WLFL-TV 1st Quarter Public Service Report

Prepared by: Kim Rivenbark

Date Prepared: April 10, 2023

To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 1st quarter (January 1 through March 31, 2023) of the broadcast calendar year.

Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition. During the 1st quarter of 2023, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

Locally produced Public Service Announcements:

Creature Feature- each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 1st quarter.

Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

National News Desk

The National Desk provides breaking news, from nearly 4,000 journalists across the country to bring you America's News, now every weekday morning. This programs air weekday mornings at 7a,8a,10:30p and 11p. See Attached

Full Measure with Sharyl Attkisson

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. It airs on WLFL on

Sundays at 11a. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET. See attached.

Community Matters Public affairs show:

Community Matters on WLFL is a program focusing on the issues affecting the Triangle & surrounding areas. Every Sunday at 1130am, WPTF's Bill LuMaye, interviews experts and everyday citizens to identify problems and present resources. See Attached.

Other events

Leesville Career Fair 3/24/23



SHOW NUMBER:

185

SHOW TOPIC:

SHOW TITLE: Raleigh Tourism

PRODUCER:

NAME: JOSH POWELL

EDITOR:

NAME: JOSH POWELL

FIRST AIR DATE: 12/31/2022, 1/01/2023 SECOND AIR DATE: 1/07/2023, 1/08/2023

HOST: Bill LuMaye

GUEST ONE: John Mainey, Founder and CEO, Made4Me

GUEST TWO: Jennetta Spears, PPT, CEO of EJ KICKS

GUEST THREE: Lorraine Woodward, Founder and CEO, Becoming RentABLE

GUEST FOUR: Josh Monahan, CEO, 1in6 Snacks

RESOURCES:

Visit Raleigh

www.visitraleigh.com

Esports: www.raleighsports.gg
@visitraleigh on Social Media



SHOW NUMBER:

186

SHOW TOPIC:

SHOW TITLE: Local Authors

PRODUCER:

NAME: JOSH POWELL

EDITOR:

NAME: JOSH POWELL

FIRST AIR DATE: 3/11/2023, 3/12/2023 SECOND AIR DATE: 3/18/2023, 3/19/2023

HOST: Bill LuMaye

GUEST ONE: Beth Davis, Author, Super Youneek Beast Book Series

GUEST TWO: Sarah Grunder Ruiz, Author, Love, Lists, and Fancy Ships & Luck and Last Resorts

GUEST THREE: Libby Hubscher, Meet Me in Paradise and If You Ask Me

RESOURCES:

Beth Davis

Find The Super Youneek Beast Series and coloring books at superyouneekbeast.com

Sarah Grunder Ruiz

Love, Lists, and Fancy Ships and Luck & Last Resorts Available Online

https://www.sarahruizwrites.com/

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Libby Hubscher

Meet Me in Paradise and If You Ask Me Available Online

https://www.libbyhubscher.com/

For Inquiries, please contact:

Literary Agent Sharon Pelletier spelletier@dystel.com

Publicist Chelsea Pascoe cpascoe@penguinrandomhouse.com



SHOW NUMBER:

187

SHOW TOPIC:

SHOW TITLE: Pfizer Fellowship

PRODUCER:

NAME: PAUL WALZ

EDITOR:

NAME: PAUL WALZ

FIRST AIR DATE: 12/31/2023, 1/01/2023 SECOND AIR DATE: 1/07/2023, 1/08/2023

HOST: Bill LuMaye

GUEST ONE: Kara Price, Vice President and Site Lead, Pfizer Rocky Mount

GUEST TWO: Rhea Wilder , Student Fellow

GUEST THREE: Mauro Infante, Student Fellow

GUEST FOUR: James Montague, CEO, 1in6 Snacks

RESOURCES:

Visit Raleigh

www.visitraleigh.com

Esports: www.raleighsports.gg
@visitraleigh on Social Media



SHOW NUMBER:

188

SHOW TOPIC:

CAREYAYA, GIG-BASED ELDER CARE

PRODUCER:

VALERIE VENABLE

EDITOR:

JOSH POWELL

TAPING DATE:

3/21/23

PRIMARY AIR DATE:

3/30/23

SECONDARY AIR DATE:

4/1/23

HOST: Bill LuMaye

GUEST ONE: NEAL SHAH

TITLE: CO-FOUNDER, CAREYAYA

GUEST TWO: GAVRY ESHET

TITLE: CO-FOUNDER, CAREYAYA

GUEST THREE: MARIA LANG

TITLE: FAMILY MEMBER BOOKING CARE

GUEST FOUR: STEPHANIE SIMMONS

TITLE: STUDENT CAREGIVER, CAREYAYA

GUEST FIVE: LEAH WARNKE

TITLE: HEALTH EQUITY, CAREYAYA

RESOURCES:

CAREYAYA.ORG

ADDRESS

600 Park Offices Dr, Research Triangle Park, NC 27709

EMAIL

support@careyaya.org

https://www.facebook.com/WeAreCareYaya/

				1 - 2
				tech issues with Tiktok and Twitter
Big tech concerns				and what's being done
The National Desk	January 4, 2023	6,7,8,9,10	2:30	Reporter Angela Brown discusses the
				CDC predicting a surge in type 2
Type 2 diabetes				diabetes, largely because of rising
				rates of childhood obesity
The National Desk	January 6, 2023	7,8,9,10	7:25	Florida Congressman Michael Waltz
				joins us to discuss the House speaker
Congressman				elections, the new Congress, and aid
Michael Waltz				to Ukraine
The National Desk	January 9, 2023	8,9,10	5:10	Director of financial regulation
				studies for monetary and financial
Jennifer Schulp				alternatives at the Cato Institute
				Jennifer Schulp joins us to discuss the
				collapse of cryptocurrency FTX,
				bitcoin, and the economy
The National Desk	January 10, 2023	6,7,8,9,10	2:08	Reporter Angela Brown discusses the
				Southwest PR nightmare and how
				they can win back customer
				confidence
The National Desk	January 11, 2023	7,8,9,10	1:10	National correspondent Ahtra
The National Besic	January 22, 222			Elnashar discusses the Feds proposing
Student loan safety				'student loan safety net' alongside
net plan				forgiveness
The National Desk	January 12, 2023	8,9,10	4:15	Former air force pilot and aviation
The National Desk	January 12, 2025	0,3,10	25	expert Dr. Daryl Smith joins us to
D. D I Consith				discuss the unprecedented FAA
Dr. Daryl Smith				outage, why it happened and how to
				prevent it
The National Desk	January 13, 2023	6,7,8,9,10	2:40	Reporter Angela Brown discusses the
The National Desk	January 13, 2023	0,7,0,3,10	2.10	impact that constant social media use
				has on teen brains and mental health
The North Control	January 16, 2023	6,7,8,9,10		Reporter Angela Brown discusses
The National Desk	January 16, 2023	0,7,8,9,10		layoffs being highest in the tech
				industry, what that will look like in
				2023
	16 2022	7.9.0.10	1:10	National correspondent Kayla Gaskins
The National Desk	January 16, 2023	7,8,9,10	1:10	discusses High court taking 8 new
				cases, one about a religious mailman
Supreme Court	10 2022	670010	2.05	Reporter Angela Brown discusses the
The National Desk	January 18, 2023	6,7,8,9,10	2:05	future of social security; unpacking
				claims that it'll be insolvent by 2035
Social security				
			4.20	and talk of privatization
The National Desk	January 18, 2023	7,8,9,10	1:30	National correspondent Kayla Gaskins
				discusses US and Ukraine top military
NATO war meeting				chiefs meeting in person for the first
				time
The National Desk	January 20, 2023	7,8,9,10	1:10	National correspondent Kayla Gaskin
				discusses FBI chief saying he's deeply
FBI concerns over				concerned by China's Al program
China Al		=		

Program/Episode	Date	Airtime	Duration	Description
The National Desk; Fact Check Team	January 2, 2023	10, 11	Hit 1: 1:40 Hit 2: 2:05	The Fact Check Team dug into the Southwest Airlines debacle and whether they missed any warning signs before having to cancel thousands of flights
The National Desk; 2023 Economy	January 3, 2022	10, 11	2:00	Correspondent Ahtra Elnashar looks into a new poll that suggests Americans are not optimistic for the economic outlook for 2023, and what may be in store for the economy this year
The National Desk; Chris Carr	January 3, 2022	10, 11	4:00	Anchor Eugene Ramirez interviewed former NFL player Chris Carr about Buffalo Bills player Damar Hamlin's injury during last night's game when he collapsed due to heart failure and how a traumatic event like that impacts teammates
The National Desk; Car Safety	January 3, 2022	10, 11	1:43	Reporter Ryan Smith gets a behind the scenes look at new technology from Hyundai partnering with Cast-Dot-Era to put new safety technology in cars that provides pinpoint precision for emergency alerts and information
The National Desk; Fact Check Team	January 5, 2023	10, 11	Hit 1: 1:34 Hit 2: 1:57	The Fact Check Team dug into AED machines, and the role they played in reviving Damar Hamlin after his cardiac arrest
The National Desk; Mark O'Mara	January 10, 2023	10, 11	4:26	Anchor Eugene Ramirez interviewed criminal defense attorney Mark O'Mara about the latest developments in the University of Idaho

				murders case, and questioned him about the information released in the probable cause affidavit that allowed police to arrest the suspect Bryan Kohberger
The National Desk; FAA Ground Stop	January 11, 2023	10, 11	1:59	Correspondent Ahtra Elnashar looks into the issues that led the FAA to issue a nationwide ground stop for flights, and what we have learned so far about what triggered the malfunction
The National Desk; Mark O'Mara	January 11, 2023	10, 11	3:27	Anchor Eugene Ramirez speaks with criminal defense attorney Mark O'Mara about the latest developments in the case involving missing woman Ana Walshe and her husband being in custody after misleading police in the investigation, and suspicions that he killed her
The National Desk; Alan Dershowitz	January 12, 2023	10, 11	3:52	Anchor Eugene Ramirez interviewed Harvard law professor Alan Dershowitz about the legal fallout for Biden and the classified documents found
The National Desk; Dec. CPI	January 12, 2023	10, 11	2:00	Correspondent Ahtra Elnashar breaks down the December CPI report released today
The National Desk; Stuart Kaplan	January 19, 2023	10, 11	3:24	Anchor Eugene Ramirez interviewed criminal attorney and former FBI agent Stuart Kaplan on actor Alec Baldwin facing involuntary manslaughter charges in the accidental shooting on the movie set of Rust last year that led to the death of cinematographer Halyna Hutchins

The National Desk; Stuart Kaplan	January 20, 2023	10, 11	3:36	Anchor Eugene Ramirez interviewed criminal attorney and former FBI agent Stuart Kaplan about the Ana Walshe case, as her husband has been charged with her murder despite her body having not been found. Brian Walshe's search history on Google was particularly incriminating, and law enforcement have found DNA evidence as well as personal items belonging to Ana Walshe in dumpsters throughout Cohasset, MA where the couple lived.
The National Desk; Fact Check Team	January 24, 2023	10, 11	Hit 1: 1:37 Hit 2: 1:43	The Fact Check Team dug into the U.S. national debt after it hit its ceiling last week. They look into how the debt got so big and how states manage their budgets compared to the federal government
The National Desk; Charlie Condon	January 26, 2023	10, 11	3:42	Anchor Eugene Ramirez interviewed former South Carolina Attorney General Charlie Condon about the latest developments in the Alex Murdaugh trial
The National Desk; Dr. Tyrone Powers	February 1, 2023	10, 11	3:31	Anchor Eugene Ramirez interviewed law enforcement expert and former FBI agent Dr. Tyrone Powers about the officers charged with killing Tyre Nichols and how policing needs to change in order to prevent more incidents like that
The National Desk; U.S. Military and China	February 2, 2023	10, 11	2:16	Correspondent Scott Thuman looks into how the U.S. military is preparing for a possible war with China
The National Desk;	February 3,	10, 11	Hit 1:1:44	The Fact Check Team dug

Fact Check Team	2023		Hit 2: 1:22	into the border and how many states are now suing the Biden administration over the ending of Title 42
The National Desk; Biden SOTU	February 6, 2023	10, 11	3:03	Correspondent Scott Thuman looks into what we can expect from Biden's State of the Union address
The National Desk; TSA Raises	February 6, 2023	10, 11	1:27	Reporter Dee Dee Gatton looks into the raises the TSA is asking for and unpacks how much workers for the agency currently make, and how raises would impact them
The National Desk; Fact Check Team	February 7, 2023	10, 11	Hit 1: 1:46 Hit 2: 1:58	The Fact Check Team dug into low test scores across the U.S. for students, and how the pandemic caused learning loss across many different age and grade levels
The National Desk; Charlie Condon	February 8, 2023	10, 11	3:35	Anchor Eugene Ramirez interviewed former South Carolina Attorney General Charlie Condon on the latest developments in the Alex Murdaugh trial, including testimony from a secretary at Murdaugh's former law firm and a bomb threat that led to court being evacuated during testimony
The National Desk; Economy	February 13, 2023	10, 11	1:36	Correspondent Ahtra Elnashar looks into the state of the economy as the Federal Reserve is expected to raise interest rates and new CPI numbers are expected tomorrow
The National Desk; Fact Check Team	February 14, 2023	10, 11	Hit 1: 2:16 Hit 2: 2:31	The Fact Check Team dug into school choice and learning loss during the pandemic

The National Desk; FBI Hack	February 17, 2023	10, 11	1:40	Reporter Dee Dee Gatton looks into a hack of the FBI in which users received a warning of a cybersecurity threat from an official FBI email address, and the national security concerns the hack is raising
The National Desk; Improving Literacy	February 17, 2023	10, 11	2:01	Reporter Janae Bowens looks into a Black teen working to help young men improve their literacy with his book club, Books n Bros
The National Desk; Fact Check Team	February 20, 2023	10, 11	Hit 1: 1:19 Hit 2: 1:39	The Fact Check Team dug into a new bill looking to abolish the Department of Education, and similar calls for abolishing government agencies
The National Desk; Train Derailment Folo	February 20, 2023	10, 11	3:00	Correspondent Ahtra Elnashar looks into concerns over the long term impacts of the toxic waste in East Palestine, OH after the train derailment there
The National Desk; Charlie Condon	February 22, 2023	10, 11	4:05	Anchor Eugene Ramirez interviewed former South Carolina Attorney General Charlie Condon about the latest developments in the Alex Murdaugh trial
The National Desk; Clint Henderson	March 7, 2023	10, 11	3:39	Anchor Eugene Ramirez interviewed managing editor at The Points Guy Clint Henderson about the latest airline industry news, such as spring break and summer travel trends, and whether airline travel can be considered safe after numerous incidents on board flights and on tarmacs
The National Desk; Housing Market	March 15, 2023	10, 11	Hit 1: 1:53 Hit 2: 1:29	The Fact Check Team dug into how the housing market is faring in the economy as

				buyers struggle with rising mortgages and high home prices
The National Desk; Scares in the Air	March 15, 2023	10, 11	1:58	Correspondent Ahtra Elnashar looks into today's FAA Safety Summit and speaks with an airline safety expert who explains how the recent near-misses on tarmacs across the country can be avoided
The National Desk; Dr. Eric Swanson	March 22, 2023	10, 11	3:08	Anchor Dee Dee Gatton interviewed economics professor at UC Irvine Dr. Eric Swanson about today's Federal Reserve interest rate hike and what it means for the economy going forward
The National Desk; Ken Trump	March 28, 2023	10, 11	3:55	Anchor Dee Dee Gatton interviewed school safety and security expert Ken Trump about school safety following the school shooting at the Covenant School in Nashville, TN

Q1-2023 Quarterly Report. Full Measure with Sharyl Attkisson

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites Sundays at 9:30 a.m. ET.

Full Measure Episode List from January1-March26, 2023

Program/episode	Date	Ai r Ti m e	Duration	Description
FMS8E1701012023	Jan1,2023		22:55	How the Amish build wealth, without high-priced diplomas. Political fallout as immigrant sanctuaries encounter a migration influx. And 50 years after the Clean Water Act.
FMS8E1801082023	Jan8,2023		22:55	Questions about the FBI's aggressive January 6th crackdown. Europe puts pressure on America's natural gas reserves. And how Americans might "agree to disagree."
FMS8E1901152023	Jan15,2023		22:55	The treacherous journey to America's southern border. Investigating claims of Nazis in Ukraine. And a big shift in the Hispanic vote.

Program/episode	Date	Ai r Ti m e	Duration	Description
FMS8E2001222023	Jan22,2023		22:55	America's food farms being replaced by solar farms. A British battle to limit junk food. And a discussion about so-called cultural socialism.
FMS8E2101292023	Jan29,2023		22:55	A look at Covid vaccine mandates and hospital staffing shortages. And a deep dive into the Twitter Files.
FMS8E2202052023	Feb5,2023		22:55	A Chinese-American scientist is wrongfully accused of spying for China. In Colombia, a new era in the war on drugs. And pressing "pause" on the green energy transition.
FMS8E2302122023	Feb12,2023		22:55	Who controls medicine that could be harmful or lifesaving? Russian espionage and echoes of the Cold War. And financial conflicts of interest among top federal officials.
FMS8E240219,2023	Feb19,2023		22:55	Allegations of bias at a major global news service. A new controversial Alzheimer's drug.

Program/episode	Date	Ai r Ti m e	Duration	Description
				And China's aspirations on the moon
FMS8E250226,2023	Feb26,2023		22:55	China's ambitions in America's backyard. Potential conflicts of interest for government scientists. And a look at Germany's Angela Merkel and her chief nemesis Donald Trump.
FMS8E2603052023	March5,2023		22:55	A whistleblower alleges female prison inmates were sterilized without consent. Chinese operatives target a U.S. figure skater and her father. And billions of dollars owing to American citizens.
FMS8E2703122023	March12,2023		22:55	Pet owners concerned about a national vet shortage. Social media and teen anxiety. And a surprising change in crime in San Francisco's Tenderloin District.
FMS8E2803192023	March19,2023		22:55	Charges of wrongdoing and an investigation into the U.S. Marshals Service. A new strategy to control illegal immigration. And asylum seekers

Program/episode	Date	Ai r Ti m e	Duration	Description
				describe their harrowing journey to the U.S.
FMS8E2903262023	March26,2023		22:55	A California gun law stirs controversy. Recruiting workers without college degrees. And a new look at an infamous U.S. operation to run guns to Mexican drug cartels.