

## WLFL-TV 3rd Quarter Public Service Report

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To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 3rd quarter (July 1 through September 30 2015) of the broadcast calendar year.

### Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

### Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 3rd quarter of 2015, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

### Locally produced Public Service Announcements:

**Creature Feature**- each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

**Jamie Diaries**- each week we do an entertainment spot, that features our talent and discusses things happening around our viewing area.

**No Text Zone**- A educational campaign to spread awareness on the dangers of texting while driving

### Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 3rd quarter.

### Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

### Program Title: ABC 11 eyewitness news on CW 22

Date/Time: Monday-Friday 10-10:30 PM  
Saturday-Sunday 10-10:30 PM

Issue: Various

Type: Locally Produced

Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

**BBNJ- twice a quarter (each show as a different theme)**

BBNJ is a program that gives advice from trusted local businesses and helps viewers find the best goods and services for their dollar.

***Air times this quarter:***

None this quarter

***Topics discussed were:***

**MDTV- Twice a quarter**

MDTV is a locally produced show that airs at least twice a quarter. MDTV takes you on a journey of many of the Triangle's medical services that can help you achieve a long healthy life. Whether it's a new medical treatment, or a new machine, that helps scan for cancer, we'll give you the information you need to find the cure for you or information that will point you in the right direction.

***Air times this quarter:***

***Nothing this Quarter***

***Topics Discussed:***

**The Right Side with Armstrong Williams** is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics.

Armstrong airs on WLFL on Saturdays at 11pm.

**Other events**

**Back to school Bash- September 12th**

**The CW Television Network programs**

There were no CW Television Network programs that aired during the 3rd quarter

**Community Outreach –Schools**

- WLFL outreaches to schools through job shadowing day, where students from area schools spend the day at the station and learn what employees at a television do day to day.
- WLFL does station tours for schools and scout troops.

**WTV D**

**ISSUE / PROGRAM  
REPORT**

**LOCAL PROGRAM  
INFORMATION**

**THIRD QUARTER  
2015**

## INTRODUCTION

**“ABC 11 EYEWITNESS NEWS AT 10 O’CLOCK ON WB 22” PREMIERED ON MONDAY, JUNE 26, 2006.**

FROM JULY 1, 2015 THROUGH SEPTEMBER 30, 2015. WTVD (RALEIGH/DURHAM/FAYETTEVILLE) AIRED AN AVERAGE OF 7 HOURS OF LOCAL NEWS PROGRAMS WEEKLY ON WB22. ALSO, ON OUR DTV CHANNEL 212, THE STATION RE-AIRS A LARGE AMOUNT OF LOCAL PROGRAMMING (LOCAL NEWS) AND A SUBSTANTIAL AMOUNT OF LOCAL WEATHER INFORMATION FROM OUR FIRST ALERT DOPPLER RADAR.

WTVD'S PROGRAM PROVIDED SIGNIFICANT TREATMENT OF THE FOLLOWING ISSUES THAT WERE IMPORTANT TO THE STATION'S 22-COUNTY VIEWING AREA IN THE FIRST QUARTER OF 2015:

GROWTH  
EDUCATION  
HEALTH  
CRIME  
POVERTY/JOB/ECONOMY  
COMMUNITY INTEREST

THE FOLLOWING PAGES DESCRIBE SOME OF WTVD'S MOST SIGNIFICANT TREATMENT OF THESE ISSUES OF CONCERN.

### GROWTH

Category: Growth

Date: 8/9/2015

Show: 10pm

Tape Duration: 1:23

Story Summary:

**TOMORROW NIGHT... THE PUBLIC GETS THE CHANCE TO WEIGH IN ON PLANS TO REVITALIZE TWO RALEIGH NEIGHBORHOODS.**

### EDUCATION

Category: Education

Date: 7/11/2015

Show: 10pm

Tape Duration: 1:32

Story Summary:

**FOOTBALL COACHES LEARN LESSONS OF PLAYING THE GAME SAFER... IN RALEIGH.**

Category: Education

Date: 8/9/2015

Show: 10pm

Tape Duration: 1:24

Story Summary:

**DUKE UNIVERSITY POLICE... ARMING ITS OFFICERS THIS YEAR WITH BODY CAMERAS... WE LOOK AT THE REASON BEHIND THEIR DECISION.**

Category: Education/Community

Date: 08/15/2015

Show: 10pm

Tape Duration: 1:30

Story Summary:

**WE COVER UNC, MERIDETH, NCSU, AND FSU MOVE-INS THIS WEEKEND.**

Category: Education

Date: 8/23/2015

Show: 10pm

Tape Duration: 1:15

Story Summary:

**BACK TO SCHOOL ACROSS THE TRIANGLE... WE LOOK AT BUS CONCERNS LEADING UP TO THE BIG DAY.**

Category: Education, Community

Date: 8/23/2015

Show: 10pm

Tape Duration: 1:18

Story Summary:

**WE NAVIGATE THE UNCERTAIN ROAD OF DRIVER'S ED... AND TALK TO THE HEAD OF THE JORDAN DRIVING SCHOOL ABOUT THEIR CONCERNS GOING FORWARD.**

## HEALTHCARE

## CRIME

Category: Crime

Date: 7/11/2015

Show: 10/11pm

Tape Duration: 1:00

Story Summary:

**DIVE TEAMS PULL THE BODY OF A MAN FROM THE BOTTOM OF THE CAPE FEAR RIVER.**

Category: Crime

Date: 7/11/2015

Show: 6/10/11pm

Tape Duration: :40

Story Summary:

**FATHER DROWNS WHILE SWIMMING AT JORDAN LAKE.**

Category: Crime

Date: 7/12/2015

Show: 10pm

Tape Duration: :30

Story Summary:

**HOLLY SPRINGS POLICE WARN RESIDENTS IN THREE NEIGHBORHOODS ABOUT RASH OF BREAK-INS.**

Category: Crime  
Date: 7/19/2015  
Show: 6/10pm  
Tape Duration: 1:00  
Story Summary:

**SUSPECTED DRUNK-DRIVER CRASHES INTO CAR HEAD-ON KILLING THREE PEOPLE.**

Category: Crime  
Date: 7/26/2015  
Show: 10pm  
Tape Duration: 1:30  
Story Summary:

**URGENT MANHUNT IN FRANKLIN AND WAKE COUNTIES FOR MURDER SUSPECT... GARRY YARBOROUGH**

Category: Crime  
Date: 7/26/2015  
Show: 10pm  
Tape Duration: 1:28  
Story Summary:

**CHATHAM COUNTY SHERIFF'S DEPUTIES SEARCHING FOR THE THIEVES WHO RIPPED OFF AIR CONDITIONING UNITS**

Category: Crime  
Date: 08/02/2015  
Show: 10pm  
Tape Duration: 1:30  
Story Summary:

**ONE WOMAN KILLED IN CRASH INVOLVING A BUS THAT WAS DRIVING THE WRONG-WAY DOWN I-95.**

Category: Crime  
Date: 08/02/2015  
Show: 10pm  
Tape Duration: :40  
Story Summary:

**THE STATE HIGHWAY PATROL SAYS SPEED AND ALCOHOL WERE FACTORS IN A CRASH THAT KILLED A MAN ON JUNIPER CHURCH ROAD IN FOUR OAKS.**

Category: Crime  
Date: 08/08/2015  
Show: 10pm  
Tape Duration: 1:15  
Story Summary:

**RALEIGH MOTHER SHARES HER GRIEF AFTER HER SON IS FOUND SHOT TO DEATH IN A CAR ON JONES STREET.**

Category: Crime  
Date: 8/22/2015  
Show: 10pm  
Tape Duration: 1:00  
Story Summary:

**EIGHT PEOPLE SHOT IN DRIVE-BY SHOOTING AT DURHAM COOKOUT... STILL NO ARRESTS.**

Category: Crime

Date: 8/22/2015

Show: 10pm

Tape Duration: 1:45

Story Summary:

**WAKE FOREST MAN SHOT AND KILLED BY POLICE AFTER CHARGING AT THEM WITH A KNIFE.**

Category: Crime

Date: 08/29/2015

Show: 10pm

Tape Duration: 1:00

Story Summary:

**WAKE FOREST POLICE SEARCHING FOR A KILLER AFTER A MAN'S BODY IS FOUND IN A BACKYARD OF A HOUSE.**

Category: Crime

Date: 8/30/2015

Show: 10pm

Tape Duration: 1:18

Story Summary:

**DURHAM POLICE SEARCHING FOR THE SUSPECTS WHO OPENED FIRE AT A BARBECUE SATURDAY NIGHT.**

**POVERTY/JOBS/ECONOMY**

**INVESTIGATIVE REPORTS**

**COVERAGE OF ADDITIONAL ISSUES**

Category: Community

Date: 7/12/2015

Show: 10pm

Tape Duration: 1:15

Story Summary:

**LEONARD PURCELL DROWNS IN JORDAN LAKE WHILE TRYING TO SAVE HIS DAUGHTER.**

Category: Community, Government

Date: 7/12/2015

Show: 10pm

Tape Duration: 1:20

Story Summary:

**TONIGHT... THE STATE'S NEW VOTING LAWS TAKE CENTER STAGE IN A FEDERAL COURTROOM... IN WINSTON-SALEM.**

Category: Community

Date: 7/18/2015

Show: 10pm

Tape Duration: 1:00

Story Summary:

**LIGHTNING SHOCKS PREGNANT WOMAN TUBING IN THE CAPE FEAR RIVER.**

Category: Community

Date: 7/18/2015

Show: 10pm

Tape Duration: 1:21

Story Summary:

**THOUSANDS TURN OUT IN GRAHAM TO RALLY FOR A CONFEDERATE STATUE.**

Category: Community

Date: 7/18/2015

Show: 10pm

Tape Duration: :30

Story Summary:

**BODY FOUND IN CAPE FEAR RIVER MATCHES THE DESCRIPTION OF MISSING SWIMMER DREQUAN ODLE.**

Category: Community

Date: 7/19/2015

Show: 10pm

Tape Duration: 1:15

Story Summary:

**CAITLIN KNUTE HAS SOME TIPS FOR BEATING THE EXTREME HEAT ON THE WAY.**

Category: Community

Date: 7/19/2015

Show: 10pm

Tape Duration: :30

Story Summary:

**FAYETTEVILLE FIREFIGHTERS RESCUE A WOMAN FROM THE CAPE FEAR RIVER... AFTER THE BOAT SHE WAS ON FLIPS.**

Category: Crime, Exclusive

Date: 7/25/2015

Show: 10pm

Tape Duration: 1:33

Story Summary:

**TONIGHT... AN EYEWITNESS NEWS EXCLUSIVE WITH THE VICTIM OF A VIOLENT ARMED ROBBERY.**

Category: Community

Date: 7/25/2015

Show: 10pm

Tape Duration: 1:53

Story Summary:



**BRIGGS HARDWARE AUCTION... PIECES OF RALEIGH HISTORY GOING TO THE HIGHEST BIDDER.**

Category: Community

Date: 7/25/2015

Show: 10pm

Tape Duration: 1:15

Story Summary:

**ABC11 TOGETHER HIGHLIGHTING GOOD DEEDS... AND TODAY A SPECIAL CAST OF CHARACTERS GREETED A BOY WITH TERMINAL BRAIN CANCER.**

Category: Community, ABC11 Together

Date: 7/26/2015

Show: 10pm

Tape Duration: :45

Story Summary:

**A-B-C 11 TOGETHER HIGHLIGHTS GOOD DEEDS WITH MURAL ART PROJECT AT THE JOHN AVERY BOYS AND GIRLS CLUB.**

Category: Community

Date: 08/01/2015

Show: 10pm

Tape Duration: 1:30

Story Summary:

**LITTLE GIRL RECOVERING AFTER FOUL BALL HITS HER AT THE DBAP... WE GET A BRAND NEW EYEWITNESS ACCOUNT.**

Category: Community

Date: 08/01/2015

Show: 10pm

Tape Duration: 1:45

Story Summary:

**TOWN OF APEX OPENS NEW SKATEPARK... BORN FROM A PARTNERSHIP BETWEEN A SKATER AND A POLICE OFFICER.**

Category: ABC11 Together

Date: 08/01/2015

Show: 10pm

Tape Duration: :30

Story Summary:

**ABC11 FAMILY PICNIC AT LAKE CRABTREE COUNTY PARK IN MORRISVILLE.**

Category: Community

Date: 08/02/2015

Show: 10pm

Tape Duration: 1:45

Story Summary:

**SOME SOLDIERS AT UNC GO THROUGH BUSINESS BOOT CAMP TO LEARN SKILLS THEY NEED TO START TECH COMPANIES.**

Category: Community

Date: 08/08/2015

Show: 10pm

Tape Duration: 1:25

Story Summary:

**HUNDREDS OF PEOPLE SHOW UP IN HILLSBOROUGH FOR DUELING RALLIES OVER CONFEDERATE MEMORIAL WRITTEN ON FRONT OF HISTORICAL MUSEUM.**

Category: Community

Date: 8/9/2015

Show: 10pm

Tape Duration: :45

Story Summary:

**THOUSANDS OF PEOPLE PACK FAYETTEVILLE STREET FOR THE FOOD TRUCK RODEO.**

Category: Community

Date: 08/15/2015

Show: 10pm

Tape Duration: 1:17

Story Summary:

**COMMUTER CHAOS--- PROBLEM AT FAA AIR TRAFFIC CONTROL CENTER SENDS AIR TRAVEL INTO A TAILSPIN.**

Category: Community

Date: 08/15/2015

Show: 10pm

Tape Duration: 1:37

Story Summary:

**ABC11 TOGETHER HIGHLIGHTS A RALEIGH CHURCH HELPING A LOCAL WIDOW SPRUCE UP HER HOME.**

Category: Community

Date: 08/16/2015

Show: 10pm

Tape Duration: 1:30

Story Summary:

**FORT BRAGG PARACHUTIST SERGEANT FIRST CLASS COREY HOOD DIES AFTER MID-AIR COLLISION OVER SKIES IN CHICAGO.**

Category: Community

Date: 08/16/2015

Show: 10pm

Tape Duration: 1:25

Story Summary:

**DOWNTOWN RALEIGH BUSINESS OWNERS REACT TO THE FIRST WEEKEND OF THE CITY'S NEW SIDEWALK CURFEW.**

Category: ABC11 Together, Education

Date: 08/16/2015

Show: 10pm

Tape Duration: 1:32

Story Summary:

**HELPING HAND MISSION COLLECTING SCHOOL SUPPLIES FOR CHILDREN IN NEED ACROSS THE TRIANGLE.**

Category: ABC11 Together

Date: 8/22/2015

Show: 10pm

Tape Duration: 1:00

Story Summary:

**ABC11 TOGETHER AT THE LAZY DAZE FESTIVAL IN CARY.**

Category: Community

Date: 8/23/2015

Show: 10pm

Tape Duration: :56

Story Summary:

**COCOA'S JOURNEY... A BLIND, DEAF POODLE GOES MISSING... THEN IS SURRENDERED IN MASSACHUSETTS BEFORE BEING FLOWN HOME TO NC.**

Category: Community

Date: 08/29/2015

Show: 10pm

Tape Duration: 2:17

Story Summary:

**10 YEARS AFTER HURRICANE KATRINA... WE TAKE A LOOK ONE DURHAM WOMAN'S JOURNEY FROM DISASTER TO RECOVERY.**

Category: Community

Date: 08/29/2015

Show: 10pm

Tape Duration: :45

Story Summary:

**MISS NORTH CAROLINA SEND-OFF PARTY... KATE PEACOCK LEAVES FOR MISS AMERICA COMPETITION IN ATLANTIC CITY, NJ.**

Category: Community

Date: 8/30/2015

Show: 10pm

Tape Duration: 2:20

Story Summary:

**HUNDREDS OF MOURNERS REMEMBER THE LIFE OF DANNY LOTZ.**

Category: Community

Date: 8/30/2015

Show: 10pm

Tape Duration: :30

Story Summary:

**DURHAM NATURAL HAIR AND BRIDE EXPO AT DUKE UNIVERSITY CAMPUS.**