

WLFL-TV 1st Quarter Public Service Report

Prepared by: Kim Rivenbark

Date Prepared: April 10, 2020

To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 1st quarter (January 1st through March 31 2020) of the broadcast calendar year.

Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 1st quarter of 2020, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

Locally produced Public Service Announcements:

Creature Feature- each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 1stquarter.

Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

Program Title: ABC 11 eyewitness news on CW 22

Date/Time: Monday-Friday 10-10:30 PM
Saturday-Sunday 10-10:30 PM

Issue: Various

Type: Locally Produced

Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

Full Measure with Sharyl Attkisson

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. It airs on WLFL on Sundays at 11a. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET. See attached.

Community Matters Public affairs show:

Community Matters on WLFL is a program focusing on the issues affecting the Triangle & surrounding areas. Every Sunday at 1130am, WPTF's Bill LuMaye, interviews experts and everyday citizens to identify problems and present resources.

The Right Side with Armstrong Williams is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics.

Armstrong airs on WLFL on Saturdays at 11pm.

Other events

The CW Television Network programs

There were no CW Television Network programs that aired during the 1st quarter

Community Outreach –Schools

- WLFL outreaches to schools through job shadowing day, where students from area schools spend the day at the station and learn what employees at a television do day to day.
- WLFL does station tours for schools and scout troops.

Categories

Voting & Elections

Weather

Consumer

Education

Growth

ABC11 Together

January 1

10pm:

V&E - Bloomberg to NC :20

CONSUMER - NC tolls increase today:45

January 2

10pm:

V&E - Stein voter ID appeal :20

January 3

10pm:

V&E - Bloomberg to NC :20

CONSUMER - Triangle express new tolls :45

January 6

10pm:

GROWTH - Bike lanes open house :45

January 7

10pm:

V&E - McKissick resigns :25

11 2G - Rescue nests :25

January 8

10pm:

CONSUMER - TS dangerous face masks 3:05

11 2G - Gabby's Grounds 2:10

January 9

10pm:

V&E - NC childcare grants :25

EDUCATION - Personal finance class rules :25

WEATHER - Princeville levee funding :25

January 11

10pm:

V&E - Tom Steyer visit 2:30

January 12

10pm:

V&E - Tom Steyer in Greensboro :30

January 13

10pm:

WEATHER - Sampson co school damage 2:30

WEATHER - Wx explainer 1:20

V&E - Senate budget override vote :30

V&E - Michaux returns :20

January 14

10pm:

WEATHER - Sampson co school damage :25

CONSUMER - Wake co property values :45

V&E - Veto override vote :25

11 2G - NCCU food drive :40

January 15

10pm:

WEATHER - Union Intermediate to reopen :15

CONSUMER - Gas station skimmers :20

CONSUMER - Rental scam 2:55

January 20

10pm:

WEATHER - First wx cold temps 1:35

WEATHER - Homeless in the cold 2:25

11 2G - Fay helping homeless 2:15

January 21

10pm:

V&E - GOP candidate forum :25

11 2G - Help for robbed couple :45

V&E - Ral city council :40

January 22

10pm:

EDUCATION - NC teacher strike 2:35

CONSUMER - RFID card reader victim :40

January 23

10pm:

EDUCATION - No teacher strike :50

V&E - Apex affordable housing :25

WEATHER - Ral snowstorm 20 years later :35

January 24

10pm:

WEATHER - Rain coming :30

V&E - 3D guns lawsuit :25

WEATHER - Ral snowstorm 20 years later :20

January 25

10pm:

GROWTH - Chapel Hill redevelopment :20

January 27

10pm:

V&E - Wake Democrat 2020 forum :35

GROWTH - Convention ctr hotel :25

January 28

10pm:

V&E - Burr on Trump :20

11 2G - Help for paralyzed teen :40

January 29

10pm:

WEATHER - NC engineers to Puerto Rico :25

CONSUMER - TS check wrecked cars 2:00

EDUCATION - Wake magnet deadline :20

January 31

10pm:

WEATHER - NC snow :10

FEBRUARY 2020 ASCERTAINMENTS

February 1

10pm:

V&E - NCGOP day of action :35

BHM - Durham BHM parade today :30

February 2

10pm:

CONSUMER - Home buying help :35

February 3

10pm:

11 2G - Pope house 1:05

February 4

10pm:

V&E - Joel SOTU 3:05

V&E - Hometown voices :25

11 2G - Play for Kay :25

February 5

10pm:

GROWTH - Ral Oks 40 story tower:50

February 6

10pm:

WEATHER - Weather damage 7:05

February 7

10pm:

WEATHER - Tree on car 911 :30

WEATHER - School makeup days :15

V&E - Smith dark money and FS3 1:10

V&E - POTUS to Charlotte :40

GROWTH - Downtown South site tour 2:40

CONSUMER - TS Headrest 2:45

11 2G - WF teen honored 1:05

February 8

10pm:

WEATHER - Mebane snow :15

WEATHER - Storm recovery :15

February 9

10pm:

V&E - Durham voter rally 1:00

February 10

10pm:

CONSUMER - Wake property valuation 2:05

V&E - Sanders to Durham :25

V&E - Bloomberg to Raleigh :20

11 2G - Cop kidney fundraiser 2:05

February 11

10pm:

EDUCATION - Common core survey :25

11 2G - BHM we are kings :40

February 12

10pm:

WEATHER - Marginal risk tomorrow 1:20

V&E - Early voting :40

V&E - Bloomberg to Raleigh :15

February 13

10pm:

V&E - Sanders to Durham :20

V&E - Bloomberg to Raleigh :45

February 14

10pm:

V&E - Trump Clt rally :20

V&E - Sanders to Durham :45

CONSUMER - TS fake license plate 3:05

February 15

10pm:

V&E - Early voting underway :25

V&E - Candidates in NC this week 1:15

BHM - MLK speech experience :50

WEATHER - Ocracoke grant :30

February 17

10pm:

GROWTH - Cary Towne ctr plan :30

V&E - Bolton speaking at Duke 2:00

February 19

10pm:

WEATHER - Snow preps 2:25

WEATHER - Dm shelter opening :20

WEATHER - RDU preps :30

GROWTH - CH redevelopment plan 1:45

February 21

10pm:

CONSUMER - TS 700K ripoff 5:05

WEATHER - Dix park sledding :15

February 22

10pm:

11 2G - 112G St Patrick's day parade promo 1:30

February 23

10pm:

V&E - Bernie in Goldsboro :15

EDUCATION - Dism school board :25

February 24

10pm:

V&E - Candidates to NC :25

February 25

10pm:

V&E - Hometown voices :40

V&E - Local Senate race forum 2:30

February 26

10pm:

V&E - Sanders in Goldsboro 2:50

V&E - Candidates to NC :25

V&E - Voter ID ruling :40

GROWTH - RTP development :45

CONSUMER - Pothole problems 2:10

February 27

10pm:

V&E - Sanders in Goldsboro 2:50

V&E - NC candidates rallies :25

V&E - Voter ID ruling :40

GROWTH - RTP development :45

CONSUMER - Pothole problems 2:10

February 28

10pm:

V&E - Bernie to Goldsboro 2:50

V&E - NC candidates rallies :25

V&E - Voter ID ruling :40

GROWTH - RTP development :45

CONSUMER - Pothole problems 2:10

February 29

10pm:

V&E - Buttigieg NC 2:05

V&E - Klobuchar and Bloomberg :15

March 1

10pm:

V&E - Hometown voices :45

March 2

10pm:

V&E - POTUS in Clt 3:25

GROWTH - Jones Sausage Amazon fulfillment :50

March 3

0pm:

V&E - Super Tuesday 9:00

11 2G - Empty bowls :40

March 4

10pm:

V&E - Absentee ballot lawsuit :30

11 2G - Empty bowls :20

March 5

10pm:

11 2G - Empty bowls :50

March 6

10pm:

CONSUMER - TS taxes 2:05

11 2G - Women's habitat build :40

March 7

10pm:

11 2G - Women's habitat build 2:15

March 9

10pm:

CONSUMER - Coronavirus low gas prices :35

March 10

10pm:

EDUCATION - Coronavirus schools 3:40

CONSUMER - Michael grocery stores 2:30

March 12

10pm:

EDUCATION - School change 1:30

March 13

10pm:

EDUCATION - Covid local schools 1:10

March 14

10pm:

EDUCATION - WCPSS parents 2:20

March 18

10pm:

EDUCATION - What's next for schools 1:00

March 19

10pm:

V&E - Tillis on money 2:50

EDUCATION - Mark Johnson interview :45

March 21

10pm:

WEATHER - Pollen river :15

March 22

10pm:

CONSUMER - Go Durham free :20

March 23

10pm:

CONSUMER - Mortgages and rentals :30

March 26

10pm:

EDUCATION - Home schooling :55

March 27

10pm:

EDUCATION - What's next for Wake schools :45

March 28

10pm:

EDUCATION - School plan :40

CONSUMER - Remote risk 1:40

March 29

10pm:

11 2G - Food drive :20

March 30

10pm:

11 2G - Food drive :45

March 31

10pm:

11 2G - Food drive :15

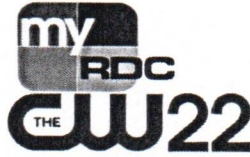
Q1-2020 FULL MEASURE QUARTERLY REPORT

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.

