



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July, August, September, 2023

FILED 10-6-23

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', is written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

Y's Words – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

KLIR News –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Government and Politics	July 1st to September 30 th	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
Government and Politics	July 11th to July 13th	15	30 seconds Per feature	Covered Omaha-based Union Pacific railroad reaching a tentative deal with a major union regarding paid sick leave.
Government and Politics	July 18th to July 23rd	20	30 seconds Per feature	Previewed the Community College Agriculture Advancement Act that would create grant funding for college programs that provide the training and research needed for a highly-skilled agriculture workforce.
Government and Politics	August 1st to August 15th	15	30 seconds per feature	An out-of-session hearing by the Nebraska Legislature's Education Committee is signaling plans by conservatives to again push for legislation to determine how schools deal with race, LGBTQ+ issues and other hot-button issues.
Government and Politics	Sept. 14th to Sept. 18th	20	30 seconds per feature	Covered the Downtown Business Improvement District Board members wanting to have conversations with two marketing companies they said they feel can help them better promote historic downtown Columbus and drive more people to it.
Government and Politics	Sept. 28th to Sept. 30th	15	30 seconds per feature	Covered Lower-income new mothers getting a full year of Medicaid health care coverage in Nebraska under an order issued by Gov. Jim Pillen.
Education and Youth	July 1st to September 30 th	65	60 seconds	Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature.
Education and Youth	July 1st to September 30 th	65	60 seconds	The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community.

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Education and Youth	July 12th to July 15th	20	1 minute Per feature	Covered officials offering tax credits for scholarships to private schools has been a controversial issue in Nebraska. After tax-credit bills failed to pass in 2020 and 2021, this year the Opportunity Scholarships Act was signed into law.
Education and Youth	July 13th to July 16th	20	30 seconds Per feature	Interviewed Melinda Allen with Columbus Community Hospital about what the 2 day Kids Academy in Columbus is all about.
Education and Youth	July 21st to July 24th	30	30 seconds Per feature	Covered the Twin River Public Schools Board of Education calling a school bond election for \$48.5 million to address urgent facility and program needs.
Education and Youth	August 1st to August 25th	20	30 seconds per feature	Interviewed Suzie Jarecki with CASA Connection about how the program helps neglected children.
Education and Youth	August 3rd to August 10th	15	30 seconds per feature	Let listeners know Habitat for Humanity has partnered with Lakeview High School to build a Habitat home in Columbus. Lori Peters with Habitat for Humanity says it's a great opportunity for the students.
Education and Youth	August 8th to August 15th	25	30 seconds per feature	Covered shoebox packers making use of back-to-school prices to purchase gifts and essential items for children in need around the world. Residents in Columbus are collecting school supplies, along with personal care items and fun toys, to pack in shoeboxes.
Education and Youth	Sept. 15th to Sept. 20th	20	30 seconds per feature	Covered the "Child Care Stabilization" funds in the American Rescue Plan Act and how they make a huge difference for kids.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health	July 1st to September 30 th	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	July 1st to September 30 th	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	July 1st to July 4th	20	30 seconds per feature	Shared firework safety tips with listeners.
Health	August 1st to August 25th	25	30 seconds per feature	Warned listeners, mosquitos infected with West Nile Virus are on the rise in Nebraska. The latest Mosquito testing data, released Friday in the Vector-Borne Disease Surveillance report, showed a high number of positive West Nile Virus samples detected in Nebraska's mosquito population.
Health	August 10th to August 15th	15	30 seconds per feature	Reminded drivers about bus safety and making sure to watch crosswalks for students going back to school.
Health	Sept 8th to Sept 28th	30	30 seconds per feature	Interviewed Danielle Frewing with Occupational Health Services talking about the importance of getting your flu shot.
Health	Sept 22nd to Sept 28th	25	30 seconds per feature	Covered Hunger Action Month, and a Nebraska organization fighting hunger says action is badly needed – at both the national and state levels.
Health	Sept 27th to Sept 30th	15	30 seconds per feature	As farmers start to harvest their crops, we shared safety tips from Nebraska Public Power District reminding equipment operators to look up and look out for power lines.
Health	July 1st to July 4th	20	30 seconds per feature	Shared firework safety tips with listeners.

Weather	July 14th to July 15th	25	30 seconds Per feature	Covered Severe storms that produced a tornado near Howells according to the Howells Volunteer Fire Department.
Weather	July 18th to July 25th	30	30 seconds Per feature	Warned residents of smoke associated with wildfires in Canada that affected the air quality in Nebraska.
Weather	August 5th to Sept. 30th	40	30 seconds Per feature	Covered drought conditions in Nebraska that improved since earlier this year. Half of the state was still experiencing moderate to extreme drought, with a portion in exceptional drought.
Weather	Sept 6th to Sept 11th	20	30 seconds Per feature	Reminder listeners that anyone with questions about trees, erosion, flood control or water quality can visit Nebraska's Natural Resources Districts during Husker Harvest Days Sept. 12-14.
Community Events	July 1st to September 30 th	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
Community Events	July 1st to September 30 th	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
Community Events	July 8th to July 8th	20	30 seconds Per feature	Covered the open house/ribbon cutting for the new Community Building in downtown Columbus.
Community Events	July 10th to July 30th	30	30 seconds Per feature	Covered the search of more than 80 bodies of children who were buried at a Native American boarding school.
Community Events	August 10th to August 13th	25	30 seconds Per feature	Covered the 48th annual Columbus Days Celebration.

Community Events	August 18th to August 20th	20	30 seconds Per feature	Interviewed Teresa Grape with the Convention and Visitors Bureau who says they will be accepting applications for their Improvement Fund Grant September 1.
Community Events	Sept. 12th to Sept. 16th	20	30 seconds Per feature	Covered Norfolk Firefighters and residents taking part in a 9/11 Memorial Stair Climb at the Norfolk Public Safety Training facility.
Community Events	Sept. 13th to Sept. 16th	30	30 seconds Per feature	Covered Husker Harvest Days in Grand Island which is the largest farm show in the country.