

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, John Peters, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Peters

Authorized committee:

John Peters for Congress

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Representative in Congress District 14

Date of election:

August 20, 2024



General



Primary

Treasurer of candidate's authorized committee:

John Peters

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: John Peters	Name: April B Bailey
Date of Request to Purchase Ad Time: 4/26/24	Date of Station Agreement to Sell Time: 4/29/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: John Peters

Date: 4/26/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Commercial Copy
to follow

Contract #:

Station Call Letters:

WRBQ AM

Date Received/Requested:

4/26/2024

Est. #:

Station Location:

TAMPA FL

Run Start and End Dates:

9/22 - 9/20/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



John Peters For Congress
 PO Box 6934
 Lakeland, Florida 33807

Advertiser: John Peters For Congress
 Order #: 193273968023
 Date Entered: 04/29/2024
 Last Modified: 04/29/2024
 Product:
 Salesperson: Marc Zallis
 Billing Cycle: Broadcast Standard
 Estimate #:

Order Date Range: 07/22/2024 through 08/20/2024 (5 weeks)
 Media Outlets: WRBQ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	07/22/24-08/16/24	WRBQ-FM	06:00AM-10:00AM	60	4	4	4	4	4	--	--	20	150.00	80	12,000.00
2	08/19/24-08/20/24	WRBQ-FM	06:00AM-10:00AM	60	5	5	--	--	--	--	--	10	150.00	10	1,500.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WRBQ-FM	90	0	0	0	\$13,500.00	\$13,500.00
Totals	90	0	0	0	\$13,500.00	\$13,500.00

Total Charges: \$13,500.00
 Total Net: \$13,500.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
July	2024	\$3,000.00	\$3,000.00
August	2024	\$10,500.00	\$10,500.00
Totals		\$13,500.00	\$13,500.00

Accepted for ..

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____

John Peters for Congress



From: Marc Zallis
 Phone: (727) 434-3241
 Email: marc.zallis@bbgi.com
 4/26/2024 12:48 PM

Flight Dates: 07/22/2024 - 08/25/2024

Demo: P 18+

Schedule Description:

Aug 20 primary

Radio Market: TAMPA-ST. PETERSBURG-CLEARWATER

Survey: MAR24

Geography: Metro

Daypart	Notes	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GRs
Radio Total														
WRBQ-FM			90		\$150.00	\$13,500.00	0.2%	18.0	100%	100%	3.8%	99,300	4.8	477,000
Flight A - 1 wk (07/22)														
One Week Total			20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	M-F 6A-10A		20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	MJ MORNING SHOW 4 per day	AM	20	60	\$150.00	\$3,000.00	0.2%	4.0	100%	100%	1.6%	42,100	2.5	106,000
Flight A - 1 wk (07/29)														
One Week Total			20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	M-F 6A-10A		20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	MJ MORNING SHOW 4 per day	AM	20	60	\$150.00	\$3,000.00	0.2%	4.0	100%	100%	1.6%	42,100	2.5	106,000
Flight A - 1 wk (08/05)														
One Week Total			20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	M-F 6A-10A		20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	MJ MORNING SHOW 4 per day	AM	20	60	\$150.00	\$3,000.00	0.2%	4.0	100%	100%	1.6%	42,100	2.5	106,000
Flight A - 1 wk (08/12)														
One Week Total			20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	M-F 6A-10A		20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	MJ MORNING SHOW 4 per day	AM	20	60	\$150.00	\$3,000.00	0.2%	4.0	100%	100%	1.6%	42,100	2.5	106,000
Flight A - 1 wk (08/19)														
One Week Total			20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	M-F 6A-10A		20		\$150.00	\$3,000.00	0.2%	4.0	22%	22%	1.6%	42,100	2.5	106,000
	MJ MORNING SHOW 4 per day	AM	20	60	\$150.00	\$3,000.00	0.2%	4.0	100%	100%	1.6%	42,100	2.5	106,000

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: TAMPA-ST. PETERSBURG-CLEARWATER; MAR24; Metro; M-F 6A-10A; P 18+; See Detailed Sourcing Page for Complete Details.
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John Peters for Congress



From: Marc Zallis
 Phone: (727) 434-3241
 Email: marc.zallis@bbgi.com
 4/26/2024 12:48 PM

Daypart	Notes	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs
M-F 6A-10A	MJ MORNING SHOW 4 per day	AM	20	60	\$150.00	\$3,000.00	0.2%	4.0	100%	100%	1.6%	42,100	2.5	106,000
WRBQ-FM (continued) 8/19-8/16														
Flight A - 1 wk (08/19)														
One Week Total														
M-F 6A-10A	per day M/Tu only	AM	10	60	\$150.00	\$1,500.00	0.2%	2.0	11%	11%	1.2%	30,800	1.7	53,000
8/19-8/23														
M-F 6A-10A			10		\$150.00	\$1,500.00	0.2%	2.0	11%	11%	1.2%	30,800	1.7	53,000
M-F 6A-10A			10	60	\$150.00	\$1,500.00	0.2%	2.0	100%	100%	1.2%	30,800	1.7	53,000

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John Peters for Congress



Front: Marc Zallis
 Phone: (727) 434-3241
 Email: marc.zallis@bbgj.com
 4/26/2024 12:48 PM

Schedule Grand Totals: 5 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GIs	CPM
Radio Total	90	\$150.00	\$13,500.00	0.2%	18.0	100%	100%	3.8%	99,300	4.8	477,000	\$28.30
WRBQ-FM	90	\$150.00	\$13,500.00	0.2%	18.0	100%	100%	3.8%	99,300	4.8	477,000	\$28.30

Accepted by Station _____ Date _____
 Accepted by Client John Peters 4/26/24

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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