Jan5 PuertoRicoPatrol with the USCG offshore hunting drugs	The Unknowns one man who knows the dangers at the border, medical examiner from AZ.	TaxConspiracy How tax prep companies influence Capitol Hill	Trump Salary, where he donates it to.
Jan12 FISA FAILURES of the court that oversees surveillance	China policy with advisor Mike Pillsbury	WhySoldiersMissWar former AF pilot on why some vets have problems adjusting	
Jan19 PG&E the utility and aftermath from the California fires	StateoftheSwamp outspoken Congressman Ken Buck	EuroNukes How Europe uses nuclear energy	
Jan26 2ndSanctuaries where communities go against state laws limiting guns	NewarkWater How the city has worked to fix contaminated water	LoserThink/Scott Adams the popular cartoonist on not being negative	
Feb2 Iowa a look at the caucus	DesertEyes surveillance on the border	Auschwitz	Updates & FTMs

Feb9 CitizensUnited The SCOTUS decision and how it's impacting elections	CaliforniaFireFix How rebuilding is going on and who's paying for it.	ClarenceThomas a biography about the SCOTUS justice	
Feb16 Goodyear tires and lawsuits about their safety	USMCA Peter Morici, the economist on how the trade deal will impact the US	Cosmetics the lack of testing on popular products	
Feb23 Glenn Beck a one on one interview with the outspoken personality	TechFuture ...Daniel Gerstein makes very clear in his book: "The story of technology, how we got here and what the future holds."	FTM USPS how the postal service operates and loses money	
March1 NCHealthcare a state gappling with controlling costs	Polling questions and concerns about believing the numbers	BagtheSwag Government programs that give away free stuff	
March8 Busted&Broke the Federal Election Commission and how it barely operates	TroubledWaters questions and hard facts about drinking water	GasCans how government regulations can mess up something as simple as a gas can	Clinton emails and a new subpoena to testify
March15 PoliceRecruits how agencies are having a hard time getting new recruits	CoronaVirus & the border	Charities How outside parties solicit for charities, and send pennies on the dollar to the charities	FTM How the National Debt will impact us
March22 Congress A look at the first emergency relief bill With Congressman Cuellar	ConfuciusInstitutes How these institutes funded by China could be used against us	FISA/Graham The senator on actions going forward over FISA abuse	Jeff Lord/The commentator on the Swamp and how it impacts us

<p>March 29 Ft Detrick we visit the front line in the war against CV \$2T in spending and oversight</p>	<p>Tunisia a visit to the N.African nation and how combating terrorism there is important to the US</p>	<p>Afghanistan, the end with Congressman Tom Cotton</p>	<p>Spoons. How manufacturing something so simple could support National security</p>
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Community Affairs Show Production Notes

SHOW NUMBER: 149
SHOW TOPIC: The Housing Market

PRODUCER: JOSH POWELL
EDITOR: JOSH POWELL
TAPING DATE: 02/19/2020
PRIMARY AIR DATE: 2/22/202
SECONDARY AIR DATE:

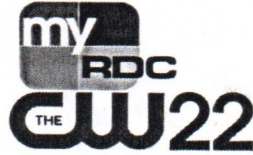
HOST: Bill LuMaye

GUEST ONE: Kathy Messina
TITLE: New Home Specialist for Chesapeake Homes

Guest one appeared in Segments 1, 2, and 3

RESOURCES:

Kathy Messina,
New Home Specialist for Chesapeake Homes
(919)924-1639
5401north@cheshomes.com
Cheshomes.com



Community Affairs Show Production Notes

SHOW NUMBER: 151
SHOW TOPIC: Make-A-Wish Eastern NC

PRODUCER: PAUL WALZ
EDITOR: PAUL WALZ
TAPING DATE: 02/28/2020
PRIMARY AIR DATE: 3/21/2020, 3/22/2020
SECONDARY AIR DATE:

HOST: Bill LuMaye

GUEST ONE: Chris Winter
TITLE: President & CEO, Make-A-Wish Eastern North Carolina

GUEST TWO: Emily Becker
TITLE: Volunteer, Wish Granter, Make-A-Wish Eastern North Carolina

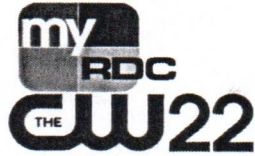
GUEST TWO: Emily Becker
TITLE: Volunteer, Wish Granter, Make-A-Wish Eastern North Carolina

GUEST THREE: Jackie Jordan
TITLE: Director of Marketing & Communications, Make-A-Wish Eastern North Carolina

GUEST FOUR: Brad Johnson
TITLE: Volunteer, Fundraiser, Make-A-Wish Eastern North Carolina

RESOURCES:

Make-A-Wish Eastern North Carolina
For information and to view upcoming events, visit:
eastnc.wish.org
919-821-7111



Community Affairs Show Production Notes

SHOW NUMBER: 152
SHOW TOPIC: Census 2020
PRODUCER: PAUL WALZ
EDITOR: PAUL WALZ
TAPING DATE: 03/12/2020
PRIMARY AIR DATE: 4/4/2020, 4/5/2020
SECONDARY AIR DATE:

HOST: Bill LuMaye

GUEST ONE: Bernadine Anthony (Appears in all segments)
TITLE: North Carolina Faith-Based Representative for the 2020 Census

GUEST TWO: Laura McClettie
TITLE: North Carolina State Coordinator for the 2020 Census

GUEST THREE: Bishop J. Jasper Wilkins
TITLE: North Carolina Faith-Based Representative for the 2020 Census, Wake Chapel Church

GUEST FOUR: George Hendrix
TITLE: Advocacy Coordinator at the Association of Mexicans of North Carolina



Community Affairs Show Production Notes

SHOW NUMBER: 148
SHOW TOPIC: NCDPS CAREER FAIR

PRODUCER: VALERIE VENABLE
EDITOR: VALERIE VENABLE
TAPING DATE: 02/18/2020
PRIMARY AIR DATE: 03/07/2020
SECONDARY AIR DATE: 03/14/2020

HOST: Bill LuMaye

GUEST ONE: Sara T. Royster
TITLE: HR Critical Needs Analyst & Recruitment Supervisor, NC Dept. of Public Safety

GUEST TWO: Daniel Hill
TITLE: Staffing and Recruitment Manager, NC Dept. of Public Safety

***THEY APPEARED IN ALL THREE SEGMENTS

RESOURCES:

Daniel Hill
Staffing and Recruitment Manager, NC Dept. of Public Safety

daniel.hill@ncdps.gov
919-457-1202

Sara T. Royster
HR Critical Needs Analyst & Recruitment Supervisor, NC Dept. of Public Safety
Sara.royster@ncdps.gov
919.457.1161

CAREERS THAT MATTER

North Carolina Department of Public Safety

512 North Salisbury Street
Raleigh, NC 27604

919-733-2126

Email – recruiters@ncdps.gov
Website – www.ncdps.gov/careers

CAREER FAIRS:

WHAT: Wesleyan College NCDPS Job Fair

WHEN: Wednesday, March 18 10 a.m. - 3 p.m.

WHERE: Dunn Center at Wesleyan College, 3400 N. Wesleyan Blvd. Rocky Mount

WHAT: WAKE TECH COMMUNITY COLLEGE SKILLED TRADES AND CONSTRUCTION CAREER FAIR

WHEN: APRIL 1ST 1P – 3:30P

WHERE: WAKE TECH MAIN CAMPUS 9101 FAYETTEVILLE RD, RALEIGH□

WHAT: DURHAM TECH SPRING CAREER FAIR

WHEN: THURSDAY, APRIL 2ND

WHERE: 1637 EAST LAWSON ST., DURHAM

COURTESIES:

THANK YOU

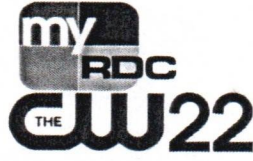
Margaret Ekam

Communications Operations Manager

North Carolina Department of Public Safety

www.ncdps.gov

NOTES:



Community Affairs Show Production Notes

SHOW NUMBER: 150
SHOW TOPIC: Alzheimer's Awareness

PRODUCER: JOSH POWELL
EDITOR: JOSH POWELL
TAPING DATE: 02/24/2020
PRIMARY AIR DATE: 2/29/2020, 3/1/2020
SECONDARY AIR DATE:

HOST: Bill LuMaye

GUEST ONE: Jenn Briand
TITLE: Senior Manager of Development, The Alzheimer's Association

Guest one appeared in Segments 1 and 2

GUEST TWO: Dawn Cocker
TITLE: Captain and Leading Fundraiser, RivALZ Blondes vs. Brunettes Raleigh

RESOURCES:

The Alzheimer's Association
For information and to view upcoming events, visit:
www.alz.org
24/7 Helpline: 1-800-272-3900

RivALZ Blondes vs. Brunettes Raleigh
Sign up as player, coach, or superfan, and donate at:
www.RivalzRaleigh.org
Follow and view upcoming events on Facebook:
www.facebook.com/rivalzRaleigh

Game Day:
June 13 @ NCSU Method Road Complex Field
A \$25 donation comes with a ticket to the game.

COURTESIES: Triangle Blvd, Patrick Kea
NOTES: