

WLFL-TV 2nd Quarter Public Service Report

Prepared by: Kim Rivenbark

Date Prepared: July 10, 2020

To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 2nd quarter (April 1st through June 30 2020) of the broadcast calendar year.

Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 2nd quarter of 2020, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

Locally produced Public Service Announcements:

Creature Feature- each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 2nd quarter.

Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

Program Title: **ABC 11 eyewitness news on CW 22**

Date/Time: Monday-Friday 10-10:30 PM
Saturday-Sunday 10-10:30 PM
Issue: Various
Type: Locally Produced

Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

Full Measure with Sharyl Attkisson

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. It airs on WLFL on Sundays at 11a. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET. See attached.

Community Matters Public affairs show:

Community Matters on WLFL is a program focusing on the issues affecting the Triangle & surrounding areas. Every Sunday at 1130am, WPTF's Bill LuMaye, interviews experts and everyday citizens to identify problems and present resources.

The Right Side with Armstrong Williams is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics.

Armstrong airs on WLFL on Saturdays at 11pm.

Other events

The CW Television Network programs

Categories

Voting & Elections

Weather

Consumer

Education

Growth

ABC11 Together

APRIL 2020 ASCERTAINMENTS

April 1

10pm:

EDUCATION - WCPSS calendar :20

11 2G - Food drive :20

April 2

10p:

11 2G - Food drive :35

April 3

10pm:

EDUCATION - WCPSS online learning :30

CONSUMER - Instacart issues :35

EDUCATION - At home AP exams :30

April 5

10pm:

EDUCATION - DPS instructional materials :35

11 2G - Ral church feeding hungry :1:25

April 8

10pm:

WEATHER - Downtown Ral tree down :15

April 13

10pm:

WEATHER - Weather damage :45

April 14

10pm:

EDUCATION - Wake schools budget :30

April 15

10pm:

EDUCATION - SAT exams :25

April 16

10pm:
WEATHER - Tornado anniversary :25

April 18

10pm:
EDUCATION - Online teaching 2:25

April 22

10pm:
CONSUMER - Restaurants struggling :45

April 23

10pm:
GROWTH - Weekend road work :25

April 24

10pm:
EDUCATION - School closing reax 2:25
11 2G - NCSU student raises money :50

April 25

10pm:
EDUCATION - Covid CHill commencement 2:05

April 26

10pm
WEATHER - Severe wx :15
WEATHER - Power outages :15

April 27

10pm:
EDUCATION - Schools NCAE 3:10

April 28

10pm:
EDUCATION - Wake school board 2:35

April 29

10pm:
WEATHER - FA mode 1:30
V&E - XGR session :25
EDUCATION - Colleges in the fall 2:40

April 30

10pm:
V&E - NC house covid relief :30

MAY 2020 ASCERTAINMENTS

May 1

10pm:
V&E - XGR covid funding :30

May 2

10pm:
V&E - Covid bill passes :40

May 4

10pm:
V&E - Covid relief bill :30
WEATHER - Hurricane preparedness :35

May 5

10pm:
WEATHER - FA mode 1:30
CONSUMER - Chicken this week :30

May 6

10pm:
CONSUMER - Chicken this week :20

May 7

10pm:
CONSUMER - Meat shortage :55

May 12

10pm:
EDUCATION - Local schools funding 2:45

May 14

10pm:
EDUCATION - WCPSS graduation plan :25
CONSUMER - TS fake license plate 3:05

May 16

10pm:

WEATHER - Tracking tropics :30
11 2G - Braswell farm egg donation 2:25
V&E - Bolton speaking at Duke 2:00

May 17

10pm:
WEATHER - Tropic watch 4:30

May 18

10pm:
V&E - XGR in session :50

May 19

10pm:
EDUCATION - Wake schools :40

May 20

10pm:
WEATHER - Flash flood watch 1:30
11 2G - Cary EMS food drive :20

May 21

10pm:
WEATHER - Tracking showers 1:15
EDUCATION - Fall classes 2:35

May 22

10pm:
WEATHER - Storms 1:35
EDUCATION - Wake schools :30

May 23

10pm:
V&E - Covid voting :30

May 26

10pm:
V&E - Absentee voting bill :45

May 27

10pm:
V&E - Teen drivers licenses 2:30

May 28

10pm:
11 2G - Garden club roses :25

May 29

10pm:

EDUCATION - Duke schedule :20

EDUCATION - DPS digital devices :25

JUNE 2020 ASCERTAINMENTS

June 4

10pm:

V&E - NC state gym vote :25

June 5

10pm:

V&E - Bar bill veto :25

EDUCATION - WCPSS update :30

June 8

10pm:

EDUCATION - Health guidance for schools 3:00

V&E - Gym and bar bill :35

11 2G - Durham board murals :20

June 9

10pm:

V&E - Gym and bar bill :15

11 2G - Perfect attendance :35

June 10

10pm:

V&E - Bar bill to gov :20

V&E- Absentee ballot measure passed :25

V&E - RNC latest :35

11 2G - Fay fire hero :45

June 11

11pm:

WEATHER - FA mode :30

EDUCATION - Franklin schools digital learning :20

WEATHER - EOC know your zone 1:05

11 2G - Sgt push up Raleigh :25

June 12

10pm:

V&E - Gov signs election bill :20
EDUCATION- Cumbco virtual learning 2:15

June 14

10pm:
11 2G - Gigi's playhouse inclusion 2:30

June 15

10pm:
WEATHER - Rain moving out 1:25
EDUCATION - WCPSS input session :40
WEATHER - Rebuild NC storm recovery :25

June 16

10pm:
V&E - Mandatory minimum bills passed :45
EDUCATION - WCPSS meeting :55

June 17

10pm:
WEATHER - Flooding 2:40
11 2G - SRO becomes honorary dad 2:10

June 18

10pm:
WEATHER - Flooding :30

June 19

10pm:
V&E - Cooper vetoes gym bill :20
V&E - Teen drivers bill :25

June 23

10pm:
EDUCATION - School meeting :40
V&E - BLM voter push 1:00

June 24

10pm:
EDUCATION - WCPSS upd :50

June 25

10pm:
V&E - Second chance act :25
EDUCATION - DPS fall pan :45

June 26

10pm:

CONSUMER - Surf and Sound 1:10

June 27

10pm:

GROWTH - CH affordable housing :15

June 28

10pm:

11 2G - Senior pen pals 1:40

June 29

10pm:

V&E- Fay council votes to remove Market House logo 2:15

June 30

10pm:

EDUCATION - Duke fall semester :30

Q2-2020 FULL MEASURE QUARTERLY REPORT

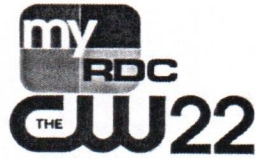
Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.

April 5 Ft. Detrick a visit to the bio-chem weapons lab.	Tunisia a report on the troubled and dangerous border with Libya	Afghanistan/ Sen. Tom Cotton	SpoonsforSoldiers- American made products for troops
April 12 Virologist and the science behind COVID	NCAA Pay the plan to pay athletes.	Bitcoin why it matters	PG&E the suits following the California fires
April 19 Antibodies/Science of immunity.	FCC Commish Pai & Telecom in time of CV	In defense of FISA. An expert on why we should keep it.	CalifFireInsurance How people in fire zone are like those in flood zones.
April 26 TheAntibodyFix/Miami Mayor on donating for cure	InsiderSpies Author on insidious infiltration	Sen. Ron Johnson On leaks in Trump admin	Flashpoint: South China Seas.
May 3 COVID Economy/Bush	Whistleblower: Brad Birkenfeld	FacialRecognition Concerns about use in US	
May 10 Prison Ethics: Experiments on prisoners	US Scientist and compromised engagement w/China	Sen Tim Scott Opportunity Zones	Avila update Fast and Furious

May17 The Hydroxychloroquine question	Gallup-Jobless COVID	Outspoken Congressman Buck	US Cemetery in Tunisia
May24 Corona headlines	Navy readiness	Sen. Tom Cotton	FISA/Croner 4:30
May31 Steve Hatfill/Next Pandemic	Utah Homeless and a promise failed	Greg Garrett on book Witchhunt.	FM update: paying the dead

June7 Hurricane/PR A year after the hurricane. Where was the money spent.	RefugeeCenter a look at a center on the Mex/American border	Model Legislation who is writing your laws?	
June14 VAWhistleblower conditions at VA centers sub par	Impeachment the charges, the process, the history.	5G update on expanding 5G access PR deaths FTM tracking the actual deaths in PR	A Night in Casablanca Scott Thuman visits the city of movie legend
June21 DesertEyes-HighTec surveillance on the border	ChemWeapons Inside a facility that destroys the country's most dangerous weapons	MediaMadness Howie Kurtz on his new book	

June28 DenmarkMuslims Remarkable look at how a religious clash, led to community healing.	Cuccinelli intv with the DepDir US Citizenship service	Big4AGs How states AGs age going after the top tech firms	
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Community Affairs Show Production Notes

