

CONTRACT

Very



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

<u>Contract / Revision</u> 15244 /		<u>Alt Order #</u> 25325208
<u>Product</u> yes on 97		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 4064
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Ea	<u>Sales Office</u> Katz-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 697	<u>Product Code</u> 727
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/13/16	10/13/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$30.00			
2	All	10/17/16	10/17/16	AgDay L1	5:00 AM-5:30 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$30.00			
3	All	10/11/16	10/11/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$45.00			
4	All	10/12/16	10/12/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$45.00			
5	All	10/13/16	10/13/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$45.00			
6	All	10/14/16	10/14/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$45.00			
7	All	10/17/16	10/17/16	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$45.00			
8	All	10/11/16	10/11/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
9	All	10/12/16	10/12/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
10	All	10/13/16	10/13/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
11	All	10/14/16	10/14/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 15244 /		<u>Alt Order #</u> 25325208
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Product</u> yes on 97
		<u>Estimate #</u> 4064
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
12	All	10/17/16	10/17/16	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
13	All	10/11/16	10/11/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				2	\$125.00			
14	All	10/12/16	10/12/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				2	\$125.00			
15	All	10/13/16	10/13/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				2	\$125.00			
16	All	10/14/16	10/14/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				2	\$125.00			
17	All	10/17/16	10/17/16	Today Show I L4	7:00 AM-9:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				2	\$125.00			
18	All	10/11/16	10/11/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$75.00			
19	All	10/12/16	10/12/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$75.00			
20	All	10/13/16	10/13/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$75.00			
21	All	10/14/16	10/14/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$75.00			
22	All	10/17/16	10/17/16	Today Show II L5	9:00 AM-10:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$75.00			
23	All	10/11/16	10/11/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$25.00			
24	All	10/12/16	10/12/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$25.00			
25	All	10/13/16	10/13/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$25.00			
26	All	10/14/16	10/14/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$25.00			
27	All	10/17/16	10/17/16	Today Show III L6	10:00 AM-11:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$25.00			

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(541) 779-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
15244 /	25325208

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	yes on 97	4064

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/12/16 / 10/12/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$25.00			
28	All	10/11/16	10/11/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$20.00			
29	All	10/12/16	10/12/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$20.00			
30	All	10/13/16	10/13/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$20.00			
31	All	10/14/16	10/14/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$20.00			
32	All	10/17/16	10/17/16	The Doctors L7	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$20.00			
33	All	10/11/16	10/11/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
34	All	10/12/16	10/12/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$80.00			
35	All	10/13/16	10/13/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
36	All	10/14/16	10/14/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$80.00			
37	All	10/17/16	10/17/16	Days of our Lives L8	1:00 PM-2:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
38	All	10/11/16	10/11/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
39	All	10/13/16	10/13/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
40	All	10/17/16	10/17/16	Dr. Oz L9	4:00 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$80.00			
41	All	10/12/16	10/12/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$150.00			
42	All	10/14/16	10/14/16	NBC5 News @ 5p L10	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00			
43	All	10/11/16	10/11/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$175.00			

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15244 /	25325208

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
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<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes on 97	10/12/16 / 10/12/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$175.00			
44	All	10/13/16	10/13/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
45	All	10/17/16	10/17/16	M-F NBC5 News @ 6p L11	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$175.00			
46	All	10/12/16	10/12/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$175.00			
47	All	10/14/16	10/14/16	M-F NBC5 News @ 6p L12	6:30 PM-7:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$175.00			
48	All	10/11/16	10/11/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$80.00			
E 49	All	10/13/16	10/13/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$80.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/10/16-10/16/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM	----Th-----	:30	\$80.00	NM		
<i>Credited</i>												
E 50	All	10/17/16	10/17/16	NBC5 News @ 7p L13	7:00 PM-7:30 PM		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				2	\$80.00			
51	All	10/12/16	10/12/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$60.00			
52	All	10/14/16	10/14/16	Entertainment Tonight L14	7:30 PM-8:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$60.00			
53	All	10/12/16	10/12/16	Late News Rot M-Su L15	11:00 PM-11:35 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$100.00			
E 54	All	10/14/16	10/14/16	Late 11p News M-F L15	11p-1135p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$100.00			
N 55	All	10/17/16	10/17/16	Late 11p News M-F L15	11p-1135p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
56	All	10/11/16	10/11/16	Tonight Show: Fallon L16	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$100.00			
57	All	10/17/16	10/17/16	Tonight Show: Fallon L16	11:35 PM-12:35 XM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$100.00			
58	All	10/11/16	10/11/16	The Voice L17	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 15244 /		<u>Alt Order #</u> 25325208
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Product</u> yes on 97
<u>Estimate #</u> 4064		
<u>Advertiser</u> Yes on 97		<u>Original Date / Revision</u> 10/12/16 / 10/12/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$1,000.00			
59	All	10/13/16	10/13/16	Chicago Med L18	9:00 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$500.00			
60	All	10/14/16	10/14/16	Dateline NBC L19	9:00 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$500.00			
61	All	10/15/16	10/15/16	Today Show Sa L20	6:00 AM-8:00 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00			
62	All	10/15/16	10/15/16	Xfinity Kansas L21	12:30 PM-3:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$300.00			
63	All	10/15/16	10/15/16	NBC5 News Sat 8p L22	8-830p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$100.00			
64	All	10/15/16	10/15/16	Insider L23	8p-9p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00			
65	All	10/15/16	10/15/16	Saturday Night Live L24	11:35 PM-1:00 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$150.00			
66	All	10/16/16	10/16/16	Today Show Su L25	7:00 AM-8:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$60.00			
67	All	10/16/16	10/16/16	Meet the Press L26	8:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
68	All	10/16/16	10/16/16	NBC5 News Sun 830pm L27	8:30 PM-9:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$125.00			
N 69	All	10/16/16	10/16/16	Sprint Cup: Kansas L28	11:00 AM-3:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$300.00			
Totals											74	\$8,460.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	74	\$8,460.00	(\$1,269.00)	\$7,191.00
Totals	74	\$8,460.00	(\$1,269.00)	\$7,191.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St
New York, NY 10019

Contract # 25325208 Changes as of: 10/12/2016 at 2:24 PM Version: Highlighting Revision 4
 CPE: 697/727/4064 Flight: 10/11/16 - 10/17/16 Station: KOB
 Agency: PRISM COMMUNICATIONS Advertiser: Yes on 97 Market: Medford-Ashland Total Spots: 74
 1322 G ST NE Product: yes on 97 Office: PHILADELPHIA Total CPP: \$0.00
 WASHINGTON, DC Agency Order #: 5450147 Primary Demo: Adults 35+ Total GRP:
 20003
 Buyer: Lauren Richards Con Type: POLITICAL/VOTE Traffic #: 15244
 Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Separation:
 215-567-7950 215-567-7950

Special Instructions

Date/Time	Added by	Comment
10/12/16 2:24 PM	SHEPARD RITZEN	L15 changed to M-F 11p News, but still has Sunday booked, moved to 10/17.
10/12/16 8:56 AM	Donna Rodriguez	L15 changed to M-F 11p News, but still has Sunday booked?
10/12/16 7:00 AM	SHEPARD RITZEN	Add \$300 fr #4030 to nascar In28. Also move 1x n/a due to debate to other day In13
10/06/16 8:59 AM	SHEPARD RITZEN	L21 Nascar airs 1230-3p L22 6p News mvd to 8p after NASCAR L23 Insider PE moved to 830 L25 Su 7-8a = Sunday Today (ordered NBC5 Sun) L26 Su 8-9a = Meet The Press (ordered Sun Today)
10/06/16 8:41 AM	Donna Rodriguez	L21 Nascar airs 1230-3p L22 6p News mvd to 8p after NASCAR L23 Insider PE and not rescheduled L25 Su 7-8a = Sunday Today (ordered NBC5 Sun) L26 Su 8-9a = Meet The Press (ordered Sun Today)
10/05/16 1:16 PM	SHEPARD RITZEN	Separation: 30
10/05/16 1:16 PM	SHEPARD RITZEN	Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$52,875
KOB Share:	16%
Comment:	est share over multi buys
KDRV:	46%
KMVU:	8%
KTVL:	30%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	74	\$8,460.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	74	\$8,460.00
Total	74	\$8,460.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/16 2:24 PM	SHEPARD RITZEN	Revised			\$0	\$0	Changes: Comments from Add \$300 fr #4030 to nascar In28. Also move 1x n/a due to debate to other day In13 to L15 changed to M-F 11p News, but still has Sunday booked. moved to 10/17... 1 buyline added or modified.
Makegood 2	10/12/16 8:56 AM	Donna Rodriguez	Confirmed			\$0	\$0	Changes: Comments from L21 Nascar airs 1230-3p L22 6p News mvd to 8p after NASCAR L23 Insider PE moved to 830 L25 Su 7-8a = Sunday Today (ordered NBC5 Sun) L26 Su 8-9a = Meet The Press (ordered Sun Today) to Add \$300 fr #4030 to nascar In28. Also move 1x n/a due to debate to other day In13. Total Spots from 73 to 74, Calculated Dollars from \$8,160.00 to \$8,460.00. Competitive Market Budget from \$60,781 to \$52,875, User Entered \$ from \$8,160.00 to \$8,460.00, Total \$ from \$0 to \$8,160.00 to \$8,460.00. 3 buylines added or modified.
Revision	10/12/16 7:00 AM	SHEPARD RITZEN	Confirmed	1		\$300.00	\$0	



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25325208 Changes as of: 10/12/2016 at 2:24 PM Version: Highlighting Revision 4
 CPE: 697/727/4064 Flight: 10/11/16 - 10/17/16 Station: KOB! Total \$: \$8,460.00
 Agency: PRISM COMMUNICATIONS Advertiser: Yes on 97 Market: Medford-Ashland Total Spots: 74
 1322 G ST NE Product: yes on 97 Office: PHILADELPHIA Total CPP: \$0.00
 WASHINGTON, DC Agency Order #: 5450147 Primary Demo: Adults 35+ Total GRP:
 20003 Buyer: Lauren Richards Con Type: POLITICAL/VOTE Traffic #: 15244
 Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Separation:
 215-567-7950 215-567-7950

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/16 8:59 AM	SHEPARD RITZEN	Confirmed			\$0	\$0	Changes: Comments from Separation: 30 to L21 Nascar airs 1230-3p L22 6p News mv'd to 8p after NASCAR L23 Insider PE moved to 830 L25 Su 7-8a = Sunday Today (ordered NBC5 Sun) L26 Su 8-9a = Meet The Press (ordered Sun Today). 5 buylines added or modified.
Makegood 1	10/6/16 8:41 AM	Donna Rodriguez	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/5/16 2:21 PM					\$0	\$0	
Revision	10/5/16 1:16 PM	SHEPARD RITZEN	Confirmed			\$0	\$8,160.00	Changes: User Entered \$ from \$0.00 to \$8,160.00, Demo Meta to [R16], Buyer from Placement, Media to Lauren Richards, Product from Issue to yes on 97.
New	10/5/16 1:13 PM	SHEPARD RITZEN	New	73		\$8,160.00	\$8,160.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.