

INVOICE



KOB
125 South Fir Street
Medford, OR 97501
Main: (541) 779-5555
Billing: (541) 779-5555 ext 5527

kobi5.com

Billing Address:

Prism Communication
Attention: Accounts Payable
1322 G St. NE
Washington, DC 20003

Send Payment To:

KOB
P.O. Box 1489
Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
15618-1	11/08/16	November 2016	10/31/16 - 11/08/16

Station	Account Executive	Sales Office	Sales Region
KOB	Philadelphia Katz Eagle	Katz-Philadelphia	National

Advertiser	Product	Estimate Number
Yes on 97	Yes on 97	4653

Flight Dates	Order #	Alt Order #
11/01/16 - 11/08/16	15618	25344534

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	697	727

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/04/16	11/04/16	AgDay	5:00 AM-5:30 AM	----F--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	11/04/16	5:08 AM	AgDay	5:00 AM-5:30 AM	:30	Y097T16115H	\$50.00	NM
2	11/03/16	11/03/16	NBC5 News @ Sunrise L	5:30 AM-6:00 AM	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	11/03/16	5:47 AM	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM	:30	Y097T16116H	\$200.00	NM
3	11/08/16	11/08/16	NBC5 News @ Sunrise L	5:30 AM-6:00 AM	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	11/08/16	5:57 AM	NBC5 News @ Sunrise L2	5:30 AM-6:00 AM	:30	Y097T16117H	\$200.00	NM
4	11/02/16	11/02/16	NBC5 News @ Sunrise L	6:00 AM-7:00 AM	--W----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	11/02/16	6:55 AM	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM	:30	Y097T16117H	\$450.00	NM
5	11/04/16	11/04/16	NBC5 News @ Sunrise L	6:00 AM-7:00 AM	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
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1 All	F	11/04/16	6:48 AM	NBC5 News @ Sunrise L3	6:00 AM-7:00 AM	:30	Y097T16117H	\$450.00	NM
6	11/07/16	11/07/16	NBC5 News @ Sunrise L	6:00 AM-7:00 AM	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				

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9	11/02/16	11/02/16	Days of our Lives L5	1:00 PM-2:00 PM	--W----	:30	1	\$200.00	NM																																		
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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>---T---</td><td>1</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Th</td><td>11/03/16</td><td>6:13 PM</td><td>M-F NBC5 News @ 6p L8</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>Y097T16117H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	---T---	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Th	11/03/16	6:13 PM	M-F NBC5 News @ 6p L8	6:00 PM-6:30 PM	:30	Y097T16117H	\$750.00	NM
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16	11/07/16	11/07/16	M-F NBC5 News @ 6p L9	6:30 PM-7:00 PM	M-----	:30	1	\$750.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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17	11/04/16	11/04/16	NBC5 News @ 7p L10	7:00 PM-7:30 PM	----F--	:30	1	\$350.00	NM																																		
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1	All	F	11/04/16	7:10 PM	NBC5 News @ 7p L10	7:00 PM-7:30 PM	:30	Y097T16117H	\$350.00	NM																																	
18	11/02/16	11/02/16	Entertainment Tonight L1	7:30 PM-8:00 PM	--W----	:30	1	\$200.00	NM																																		
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19	11/02/16	11/02/16	Late 11p News M-F L12	11:00 PM-11:35 PM	--W----	:30	1	\$450.00	NM																																		
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21	11/01/16	11/01/16	Tonight Show: Fallon L13	11:35 PM-12:35 XM	-T-----	:30	1	\$200.00	NM																																		
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1	All	Tu	11/01/16	12:33 AM	Tonight Show: Fallon L13	11:35 PM-12:35 XM	:30	Y097T16115H	\$200.00	NM																																	
22	11/01/16	11/01/16	This Is Us L14	9:00 PM-10:00 PM	-T-----	:30	1	\$1,000.00	NM																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

INVOICE

Send Payment To:



KOB
P.O. Box 1489
Medford, OR 97501-0110

Invoice #	Invoice Date	Invoice Month	Invoice Period
15618-1	11/08/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
Yes on 97	Yes on 97	4653	

kobi5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
22	11/01/16	11/01/16	This Is Us L14	9:00 PM-10:00 PM	-T-----	:30	1	\$1,000.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	Tu	11/01/16	9:23 PM	This Is Us L14	9:00 PM-10:00 PM	:30	Y097T16116H	\$1,000.00	NM																																	
23	11/03/16	11/03/16	Chicago Med L15	9:00 PM-10:00 PM	---T---	:30	1	\$1,500.00	NM																																		
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1	All	Su	11/06/16	8:59 AM	Meet the Press L18	8:00 AM-9:00 AM	:30	Y097T16115H	\$500.00	NM																																	
27	11/06/16	11/06/16	NBC5 News Sun 830pm L19	8:30 PM-9:00 PM	-----S	:30	1	\$750.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/31/16</td><td>11/06/16</td><td>-----S</td><td>1</td><td>\$750.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Su</td><td>11/06/16</td><td>9:15 PM</td><td>NBC5 News Sun 830pm L19</td><td>8:30 PM-9:00 PM</td><td>:30</td><td>Y097T16116H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/31/16	11/06/16	-----S	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Su	11/06/16	9:15 PM	NBC5 News Sun 830pm L19	8:30 PM-9:00 PM	:30	Y097T16116H	\$750.00	NM
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28	11/05/16	11/05/16	OR Elect. Spcl L20	8:30 PM-9:00 PM	-----S-	:30	1	\$350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Total Spots **28**

Payment Terms 30 Days

<u>Gross Total</u>	\$12,100.00
<u>Agency Commission</u>	\$1,815.00
<u>Net Amount Due</u>	\$10,285.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.