

## WLFL-TV 3rd Quarter Public Service Report

Prepared by: Kim Rivenbark

Date Prepared: October 10, 2020

To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 3rd quarter (July 1st through September 30 2020) of the broadcast calendar year.

### Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

### Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 3rd quarter of 2020, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

### Locally produced Public Service Announcements:

**Creature Feature-** each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

### Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 3rd quarter.

### Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

#### Program Title: **ABC 11 eyewitness news on CW 22**

Date/Time: Monday-Friday 10-10:30 PM  
Saturday-Sunday 10-10:30 PM

Issue: Various  
Type: Locally Produced

#### Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

### **Full Measure with Sharyl Attkisson**

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. It airs on WLFL on Sundays at 11a. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET. See attached.

### **Community Matters Public affairs show:**

Community Matters on WLFL is a program focusing on the issues affecting the Triangle & surrounding areas. Every Sunday at 1130am, WPTF's Bill LuMaye, interviews experts and everyday citizens to identify problems and present resources.

**The Right Side with Armstrong Williams** is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics. Armstrong airs on WLFL on Saturdays at 11pm.

### **Other events**

### **The CW Television Network programs**

# JULY 2020 ASCERTAINMENTS

## Categories

*Voting & Elections*

*Weather*

*Consumer*

*Education*

*Growth*

*ABC11 Together*

*Race Equity*

## **July 1**

10pm:

EDUCATION - Covid schools 4:30

11 2G - Teen donates tutoring money :40

## **July 2**

10pm:

EDUCATION - Covid schools 3:00

V&E - Gov vetoes :30

CONSUMER - Stimulus money update :35

## **July 6**

10pm:

WEATHER - FA bad weather 1:20

V&E - Gov vetoes :20

11 2G - Saving Grace check :25

## **July 7**

10pm:

V&E - ABC fee delay for bars :20

## **July 8**

10pm:

WEATHER - Tropical storm Fay 1:30

EDUCATION - College concerns 2:25

EDUCATION - DPS Cumbco year round school :40

EDUCATION - WCPSS virtual learning academy :20

V&E - NCGA veto overrides :25

CONSUMER - Duke Energy phone scam :30

## **July 9**

10pm:

EDUCATION - Schools 1:10

WEATHER - Tropical system 1:00

11 2G - Nursing home pen pals :40

### **July 10**

10pm:

V&E - Greg Ford not running :20

RACE/EQ - Racial equity gov 1:00

### **July 11**

10pm:

V&E - NC GOP convention :50

RACE/EQ - Protests 1:40

### **July 12**

10pm:

EDUCATION - School plan latest 2:30

RACE/EQ - Spanish mural 1:50

RACE/EQ - Black farmers market 2:20

### **July 13**

10pm:

EDUCATION - Duke reopening 3:35

RACE/EQ - NC Confederate protests :30

RACE/EQ - Market House protest 1:50

### **July 14**

10pm:

EDUCATION - Duke reopening 2:25

RACE/EQ - Market House protest 1:50

RACE/EQ - Ruffin statue removed :30

### **July 15**

10pm:

EDUCATION - Special needs kids and learning 3:05

EDUCATION - WCPSS virtual application :35

11 2G - Kidney donor sign stolen :50

### **July 16**

10pm:

EDUCATION - Schools 5:10

RACE/EQ - Wake future of policing :45

### **July 17**

10pm:

EDUCATION - Schools 1:00

GROWTH - Cap Blvd Rehab :25

RACE/EQ - Wakefield protest :15

**July 18**

10pm:

RACE/EQ - DPD riot 1:00

RACE/EQ - Southpoint mall protest :30

V&amp;E - Early voting update :20

**July 19**

10pm:

WEATHER - Heat and safety 4:50

EDUCATION - Schools :45

RACE/EQ - DPD riot :25

RACE/EQ - Durham black workers strike :25

**July 20**

10pm:

WEATHER - FA Heat 1:20

EDUCATION - Schools 3:00

RACE/EQ - Fay Market House meeting 1:50

WEATHER - Fay cooling centers :30

11 2G - Helping Hands fans :40\

**July 21**

10pm:

WEATHER - Heat 1:50

EDUCATION - Schools 5:20

WEATHER - Heat and lawns :30

**July 22**

10pm:

WEATHER - Heat :10

EDUCATION - Schools 1:25

**July 23**

10pm:

V&amp;E - Durham early voting :25

EDUCATION - Schools 3:20

**July 25**

10pm:

EDUCATION - Schools 1:30

**July 26**

10pm:

EDUCATION - Duke fall restrictions :30

**July 27**

10pm:

WEATHER - Heat advisory 1:35

EDUCATION - Back to school :25

**July 28**

10pm:

V&amp;E - Trump RNC Charlotte :35

WEATHER - Heat and pets :40

**July 30**

10pm:

WEATHER - Prepping for a hurricane during Covid :40

CONSUMER - Utilities on hold :25

CONSUMER - Housing market :45

11 2G - Moore co mask and food drive :30

**July 31**

10pm:

WEATHER - Hurricane Isaias 3:55

# AUGUST 2020 ASCERTAINMENTS

## Categories

*Voting & Elections*

*Weather*

*Consumer*

*Education*

*Growth*

*ABC11 Together*

*Race Equity*

## **August 1**

10pm:

WEATHER - Hurricane Isaias 5:00

WEATHER - Heat 2:50

V&E - RNC vote :30

## **August 2**

10pm:

WEATHER - Hurricane Isaias 8:00

V&E - RNC vote :30

## **August 3**

10pm-10:30pm

WEATHER - Hurricane Isaias

## **August 4**

10pm:

WEATHER - Hurricane Isaias 5:30

EDUCATION - Covid and schools 2:10

## **August 5**

10pm:

EDUCATION - UNC reopening 2:45

WEATHER - Hurricane Isaias 1:25

EDUCATION - Back to school :55

## **August 6**

10pm:

WEATHER - Hurricane Isaias 4:05

WEATHER - Storms tonight :10

EDUCATION - UNC reopening 1:15

V&E - Tips for voters :50

**August 7**

10pm:

V&amp;E - Debate in NC :25

V&amp;E - RNC update :30

**August 9**

10pm:

WEATHER - Sparta earthquake 10:15

**August 10**

10pm:

RACE/EQ - Market house supporters :20

RACE/EQ - BLM billboard 2:40

EDUCATION - Back to college :15

WEATHER - NC aftershocks :55

GROWTH - Amazon fulfillment center opens:25

**August 11**

10pm:

WEATHER - Tropical depression :55

CONSUMER - Wake utility bill help :45

RACE/EQ - FSU racial justice panel 2:15

WEATHER - NC earthquake 1:05

**August 12**

10pm:

WEATHER - Tracking tropics 1:20

V&amp;E - Cooper school immunization :25

V&amp;E - Indian community reax 2:20

**August 13**

10pm:

WEATHER - Tracking Josephine 1:40

RACE/EQ - Status of black girls in Wake co. 2:15

EDUCATION - B2S 1:10

11 2G - Orchestra sings for retirees :15

**August 14**

10pm:

EDUCATION - B2S 1:15

V&amp;E - USPS mail in ballots :45

11 2G - Nursing home cards update :45



**August 16**

10m:

EDUCATION - B2S 1:50

WEATHER - Sparta damage meeting :30

**August 17**

10pm:

EDUCATION - UNC online 3:20

EDUCATION - B2S 3:30

V&amp;E - Preps for absentee ballots :25

V&amp;E - Increased pay for election workers :25

**August 18**

10pm:

WEATHER - Rain tomorrow 1:00

EDUCATION - B2S :40

WEATHER - Quake damage upd :30

**August 19**

10pm:

V&amp;E - NC absentee ballots :20

**August 20**

10pm:

