



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: WXCC-FM WILLIAMSON WV	Date: 11/01/2019
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Political

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Putting Kentucky First

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

Putting Kentucky First 1747 Pennsylvania Ave NW Suite 250 Washington, DC 20006

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Jessica Furst Johnson, General Counsel

Julie Iadanza

Digitally signed by Julie Iadanza
DN: cn=Julie Iadanza, o, ou, email=julie@targetia.com, c=US
Date: 2014.10.21 14:12:40 -07'00'

04/22/2019

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

11/01/2019

Signature

Date

Daniel Shepherd

Director of Traffic/Billing

Printed Name

Title

STATION:	WXCC-FM	ORDER#:	3167555	DATE:	11/01/2019
MARKET:	Charleston, WV	AMOUNT:	\$1,200.00	AGENCY:	TARGET ENTERPRISES
REP:	Regional Reps Non-Rep	SPOTS:	30		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:			BUYER:	emily zananiri
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340		
SALESPERSON:	Scott Brody/LA	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING	4368847
ADVERTISER:	Putting Kentucky First	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	//2900 Putting Kentucky First 10/31-11/5	AGY EST:	2900		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	11-01-2019 TO 11/10/2019	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 55+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/31/2019 17:31

COMMENTS

[Rep Comment] 10/31/2019: NEW ORDER- STARTS FRIDAY 11/1. MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO holly.capelle@genmediapartners.com. THANKS **

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

** 3PM CUT OFF ON 11/5 **

WEEK#1		11/1/2019 To 11/3/2019					WK TOT \$800.00			WK TOTAL SPOTS 20		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1	FSS	6:00AM	8:00PM	60	11/1/2019	11/3/2019	20	\$40	\$800	

WEEK#2		11/4/2019 To 11/10/2019					WK TOT \$400.00			WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	2		MT.....	6:00AM	8:00PM	60	11/4/2019	11/5/2019	10	\$40	\$400	

Line 2 => ** 3PM CUT OFF ON 11/5 **

TOTAL	Nov											Total
SPOT	30											30
CASH	1,200.00											1,200.00
TOTAL	1,200.00											1,200.00

WDPR

WXCC

CONTRACT NUMBER			
			002

ADVERTISER NUMBER			

CLIENT	Putting Kentucky First		
AGENCY	Target Enterprises		
SEND INVOICE TO	CLIENT	x	AGENCY
ADDRESS			
CITY	STATE	ZIP CODE	
PHONE NUMBER			

CALENDAR BILLING	
BROADCAST BILLING	
NEW BUSINESS	
CO-OP	
POLITICAL	
NATIONAL	AGENCY LOCAL
TRADE	
SALES REP	Daniel Shepherd
Separation	minutes

TODAY'S DATE: 11/1/19

Spot Spon. Bill		START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
1	11/1	11/3	6a	8p	4239	60	40.00						7	7	6
2	11/4	11/4	6a	8p	4239	60	40.00	5							
3	11/5	11/5	6a	5p	4239	60	40.00		5						
4															
5															
6															
7															
8															
9															
10															
11															
12															
13															
14															
15															
16															

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
										1,200	

- This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting or her authorized agent.
- Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
- East Kentucky Broadcasting shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the eared rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Political and entertainment advertising - cash in advance.
- Advertiser shall hold East Kentucky Broadcasting and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting will truly represent the product or services advertised and will be free from false claims or assertions.
- The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for
East Kentucky Broadcasting by _____

Advertiser _____