

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

<u>Contract / Revision</u> 15230 /		<u>Alt Order #</u> 25323980
<u>Product</u> Yes on 97		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4093
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/04/16 / 10/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Ea	<u>Sales Office</u> Katz-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 697	<u>Product Code</u> 727
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/06/16	10/06/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$30.00			
N 2	All	10/10/16	10/10/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$30.00			
N 3	All	10/05/16	10/05/16	Today Show I L2	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	--W----				1	\$125.00			
N 4	All	10/06/16	10/06/16	Today Show I L2	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$125.00			
N 5	All	10/07/16	10/07/16	Today Show I L2	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$125.00			
N 6	All	10/10/16	10/10/16	Today Show I L2	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$125.00			
N 7	All	10/06/16	10/06/16	Dr. Oz L3	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$80.00			
N 8	All	10/10/16	10/10/16	Dr. Oz L3	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$80.00			
N 9	All	10/07/16	10/07/16	Tonight Show: Fallon L4	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$100.00			
N 10	All	10/10/16	10/10/16	Tonight Show: Fallon L4	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$100.00			
N 11	All	10/07/16	10/07/16	Dateline NBC L5	9:00 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

Contract / Revision		Alt Order #
15230 /		25323980
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	Yes on 97	4093
Advertiser		Original Date / Revision
Yes on 97		10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$500.00			
N 12	All	10/08/16	10/08/16	Today Show Sa L6	6:00 AM-8:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$45.00			
N 13	All	10/08/16	10/08/16	NBC5 News Sat 8p L7	8:00 PM-8:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$45.00			
N 14	All	10/08/16	10/08/16	Entertainment Tonight L8	9:00 PM-10:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$75.00			
N 15	All	10/09/16	10/09/16	Today Show Su L9	7:00 AM-8:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$60.00			
Totals											15	\$1,645.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	15	\$1,645.00	(\$246.75)	\$1,398.25
Totals	15	\$1,645.00	(\$246.75)	\$1,398.25

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25323980 **Changes as of:** 10/4/2016 at 6:37 AM **Version:** Highlighting Revision 1

CPE: 697/727/4093 **Flight:** 10/4/16 - 10/10/16 **Station:** KOB1 **Total \$:** \$1,645.00

Agency: PRISM COMMUNICATIONS **Advertiser:** Yes on 97 **Market:** Medford-Ashland **Total Spots:** 15

1322 G ST NE **Product:** Yes on 97 **Office:** PHILADELPHIA **Total CPP:** \$0.00
WASHINGTON, DC **Agency Order #:** 5450126 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Lauren Richards **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN 215-567-7950

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F,M 5a-5:30a		AGDAY	\$30.00	0	30	0	0	1	0	0	0	1	2	\$60.00	\$0.00	0.0
2	Tu-F,M 7a-9a		TODAY SHW	\$125.00	0	30	0	1	1	1	0	0	1	4	\$500.00	\$0.00	0.0
3	Tu-F,M 4p-5p		DR. OZ	\$80.00	0	30	0	0	1	0	0	0	1	2	\$160.00	\$0.00	0.0
4	Tu-F,M 11:35p-12:35a		TONITE SHW-NBC<	\$100.00	0	30	0	0	0	1	0	0	1	2	\$200.00	\$0.00	0.0
5	F 9p-11p		DATELINE	\$500.00	0	30	0	0	0	1	0	0	0	1	\$500.00	\$0.00	0.0
6	Sa 6a-8a		SATURDAY TODAY<	\$45.00	0	30	0	0	0	0	1	0	0	1	\$45.00	\$0.00	0.0
7	Sa 8p-8:30p		News	\$45.00	0	30	0	0	0	0	1	0	0	1	\$45.00	\$0.00	0.0
<i>Changes: Day/Time from Sa 6:30p-7p to Sa 8p-8:30p, Program from AVG. ALL WKS to News</i>																	
8	Sa 9p-10p		ET WKND	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
<i>Changes: Day/Time from Sa 7p-8p to Sa 9p-10p, Program from AVG. ALL WKS to ET WKND</i>																	
9	Su 7a-8a		NBC5 SUN	\$60.00	0	30	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
TOTALS:							0	1	3	3	3	1	4	15	\$1,645.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25323980 **Changes as of:** 10/4/2016 at 6:37 AM **Version:** Highlighting Revision 1
CPE: 697/727/4093 **Flight:** 10/4/16 - 10/10/16 **Station:** KOB
Agency: PRISM COMMUNICATIONS **Advertiser:** Yes on 97 **Market:** Medford-Ashland **Total Spots:** 15
1322 G ST NE **Product:** Yes on 97 **Office:** PHILADELPHIA **Total CPP:** \$0.00
WASHINGTON, DC **Agency Order #:** 5450126 **Primary Demo:** Adults 35+ **Total GRP:**
20003
Buyer: Lauren Richards **Con Type:** POLITICAL/VOTE
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN **Separation:**
215-567-7950

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/04/16 6:37 AM	SHEPARD RITZEN	Separation: 30
10/04/16 6:37 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$10,281
KOB Share:	16%
Comment:	updated share
KDRV:	46%
KMVU:	8%
KTVL:	30%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	15	\$1,645.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$1,645.00
Total	15	\$1,645.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/4/16 6:37 AM	SHEPARD RITZEN	Revised		
New	10/4/16 6:34 AM	SHEPARD RITZEN	New	15	\$0 \$1,645.00 \$1,645.00 Changes: User Entered \$ from \$0.00 to \$1,645.00, Demo Meta to [R16], Buyer from Placement, Media to Lauren Richards, Product from Issue to Yes on 97, 2 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Prism Communications

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Yes on 97

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Yes on 97, 519 SW 3rd Avenue, Suite 801, Portland, Oregon 97204

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Ben Unger
Treasurer: Denise M Bean

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ Date	<div style="display: flex; align-items: center;"><div style="flex: 1;">Lauren Richards</div><div style="font-size: 0.8em; margin-left: 5px;">Digitally signed by Lauren Richards DN: cn=Lauren Richards, o=Mundy Katowitz Media, ou, email=lauren@munkato.com, c=US Date: 2016.08.29 14:14:54 -05'00'</div></div> _____ Signature	_____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

<input type="checkbox"/> Accepted  _____ Signature	<input type="checkbox"/> Accepted in Part  _____ Printed Name	<input type="checkbox"/> Rejected  _____ Title
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.