

# Sales Order

Station: **KKOW-AM** Agency: **Learfield Communications Inc**  
 Contract Name: **2020 KRIS KOBACH** Address: **505 Hobbs Road**  
 Contract#: **5807** City: **Jefferson City** State: **MO** Zip: **65109**  
 Start Date: **7/30/20** End Date: **8/03/20** Buyer: \_\_\_\_\_  
 Revenue Type: **Political** Type: **Cash** Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: **Kris Kobach for Senate** Agency Commission %: **0**  
 Address: \_\_\_\_\_ Billing Cycle: **Calendar**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: **3885HOUSE** Comm %: **15**  
 Product Name: \_\_\_\_\_ Makegood Policy: **Within Contract Dates**  
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/30/20	7/31/20		6:00 AM	7:00 PM	60				3	2			5	D	18.00	5	90.00	2
2	8/03/20	8/03/20		6:00 AM	7:00 PM	60	4							4	D	18.00	4	72.00	2

Billing Projections: By Month

	Jul 20	Aug 20
CA	90.00	72.00
ST	0.00	162.00

Print Spot Prices

TOTAL SPOTS ..... **9**  
 GROSS TOTAL \$ ..... **162.00**  
 ADJUSTED SPOTS ..... **9**  
 ADJUSTED TOTAL \$ ..... **162.00**

APPROVE DECLINE

- 3449cpik, 07/29/20 @1:23PM
- Sales Manager
- National Sales Manager
- General Manager



Insertion Contract

KS KKOW-AM (2018)  
1162 E. HIGHWAY 126  
PITTSBURG, KS 66762  
ATTN: TERRY WOOD

Advertiser	Kris Kobach for Senate	Product	Kobach for Senate (18428)	Order #	18429	Ver #	0	Rev #		# Wks	2	Page #	1
Salesperson	Jennifer Shinkle	Salesperson Phone #	(573)556-1218	Date	7/29/20	Time	12:05PM	Start	7/27/20	End	8/9/20		
Sales Office	Learfield	Agency Phone		Demos									

Line #	Vehicle	Days & Times	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sep 7	Sep 14	Sep 21	Sep 28	Oct 5	Oct 12	Oct 19	Total Units	Len	Rate
7	KS KKOW-AM (2018)	Th-Ft 6AM-7PM	5	4	0	0	0	0	0	0	0	0	0	0	0	5	60	
8	KS KKOW-AM (2018)	Mo 6AM-7PM	5	4	0	0	0	0	0	0	0	0	0	0	0	4	60	\$18net
	Totals		5	4	0	0	0	0	0	0	0	0	0	0	0	9		

Estimate # 18428  
Phone: 620-231-7200  
Fax: 620-231-3321  
Email: twood@arni-pittsburg.com

Weekly Barter- None; :30 NET Rate- \$14.00; :60 NET Rate -- \$18.00

Commercial rate will only apply to spots in excess of weekly barter amount. Please fax a signed copy of this order to 573-893-2321 to indicate your acceptance and to ensure payment. After schedule airs, please submit an invoice/affidavit to Learfield Communications.

Make Good any missed spots during flight only.

Commercials and traffic instructions will be available from our website at <http://affiliates.learfield.com>. Please follow the download instructions provided to your station and please use the Estimate # above to locate copy.

If you have questions, please call Jennifer Shinkle at 573-556-1218 or email [jshinkle@learfield.com](mailto:jshinkle@learfield.com).

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109  
P 573/893-7200 F 573/893-2321 [www.learfield.com](http://www.learfield.com)

\$162



KS KKOW-AM (2018)  
 1162 E. HIGHWAY 126  
 PITTSBURG, KS 66762  
 ATTN: TERRY WOOD

Accepted for Leaffield Communications:

### Insertion Contract

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Kris Kobach for Senate	Kobach for Senate (18428)	18429	0		2	2
Salesperson Jennifer Shinkle	Salesperson Phone # (573)556-1218	Date 7/29/20	Time 12:05PM	Start 7/27/20	End 8/9/20	
Sales Office Leaffield	Agency Phone	Demos				

Accepted for Producer or Station:

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rural AMFM, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kris Kobach

Authorized committee:

Kobach for Senate

Agency requesting time (and contact information):

N/A Rural AMFM

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

08/04/2020

General

Primary

Treasurer of candidate's authorized committee:

Elizabeth Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

CJ Galdes

Digitally signed by CJ Galdes  
Date: 2020.06.04 19:53:42 -04'00'

Signature:



Name: Rural AMFM--CJ Galdes

Name: *Kathleen Pike*

Date of Request to Purchase Ad Time: 6/4/2020

Date of Station Agreement to Sell Time: *7/29/2020*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

CJ Galdes

Digitally signed by CJ Galdes  
Date: 2020.06.04 19:54:20 -04'00'

Name: RuralAMFM---CJ Galdes

Date: 6/4/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7/29/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 5807

Station Call Letters: KKOW AM

Date Received/Requested: 7/29/2020

Est. #: 18429

Station Location: Pittsburg KS

Run Start and End Dates: 7/30/2020 - 8/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.