EDUCATION - College and covid 2:50

11 2G - Manna church food giveaway :45

**August 21**

10pm:

WEATHER - Tracking tropics 1:40

V&amp;E - Trump to Asheville :30

WEATHER - Bertie disaster declaration :20

11 2G - Backpack giveaway :25

**August 22**

10pm:

V&amp;E - Trump to Asheville :50

**August 23**

10pm:

V&amp;E - RNC preview 3:00

RACE/EQ - Durham success summit 2:20

**August 24**

10pm:

V&amp;E - RNC 3:00

**August 25**

10pm:

CONSUMER - Gov utility help :25

**August 26**

10pm:

EDUCATION - Colleges latest :25

CONSUMER - Gov utility help :25

**August 27**

10pm:

EDUCATION - B2S 1:00

V&amp;E - Trump RNC speech :40

V&amp;E - Black Republicans :45

11 2G - Vets corps hurricane help 1:55

**August 28**

10pm:

RACE/EQ - Local marches 4:30

**August 29**

10pm:

RACE/EQ - Local marches 3:30

V&amp;E - Food and voter registration 2:15

**August 30**

10pm:

EDUCATION - DPS closes WG Pearson :20

V&amp;E- Trump to Wilmington :20

V&amp;E- Pence to Raleigh :20

**August 31**

10pm:

WEATHER - Flooding 1:45

11 2G - NC BBQ in Louisiana :30

# SEPTEMBER 2020 ASCERTAINMENTS

## Categories

*Voting & Elections*

*Education*

*ABC11 Together*

*Race Equity*

## **September 1**

10pm:

WEATHER - Heat returning 1:15

V&E - Eviction protests 2:35

V&E - GA returns :25

V&E - Trump to Wilmington :15

V&E - Absentee ballot portal :20

## **September 2**

10pm:

WEATHER - Heat advisory 1:30

V&E - Trump to Wilmington :50

V&E - XGR latest :50

V&E - Pence visit :20

## **September 3**

10pm:

EDUCATION - WCPSS Chromebooks :20

V&E - XGR latest :25

V&E - Absentee ballots :35

V&E - Pence visit :40

## **September 4**

10pm:

V&E - Gov Covid relief :35

V&E - Absentee ballots :25

11 2G - Adopt a granny 2:05

## **September 5**

10pm:

V&E - Felon voting :30

V&E - Trump in NC :25

**September 6**

10pmL

V&E - Trump in NC :30

**September 7**

10pm:

WEATHER - Tracking tropics 1:10

V&E - Trump NC :15

V&E - Veterans on Atlantic article 2:10

EDUCATION - Wayne co plan b :30

WEATHER - Red Cross Laura relief :45

**September 8**

10pm:

WEATHER - Tracking tropics 1:30

V&E - Trump NC 2:10

V&E - Absentee ballots :40

EDUCATION - Joco schools return :30

11 2G - DPS food partnership :30

EDUCATION - WCPSS Chromebooks :20

**September 9**

10pm:

RACE/EQ - Iteam traffic stops 4:30

**September 10**

10pm:

WEATHER - Tracking tropics 1:25

EDUCATION - WCPSS Chromebooks :15

EDUCATION - WCPSS reopen schools petition :25

RACE/EQ - NCCU teachers 2:15

11 2G - ALS walk preview :55

**September 11**

10pm:

EDUCATION - WCPSS reopening :20

WEATHER - Local Red Cross deployment :15

GROWTH - Fay renderings :25

**September 12**

10pm:

V&E- Trump on voting 3:15

V&E - Ivanka fireside chat :25

**September 13**

10pm:

V&E - Ivanka Wilmington :25

WEATHER - Local Red Cross deployment 1:50

**September 14**

10pm:

WEATHER - Tracking sally 2:15

EDUCATION - Schools comeback 2:45

V&E - Tillis Cunningham debate 2:30

V&E - Trump Fay airport :20

**September 15**

10pm:

WEATHER - Tracking sally 2:15

EDUCATION - Schools next steps 2:25

RACE/EQ - UNC system racial equity :20

**September 16**

10pm:

WEATHER - Fay Sally preps :25

WEATHER - Red Cross to AI 2:05

EDUCATION - Schools next steps 2:45

V&E - Dan Forrest plan :40

**September 17**

10pm:

EDUCATION - Schools latest 3:20

PANDEMIC - Metrics :25

V&E - Trump on voting NC :55

**September 18**

10pm:

PANDEMIC - Metrics :25

PANDEMIC - Cumbco cases rising 2:00

V&E - Trump rally :15

V&E - Jill Biden interview :40

V&E - Kamala Harris virtual event :15

**September 19**

10pm:

V&amp;E - Trump rally 2:30

PANDEMIC - Testing :35

**September 20**

10am:

V&amp;E - Trump rally 2:25

PANDEMIC - Testing :20

11 2G - John Wall 1:40

**September 21**

10pm:

PANDEMIC - Ral biz closing 3:05

PANDEMIC - Metrics :35

PANDEMIC - Duke univ Covid response :20

PANDEMIC - Cooper task force meeting :15

V&amp;E - Candidates to NC :25

EDUCATION - -Cumbco virtual learning 2:20

PANDEMIC - Wake co arts and Covid :25

**September 22**

10pm:

PANDEMIC - Outdoor venues reopen 3:10

PANDEMIC - Biz closed help order 2:55

EDUCATION - UNC Charlotte new plan :30

PANDEMIC - Hillside high closes Covid case :25

EDUCATION - Wake school mtg :20

V&amp;E - Tillis Cunningham 2:40

V&amp;E - Hometown voices 1:10

RACE/EQ - Fay pd racial equity grant :30

**September 23**

10pm:

EDUCATION - CCS pep rally 2:15

EDUCATION - Wake schools meeting :40

PANDEMIC - Metrics :40

V&amp;E - Candidates to NC :50

**September 24**

10pm:

V&amp;E - Trump Clt 2:00

PANDEMIC - Metrics :30

PANDEMIC - Covid survivor speaks 2:55

EDUCATION - Schools latest :30

11 2G - Salvation Army learning pods 2:10

**September 26**

10pm – Raleigh protest – R&C – 3:15

10pm – Durham murals – R&C – 2:40

**September 27**

trump and harri s- V&E – 3:25

covid latest – covid - :20

joco in person – edu - :35

harnett in person – edu - :35

barber event – R&C – 2;20

**September 28**

kamala – V&E – 2”35

lara trump – V&E - 2:00

key metrics – covid - :30

duke numbers – covid - :20

nursing home changes – 1:45

**America This Week: United We Stand**  
**3Q 2020**

**July 5<sup>th</sup>, 2020**

This week's show we have President of the Judicial Crisis Network Carrie Severino, Marcus Goodwin from DC Democrats talks BLM and protests, and Pandemic Expert Doctor Dena Grayson with practical advice.

Another opportunity to meet your viewer's needs, we will get through this together.

**July 12<sup>th</sup>, 2020**

This week's show we have Secretary of Hud Ben Carson, Former Secretary of State to Washington State, Sam Reed talks mail in ballots and Pandemic Expert Doctor Dena Grayson with practical advice.

**July 19<sup>th</sup>, 2020**

This week's show we have Secretary of The Interior David Bernhardt overseeing all Federal Statues, Former South Carolina Senator Jim DeMint talks about his book – "Saving America from Socialism" and Pandemic Expert Doctor Dena Grayson with practical advice.

**July 26<sup>th</sup>, 2020**

This week's show we have former Deputy National Security Advisor KT McFarland and former Cincinnati Mayor and Ohio Secretary of State Ken Blackwell talks about unrest in our cities, Bishop Aubrey Shines says black families are better off under Trump and Pandemic Expert Doctor Dena Grayson has practical advice dealing with COVID.

**August 2<sup>nd</sup>, 2020**

This week's show we have Dr. Deborah Birx Coordinator for the White House Coronavirus Task Force plus podcast host Michael Knowles and Pandemic Expert Doctor Dena Grayson has practical advice dealing with COVID.

**August 9<sup>th</sup>, 2020**

This week's show we have the Surgeon General of the United States Jerome Adams and Pandemic Expert Doctor Dena Grayson has practical advice dealing



with COVID, Plus our Political panel Kelly Hyman, Aramesh and Charlie Gerow talk about Biden's VP choice.

### **August 16th, 2020**

This week's show we have Congressman/Doctor Brian Babin (R-TX) and Pandemic Expert Doctor Dena Grayson has practical advice dealing with COVID, Plus our Political panel Kelly Hyman, Jason Nichols and Julio Rivera talk about Biden's VP choice, Senator Kamala Harris.

### **August 23<sup>rd</sup>, 2020**

This week's show we have Political Commentator Ari Aramesh on the Democratic Convention then, our panel of Ameshia Cross and Dr. Sebastian Gorka, Plus Washington Correspondent for New York Magazine, Olivia Nuzzi. Continuing our coverage of the Democratic Convention.

### **August 30<sup>th</sup>, 2020**

This week's show we have Chair of the RNC Ronna Mc Daniel, then Ameshia Cross & Dr. Sebastian Gorka talk about the Convention. Plus Katelyn Caralle from Daily Mail joins Eric. Continuing our coverage of the Republican Convention.

### **September 6<sup>th</sup>, 2020**

This week's show we have former Democratic Party Spokesman Jose Aristimuno, also from the Trump Campaign Erin Perrine. Then Dr. Dena Grayson talks where things are with COVID. Another opportunity to meet your viewer's needs, we will get through this together.

### **September 13<sup>th</sup>, 2020**

This week's show we have Secretary of the Interior David Bernhardt and Dr. Scott Atlas, COVID Adviser to the White House. Also TV Mogul Armstrong Williams author of "What Black and White America Must Do Now" and Mercedes Schlapp from the Trump Campaign.

### **September 20<sup>th</sup>, 2020**

This week's show we have former National Security Advisor KT McFarland, then former DNC spokesperson Jose Aristimuno and Communications Director for the Trump Campaign Tim Murtaugh talk Presidential Politics. Also, Dr Dena Grayson with practical advice on COVID.

**September 27<sup>th</sup>, 2020**

This week's show we have Carrie Severino, leader of the Judicial Crisis Network, then former DNC spokesperson Jose Aristimuno and Steve Cortes, Trump 2020 Senior Advisor for Strategy they talk Presidential politics. Also, meet Dan Rodimer and Kim Klacik both are running for congress – hear their message.



Community Affairs Show Production Notes

SHOW NUMBER: 155  
SHOW TOPIC: Hunger Matters  
  
PRODUCER: PAUL WALZ  
EDITOR: PAUL WALZ  
TAPING DATE: 6/25/2020  
PRIMARY AIR DATE: 7/18/2020, 7/19/2020  
SECONDARY AIR DATE: 8/1/2020, 8/2/2020

HOST: Bill LuMaye

GUEST ONE: Jennifer Caslin – 2 Segments  
TITLE: Marketing and Project Manager with Food Bank of Central & Eastern North Carolina

GUEST TWO: Nick Robertson  
TITLE: Hunger and Nutrition Program Manager with Urban Ministries of Wake County

GUEST THREE:  
TITLE:

GUEST FOUR:  
TITLE:



**Community Affairs Show Production Notes**

**SHOW NUMBER: 159**

**SHOW TOPIC: TRIANGLE PARADE OF HOMES**

**PRODUCER: PAUL WALZ**

**EDITOR: PAUL WALZ**

**TAPING DATE: 9/3/20**

**PRIMARY AIR DATE: 9/19/20, 9/20/20**

**SECONDARY AIR DATE: 9/26/20, 9/27/20**

**HOST: Bill LuMaye**

**GUEST ONE: CHRISTY BECK, MIRM, CSP**

**TITLE: HBA RALEIGH-WAKE PARADE OF HOMES CHAIR**

**GUEST TWO: RICHARD GEPHART**

**TITLE: HBA RALEIGH-WAKE FIRST VICE PRESIDENT**

**GUEST THREE:**

**TITLE:**

**GUEST FOUR:**

**COURTESIES:**

**NOTES:**

Program/episode	Date	AirTime	Duration	Description
FMS5E44070520	July5,2020		22:55	Building the border wall was a top promise of the Trump campaign. But how much of it has been done? Does the modern media really want a free press? One author says no. And - billions of taxpayer dollars may be wasted on a tank upgrade program the military doesn't want.
FMS5E45071220	July12,2020		22:55	Populism and how it's growing around the world. Carter Page center of claim the Govt spied on US citizens. Underground smuggling tunnels in Mexico, and voodoo in New Orleans.
FMS5E46071920	July19,2020		22:55	Janus. The case to end forced deductions for unions. Surveillance laws & the Horowitz report. And author David Kirby on violations of 4th Amendment.
FMS5E47072620	July26,2020		22:55	A look at children used in drug smuggling and how to save them. Secret holds, Sen. Chuck Grassley on openness in Congress. Climate change and national security.
FMS5E48080220	Aug2,2020		22:55	Along with Customs and Border patrol on the hunt for drugs in Puerto Rico. A visit with a coroner on the Mexican border who identifies the missing remains of illegal immigrants. Who is behind efforts to hide a free IRS program to help Americans with taxes.
FMS5E49080920	Aug9,2020		22:55	A look at the 2nd Amendment in Virginia, gun free zones. A look at a effort to remove lead from water in Newark. Author Scott Adams on his book, 'Loser Think'.
FMS5E50081620	Aug16,2020		22:55	Citizens United and how a court case impacted money in elections. California wildfires and how better management would help. How a documentary on

				Clarence Thomas came to the screen.
FMS5E51082320	Aug23,2020		22:55	A Goodyear tire becomes target of a federal probe on safety. Explaining the USMCA trade agreement and regulations, or lack of, on cosmetic and beauty products.
FMS5E52083020	Aug30,2020		22:55	Glenn Beck about his career, politics, and the future of our media. Plus, technology touches almost every part of life - <i>Laura DeNardis</i> offers insight. And - why the US Postal Service is in serious financial trouble.
FMS5E53090620	Sept6,2020		22:55	An epic battle over health care costs in North Carolina. Plus, ahead of voting, a look at how polling is different this time around. And - tax dollars spent on gimmicks to promote our federal agencies.
FMS6E01091320	Sept13,2020		22:55	The border was a big issue in the 2016 election, a look at the new border wall construction, illegal immigrants and drug smuggling on the Southern border. Minneapolis is the epicenter of nationwide protests and riots. But who's in charge of law and order? 8 years and 10 investigations later, it's still not clear what happened in Benghazi. The story from one man, who fought to save American lives that tragic day.
FMS6E02092020	Sept20,2020		22:55	The age of COVID has driven <del>our</del> internet demand to new levels, but millions of Americans still lack high speed internet. A look at billions being spent on the need for speed. -Airlines are still cutting flights and laying off tens of thousands of workers. And after devastating hurricanes in Puerto Rico 3 years ago, an examination into the

				arrests and convictions for fraud and corruption involving the recovery efforts.
FMS6E03092720	Sept27,2020		22:55	California legalized recreational pot in 2018, but a wealth of tax revenue never came for the debt-ridden state. A look at the problem with pot. Plus, an interview with Education Secretary Betsy Devos. California wildfires are getting worse, but what is the real solution? And sports are back but not everyone's cheering.