



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

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January, February, March 2023

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FILED 4-6 - 23

SUBMITTED BY David Gustafson

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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### **Community Spotlight** – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

### **Y's Words** – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

### **KLIR News** –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

#### Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Government and Politics</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
<b>Government and Politics</b>	January 6 <sup>th</sup> to January 10 <sup>th</sup>	20	30 seconds	Covered Jim Pillen being sworn in as the new Governor of Nebraska.
<b>Government and Politics</b>	January 12 <sup>th</sup> to January 31 <sup>st</sup>	25	30 seconds	Covered State Senator Joni Albrecht announced she will be introducing the Nebraska Heartbeat Act and the Nebraska Pregnancy Help Act. Her legislation would protect preborn humans once a fetal heartbeat is detectable and establish incentives for donations to pregnancy help organizations.
<b>Government and Politics</b>	February 3 <sup>rd</sup> to February 23 <sup>rd</sup>	30	30 seconds	Governor Jim Pillen and several state leaders have announced three priority bills for the Legislative session aimed at increasing the state's investment in education and reducing school reliance on property taxes.
<b>Government and Politics</b>	February 20 <sup>th</sup> to March 12 <sup>th</sup>	35	30 seconds	Senator Lynne Walz, who represents Legislative District 15, has introduced LB686 which ensures that firefighters in first class cities like Columbus, Fremont, and Grand Island, have options for strong benefit packages.
<b>Government and Politics</b>	February 25 <sup>th</sup> to March 31 <sup>st</sup>	55	30 seconds	Covered debate on a bill that seeks to ban gender-affirming care for minors.
<b>Education and Youth</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	65	60 seconds	Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature.
<b>Education and Youth</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	65	2 minute	Y's Words is a daily program that offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.



Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
<b>Education and Youth</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	120	30 seconds	PSA: Health education, Big Pals Little Pals of Columbus, Columbus Sports & activities council, parenting workshops, Columbus Library education seminars, youth activities, YMCA activities.
<b>Education and Youth</b>	January 10th to January 20th	20	30 seconds	Shared that more working families with young children in Columbus and Platte Counties will be able to access high-quality child care due to funding from the American Rescue Plan Act.
<b>Education and Youth</b>	January 17th to February 12th	30	30 seconds	Announced Columbus Community Hospital is now accepting scholarship applications from area students and individuals who want to pursue careers in health care.
<b>Education and Youth</b>	February 1st to February 10th	25	30 seconds	The Board of Governors at Northeast Community College has approved a plan to offer free dual enrollment classes to high school students enrolled in early college beginning in the 2023-24 academic year.
<b>Education and Youth</b>	February 17th to February 25th	15	30 seconds	Interviewed members of Boy Scouts Of America about how kids can become a Scout.
<b>Education and Youth</b>	March 1st to March 31st	40	30 seconds	Talked with members of Columbus Public schools about various bond issues.
<b>Education and Youth</b>	March 12th to March 29th	20	30 seconds	Interviewed members of Scotus Central Catholic School about their Gala Annual Fundraiser.
<b>Health</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Health</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
<b>Health</b>	January 5th to January 8th	20	30 seconds	Covered Columbus Community Hospital partnering with the Taste + See Mobile Eatery to help provide food to people in the Columbus area.
<b>Health</b>	February 5th to March 3rd	30	30 seconds	Talked with members of Columbus Community Hospital about their grief support group and the importance of getting help when it comes to grief.
<b>Health</b>	February 28th to March 15th	30	30 seconds	Interviewed Columbus Community Hospital about Parkinson's Rehab & Therapy.
<b>Health</b>	March 20th to March 31st	25	30 seconds	Talked with members of Columbus Cancer Care Foundation about their Support Group Meetings.
<b>Weather</b>	January 4th to March 10th	55	30 seconds	Interviewed members of Platte County Emergency Management about winter weather safety tips.
<b>Weather</b>	January 7th to March 5th	75	30 seconds	Informed listeners of closings and postponements due to winter weather.
<b>Weather</b>	February 20th to March 1st	35	30 seconds	Interviewed members of Platte County Emergency Management about their upcoming spotter training for severe weather season.

<b>Weather</b>	March 3rd to March 10th	30	30 seconds	Interviewed members of Platte County Emergency Management about Severe Weather Awareness Day and how to stay safe during severe weather.
<b>Community Events</b>	January 1 <sup>st</sup> to March 31 <sup>st</sup>	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
<b>Community Events</b>	January 6th to January 10th	20	30 seconds	Covered the City of Columbus creating the 23rd Street Neighborhood Beautification Grant Program.
<b>Community Events</b>	January 9th to January 12th	15	30 seconds	Shared North Fork Area Transit ceasing all of its services. The announcement comes after the former director of North Fork Area Transit, Jeffrey Stewart, allegedly embezzled hundreds of thousands of dollars of the nonprofit's funds.
<b>Community Events</b>	February 1st to March 18th	25	30 seconds	Interviewed Mayor Jim Bulkley about updates on the new Community Center in Downtown Columbus.
<b>Community Events</b>	February 8th to March 25th	35	30 seconds	Updated residents on the 23rd Street Highway 30 reconstruction project is slated to start this spring through Columbus.
<b>Community Events</b>	March 9th to March 15th	25	30 seconds	Interviewed members of the Columbus Community Center for an update on work being done at the Columbus Museum.
<b>Community Events</b>	March 22nd to March 27th	20	30 seconds	Talked with members of Scotus Central Catholic School about their Gala Annual Fundraiser.