



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April, May, June, 2023

FILED 7 -6 - 23

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', is written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

Y's Words – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

KLIR News –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Government and Politics	April 1 st to June 30 th	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
Government and Politics	April 4th to April 28th	25	30 seconds per feature	Covered Nebraska's small and medium-sized meat processors may be improving and/or expanding their businesses thanks to the Center for Rural Affairs has added a Meat and Poultry Processing Loan program to its current loan offerings.
Government and Politics	May 1st to May 8th	15	30 seconds per feature	The EPA has issued an emergency fuel waiver Friday to allow E15 gasoline to be sold during the summer driving season. This action will provide Americans with relief at the pump from ongoing market supply issues, by increasing fuel supply and offering consumers more choices at the pump.
Government and Politics	May 10th to May 20th	30	30 seconds per feature	Covered the Columbus Public Schools Bond Issue did not pass after the vote. 3,566 residents voted against the bond while 2,683 voted for it. The bond issue would have included \$53.5 Million to be used for a K-4 elementary school, additions for existing elementary schools and middle schools, renovations to district offices, and additions at Columbus High School.
Government and Politics	May 15th to June 23rd	55	30 seconds per feature	Covered the Nebraska Unicameral considering a bill that now contains the two most controversial issues of the 2023 session -- restrictions on medical treatment for transgender youths and an abortion ban.
Government and Politics	June 1st to June 10th	20	30 seconds per feature	Governor Jim Pillen has signed LB243 and LB754 into law. LB243 will Increase the amount of relief granted under the Property Tax Credit Act, Establish a 3% annual cap on how much school districts can increase property tax requests, with some exceptions, Eliminates the 5% cap on the school district tax credit's allowable growth percentage under the Nebraska Property Tax Incentive Act, Curtails levying authority and provides state aid to community colleges.

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Government and Politics	June 21st to June 30th	25	30 seconds per feature	On Tuesday, Senators Deb Fischer and Pete Ricketts, and Representatives Adrian Smith , Don Bacon , and Mike Flood participated in a farm bill listening tour during which they heard directly from Nebraska producers about their priorities in anticipation of the 2023 Farm Bill.
Education and Youth	April 1 st to June 30 th	65	60 seconds	Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature.
Education and Youth	April 1 st to June 30 th	65	2 minute	Y's Words is a daily program that offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.
Education and Youth	April 7th to April 20th	25	30 seconds per feature	Shared Northeast Community College announcement creating a new agriculture-diesel mechanic apprenticeship program that is tailored to serve individuals who are unable to attend college as a traditional full-time student.
Education and Youth	April 14th to May 20th	20	30 seconds per feature	Updated listeners on a bill that would channel public money to scholarships for private school tuition in Nebraska.
Education and Youth	April 19th to May 31st	30	30 seconds per feature	Area residents interested in participating in the Nebraska LEAD program can now sign up for LEAD Group 42. Nebraska LEAD Director Terry Hejny said the purpose of the program is to teach Nebraskan's about leadership skills. Deadline to sign up for the 2 year program is June 15.
Education and Youth	May 11th to May 20th	15	30 seconds per feature	Columbus Community Hospital recently announced the winners of its 2023 scholarships. 12 local students received \$6,300 to further their educations.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education and Youth	May 31st to June 18th	25	30 seconds per feature	Governor Jim Pillen signed LB753, also known as the Opportunity Scholarships Act, is the first school choice bill in Nebraska's history to be signed into law. LB753 commits \$50 million in tax credits for scholarships to kids across Nebraska with priority for scholarships going to kids who live in poverty, foster care, experience bullying, harassment, or other victimizing behaviors, or have a parent or guardian who is serving in the military.
Education and Youth	June 15th to June 28th	20	30 seconds per feature	Nebraska Treasurer John Murante says the Nebraska Child Support Payment Center has introduced the NE Rapid Pay mobile app for Apple and Android users. This app enables paper-payment-processing, including checks, cashier checks, and money orders through a mobile capture feature.
Education and Youth	June 22nd to June 26th	15	30 seconds per feature	The Department of Health and Human Services Division of Children and Family Services will be issuing Pandemic Electronic Benefits Transfer benefits to Nebraska households this week for school-age children eligible for free or reduced-price school meals during the 2022-2023 school year period. P-EBT is a USDA program designed to provide cash benefits on an EBT card to purchase food.
Health	April 1 st to June 30 th	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	April 1 st to June 30 th	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	April 5th to June 25th	60	30 seconds	Interviewed members of Nebraska DHHS about allergy season on some tricks to combat it.
Health	April 17th to April 24th	20	30 seconds per feature	Covered Stress Awareness Month as the Department of Health and Human Services recognizes the importance of learning to cope with stress and finding healthy ways to deal with situations in our lives that cause stress,

				which can go a long way to helping Nebraskans live healthy, productive, and positive lives.
Health	May 3rd to May 15th	20	30 seconds per feature	Hy-Vee announced the launch of Hy-Vee Healthy You, a new health and wellness subscription service designed by Hy-Vee dietitians to help individuals develop healthier lifestyles through personalized nutrition counseling, preventative health screenings and more.
Health	May 12th to June 30th	35	30 seconds per feature	Interviewed members of Nebraska Public Power District about powerline safety for farmers while they are in the field.
Health	June 16th to June 20th	15	30 seconds per feature	U.S. Senator Pete Ricketts Thursday highlighted the critical role of the Infection Control Assessment and Promotion Program at the University of Nebraska-Medical Center as a component of Nebraska's highly successful response to the COVID-19 pandemic. Recently, Politico ranked Nebraska as having the best COVID response of any state considering health, economic, social, and educational factors.
Health	June 28th to June 30th	15	30 seconds per feature	The Central and Western Nebraska Board of Directors for the American Red Cross has honored the Columbus Fire Department for its proactive efforts in keeping the community safe.
Weather	April 13th to April 16th	20	30 seconds per feature	After wildfires started in six Nebraska counties Tuesday afternoon, Gov. Jim Pillen declared disasters in three of the six – Cherry, Garfield and Jefferson.
Weather	April 30th to June 30th	60	30 seconds per feature	Covered severe weather throughout the spring and summer.

Weather	May 3rd to May 30th	35	30 seconds per feature	The U.S. Department of Agriculture has issued a disaster declaration allowing farm operators from certain counties in central and eastern Nebraska to apply for Farm Service Agency emergency loan assistance. The USDA announced 13 Nebraska counties as primary natural disaster areas due to the ongoing drought.
Weather	May 15th to May 18th	20	30 seconds per feature	Covered 39 tornadoes and 50 tornado warnings reported on Friday afternoon and evening in Nebraska.
Weather	June 23rd to June 26th	15	30 seconds per feature	An appeals court has not only upheld a 2020 order for the federal government to pay landowners along the Missouri River for years of flooding, it's also requiring the government to cover crop losses and damages from the devastating floods of 2011.
Community Events	April 1 st to June 30 th	120	30 seconds Per feature	PSA's about area community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
Community Events	April 5th to June 3rd	60	30 seconds Per feature	The City of Columbus Parks and Recreation department is now reevaluating how to proceed with updates to Gerrard Park. Using funds from existing sales tax, the Parks and Recreation department is aiming to replace the weathered tennis courts at Gerrard Park.
Community Events	April 10th to April 15th	15	30 seconds Per feature	Covered a church has raising more than \$520,000 to pay off the medical bills of residents in its neighborhood, ending the 14-month-campaign on Easter Sunday. An estimated 10,000 people contributed to the First-Plymouth Congregational Church effort.
Community Events	April 19th to May 5th	20	30 seconds Per feature	The Columbus Area Children's Museum board of directors announced additional funds are needed in order to open its doors this fall. A capital campaign which began quietly in 2022 has raised over \$945,000 of its \$3 million goal with a combination of in-kind and cash donations as well as pledges over the next three to five years.

Community Events	May 1st to May 23rd	20	30 seconds Per feature	The Columbus Area Children's Museum board of directors announced additional funds are needed in order to open its doors this fall. A capital campaign which began quietly in 2022 has raised over \$945,000 of its \$3 million goal with a combination of in-kind and cash donations as well as pledges over the next three to five years.
Community Events	June 2nd to June 25th	20	30 seconds Per feature	Union Pacific's famed Big Boy No. 4014, the world's largest steam locomotive built to haul heavy freight over steep mountain passes during World War II, will be traveling across Nebraska en route to Omaha in June for the College World Series.
Community Events	June 5th to June 23rd	22	30 seconds Per feature	The City of Norfolk and Visit Norfolk are excited Norfolk will be a host community for the 35th annual Tour de Nebraska. The ride takes cyclists on a 250-mile loop route through east central Nebraska, June 20-25, 2023.