

## WLFL-TV 4th Quarter Public Service Report

Prepared by: Kim Rivenbark

Date Prepared: January 10, 2024

To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 4th quarter (October 1 through December 31st, 2023) of the broadcast calendar year.

### **Community Calendar:**

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

### **Public Service Announcements:**

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 4th quarter of 2023, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

### **Locally produced Public Service Announcements:**

**Creature Feature-** each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

### **Network produced Public Service Announcements:**

We aired no Network produced Public Service Announcements during the 4th quarter.

### **Public Service Programs:**

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

### **National News Desk**

The National Desk provides breaking news, from nearly 4,000 journalists across the country to bring you America's News, now every weekday morning. This programs air weekday mornings at 7a,8a,10:30p and 11p. See Attached

### **Full Measure with Sharyl Attkisson**

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. It airs on WLFL on

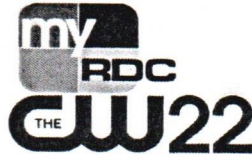
Sundays at 11a. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.  
See attached.

**Community Matters Public affairs show:**

Community Matters on WLFL is a program focusing on the issues affecting the Triangle & surrounding areas. Every Sunday at 1130am, WPTF's Bill LuMaye, interviews experts and everyday citizens to identify problems and present resources. See Attached.

**Other events**

NC State fair 10/12/23-10/22/23  
Trick or Treat trail event 10/31/23  
Career Fair 11/9/23



Community Affairs Show Production Notes

SHOW NUMBER: 185  
SHOW TOPIC: SHOW TITLE: Raleigh Tourism

PRODUCER: NAME: JOSH POWELL  
EDITOR: NAME: JOSH POWELL

FIRST AIR DATE: 12/31/2022, 1/01/2023  
SECOND AIR DATE: 1/07/2023, 1/08/2023

HOST: Bill LuMaye

GUEST ONE: John Mainey, Founder and CEO, Made4Me

GUEST TWO: Jennetta Spears, PPT, CEO of EJ KICKS

GUEST THREE: Lorraine Woodward, Founder and CEO, Becoming RentABLE

GUEST FOUR: Josh Monahan, CEO, 1in6 Snacks

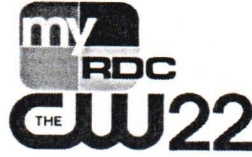
**RESOURCES:**

Visit Raleigh

[www.visitraleigh.com](http://www.visitraleigh.com)

Esports: [www.raleighsports.gg](http://www.raleighsports.gg)

@visitraleigh on Social Media



Community Affairs Show Production Notes

SHOW NUMBER: 186  
SHOW TOPIC: SHOW TITLE: Local Authors

PRODUCER: NAME: JOSH POWELL  
EDITOR: NAME: JOSH POWELL

FIRST AIR DATE: 3/11/2023, 3/12/2023  
SECOND AIR DATE: 3/18/2023, 3/19/2023

HOST: Bill LuMaye

GUEST ONE: Beth Davis, Author, *Super Youneek Beast* Book Series

GUEST TWO: Sarah Grunder Ruiz, Author, *Love, Lists, and Fancy Ships & Luck and Last Resorts*

GUEST THREE: Libby Hubscher, *Meet Me in Paradise* and *If You Ask Me*

**RESOURCES:**

**Beth Davis**

**Find The Super Youneek Beast Series and coloring books at [superyouneekbeast.com](http://superyouneekbeast.com)**

**Sarah Grunder Ruiz**

Love, Lists, and Fancy Ships and Luck & Last Resorts Available Online

<https://www.sarahruizwrites.com/>

Snail Mail:

Sarah Grunder Ruiz  
1003 Mulford Ct.  
P.O. Box 145  
Knightdale, NC 27545

Literary Agent:

Wendy Sherman  
Wendy Sherman Associates, Inc  
[wendy@wsherman.com](mailto:wendy@wsherman.com)

Publicity:

Chelsea Pascoe  
Penguin Random House  
[cpascoe@penguinrandomhouse.com](mailto:cpascoe@penguinrandomhouse.com)

**Libby Hubscher**

*Meet Me in Paradise* and *If You Ask Me* Available Online

<https://www.libbyhubscher.com/>

For Inquiries, please contact:

Literary Agent  
Sharon Pelletier  
spelletier@dystel.com

Publicist  
Chelsea Pascoe  
cpascoe@penguinrandomhouse.com



Community Affairs Show Production Notes

SHOW NUMBER: 187  
SHOW TOPIC: SHOW TITLE: Pfizer Fellowship

PRODUCER: NAME: PAUL WALZ  
EDITOR: NAME: PAUL WALZ

FIRST AIR DATE: 4/1/2023, 4/02/2023  
SECOND AIR DATE: 4/08/2023, 4/09/2023

HOST: Bill LuMaye

GUEST ONE: Kara Price, Vice President and Site Lead, Pfizer Rocky Mount

GUEST TWO: Rhea Wilder , Student Fellow

GUEST THREE: Mauro Infante, Student Fellow

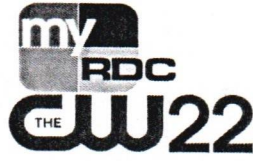
GUEST FOUR: Scott Ralls, President, Wake Technical Community College

**RESOURCES:**

[pfizer.com](https://www.pfizer.com)

[ncwc.edu](https://ncwc.edu)

[www.waketech.edu](https://www.waketech.edu)



Community Affairs Show Production Notes

**SHOW NUMBER:** 188  
**SHOW TOPIC:** BLAWESOME'S RENAISSANCE FAIRE  
**PRODUCER:** JOSH POWELL  
**EDITOR:** JOSH POWELL  
**TAPING DATE:** 3/28/23  
**PRIMARY AIR DATE:** 4/15/23  
**SECONDARY AIR DATE:** 4/22/23

**HOST:** Bill LuMaye

**GUEST ONE:** REBECCA SORENSEN  
**TITLE:** CO-FOUNDER, BLAWESOME

**GUEST TWO:** BOBBY TUCKER  
**TITLE:** CIVIL ENGINEER

**GUEST THREE:** MICHAEL SPINELLO  
**TITLE:** ARCHITECT

**GUEST FOUR:** AMELIA BRENNAN  
**TITLE:** DIRECTOR, BIG DOG LITTLE BED PRODUCTIONS

**RESOURCES:**

**BLAWESOME FLOWER FARM AND DESIGN STUDIO**

**For Information On Blawesome And The Renaissance Faire Project:**

**[www.beautifulblawesome.com](http://www.beautifulblawesome.com)**

**Email [info@beautifulblawesome.com](mailto:info@beautifulblawesome.com)**

**Big Dog Little Bed Productions**

**[www.bigdoglittlebed.com](http://www.bigdoglittlebed.com)**

**Guests Featured:**

**Rebecca Sorensen , Cofounder & Designer, Blawesome**

**Bobby Tucker, Civil Engineer**

**Michael Spinello, Architect**

**Amelia Brenna, Director, Big Dog Little Bed Productions**

**Resources:**

**Blawesome Flower Farm and Design Studio**

**For Information on Blawesome and the Renaissance Faire Project:**

**[www.beautifulblawesome.com](http://www.beautifulblawesome.com)**

**Email: [info@beautifulblawesome.com](mailto:info@beautifulblawesome.com)**

**Footage Courtesy of Big Dog Little Bed Productions**

**[www.bigdoglittlebed.com](http://www.bigdoglittlebed.com)**





Community Affairs Show Production Notes

**SHOW NUMBER:** 189  
**SHOW TOPIC:** BLAWESOME'S RENAISSANCE FAIRE  
**PRODUCER:** JOSH POWELL  
**EDITOR:** JOSH POWELL  
**TAPING DATE:** 3/28/23  
**PRIMARY AIR DATE:** 4/15/23  
**SECONDARY AIR DATE:** 4/22/23

**HOST:** Bill LuMaye

**GUEST ONE:** REBECCA SORENSEN  
**TITLE:** CO-FOUNDER, BLAWESOME

**GUEST TWO:** BOBBY TUCKER  
**TITLE:** CIVIL ENGINEER

**GUEST THREE:** MICHAEL SPINELLO  
**TITLE:** ARCHITECT

**GUEST FOUR:** AMELIA BRENNAN  
**TITLE:** DIRECTOR, BIG DOG LITTLE BED PRODUCTIONS

**RESOURCES:**

**BLAWESOME FLOWER FARM AND DESIGN STUDIO**

**For Information On Blawesome And The Renaissance Faire Project:**

**[www.beautifulblawesome.com](http://www.beautifulblawesome.com)**

**Email [info@beautifulblawesome.com](mailto:info@beautifulblawesome.com)**

**Big Dog Little Bed Productions**

**[www.bigdoglittlebed.com](http://www.bigdoglittlebed.com)**

**Guests Featured:**

**Rebecca Sorensen , Cofounder & Designer, Blawesome**

**Bobby Tucker, Civil Engineer**

**Michael Spinello, Architect**

**Amelia Brenna, Director, Big Dog Little Bed Productions**

**Resources:**

**Blawesome Flower Farm and Design Studio**

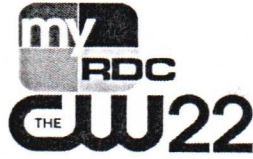
**For Information on Blawesome and the Renaissance Faire Project:**

**[www.beautifulblawesome.com](http://www.beautifulblawesome.com)**

**Email: [info@beautifulblawesome.com](mailto:info@beautifulblawesome.com)**

**Footage Courtesy of Big Dog Little Bed Productions**

**[www.bigdoglittlebed.com](http://www.bigdoglittlebed.com)**



Community Affairs Show Production Notes

SHOW NUMBER: 190  
SHOW TOPIC: CHILD ABUSE AWARENESS

PRODUCER: NAME: VALERIE  
EDITOR: NAME: JOSH  
TAPING DATE: DATE: 4/10/23  
PRIMARY AIR DATE: DATE: 4/28/23  
SECONDARY AIR DATE: DATE: TBD

HOST: Bill LuMaye

GUEST ONE: DEANA JOY  
TITLE: EXECUTIVE DIRECTOR, CHILDREN'S ADVOCACY CENTERS OF NORTH CAROLINA

RESOURCES:

**CHILDREN'S ADVOCACY CENTERS OF NORTH CAROLINA**

**Deana Joy,**  
EXECUTIVE DIRECTOR  
[deana@cacnc.org](mailto:deana@cacnc.org)

P.O. Box 1020  
Graham, NC 27253  
[336-886-4589](tel:336-886-4589) | Fax 336-886-7168

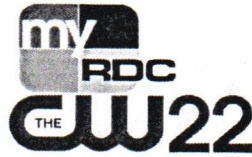
Service Areas

Child Advocacy Centers offer services to every county throughout the state. If you need additional assistance, please contact CACNC at 336-886-4589.

COURTESIES:

**CALEB YARBROUGH**  
Public Relations Account Manager

[o 501-975-7249](tel:501-975-7249) | [m 678-559-6644](tel:678-559-6644)  
a 300 Main Street | Little Rock, AR 72201  
[cjr.com](http://cjr.com) | [@WeAreCJRW](https://www.instagram.com/WeAreCJRW)



Community Affairs Show Production Notes

**SHOW NUMBER:** 191  
**SHOW TOPIC:** **SHOW TITLE:** School Funding Bill

**PRODUCER:** NAME Valerie Venable  
**EDITOR:** NAME Josh Powell  
**TAPING DATE:** DATE 4/10/23  
**PRIMARY AIR DATE:** DATE TBD  
**SECONDARY AIR DATE:** DATE TBD

**HOST:** Bill LuMaye

**GUEST ONE:** Deana Joy  
**TITLE:** Executive Director, Children's Advocacy Centers of NC

**RESOURCES:**

**Deana Joy,**  
EXECUTIVE DIRECTOR  
[deana@cacnc.org](mailto:deana@cacnc.org)

P.O. Box 1020  
Graham, NC 27253  
[336-886-4589](tel:336-886-4589) | Fax 336-886-7168

**Service Areas**

Child Advocacy Centers offer services

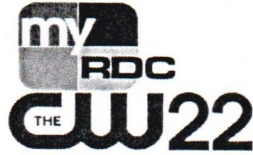
to every county throughout the state. If you

need additional assistance, please contact

CACNC at 336-886-4589

**COURTESIES:**

**Caleb Yarbrough**  
**Deana Joy**



Community Affairs Show Production Notes

**SHOW NUMBER:** 193  
**SHOW TOPIC:** Juneteenth: A Community Celebration of Freedom  
**PRODUCER:** Valerie Venable  
**EDITOR:** Paul Walz and Josh Powell  
**TAPING DATE:** DATE: Friday, May 19<sup>th</sup> on Location  
**PRIMARY AIR DATE:** DATE: Saturday, June 10<sup>th</sup>  
**SECONDARY AIR DATE:** DATE: Saturday, June 17<sup>th</sup>

**HOST:** Bill LuMaye

**GUEST ONE: Ernest Dollar**  
**TITLE: Executive Director City of Raleigh Museum, & Pope House Museum**

**GUEST TWO: Ernest Dollar**  
**TITLE: Executive Director City of Raleigh Museum, & Pope House Museum**

**GUEST THREE: Belle Long**  
**TITLE: Descendant of Theophilus Hunter, Enslaver at Spring Hill Plantation**

**GUEST FOUR: Yvonne Sanders**  
**TITLE: Descendant of Ned Hunter, Enslaved Worker at Spring Hill Plantation**

**RESOURCES:**

**CITY OF RALEIGH MUSEUM**

**220 Fayetteville St.  
Raleigh, NC 27601**

**Pope House Museum**

**511 S Wilmington St, Raleigh, NC 27601  
(919) 833-4633**

## **COURTESIES:**

City of Raleigh, Permission to use: Roots of Hope: Rediscovering the Legacy of John Hunter

Chasity Campbell

Video Production Supervisor

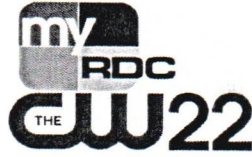
City of Raleigh Communications Department

Ernest Dollar, Executive Director City of Raleigh Museum, & Pope House Museum

Belle Long, Descendant of Theophilus Hunter, Enslaver at Spring Hill Plantation

Yvonne Sanders, Descendant of Ned Hunter, Enslaved Worker at Spring Hill Plantation

## **NOTES:**



Community Affairs Show Production Notes

**SHOW NUMBER:** 194  
**SHOW TOPIC:** SHOW TITLE: Post-COVID Guidelines

**PRODUCER:** NAME: VALERIE VENABLE  
**EDITOR:** NAME: PAUL WALZ  
**TAPING DATE:** 6/13/23  
**FIRST AIR DATE:** 6/24/2023  
**SECOND AIR DATE:** 7/1/2023

**HOST:** Bill LuMaye

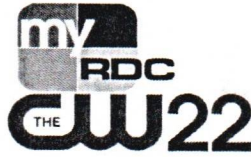
**GUEST ONE:** Dr. Charlene Wong, Assistant Secretary for Children and Families, NCDHHS

**GUEST TWO:**

**GUEST THREE:**

**GUEST FOUR:**

**RESOURCES:**  
North Carolina Department of Health and Human Services  
[ncdhhs.gov](http://ncdhhs.gov)



Community Affairs Show Production Notes

**SHOW NUMBER:** 195  
**SHOW TOPIC:** SHOW TITLE: Adult Education

**PRODUCER:** NAME: PAUL WALZ  
**EDITOR:** NAME: PAUL WALZ  
**TAPING DATE:** 6/14/23  
**FIRST AIR DATE:** 7/15/2023  
**SECOND AIR DATE:** 7/22/2023

**HOST:** Bill LuMaye

**GUEST ONE:** Dr. Ben Coulter, Chancellor of WGU North Carolina

**GUEST TWO:** Paul Bingham, Dean of the Cybersecurity Program at WGU

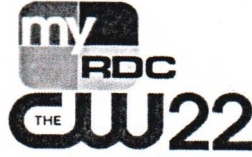
**GUEST THREE:** Claire Blackmore, Dual-Degree Earner from WGU

**GUEST FOUR:**

**RESOURCES:**

Western Governors University  
[www.wgu.edu](http://www.wgu.edu)





Community Affairs Show Production Notes

SHOW NUMBER: 196  
SHOW TOPIC: SHOW TITLE: Health and Wellness

PRODUCER: NAME: JOSH POWELL  
EDITOR: NAME: JOSH POWELL  
TAPING DATE: 6/14/2023  
FIRST AIR DATE: 7/22/2023  
SECOND AIR DATE: 7/29/2023

HOST: Bill LuMaye

GUEST ONE: Dr. Jason Day, Chiropractor, Trinity Life Center

GUEST TWO: Christy Sullivan, LCMHCS, RPTS, Cofounder, Will Creek Counseling Associates, PLLC

GUEST THREE: Erin Moncure, LCMHC, LMFT, Cofounder, Will Creek Counseling Associates, PLLC

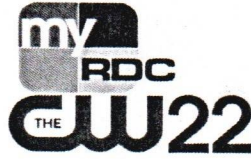
**RESOURCES:**

Trinity Life Center  
5160 Sunset Lake Road #109, Apex, NC  
[www.chiropractorhollysprings.com](http://www.chiropractorhollysprings.com)  
(919)267-9388

on instagram @tlc\_chiropractor  
on facebook: @trinitylifecenter

PX Docs  
"Experts in drug-free pediatric healthcare"  
[www.pxdocs.com](http://www.pxdocs.com)

Willow Creek Counseling Associates, PLLC  
531 Keisler Drive, Suite 104  
Cary, NC 27518  
[www.wccounseling.com](http://www.wccounseling.com)  
Email: [info@wccounseling.com](mailto:info@wccounseling.com)  
Phone: (919)439-9323



Community Affairs Show Production Notes

**SHOW NUMBER:** 197  
**SHOW TOPIC:** SHOW TITLE: Adapted Sports

**PRODUCER:** NAME: JOSH POWELL  
**EDITOR:** NAME: JOSH POWELL  
**TAPING DATE:** 7/22/2023  
**FIRST AIR DATE:** 8/05/2023  
**SECOND AIR DATE:** 8/12/2023

**HOST:** Bill LuMaye

**GUEST ONE:** Chris Thomas, Marine Corps Veteran, Member of the Rooster Wheelchair Tennis Team

**GUEST TWO:** Ashley Thomas, Founder and CEO, Bridge II Sports

**GUEST THREE:** Gordon Jeans, Army Veteran, Instructor at NC Veterans Crisis Intervention Training

**RESOURCES:**

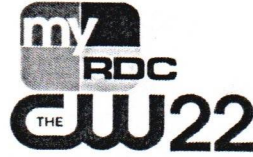
**Rooster Wheelchair Tennis**  
Learn More and Support Team Rooster at  
[www.roosterwheelchairtennis.com](http://www.roosterwheelchairtennis.com)

**Wheel Serve NC**  
[www.wheelservenc.com](http://www.wheelservenc.com)

**Western Wake Tennis Association**  
[www.westernwaketennis.com](http://www.westernwaketennis.com)

**Bridge II Sports**  
Learn More, Sign Up to Play, Volunteer, Support, See Upcoming Events at  
[www.bridge2sports.org](http://www.bridge2sports.org)

**Valor Games Southeast**  
Learn More, Sign Up to Play, Volunteer, and Support at  
[www.bridge2sports.org/valorgamesse](http://www.bridge2sports.org/valorgamesse)



Community Affairs Show Production Notes

**SHOW NUMBER:** 198  
**SHOW TOPIC:** SHOW TITLE: Raleigh Tourism

**PRODUCER:** NAME: JOSH POWELL  
**EDITOR:** NAME: JOSH POWELL  
**TAPING DATE:** 8/28/2023  
**FIRST AIR DATE:** 9/02/2023  
**SECOND AIR DATE:** 9/09/2023

**HOST:** Bill LuMaye

**GUEST ONE:** Dennis Edwards, President and CEO, Greater Raleigh Convention and Visitors Bureau

**GUEST TWO:** Jessica Holt, Director of Public Relations and International Tourism at Visit Raleigh

**GUEST THREE:** Carly Delengowski, Content Marketing Manager at Greater Raleigh Convention and Visitors Bureau

**RESOURCES:**

Visit Raleigh  
[www.visitraleigh.com](http://www.visitraleigh.com)

Events Calendar  
[www.visitraleigh.com/events](http://www.visitraleigh.com/events)



## Community Affairs Show Production Notes

**SHOW NUMBER:** 199  
**SHOW TOPIC:** **SHOW TITLE:** Sustainability

**PRODUCER:** NAME: JOSH POWELL  
**EDITOR:** NAME: JOSH POWELL  
**TAPING DATE:** 9/20/2023  
**FIRST AIR DATE:** 9/30/2023  
**SECOND AIR DATE:** 10/07/2023

**HOST:** Bill LuMaye

**GUEST ONE:** Megan Anderson, Sustainability Director, Office of Sustainability, City of Raleigh

**GUEST TWO:** Gabriel Adams, Owner of Half-a-Barn Farm

**GUEST THREE:** Tia Adams, Owner of Half-a-Barn Farm

**GUEST FOUR:** Elvis Cedillos, Commercial Support, CompostNow

### **RESOURCES:**

#### Special Thanks:

Kat Nigro, Chief Experience Officer, CompostNow  
Gabriel Adams  
Tia Adams  
Megan Anderson  
Elvis Cedillos

City of Raleigh Office of Sustainability

[raleighnc.gov/sustainability](http://raleighnc.gov/sustainability)

Email: [Sustainable.Raleigh@raleighnc.gov](mailto:Sustainable.Raleigh@raleighnc.gov)

Phone: (919) 996-4658

Address

Raleigh Municipal Building

3rd Floor

222 W. Hargett St.

Raleigh, NC 27601

Half-A-Barn Farm

[www.halfabarnfarm.com](http://www.halfabarnfarm.com)

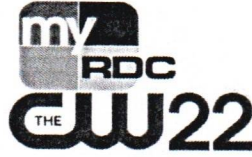
Email: [grow@halfabarnfarm.com](mailto:grow@halfabarnfarm.com)

CompostNow

[www.compostnow.org](http://www.compostnow.org)

Email: [thedirt@compostnow.org](mailto:thedirt@compostnow.org)

Call or Text: (919) 526-0403



Community Affairs Show Production Notes

SHOW NUMBER: 200  
SHOW TOPIC: SHOW TITLE: Suicide Prevention

PRODUCER: NAME: PAUL WALZ  
EDITOR: NAME: PAUL WALZ  
TAPING DATE: 10/5/23  
FIRST AIR DATE: 10/28/2023  
SECOND AIR DATE: 11/4/2023

HOST: Bill LuMaye

GUEST ONE: Misha McK, Co-Founder, Suicide Watch and Wellness Foundation

GUEST TWO:

GUEST THREE:

GUEST FOUR:

**RESOURCES:**

Suicide Watch and Wellness Foundation  
[info@suicidewatchandwellnessfoundation.org](mailto:info@suicidewatchandwellnessfoundation.org)

175 North Union Street Canton, MS. 39406  
[\(601\)882-3441](tel:6018823441)



Community Affairs Show Production Notes

SHOW NUMBER: 202  
SHOW TOPIC: SHOW TITLE: Montague Plaza

PRODUCER: NAME: PAUL WALZ  
EDITOR: NAME: PAUL WALZ  
TAPING DATE: 11/28/23  
FIRST AIR DATE: 12/16/2023  
SECOND AIR DATE: 12/23/2023

HOST: Bill LuMaye

GUEST ONE: James Montague, President and CEO, F7 Development

GUEST TWO: Neil Kumar, Chief Technology Officer, Global Xperts

GUEST THREE:

GUEST FOUR:

**RESOURCES:**

F7 Development  
[f7development.com](http://f7development.com)

Global Xperts  
[Globalxpersts.net](http://Globalxpersts.net)



## Community Affairs Show Production Notes

**SHOW NUMBER:** 203  
**SHOW TOPIC:** **SHOW TITLE:** Food Insecurity

**PRODUCER:** NAME: JOSH POWELL  
**EDITOR:** NAME: JOSH POWELL  
**TAPING DATE:** 11/20/2023  
**FIRST AIR DATE:** 12/23/2023  
**SECOND AIR DATE:** 01/06/2024

**HOST:** Bill LuMaye

### **GUESTS FEATURED:**

#### **SEGMENT 1:**

Ron Pringle, President & CEO, Inter-Faith Food Shuttle

#### **SEGMENT 2:**

Cindy Sink, Co-Chair, Economic Development Circle, Capital Area Food Network

Trevor Hyde, Extension Agent, Local Food Systems Coordinator, NC Cooperative Extension - Wake County

#### **SEGMENT 3:**

Robin Smith, VISTA Leader, NC Cooperative Extension - Wake County

Dabreaon Davis, Grass Roots Support, VISTA, NC Cooperative Extension - Wake County

Nathalie Uriarte-Ayala, Food Access Specialist, VISTA, NC Cooperative Extension - Wake County

@

### **RESOURCES:**

#### **Guests Featured:**

Ron Pringle, President & CEO, Inter-Faith Food Shuttle

Cindy Sink, Co-Chair, Economic Development Circle, Capital Area Food Network

Trevor Hyde, Extension Agent, Local Food Systems Coordinator, NC Cooperative Extension - Wake County

Robin Smith, VISTA Leader, NC Cooperative Extension - Wake County

Dabreaon Davis, Grass Roots Support, VISTA, NC Cooperative Extension - Wake County

Nathalie Uriarte-Ayala, Food Access Specialist, VISTA, NC Cooperative Extension - Wake County

### **Special Thanks:**

Carol Parish

Katherine Williams



Inter-Faith Food Shuttle

[www.foodshuttle.org](http://www.foodshuttle.org)

(919) 250-0043

[info@foodshuttle.org](mailto:info@foodshuttle.org)

Food Bank of Central and Eastern NC

[www.foodbankcenc.org](http://www.foodbankcenc.org)

Urban Ministries of Wake County

[www.urbanmin.org](http://www.urbanmin.org)

NC Cooperative Extension - Wake County

[www.wake.ces.ncsu.edu](http://www.wake.ces.ncsu.edu)

Capital Area Food Network

[www.capitalareafoodnetwork.org](http://www.capitalareafoodnetwork.org)

Americorps VISTA

[www.wake.ces.ncsu.edu/amicorps-vista](http://www.wake.ces.ncsu.edu/amicorps-vista)

## Q4-2023 Quarterly Report. Full Measure with Sharyl Attkisson

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites Sundays at 9:30 a.m. ET.

Full Measure Episode List from October1-December31, 2023

Program/episode	Date	Air Time	Duration	Description
FMS9E0410012023	Oct1,2023		22:55	An important free speech ruling against the Biden administration. Building tiny homes to recruit teachers. And the story behind the beginnings of corporate wokeness.
FMS9E510082023	Oct8,2023		22:55	An interview with presidential candidate Robert F. Kennedy, Jr. Controversy over American athletes in Saudi-backed sports. And the shift from traditional to high-tech farming.
FMS9E610152023	Oct15,2023		22:55	An investigation into the potential role of undercover agents and informants on January 6 <sup>th</sup> . And the FDA reprimanded over its

Program/episode	Date	Air Time	Duration	Description
				suppression of a popular Covid treatment.
FMS9E710222023	Oct22,2023		22:55	President Biden goes to Israel and the MidEast. The risk of an expanding war with Lebanon. And a look at a terror threat lurking within the United States.
FMS9E810292023	Oct29,2023		22:55	he U.S. military struggles with recruitment. Oil security concerns amid Middle East war. And a surprising policy reversal at the U.S. southern border.
FMS9E91152023	Nov5,2023		22:55	A dangerous and difficult urban war in Gaza. Fears about a new wave of global terrorism. And America's increasing dependence on foreign cancer drugs.
FMS9E1011122023	Nov12,2023		22:55	Threats to the homeland amid war in the Middle East. A few lesser-known candidates pushing for the presidency. And seeking to honor Purple Heart recipients.

Program/episode	Date	Air Time	Duration	Description
FMS9E11Nov192023	Nov19,2023		22:55	A new national security threat from Cuba. An alarming spike in Jewish hate crimes. And a look at the underground world of terrorist financing.
FMS9E1211262023	Nov26,2023		22:55	Investigating mysterious illnesses after Covid and Covid vaccines. A war to derail peace efforts in the Middle East. And a tough place for the GOP in Georgia.
FMS9E1312032023	Dec3,2023		22:55	The influencers behind the transgender lobby. Israelis living in fear on the border with Gaza. And experimenting with a four-day school week.
FMS9E1412102023	Dec10,2023		22:55	A look at refunding police, after the defund movement. Universities and potential foreign funding amid anti-Jewish hate. And an alarming drop in Americans' life expectancy.
FMS9E1512172023	Dec17,2023		22:55	The rise of school choice. The impact of decriminalizing prostitution. And a look at some potential aftereffects of Covid vaccines.

Program/episode	Date	Air Time	Duration	Description
FMS9E1612242023	Dec24,2023		22:55	An important free speech ruling against the Biden administration. Building tiny homes to recruit teachers. And the story behind the beginnings of corporate wokeness.
FMS9E1712312023	Dec31,2024		22:55	A new national security threat from Cuba. An alarming spike in Jewish hate crimes. And a look at the underground world of terrorist financing.

FCC Report October 2023

MORNING SHOW

Segment	Date	Time	Hours aired	Description
Live reporter hit UAW strikes	October 2, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses United Auto Workers strikes spreading as 7,000 more workers at two plants join the picket line
Live reporter hit Healthcare worker shortage	October 3, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses the nationwide healthcare worker shortage that is only projected to get worse. By the 2030's, the country could be short nearly 200,000 nurses and 124,000 physicians
DC correspondent live hit New House speaker	October 4, 2023	2:00	7,8,9,10	National correspondent Ahtra Elnashar discusses Kevin McCarthy ousted as Speaker by Patrick McHenry, the speaker pro tempore of the House
Live reporter hit Gen Z anxiety	October 5, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses new reports detailing the prominence of anxiety disorder in Gen Z. Many pointing to time online as a factor
DC correspondent live hit House speaker race	October 5, 2023	2:00	7,8,9,10	National correspondent Kayla Gaskins discusses Scalise and Jordan running to replace McCarthy as House speaker
Live interview Scott Lincicome	October 5, 2023	5:10	7,8,9,10	Vice President of General Economics and Trade at the Cato Institute Scott Lincicome joins us to discuss the auto workers strike, the House Speaker chaos, and consumer sentiment on the decline
Live desk hit Israel latest	October 9, 2023	4 min	6,7,8,9,10	Live Desk anchor Cayle Thompson breaks down the latest developments from the Oct 7 <sup>th</sup> attacks on Israel
Live reporter hit Security in places of worship	October 10, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses cities throughout the US ramping up security around places of worship following the attacks on Israel
Live reporter hit	October 11, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses a new survey finding women are more likely to want a

Women in the workforce				promotion now than they were prior to the pandemic
Live interview Brandon Arnold	October 12, 2023	3:30	7,8,9,10	Executive Vice President of the National Taxpayers Union Brandon Arnold joins us to discuss high inflation, uncertain labor markets, and how the war in Gaza and sparking new economic concerns
Live desk hit Israel latest	October 13, 2023	1:45	6,7,8,9,10	Angela Brown discusses the latest in Gaza, Israel ordering over 1 million residents to get out within 24 hours, the death toll rising, and American leaders getting involved
Live reporter hit Police officers' mental health	October 17, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses a new report looking into the mental health of emergency first responders. Stigma acts as a barrier to many getting help
Live reporter hit Student loan forgiveness programs	October 18, 2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses student loan forgiveness programs becoming more popular in underserved areas as way to retain workers where they're needed most – especially for teachers and healthcare workers
Live interview Leeza Garber	October 19, 2023	5:40	7,8,9,10	Cyber security expert and attorney Leeza Garber joins us to discuss cyber attacks on the rise and how to stay safe online
Reporter pkg Rent vs. buy	October 23, 2023	2:10	6,7,8,9,10	Reporter Dee Dee Gatton discusses the latest in the housing market – now being the worst time to buy a home instead of rent
Live interview Sinclair Cares:	October 23, 2023	4:30	8,9,10	AFMDA CEO Catherine Reed joins us to discuss the Sinclair Cares: Humanitarian Relief for Israel fundraising partnership and how it will impact the people of Israel
DC correspondent live it Speaker vote	October 25, 2023	1:30	7,8,9,10	National correspondent Kayla Gaskins discusses House Republicans picking Mike Johnson as their 4 <sup>th</sup> nominee for House Speaker, he says he's confident he'll win the vote
Live interview Steve Moore	October 25, 2023	6:00	7,8,9,10	Former White House Economic Adviser Steve Moore joins us to discuss the 1 trillion dollars in spending on interest payments each year and economists saying the \$33T debt has become a national security emergency
Live desk hit Maine shooting	October 26, 2023	3:00	6,7,8,9,10	Live Desk anchor Cayle Thompson discusses cities and schools in Maine on lockdown after the mass shooting last night killed 18+, suspect still on the run

6PM SHOW

Segment	Date	Time	Description
Anchor desk NY amber alert	10/2/2023	1:20	Anchor Ameera David discusses an active amber alert and the search for a missing little girl who vanished during a camping trip
Anchor desk Kaiser strike	10/4/2023	1:20	Anchor Ameera David discusses more than 75,000 employees from Kaiser Permanente hospitals on strike – the largest healthcare strike in US history
Anchor desk Israel attacks	10/9/2023	0:40	Anchor Eugene Ramirez discusses the attacks on Israel and rising death toll
DC correspondent pkg	10/9/2023	2:45	National correspondent Kristine Frazao details the attacks on Israel, the hostage situation, and the latest developments
Anchor desk ACT test scores	10/11/2023	0:30	Ameera David discusses ACT test scores falling to the lowest level in more than three decades. Scores have fallen every year for the past 6 years and accelerated during the pandemic
DC correspondent pkg Inflation cooling	10/12/2023	2:30	National correspondent Ahtra Elnashar discusses Americans receiving Social Security to get a 3.2% boost to their benefits next year and inflation cooling slowly
Anchor desk GA inmates escape	10/16/2023	0:30	Anchor Ameera David discusses the search in Georgia for four inmates who escaped that morning
WZTV reporter pkg Stem cell therapy	10/17/2023	3:20	WZTV reporter Dennis Ferrier discusses a stem cell therapy practice in Tennessee getting rave reviews and miraculous outcomes from back pain to autism
Anchor desk Jobless claims low	10/19/2023	1 min	Anchor Ameera David discusses the number of US jobless claims dropping to the lowest level in eight months last week
Anchor desk Americans released	10/20/2023	1:10	Anchor Ameera David discusses two American hostages being released by Hamas – a mother and daughter who were visiting relatives when they were taken
Anchor desk + DC correspondent talkback	10/25/2023	3:20	Anchor Ameera David and national correspondent Ahtra Elnashar discuss Mike Johnson elected as new House Speaker and what's ahead for him



New House Speaker			
Anchor desk + WGME reporter pkg	10/26/2023	3:30	Anchor Ameera David and WGME reporter Brad Rodgers discuss the mass shooting in Maine that killed at least 18 people with 13 more injured
DC correspondent pkg AI regulation	10/30/2023	2:20	National correspondent Ahtra Elnashar discusses Biden's new executive order on AI regulation and what it can and can't accomplish without action from Congress

FCC Report – November 2023

MORNING SHOW

Segment	Date	Time	Hours aired	Description
Live desk hit Israel latest	11/1/2023	3:00	6,7,8,9,10	Live desk anchor Cayle Thompson discuss the latest in Israel, the death expected to reach 10,000 today, and Blinken to visit Israel for more talks
Live reporter hit Nursing shortage	11/2/2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses nurses on strike to protest staffing shortages and thousands of nursing applicants who want to enter or advance in the profession are being turned away from nursing schools
Live desk hit Kentucky collapse	11/3/2023	3:00	6,7,8,9,10	Live desk anchor Cayle Thompson discusses the search for a worker trapped under an 11-story coal preparation plant in Kentucky
Live reporter hit Homeschooling boom	11/7/2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses homeschooling on the rise across the country with some areas seeing increases as high as 108% since the 2017-18 school year
Live reporter hit Food insecurity spike	11/8/2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses 12.8% of American households being food insecure in 2022 – up from 10.2% in 2021
Live reporter hit Sinclair Veterans Day Initiative	11/10/2023	2:00	6,7,8,9,10	Reporter Angela Brown spoke with Chief Strategy Officer Jeremy Keller about Big Sky Bravery, a program which offers post-deployment decompression programs with active-duty special operations forces. So far, Big Sky Bravery has helped roughly 477 service men and women.
DC correspondent live hit Hamas hostages	11/13/2023	1:30	7,8,9,10	National correspondent Kayla Gaskins discusses the negotiations underway to free hostages taken by Hamas
Live interview Carl Szabo	11/13/2023	5:30	8,9,10	Vice President and General Counsel for NetChoice & Professor of Internet Law Carl Szabo joins us to discuss dangerous images created by AI and what laws and regulations are necessary to combat that
Live interview	11/15/2023	7:30	8,9,10	Executive Vice President of the Orthodox Union Rabbi Moshe Hauer joins us to discuss

Rabbi Moshe Hauer				his appearance before Congress and the pro-Israel rallies amid the war
DC correspondent live hit Government shutdown averted	11/15/2023	2:00	7,8,9,10	National correspondent Kristine Frazao discusses the House passing a bill to avert government shutdown, Speaker Johnson notches first big legislative win
Live reporter hit Women's postpartum care	11/16/2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses a Columbia University study which found 1 in 5 US mothers said they delayed or skipped needed medical care the year after giving birth regardless of health insurance coverage – almost 10 percentage points higher than in 2020
Live interview Steve Moore	11/16/2023	5:25	7,8,9,10	Former White House economic advisor Steve Moore joins us to discuss the latest inflation report and economic activity recovering the slowest in Democratic cities
DC correspondent live hit Rosalynn Carter	11/20/2023	1:30	7,8,9,10	National correspondent Kayla Gaskins discusses the death of Rosalynn Carter and celebration of her life
Live interview Brandon Arnold	11/22/2023	5:40	7,8,9,10	Executive Vice President of the National Taxpayers Union Brandon Arnold joins us to discuss the outlook on Black Friday spending
Anchor desk Holiday groceries	11/23/2023	0:45	6,7,8,9,10	New report looks into the prices of Thanksgiving staples, some down while others are soaring
Live desk hit Hostages freed	11/28/2023	3:30	6,8,9,10	Live desk anchor Cayle Thompson discusses hostages crossing into Israel after being held by Hamas for more than 50 days
Live interview Leeza Garber	11/30/2023	5:05	8,9,10	Cyber security expert and attorney Leeza Garber joins us to discuss cyber attacks on the rise amid holiday shopping season and how to stay safe

6PM SHOW

Segment	Date	Time	Description
Anchor desk Teacher strike	11/1/2023	0:45	Anchor Ameera David discusses teachers in Portland, OR on strike today after a deadline passed with no deal for a

			new contract – negotiating wages, class sizes, and planning time
Reporter pkg Infant mortality	11/3/2023	2:20	WBMA reporter Megan Scarano discusses infant mortality on the rise across the nation
Anchor desk Election day	11/7/2023	1:45	Anchor Ameera David discusses city and county elections across the country
Anchor desk SCOTUS ethics code	11/13/2023	0:45	Anchor Ameera David discusses the Supreme Court adopting a code of ethics for the first time ever
Anchor desk Santos ethics	11/16/2023	1:20	Anchor Ameera David discusses George Santos no longer seeking a second term in office after the House Ethics Committee ruled there is substantial evidence of federal crimes
Anchor desk Holiday weather	11/17/2023	0:45	Anchor Ameera David discusses the upcoming weather events as we head into Thanksgiving and holiday travel
Anchor desk Dog illness	11/21/2023	0:25	Anchor Ameera David discusses a mystery illness spreading among dogs in different parts of the US
Reporter pkg Stroke season	11/21/2023	2:05	Medical reporter Liz Bonis discusses how more strokes occur between November and February than any other time of the year – and early warning signs
DC correspondent pkg Holiday travel	11/23/2023	3:06	National correspondent Ahtra Elnashar discusses new records set for holiday travel – TSA anticipating nearly 2.9 million passengers on Sunday, airport conditions and gas prices
Anchor desk Truce extension	11/27/2023	0:45	Anchor Ameera David discusses Israel and Hamas agreeing to extend their truce by two more days

FCC REPORT – DECEMBER 2023

MORNING SHOW

Segment	Date	Time	Hours aired	Description
Live desk hit Santos vote	12/1/2023	1:05	6,7,8,9,10	Live desk anchor Angela Brown discusses George Santos getting expelled from Congress
Live reporter hit Doom spending	12/2/2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses a report by Inuit's Credit Karma that says more than a quarter of Americans are "doom spending" -- spending more as a stress-induced coping mechanism, not because they feel they're doing better financially
Live desk hit War funding vote	12/6/2023	0:45	6,7,8,9,10	Live desk reporter Dee Dee Gatton discusses the vote that could approve or deny war funds
Live desk hit Vegas shooting	12/7/2023	1:00	6,7,8,9,10	Live desk reporter Dee Dee Gatton discusses the mass shooting at University of Las Vegas yesterday
Live reporter hit Vegas shooting	12/7/2023	1:40	7,8,9,10	Reporter Andrew Nomura joins us from the UNLV campus to discuss the scene and aftermath of the mass shooting
Live desk hit US F16 crash	12/11/2023	0:40	6,7,8,9,10	Live desk reporter Dee Dee Gatton discusses the investigation into what caused an American fighter jet to crash into the ocean
Reporter pkg Hit and run spree	12/11/2023	1:15	6,7,8,9,10	KOMO Reporter Ryan Simms discusses a new spree of hit and runs in the Seattle area
Reporter pkg Carjacking arrests	12/12/2023	2:05	6,7,8,9,10	WJLA Reporter Brad Bell discusses a record number of carjackings that could impact the youth crime crisis
DC correspondent live hit Terror warnings	12/15/2023	2:15	7,8,9,10	National correspondent Ahtra Elnashar discusses the terror watch list expanding as the government issued new warning about holiday gathering being potential terror attack targets
Live desk hit Deadly storms	12/19/2023	1:30	6,7,8,9,10	Live desk reporter Dee Dee Gatton discusses the storms in the New England region that killed at least 4 people
Live interview Carl Szabo	12/22/2023	6:20	7,8,9,10	Vice President and General Counsel for NetChoice & Professor of Internet Law Carl Szabo discusses Biden's AI executive order

				and how limiting AI can lead to US warfare technology falling behind
Live interview Trae Bodge	12/26/2023	5:05	7,8,9,10	Smart shopping expert Trae Bodge joins us to discuss the holiday shopping turnout and best ways to go about gift giving and returns
Live interview Kristin Mueller	12/28/2023	4:45	7,8,9,10	JLL'S U-S PRESIDENT OF RETAIL PROPERTY MANAGEMENT Kristin Mueller joins us to discuss the November retail sales report, holiday shopping turnout, and 2024 outlook
Live reporter hit Consumer disconnect	12/29/2023	2:00	6,7,8,9,10	Reporter Angela Brown discusses inflation slowing but Many Americans remain dour on the state of the economy, with the price of necessities like food and rent a lingering source of pain.

#### 6PM SHOW

Segment	Date	Time	Description
Anchor desk Santos expelled	12/1/2023	1:30	Anchor Ameera David discusses George Santos being the 6 <sup>th</sup> member in history to be voted out of Congress
Anchor desk Job openings	12/5/2023	0:20	New report shows job openings dropped in October to their lowest in 2 and a half years
Anchor desk McCarthy resigns	12/6/2023	0:55	Former Speaker of the House Kevin McCarthy announced he will resign from office at the end of the year
Anchor desk UNLV shooting	12/7/2023	1:10	A mass shooter open fired at the University of Las Vegas yesterday, killing 3. Biden coincidentally will be campaigning in Vegas tomorrow
Anchor desk Extreme weather	12/11/2023	0:50	Areas across the NE are under flood warnings, tornado cleanup underway in Tennessee, and thousands are without power
Reporter pkg Holiday heart danger	12/12/2023	1:55	Medical reporter Liz Bonis discusses a warning from cardiologists as we head into Christmas week and the new year
Anchor desk Homelessness numbers	12/15/2023	0:25	Homelessness in the US has hit the highest level on record – nearly 653,000 people living on the streets or in shelters

DC correspondent pkg Housing confidence	12/18/2023	2:15	National correspondent Ahtra Elnashar discusses the boost in home builder confidence this month for the first time in 5 months
Anchor desk + national correspondent talkback Colorado ballot	12/20/2023	4:15	Colorado State Supreme Court ruled for the removal of Trump from the state's primary ballot – national correspondent Ahtra Elnashar weighs in with reactions to the ruling
Anchor desk Holiday travel	12/21/2023	0:30	Anchor Ameera David discusses the outlook for the busiest travel day of the week – more than 39 million expected to fly over the next week
Anchor desk FL and CO mall shootings	12/25/2023	1:10	Shootings at a Florida and Colorado mall – FL police searching for the suspect, CO police interrogating multiple people detained
DC correspondent pkg US Mexico border talks	12/17/2023	2:35	National correspondent Kayla Gaskins discusses the migrant caravan headed through Mexico for the US border, while Blinken is set to meet with Mexican president
Live reporter talkback Crisis in the classroom	12/28/2023	2:10	Reporter Janae Bowens discusses the number of young men going to college decreasing at an alarming rate