

# INVOICE



**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1523869-1	09/11/16	September 2016	08/29/16 - 09/05/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

Advertiser	Product	Estimate Number
POL/Portman, R/United Stat	PORTMAN FOR SENATE	2975

Flight Dates	Order #	Alt Order #
08/30/16 - 09/05/16	1523869	08249779

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

**WOIO**  
 Drawer #0958  
 PO Box 11407  
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
1021	280	316

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/02/16	09/02/16	Cleveland 19 News at 4p	4-5p	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16    09/04/16    ----1--                    1            \$250.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WOIO    F    09/02/16    4:41 PM    Cleveland 19 News at 4p    4-5p                    :30    RBOH081816H                    \$250.00    NM									
2	09/02/16	09/02/16	Cleveland 19 News at 5p	5-6p	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16    09/04/16    ----1--                    1            \$225.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WOIO    F    09/02/16    5:44 PM    Cleveland 19 News at 5p    5-6p                    :30    RBOH081816H                    \$225.00    NM									
3	09/02/16	09/02/16	M-F 730-8p	730-8p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16    09/04/16    ----1--                    1            \$650.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WOIO    F    09/02/16    7:29 PM    M-F 730-8p                    730-8p                    :30    RBOH081816H                    \$650.00    NM									
4	09/05/16	09/05/16	M-F 730-8p	730-8p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16    09/11/16    1-----                    1            \$650.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WOIO    M    09/05/16    7:43 PM    M-F 730-8p                    730-8p                    :30    RBOH081816H                    \$650.00    NM									
5	09/03/16	09/03/16	Sat Hour 3	10-11p	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16    09/04/16    -----1-                    1            \$1,200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID                    Rate    Type 1    WOIO    Sa    09/03/16    10:27 PM    Sat Hour 3                    10-11p                    :30    RBOH081816H                    \$1,200.00    NM									
6	09/03/16	09/03/16	Sat Cleve 19 News at 6p	6-630p		:30	1	\$225.00	NM

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# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1523869-1</b>	Invoice Date <b>09/11/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/05/16</b>
Advertiser <b>POL/Portman, R/United Sta</b>	Product <b>PORTMAN FOR SENATE</b>	Estimate Number <b>2975</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-----1-									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-----1-	1	\$225.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Sa	09/03/16		Sat Cleve 19 News at 6p	6-630p	:00		<del>\$225.00</del> NM
See MG 6.2,6.3									
2	WOIO	Sa	09/03/16		Sat Cleve 19 News at 7p	7-8p	:00		<del>\$225.00</del> NM
Credited									
3	WOIO	Su	09/04/16	9:29 AM	CBS Sunday Morning	9-1030a	:30	RBOH081816H	\$250.00 NM
MG for 7.1,6.1									
7	09/03/16	09/03/16	Sat 7-8p	7-8p	-----1-	:30	1	\$250.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-----1-	1	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Sa	09/03/16		Sat 7-8p	7-8p	:00		<del>\$250.00</del> NM
See MG 6.2,6.3									
8	09/04/16	09/04/16	Sun Cleve 19 News at 630	630-7p	-----1	:30	1	\$300.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-----1	1	\$300.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Su	09/04/16	6:40 PM	Sun Cleve 19 News at 630p	630-7p	:30	RBOH081816H	\$300.00 NM
9	09/04/16	09/04/16	Sun Hour 1	7-8p	-----1	:30	1	\$1,750.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	-----1	1	\$1,750.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Su	09/04/16	6:59 PM	Sun Hour 1	7-8p	:30	RBOH081816H	\$1,750.00 NM
10	09/01/16	09/01/16	Cleveland 19 News at 4p	4-5p	---1---	:30	1	\$250.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	---1---	1	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Th	09/01/16	4:28 PM	Cleveland 19 News at 4p	4-5p	:30	RBOH081816H	\$250.00 NM
11	09/01/16	09/01/16	M-F 730-8p	730-8p	---1---	:30	1	\$650.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	---1---	1	\$650.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Th	09/01/16	7:28 PM	M-F 730-8p	730-8p	:30	RBOH081816H	\$650.00 NM
12	09/01/16	09/01/16	Thur Hour 1	8-9P	---1---	:30	1	\$2,200.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/29/16	09/04/16	---1---	1	\$2,200.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WOIO	Th	09/01/16	8:18 PM	Thur Hour 1	8-9P	:30	RBOH081816H	\$2,200.00 NM

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**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1523869-1</b>	Invoice Date <b>09/11/16</b>	Invoice Month <b>September 2016</b>	Invoice Period <b>08/29/16 - 09/05/16</b>
Advertiser <b>POL/Portman, R/United Sta</b>	Product <b>PORTMAN FOR SENATE</b>	Estimate Number <b>2975</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/30/16	08/30/16	Tue Hour 3	10-11P	- 1 - - - - -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - 1 - - - - - 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Tu 08/30/16 10:50 PM Tue Hour 3 10-11P :30 RBOH081816H \$1,200.00 NM									
14	08/30/16	08/30/16	Cleveland 19 News at 4p	4-5p	- 1 - - - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - 1 - - - - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Tu 08/30/16 4:54 PM Cleveland 19 News at 4p 4-5p :30 RBOH081816H \$250.00 NM									
15	08/30/16	08/30/16	M-F 730-8p	730-8p	- 1 - - - - -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - 1 - - - - - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Tu 08/30/16 7:35 PM M-F 730-8p 730-8p :30 RBOH081816H \$650.00 NM									
16	08/30/16	08/30/16	Tue Hour 1	8-9P	- 1 - - - - -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - 1 - - - - - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Tu 08/30/16 8:34 PM Tue Hour 1 8-9P :30 RBOH081816H \$1,500.00 NM									
17	09/01/16	09/01/16	Thur Hour 3	10-11p	- - - 1 - - -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - - - 1 - - - 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO Th 09/01/16 10:34 PM Thur Hour 3 10-11p :30 RBOH081816H \$1,200.00 NM									
18	08/31/16	08/31/16	Cleveland 19 News at 4p	4-5p	- - 1 - - - -	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - - 1 - - - - 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO W 08/31/16 4:30 PM Cleveland 19 News at 4p 4-5p :30 RBOH081816H \$250.00 NM									
19	08/31/16	08/31/16	Cleveland 19 News at 5p	5-6p	- - 1 - - - -	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - - 1 - - - - 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO W 08/31/16 5:54 PM Cleveland 19 News at 5p 5-6p :30 RBOH081816H \$225.00 NM									
20	08/31/16	08/31/16	M-F 730-8p	730-8p	- - 1 - - - -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 - - 1 - - - - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WOIO W 08/31/16 7:36 PM M-F 730-8p 730-8p :30 RBOH081816H \$650.00 NM									

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<u>Advertiser</u> POL/Portman, R/United Sta		<u>Product</u> PORTMAN FOR SENATE	<u>Estimate Number</u> 2975

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>19</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$14,300.00</b>
<u>Agency Commission</u>	<b>\$2,145.00</b>
<u>Net Amount Due</u>	<b>\$12,155.00</b>

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