

KOB & KOTI ORDER Political order copy to follow

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Orders

Order / Rev: 12680

Alt Order #:

Product Desc: Measure 18-105 - ISSUE

Estimate: 04.25-05.15.2016

Flight Dates: 04/25/16 - 05/15/16

Original Date / Rev: 04/19/16 / 04/19/16

Order Type: GENERAL

KOBI

Primary AE: Bob Wise

Sales Office: L-MED

Sales Region: Local

Agency

Name: Measure 18-105 Tax Paying Citizens o

Buying Contact: Melissa Ferroggiaro

Billing Contact:

PO Box 461

Klamath Falls, OR 97601

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 0%

Advertiser

Name: Measure 18-105 Tax Paying Citizens o

Demographic: HH

Product Codes: Political Klamath County

Priority: P-02

Revenue Codes: DIR, LOC-DIR, POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/15/16	92	\$4,000.00	\$4,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	92	\$4,000.00	\$4,000.00	0.00
Totals	92	\$4,000.00	\$4,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bob Wise			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/25/16	05/15/16	M-F 6a-7a NBC5 News @ Sunrise	CM	6a-7a	MTWTF--	:30	2	\$35.00	P-02	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					2	\$35.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					2	\$35.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					2	\$35.00		0.00			
N 2	All	04/25/16	05/15/16	Today Show I Today Show I	CM	7a-9a	MTWTF--	:30	5	\$60.00	P-02	0.00	NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					5	\$60.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					5	\$60.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					5	\$60.00		0.00			
N 3	All	04/25/16	05/15/16	NBC5 News @ 5p NBC5 News @ 5p	CM	5p-530p	MTWTF--	:30	2	\$60.00	P-02	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					2	\$60.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					2	\$60.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					2	\$60.00		0.00			
N 4	All	04/25/16	05/15/16	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	MTWTF--	:30	2	\$75.00	P-02	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					2	\$75.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					2	\$75.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					2	\$75.00		0.00			
N 5	All	04/25/16	05/15/16		CM	7-730p	MTWTF--	:30	2	\$35.00	P-02	0.00	NM	6	\$210.00

Order / Rev: 12680
 Alt Order #:
 Flight Dates: 04/25/16 - 05/15/16

Advertiser: Measure 18-105 Tax Paying Citizens of I
 Product Desc: Measure 18-105 - ISSUE
 Estimate: 04.25-05.15.2016

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC5 News @ 7p															
NBC5 News @ 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					2	\$35.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					2	\$35.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					2	\$35.00		0.00			
N 6	All	04/25/16	05/15/16	Late 11p News M-F	CM	11p-1135p	MTWTF--	:30	3	\$45.00	P-02	0.00	NM	9	\$405.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					3	\$45.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					3	\$45.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					3	\$45.00		0.00			
N 7	All	04/30/16	05/14/16	NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$35.00	P-02	0.00	NM	3	\$105.00
NBC5 News @ 6p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-----S-					1	\$35.00		0.00			
		Week: 05/02/16	05/08/16	-----S-					1	\$35.00		0.00			
		Week: 05/09/16	05/15/16	-----S-					1	\$35.00		0.00			
N 8	All	04/30/16	05/14/16	Late 11p News Sa	CM	11p-1130p	-----S-	:30	1	\$35.00	P-02	0.00	NM	3	\$105.00
Late 11p News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-----S-					1	\$35.00		0.00			
		Week: 05/02/16	05/08/16	-----S-					1	\$35.00		0.00			
		Week: 05/09/16	05/15/16	-----S-					1	\$35.00		0.00			
N 9	All	05/01/16	05/15/16	NBC5 News @ 6p Su	CM	6p-630p	-----S	:30	1	\$35.00	P-02	0.00	NM	3	\$105.00
NBC5 News @ 6p Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-----S					1	\$35.00		0.00			
		Week: 05/02/16	05/08/16	-----S					1	\$35.00		0.00			
		Week: 05/09/16	05/15/16	-----S					1	\$35.00		0.00			
N 10	All	05/01/16	05/15/16	Late 11p News Su	CM	11-1130p	-----S	:30	1	\$35.00	P-02	0.00	NM	3	\$105.00
Late 11p News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	-----S					1	\$35.00		0.00			
		Week: 05/02/16	05/08/16	-----S					1	\$35.00		0.00			
		Week: 05/09/16	05/15/16	-----S					1	\$35.00		0.00			
N 11	KOTI	04/25/16	05/15/16	M-F 6a-7a	CM	6a-7a	MTWTF--	:30	3	\$20.00	P-02	0.00	NM	9	\$180.00
NBC5 News @ Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					3	\$20.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					3	\$20.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					3	\$20.00		0.00			
N 12	KOTI	04/25/16	05/15/16	Today Show I	CM	7a-9a	MTWTF--	:30	5	\$30.00	P-02	0.00	NM	16	\$480.00
Today Show I															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					5	\$30.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					5	\$30.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					6	\$30.00		0.00			
N 13	KOTI	04/25/16	05/15/16	NBC5 News @ 6p	CM	6p-7p	MTWTF--	:30	2	\$55.00	P-02	0.00	NM	7	\$385.00
M-F NBC5 News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	MTWTF--					2	\$55.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					2	\$55.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					3	\$55.00		0.00			
													Totals	92	\$4,000.00



REQUEST FOR POLITICAL AVAILS AND RATES
(To be filled out and kept on file for public inspection)

To: Connie Eaton
Station: KOB 5
From: Melissa Ferroggiaro
Date: 4/12/2015

This request was:
☐ Accepted
☐ Rejected

Agency: none
Address: PO BOX 461 Klamath Falls, Or 97601
Phone #: 541-591-9474
Fax #: none

Contact: Melissa Ferroggiaro

On behalf of the below campaign, the above buyer has requested avails and rates for your station. The information will be used for the following election(s):

☐ Caucus ☐ Special ☒ Primary ☐ General

Candidate named in message: none

Political Party: none

Office being sought: none

Candidate written certification: ☐ Yes ☒ No

Election referred to: Measure 18-105

Sponsor (or authorized committee): Tax Paying Citizens of Klamath County

Address: none

Phone: 541-591-9474

Executive (authorized) Officer: Melissa Ferroggiaro

Station disclosure statement provided: ☒ Yes ☐ No