



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

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October, November, December, 2023

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FILED 1-5-24

SUBMITTED BY David Gustafson

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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### **Community Spotlight** – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

### **Y's Words** – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

### **KLIR News** –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

#### Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Government and Politics</b>	October 1st to September 31 <sup>st</sup>	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
<b>Government and Politics</b>	October 2nd to October 8th	15	30 Seconds	Covered Governor Jim Pillen signing new regulations in Nebraska require trans youth seeking gender-affirming care to wait seven days to start puberty blocking medications or hormone treatments.
<b>Government and Politics</b>	November 7th to November 20th	20	30 Seconds	Covering Columbus Mayor Jim Bulkley seeking applications from the public in hopes to appoint someone to a soon-to-be vacant Columbus City Council seat.
<b>Government and Politics</b>	November 14th to November 22nd	20	30 Seconds	Covered the congressional delegations from Nebraska and Iowa throwing their support behind legislation that would return land to the Winnebago Tribe of Nebraska that the federal government took decades ago but never developed.
<b>Government and Politics</b>	December 5th to December 8th	15	30 Seconds	Informed Columbus residents that Rich Jablonski has been voted the new president of the Columbus City Council. Jablonski was unanimously elected by his fellow council members during Monday night's City Council meeting.
<b>Government and Politics</b>	December 15th to December 19th	15	30 Seconds	Informed listeners that Columbus Resident and local educator Cynthia Alarcón has been appointed to a First Ward Columbus City Council seat by Mayor Jim Bulkley.
<b>Education and Youth</b>	October 1st to September 31 <sup>st</sup>	65	60 seconds	Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature.
<b>Education and Youth</b>	October 1st to September 31 <sup>st</sup>	65	60 seconds	The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community.



Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Education and Youth	October 9th to October 15th	20	30 Seconds	Covered EducationQuest Foundation awarding 69 schools across Nebraska nearly \$45,000 in 8th Grade Campus Visit Grants this fall. Locally, Columbus Middle School, Scotus Central Catholic Jr/Sr High School, Leigh Middle School, Madison Middle School, Norfolk Middle School, and Schuyler Middle School received funds.
Education and Youth	October 15th to December 20th	55	30 Seconds	Interviewed members of Youth and Families for Christ about events kids can participate in.
Education and Youth	November 13th to November 18th	15	30 Seconds	Covered Central Community College being the top two-year school in the U.S. for veterans. That's according to the Military Times Best for Vets: College Rankings for 2023.
Education and Youth	November 20th to December 30th	35	30 Seconds	Interviewed members of the Columbus Public Library about programs and events for kids throughout the school year.
Education and Youth	December 6th to December 11th	25	60 Seconds	Interviewed investigator Troy Yerkoski about the Columbus Police Department is hosting the 8th Annual Santa Cop Program.
Education and Youth	December 15th to December 18th	15	30 Seconds	Informed residents that the Nebraska Department of Health and Human services is inviting licensed childcare programs across the state that are open and operating to consider two new grant opportunities worth up to \$15 million.
Education and Youth	December 28th to December 31st	25	30 Seconds	Informed residents that the Archdiocese of Omaha has announced the decision to merge Lindsay Holy Family Jr./Sr. High School and Humphrey St. Francis Jr./Sr. High School.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health	October 1st to September 31 <sup>st</sup> <sub>h</sub>	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	October 1st to September 31 <sup>st</sup>	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	October 5th to October 11th	20	30 Seconds	Covered Hy-Vee, Inc. launching a new resource to help patients with diabetes who are covered under commercial/private insurance save on hundreds of insulin products at their local Hy-Vee Pharmacy.
Health	October 15th to November 5th	20	30 Seconds	Previewed the Nebraska Department of Health and Human Services Division of Medicaid and Long-Term Care hosting the next Medicaid listening tour throughout October and November in communities around the state.
Health	November 2nd to November 6th	15	30 Seconds	Covered public health safety measures during the COVID-19 pandemic being at the center of a Nebraska legislative hearing held by the Health and Human Services Committee.
Health	November 29th to December 2nd	25	60 Seconds	Interviewed members of USDA about families with children eligible for free or reduced-price meals at school also received Pandemic E-B-T, or P-E-B-T, to help them afford groceries during school closures and summer vacation.
Health	December 4th to December 15th	18	30 Seconds	Interviewed members of Columbus Community Hospital about the importance of getting your flu shot in the winter time.
Health	December 13th to December 18th	15	30 Seconds	Covered the Columbus Fire Department being approved by the City Council to replace a 22-year-old ambulance that will arrive in 2025.
Weather	October 4th to December 12th	55	30 Seconds	Updated residents about the current drought the state has been dealing with



<b>Weather</b>	December 5th to December 31st	45	30 Seconds	Informed Columbus and Norfolk Residents about the snow plow procedures during winter weather.
<b>Weather</b>	December 18th to December 31st	40	30 Seconds	Informed residents about upcoming severe weather and shared safety tips on travel.
<b>Weather</b>	December 28th to December 31st	25	30 Seconds	Gave closings from area schools and businesses after winter weather affected travel throughout the christmas holiday
<b>Community Events</b>	October 1st to September 31 <sup>st</sup>	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
<b>Community Events</b>	October 1st to September 31 <sup>st</sup>	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
<b>Community Events</b>	October 4th to October 6th	15	30 Seconds	Covered the Norfolk Police and Fire Divisions 'Battle of the Badges' to assist the American Red Cross in replenishing its blood supply.
<b>Community Events</b>	October 15th to October 18th	20	30 Seconds	Covered the Columbus Area Chamber of Commerce Taste of Columbus.
<b>Community Events</b>	November 8th to November 12th	15	30 Seconds	Covered Big Idea Columbus where, like the TV program, entrepreneurial hopefuls make a two-minute pitch before a panel of judges for a product, service or invention.
<b>Community Events</b>	November 29th to December 4th	15	30 Seconds	Informed listeners about the City of Columbus can assist property owners along the 23rd Street Corridor Redevelopment Area with its 23rd Street Neighborhood Beautification Grant Program.

<b>Community Events</b>	December 7th to December 10th	15	30 Seconds	Covered the Bill & Melinda Gates Foundation announcing it will donate \$100 million to expand its work on economic mobility in the U.S.
<b>Community Events</b>	December 8th to December 12th	20	30 Seconds	Informed residents about the Nebraska Department of Transportation holding a public hearing regarding the preliminary design and Draft Environmental Assessment for roadway improvements to 16 miles of Highway 275, located in Stanton and Cuming Counties.