: 1/20/2016 at 4:01 PM
 Flight: 1/22/16 - 1/28/16
 Advertiser: TRUMP, DONALD
 Product: Candidate

Station: WTAT
 Market: Charleston, SC
 Office: PHILADELPHIA

Version: Original Order
 Total \$: \$12,060.00
 Total Spots: 7
 Total CPP: \$0.00

Primary Demo: Agency Order #: 4699080
 Buyer: Williams, Neil
 Salesperson: FRAN BROWN
 Assistant: FRAN BROWN
 Con Type: POLITICAL/VOTE
 Total GRP: 0
 Separation:

#	Day/Time	DP	Program	Rate	Len	1/22 - 1/28							Total Spots	Total \$	CPP	GRP
						1/22	1/23	1/24	1/25	1/26	1/27	1/28				
1	F,M,Th 6p-6:30p		Judge Judy	\$270.00	30	0	0	0	0	1	0	0	1	\$270.00	\$0.00	0.0
2	F,M,Th 7p-7:30p		Family Feud	\$450.00	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
3	F,M,Th 10p-10:30p		Late News At 10	\$350.00	30	1	0	0	1	0	1	0	3	\$1,050.00	\$0.00	0.0
4	F,M,Th 10:30p-11p		Late News At 10	\$290.00	30	0	0	0	0	0	0	1	1	\$290.00	\$0.00	0.0
5	Su 6:30p-10p		nfc champ game	\$10,000.00	30	0	0	1	0	0	0	0	1	\$10,000.00	\$0.00	0.0
TOTALS:						1	0	1	2	1	1	1	7	\$12,060.00	\$0.00	0.0

1993176

APPROVED JAN 21 2016

1
2
3-5
6



Contract # 25063922 **Changes as of:** 1/20/2016 at 4:01 PM **Version:** Original Order
CPE: 32/37/368 **Flight:** 1/22/16 - 1/28/16 **Station:** WTAT **Total \$:** \$12,060.00
Agency: SERV **Advertiser:** TRUMP, DONALD **Market:** Charleston, SC **Total Spots:** 7
 STRATEGIC MEDIA **Product:** Candidate **Office:** PHILADELPHIA **Total CPP:** \$0.00
 SERVICES 1911
 NORTH FT MYER
 DRIVE SUITE 400
 ARLINGTON VA
 2000222097

Primary Demo: **Salesperson:** FRAN BROWN **Total GRP:** 0
Agency Order #: 4699080 **Assistant:** FRAN BROWN **Separation:**
Buyer: Williams, Neil **Con Type:** POLITICAL/VOTE

Hit Listed Programs

Competitive Information	
Market Budget:	\$80,400
WTAT Share:	15%
Comment:	
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$12,060.00	N/A	0.0
Total	100%	7	\$12,060.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jan	7	\$12,060.00
Total	7	\$12,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/20/16 4:01 PM	FRAN BROWN	New	7		\$12,060.00	\$0	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTAT 4301 Arco Lane N. Charleston, SC 29410	Date: 1-21-16
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I, Michelle Irvin

being/on behalf of: Donald J. Trump for President, Inc.

a legally qualified candidate of the Republican

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available) **SEE ORDER**

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/4/2015

Date



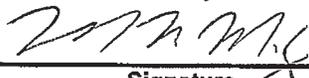
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Matt McCarthy

Printed Name

d.m

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Michelle Irvin**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Michelle Irvin

signature of candidate or authorized committee

Michelle Irvin

printed name

11/4/2015

date