

CONTRACT



KLAS
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4122

<u>Contract / Revision</u> 1601563 /		<u>Alt Order #</u> 26098511
<u>Product</u> Defeat Question 3		
<u>Contract Dates</u> 08/28/18 - 09/03/18		<u>Estimate #</u> 2430
<u>Advertiser</u> POL/ISS/Coalition to Defeat Question 3		<u>Original Date / Revision</u> 06/29/18 / 07/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLAS	<u>Account Executive</u> Continental Los Ange	<u>Sales Office</u> Continental/Los
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN4746	<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLAS	08/28/18	08/31/18	CBS This Morning	M-F 7a-9a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	- TWTF - -				4	\$750.00				
N 2	KLAS	09/03/18	09/03/18	CBS This Morning	M-F 7a-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M - - - - -				1	\$750.00				
N 3	KLAS	08/28/18	08/31/18	Live!	M-F 9a-10a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	- TWTF - -				4	\$600.00				
N 4	KLAS	09/03/18	09/03/18	Live!	M-F 9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M - - - - -				1	\$600.00				
N 5	KLAS	08/28/18	08/31/18	CBS Y & R	M-F 11a-12p		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	- TWTF - -				4	\$1,300.00				
N 6	KLAS	09/03/18	09/03/18	CBS Y & R	M-F 11a-12p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M - - - - -				1	\$1,300.00				
N 7	KLAS	08/28/18	08/31/18	Price is Right	M-F 10a-11a		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	- TWTF - -				4	\$1,500.00				
N 8	KLAS	09/03/18	09/03/18	Price is Right	M-F 10a-11a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M - - - - -				1	\$1,500.00				
N 9	KLAS	08/28/18	08/31/18	Dr Phil	M-F 3-4p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	- TWTF - -				4	\$500.00				
N 10	KLAS	09/03/18	09/03/18	Dr Phil	M-F 3-4p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M - - - - -				1	\$500.00				
N 11	KLAS	08/28/18	08/31/18	8 News NOW @ 6p M-F	M-F 6p-630p		:30				NM	4	\$5,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 08/28/18 - 09/03/18		<u>Product</u> Defeat Question 3
		<u>Estimate #</u> 2430
<u>Advertiser</u> POL/ISS/Coalition to Defe		<u>Original Date / Revision</u> 06/29/18 / 07/02/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-TWTF--				4	\$1,250.00				
N 12	KLAS	09/03/18	09/03/18	8 News NOW @ 6p M-F	M-F 6p-630p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$1,250.00				
N 13	KLAS	08/28/18	08/31/18	8 News NOW @ 630p M-F	M-F 630p-7p		:30				NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-TWTF--				4	\$1,250.00				
N 14	KLAS	09/03/18	09/03/18	8 News NOW @ 630p M-F	M-F 630p-7p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$1,250.00				
N 15	KLAS	08/28/18	08/31/18	Wheel of Fortune M-F	M-F 730p-8p		:30				NM	4	\$8,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-TWTF--				4	\$2,130.00				
N 16	KLAS	09/03/18	09/03/18	Wheel of Fortune M-F	M-F 730p-8p		:30				NM	1	\$2,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$2,130.00				
N 17	KLAS	08/28/18	08/31/18	Jeopardy M-F	7p-730p		:30				NM	4	\$8,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-TWTF--				4	\$2,230.00				
N 18	KLAS	09/03/18	09/03/18	Jeopardy M-F	7p-730p		:30				NM	1	\$2,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$2,230.00				
N 19	KLAS	08/28/18	08/31/18	8 News NOW @ 11p	M-F 11p-1135p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-TWTF--				4	\$1,000.00				
N 20	KLAS	09/03/18	09/03/18	8 News NOW @ 11p	M-F 11p-1135p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$1,000.00				
N 21	KLAS	08/28/18	08/31/18	Late Show	M-F 1135p-1237a		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-TWTF--				4	\$550.00				
N 22	KLAS	09/03/18	09/03/18	Late Show	M-F 1135p-1237a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				1	\$550.00				
N 23	KLAS	09/02/18	09/02/18	8 News Now Weekend AM III	Su 8a-830a		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----S				1	\$780.00				
N 24	KLAS	09/02/18	09/02/18	8 News NOW @ 11p	Su 11p-1135p		:30				NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----S				1	\$860.00				
N 25	KLAS	09/01/18	09/01/18	8 News NOW @ 6p Sat	Sa 6p-630p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----S-				1	\$750.00				
N 26	KLAS	09/02/18	09/02/18	8 News NOW @ 630p Sun	Su 630p-7p		:30				NM	1	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----S				1	\$1,280.00				
N 27	KLAS	09/01/18	09/01/18	8 News NOW @ 5p Sat	Sa 5p-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/18	09/01/18	-S-----				1	\$750.00				

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Week:		08/27/18	09/02/18	-----S-				1	\$750.00				
N 28	KLAS	09/02/18	09/02/18	CBS Sunday Morning	Su 630a-8a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----S				1	\$1,100.00				
Totals								0.00				61	\$70,820.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/03/18	61	\$70,820.00	(\$10,623.00)	\$60,197.00
Totals	61	\$70,820.00	(\$10,623.00)	\$60,197.00

Signature: _____ **Date:** _____

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