SHOW NUMBER: 152
SHOW TOPIC: Census 2020
PRODUCER: PAUL WALZ
EDITOR: PAUL WALZ
TAPING DATE: 03/12/2020
PRIMARY AIR DATE: 4/4/2020, 4/5/2020
SECONDARY AIR DATE:

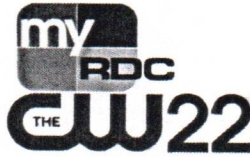
HOST: Bill LuMaye

GUEST ONE: Bernadine Anthony (Appears in all segments)
TITLE: North Carolina Faith-Based Representative for the 2020 Census

GUEST TWO: Laura McClettie
TITLE: North Carolina State Coordinator for the 2020 Census

GUEST THREE: Bishop J. Jasper Wilkins
TITLE: North Carolina Faith-Based Representative for the 2020 Census, Wake Chapel Church

GUEST FOUR: George Hendrix
TITLE: Advocacy Coordinator at the Association of Mexicans of North Carolina



Community Affairs Show Production Notes

SHOW NUMBER: 148
SHOW TOPIC: NCDPS CAREER FAIR
PRODUCER: VALERIE VENABLE
EDITOR: VALERIE VENABLE
TAPING DATE: 02/18/2020
PRIMARY AIR DATE: 03/07/2020
SECONDARY AIR DATE: 03/14/2020

HOST: Bill LuMaye

GUEST ONE: Sara T. Royster
TITLE: HR Critical Needs Analyst & Recruitment Supervisor, NC Dept. of Public Safety

GUEST TWO: Daniel Hill
TITLE: Staffing and Recruitment Manager, NC Dept. of Public Safety

***THEY APPEARED IN ALL THREE SEGMENTS

RESOURCES:

Daniel Hill
Staffing and Recruitment Manager, NC Dept. of Public Safety

daniel.hill@ncdps.gov
919-457-1202

Sara T. Royster
HR Critical Needs Analyst & Recruitment Supervisor, NC Dept. of Public Safety
Sara.royster@ncdps.gov
919.457.1161

CAREERS THAT MATTER

North Carolina Department of Public Safety

512 North Salisbury Street
Raleigh, NC 27604

919-733-2126

Email – recruiters@ncdps.gov
Website – www.ncdps.gov/careers

CAREER FAIRS:

WHAT: Wesleyan College NCDPS Job Fair

WHEN: Wednesday, March 18 10 a.m. - 3 p.m.

WHERE: Dunn Center at Wesleyan College, 3400 N. Wesleyan Blvd. Rocky Mount

WHAT: WAKE TECH COMMUNITY COLLEGE SKILLED TRADES AND CONSTRUCTION CAREER FAIR

WHEN: APRIL 1ST 1P – 3:30P

WHERE: WAKE TECH MAIN CAMPUS 9101 FAYETTEVILLE RD, RALEIGH □

WHAT: DURHAM TECH SPRING CAREER FAIR

WHEN: THURSDAY, APRIL 2ND

WHERE: 1637 EAST LAWSON ST., DURHAM

COURTESIES:

THANK YOU

Margaret Ekam

Communications Operations Manager
North Carolina Department of Public Safety
www.ncdps.gov

NOTES:



Community Affairs Show Production Notes

SHOW NUMBER: 150
SHOW TOPIC: Alzheimer's Awareness

PRODUCER: JOSH POWELL
EDITOR: JOSH POWELL
TAPING DATE: 02/24/2020
PRIMARY AIR DATE: 2/29/2020, 3/1/2020
SECONDARY AIR DATE:

HOST: Bill LuMaye

GUEST ONE: Jenn Briand
TITLE: Senior Manager of Development, The Alzheimer's Association

Guest one appeared in Segments 1 and 2

GUEST TWO: Dawn Cocker
TITLE: Captain and Leading Fundraiser, RivALZ Blondes vs. Brunettes Raleigh

RESOURCES:

The Alzheimer's Association
For information and to view upcoming events, visit:
www.alz.org
24/7 Helpline: 1-800-272-3900

RivALZ Blondes vs. Brunettes Raleigh
Sign up as player, coach, or superfan, and donate at:
www.RivalzRaleigh.org
Follow and view upcoming events on Facebook:
www.facebook.com/rivalzRaleigh

Game Day:
June 13 @ NCSU Method Road Complex Field
A \$25 donation comes with a ticket to the game.

COURTESIES: Triangle Blvd, Patrick Kea
NOTES: