

## WLFL-TV 3rd Quarter Public Service Report

Prepared by: Kim Rivenbark

Date Prepared: October 10, 2019

To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 3rd quarter (July 1st through September 30 2019) of the broadcast calendar year.

### Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

### Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 3rd quarter of 2019, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

### Locally produced Public Service Announcements:

**Creature Feature-** each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

### Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 3rdquarter.

### Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

#### Program Title: **ABC 11 eyewitness news on CW 22**

Date/Time: Monday-Friday 10-10:30 PM

Saturday-Sunday 10-10:30 PM

Issue: Various

Type: Locally Produced

Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

## Full Measure with Sharyl Attkisson

Full Measure is a broadcast focusing on investigative, original and accountability reporting. The host is Sharyl Attkisson. The show format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. It airs on WFLA on Sundays at 11a. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.

July7 Solar Mandate: a look at costs of forcing solar	Ending Malaria in Paraguay/Thuman	The Wayback Machine: looking backwards at the Web	FTM Pentagon Waste
July14 Montana Med: one woman vs. the healthcare industry	Military regeneration: research to help wounded veterans	Save the Swamp. An odd look at Washington's ways	Philippine attacks: growth of terrorist group there
July21 Vietnam: How it benefits from US/China trade war	Secret Documents: the DOJ's office of legal counsel	Congress Posters: those crazy show & tell items from the floor	FTM cats & your tax dollars
July28 Honduras: how a terrorist group funds itself offshore	Psychiatry: overmedicating may be the problem	Vietnam scooters: Thuman on the one must do thing in Vietnam	
Aug4 Drug Ads: How much is spent to get you to buy drugs	Iran Nukes: documents indicate Iran is still in the business	Gallup Poll: How the US is perceived in the world	
Aug11 Texas Oil: how the boom is making jobs and America safer	China spying: Senator Grassley talks about info leaks	Pentagon Budget: how a slush fund works	Washington Buried here: unusual burial place for decedents
Aug18 The Media: a bad few years for credibility	Pain: and opioid alternatives	Pho: Vietnam's greatest export	
Aug25 Nuke Power: why it's going away in US	The Big Dig: largest enviro waste site, and one of most beautiful	After the Floods: a new look at insurance	
Sept1 Roundtable	Correspondents share favorite stories	Season 4	

Sept8 Greece & Immigration issues	FBI/McGarrity Intv with chief of counter terror	FTM/Lobbying: paying for access	
Sept15 5g Concerns about the new tech	DocShortage:Rural areas running out of docs	Iowa Fair: Where politicians come to grovel	Afghan \$ wasted drug pgm.
Sept22 Brexit How and when?	PensionFunds How to pay for pensions	Animal Testing: ending testing in some govt agencies	GameofThrones Where the saga was shot
Sept29 Morocco How a wall separates Africa from a part of Europe	Irish Brexit will it cause a return of the 'troubles'	Everipedia the alternative to Wikipedia	Updates: Fast & Furious weapons still being found

**Community Matters Public affairs show:**

Community Matters on WLFL is a program focusing on the issues affecting the Triangle & surrounding areas. Every Sunday at 1130am, WPTF's Bill LuMaye, interviews experts and everyday citizens to identify problems and present resources.

**The Right Side with Armstrong Williams** is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics. Armstrong airs on WLFL on Saturdays at 11pm.

**Other events**

Over the Edge for Special Olympics 09/28/19

**The CW Television Network programs**

There were no CW Television Network programs that aired during the 3rd quarter

**Community Outreach –Schools**

- WLFL outreaches to schools through job shadowing day, where students from area schools spend the day at the station and learn what employees at a television do day to day.
- WLFL does station tours for schools and scout troops.



## Community Affairs Show Production Notes

**SHOW NUMBER: 136**

**SHOW TOPIC: HEMP: A BUDDING BUSINESS**

**PRODUCER: VALERIE VENABLE**

**EDITOR: VALERIE VENABLE**

**TAPING DATE: 06/13/19**

**PRIMARY AIR DATE: 06/29/19**

**SECONDARY AIR DATE: 07/06/19**

**HOST: BILL LUMAYE**

**GUEST ONE: BLAKE BUTLER**

**TITLE: Executive Director, North Carolina Industrial Hemp Association**

**GUEST TWO: DR. MARNE COIT**

**TITLE: Agricultural Law Lecturer at NC State Extension, NCSU**

**GUEST THREE: ELLIOT GALDY**

**TITLE: Founder & Happy Hybrid Hempster, at HybridHelathHemp.com**

**GUEST THREE: SARA ERB**


**TITLE: Store Manager, Your CBD Store**

### **INFORMATION:**

Blake Butler  
Executive Director  
North Carolina Industrial Hemp Association  
<http://www.ncindhemp.org>

NC Industrial Hemp Association  
25 Carolina Lane  
Asheville, NC 28801

General Inquiries - 1-888-530-6731, Ext 0  
Blake Butler, Executive Director - 1-888-530-6731, Ext 1  
Email - [info@ncindhemp.org](mailto:info@ncindhemp.org)

	<p><b>Marne Coit</b> Agricultural &amp; Resource Econ... Agricultural Law Lecturer</p> <p>+1 (919) 515-4523 Work <a href="mailto:macoit@ncsu.edu">macoit@ncsu.edu</a> <a href="mailto:macoit@ncsu.edu">macoit@ncsu.edu</a> <a href="https://www.ces.ncsu.edu/pr...">https://www.ces.ncsu.edu/pr...</a></p>
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## North Carolina Department of Agriculture & Consumer Services

2 WEST EDENTON ST, Raleigh,  
919-707-3000

[WWW.NCAGR.GOV](http://WWW.NCAGR.GOV)

## Elliot Galdy

Founder & Happy Hybrid Hempster

919-748-9394  
[www.hybridhealthhemp.com](http://www.hybridhealthhemp.com)

SARA ERB  
STORE MANAGER, YOUR CBD STORE

7304 Vanclaybon Rd.  
Apex, NC 27523  
(984) 229-7171



# Your CBD Store™

LOCATIONS:  
APEX, WAKE FOREST, CLAYTON

**COURTESIES:**

**Blake Butler**  
**Dr. Marne Coit**  
**Elliot Galdy**  
**Sara Erb**

**NOTES:**

Please use as disclaimer in show:

\*The statements have not been evaluated by the Food and Drug Administration. The products are not intended for the cure, diagnosis, mitigation, treatment, or prevention of disease in man or animal.



**Community Affairs Show Production Notes**

**SHOW NUMBER: 137**

**SHOW TOPIC: SOLDIER TO AGRICULTURE**

**PRODUCER: PAUL WALZ**

**EDITOR: PAUL WALZ**

**TAPING DATE: 7/15/19**

**PRIMARY AIR DATE: 7/20/19**

**SECONDARY AIR DATE: 7/27/19**

**HOST: Bill LuMaye**

**GUEST ONE: ROBERT ELLIOT  
TITLE: NCSU-AGI VETERAN LIAISON**

**GUEST TWO: DR. ELIZABETH WILSON  
TITLE: NCSU AGRICULTURAL INSTITUTE DIRECTOR**

**GUEST THREE: BRYANT STEIGELMAN  
TITLE: MILITARY TALENT ACQUISITION SPECIALIST, SMITHFIELD  
FOODS**

**GUEST FOUR: JONATHAN TOMS  
TITLE: ASSOCIATE MANAGER OF CHARITABLE INITIATIVES,  
SMITHFIELD FOODS**

**COURTESIES:**

**NOTES:**



**Community Affairs Show Production Notes**

**SHOW NUMBER: 138**

**SHOW TOPIC: ACCESS TO HIGHER EDUCATION**

**PRODUCER: Carol Bono**  
**EDITOR: Carol Bono**  
**TAPING DATE: 07/19/2019**  
**PRIMARY AIR DATE: 08/03/2019**  
**SECONDARY AIR DATE: 08/10/2019**

**HOST: Bill LuMaye**

**GUEST ONE: Catherine Truitt, M.Ed.**  
**TITLE: Chancellor, WGU North Carolina**

**Guest one appeared in Segment 1**

**GUEST TWO: Scott Ralls, Ph.D.**  
**TITLE: President, Wake Technical Community College**

**Guest two appeared in Segment 2**

**GUEST THREE: Laura Briscoe**  
**TITLE: M.B.A. Student, WGU North Carolina**

**Guest three appeared in Segment 3**

**COURTESIES:**

**NOTES:**

**WGU North Carolina**

**Dynamic nonprofit, online university established to provide North Carolinians with flexible, affordable access to quality higher education**  
**[www.wgu.edu/north-carolina](http://www.wgu.edu/north-carolina)**

**WGU**



**Western Governors University**  
**A new kind of U**  
**[www.wgu.edu](http://www.wgu.edu)**  
**(866) 903-0109**

**Wake Technical Community College**  
**9101 Fayetteville Road**  
**Raleigh, NC 27603**  
**[www.waketech.edu](http://www.waketech.edu)**  
**(919) 866-5000**

**SPECIAL THANKS:**

**Lew Borman**  
**Laura Briscoe**  
**Glenn Gillen**  
**Scott Ralls**  
**Catherine Truitt**



**Community Affairs Show Production Notes**

**SHOW NUMBER: 139**

**SHOW TOPIC: SPARKcon**

**PRODUCER: Carol Bono**

**EDITOR: Carol Bono**

**TAPING DATE: 08/14/2019**

**PRIMARY AIR DATE: 08/31/2019**

**SECONDARY AIR DATE: 09/07/2019**

**HOST: Bill LuMaye**

**GUEST ONE: Chase Bryan**

**TITLE: SPARKboss, SPARKcon**

**Guest one appeared in Segments 1 and 2**

**GUEST TWO: Brandon Cordrey**

**TITLE: Executive Director, Visual Art Exchange**

**Guest two appeared in Segments 1 and 2**

**GUEST THREE: LaTissa Davis**

**TITLE: danceSPARK Organizer, SPARKcon**

**Guest three appeared in Segment 3**

**COURTESIES:**

**NOTES:**

**SPARKcon**

**The Triangle's Creativity Festival**

**September 13-15, 2019**

**Raleigh Warehouse District**

**To get involved with SPARKcon  
Write [info@sparkcon.com](mailto:info@sparkcon.com)  
[sparkcon.com](http://sparkcon.com)  
(919) 828-7834**

**To get involved with danceSPARK  
Write [dance@sparkcon.com](mailto:dance@sparkcon.com)  
[sparkcon.com/dancespark](http://sparkcon.com/dancespark)  
(919) 828-7834**

**SPECIAL THANKS:**

**Chase Bryan  
Brandon Cordrey  
LaTissa Davis  
Dan Hacker**



**Community Affairs Show Production Notes**

**SHOW NUMBER: 140**

**SHOW TOPIC: Defend and Protect**

**PRODUCER: Valerie Venable**

**EDITOR: Carol Bono**

**TAPING DATE: 08/21/2019**

**PRIMARY AIR DATE: 09/21/2019**

**SECONDARY AIR DATE: 09/28/2019**

**HOST: Bill LuMaye**

**GUEST ONE: Terry Hairston**

**TITLE: CEO, Defend and Protect Inc.**

**Guest one appeared in Segments 1, 2, and 3**

**COURTESIES:**

**NOTES:**

**Defend and Protect Inc.**

**8601-400 Six Forks Rd.**

**Raleigh, NC, 27615**

**[www.defend-protect-inc.webs.com](http://www.defend-protect-inc.webs.com)**

**(919) 280-5408**

**SPECIAL THANKS:**

**Terry Hairston**

# July-September 2019

## Programs and Issues Report

### Categories

*Voting & Elections*

*Weather*

*Consumer*

*Education*

*Growth*

*ABC11 Together*

### **July 1**

10pm:

WEATHER - Heat 1:25

WEATHER - EMS heat :40

11 2G - Sick DOT worker 2:00

### **July 2**

10pm:

WEATHER - First alert heat 1:20

GROWTH - Raleigh skyscrapers 2:50

11 2G - Tammy Lynn center 1:00

### **July 4**

10pm:

WEATHER - Triangle storms 2:00

WEATHER - Fay flooding :10

### **July 5**

10pm:

V&E - NC senate race :30

### **July 8**

10pm:

V&E - Budget veto override :20

EDUCATION - Back to school Wake tomorrow :30

V&E - NC testing bill :30

V&E - Opioid bill :20

V&E - NC rideshare legislation :35

### **July 9**

10pm:

V&E - 3rd district election :25

CONSUMER - Hoke co bad gas 1:40

**July 10**

10pm:

V&E - XGR animal abuse registry :50

V&E - XGR hemp :20

V&E - NCSU alcohol sales :20

**July 11**

10pm:

EDUCATION - Wake MVP math 2:55

EDUCATION - Students yoga class :40

**July 16**

10pm

wx - trees on house - 2:00

**July 17**

10pm

v&e - trump - 3:00

consumer - ts nissan going rogue - :55

**July 18**

10pm

growth - durham houses moved - 2:05

**July 19**

10pm

abc11tg - blind surfers - 2:00

wx - trash pick up - 25

wx - effects on body - 2:00

**July 20**

10pm:

WX - Dogs and heat :55

WX - Joco cooling stations :45

**July 21**

10pm:

WX - Hot wx 2:10

GROWTH - Glenwood ave meeting :30

**July 22**

10pm:

WEATHER - Heatwave is over 1:30

V&E - Cooper opioid bill :25  
GROWTH - I95 widening meeting 2:00  
CONSUMER - Iteam car insurance :50

### **July 23**

10pm:  
WEATHER - Weather 2:05  
V&E - HB2 replacement :50  
WEATHER - Hurricane preps 1:35

### **July 24**

10pm:  
WEATHER - Tornadoes confirmed :20  
EDUCATION - NC reading test 2:35  
V&E - Raise the age :50

### **July 26**

10pm:  
V&E - Gerrymandering trial :40

### **July 28**

10pm:  
V&E - Voting systems 2:30

### **July 29**

10pm:  
V&E - Voting machines vote 2:40

### **July 30**

10pm:  
V&E - SBE chairman resigns :20  
EDUCATION - MVP 1st amendment 1:00  
V&E - Dowless indicted :30  
V&E - Rideshare safety :30  
11 2G - Fay kidney transplant :30

### **August 1**

10pm:  
WEATHER - Storm damage :20  
V&E - Voting machines :25  
EDUCATION - Virtual teachers 2:30  
11 2G - Labor of love :50  
CONSUMER - TBS lowball insurance :55  
WEATHER - Hurricane Florence family 1:30

### **August 2**

10pm:  
WEATHER - Flooding 2:40  
CONSUMER - Big water bills :45  
EDUCATION - Virtual schools update :30  
11 2G - Mustard seed project update :25  
V&E - NC crazy laws :25

#### **August 4**

10pm:  
V&E - Voter fraud in court :30  
EDUCATION - Back to school 1:05

#### **August 5**

10pm:  
V&E - Butterfield congress :25  
11 2G - Missing toy :30  
11 2G - Pharaoh's daughter update :30

#### **August 6**

10pm:  
V&E - Crazy law bill :20  
11 2G - Stuffed animal found :30  
CONSUMER - Back to school tips :40

#### **August 7**

10pm:  
EDUCATION - Virtual schools :20

#### **August 8**

10pm:  
GROWTH - Creedmoor rd widening 2:20  
V&E - Gov in Charlotte :30

#### **August 9**

10pm:  
V&E - Rideshare bill signed :25  
V&E - NC hate crime laws :25  
EDUCATION - School safety summit Monday :15  
CONSUMER - Iteam online marijuana :55  
CONSUMER - Safe airbags Iteam update :35

#### **August 10**

10pm:  
V&E - New Uber law :30



**August 11**

10pm:

CONSUMER - 49K water bill 1:00

11 2G - Jeep make a wish 1:25

**August 12**

10pm:

CONSUMER - 49K water bill 2:15

V&amp;E - Gov guns executive order 3:00

11 2 G - Ava's lemonade :45

**August 13**

10pm:

V&amp;E - NC insurance :30

11 2G - 50 yard challenge :40

**August 14**

10pm:

EDUCATION - Durham back to school :40

**August 17**

10pm:

V&amp;E - Dan Forest kickoff :25

V&amp;E - Renewable energy plan :25

**August 19**

10pm:

WEATHER - Storm damage :30

GROWTH - Wake co commish :55

**August 20**

10pm:

GROWTH - Downtown south development :20

V&amp;E - HB370 vote :25

V&amp;E - Raleigh mayoral forum :35

**August 21**

10pm:

V&amp;E - HB 370 veto fallout 3:05

GROWTH - N Hills changes :20

V&amp;E - Taxpayer refunds :20

11 2G - Treehouse for terminally ill :50

**August 23**

10pm:

EDUCATION - Read to achieve :35

11 2G - UMOJA clinic :30

**August 24**

10pm:

11 2G - Make a wish 2:25

**August 25**

10pm:

EDUCATION - Back to school 1:45

**August 26**

10pm:

EDUCATION - School budget and supplies 2:45

EDUCATION - NC standardized testing :20

V&E - Prison worker pay vote :25

**August 27**

10pm:

EDUCATION - Not enough buses 2:35

**August 28**

10pm:

WEATHER - Duke Energy Dorian preps :40

WEATHER - Tillis hurricane recovery :25

**August 30**

10pm:

WEATHER - Red Cross volunteers deploy :45

WEATHER - Dorian evacuees 2:15

**August 31**

10pm:

WEATHER - Dorian assistance 2:15

11 2G - AA cultural festival :20

**September 1**

10pm:

WEATHER - Dorian local preps 2:55

**September 2**

10pm:

WEATHER - Dorian 9:00

WEATHER - Duke Energy :40

**September 3**

10pm:

WEATHER - Dorian 8:00

**September 4**

10pm:

WEATHER - Dorian 18:00

**9/8**

10pm – trump rally – politics - :20

**9/9**

10pm – trump – politics – 5:20

10pm – mccready – politics - :55

10pm – dorian – wx – 4:25

**9/10**

10pm – dist 9 – politics - 5:25

10pm – joco – edu - :55

10pm – unc tracking ath – edu - :35

10pm – dorian – wx – 40

10pm – Ocracoke – wx – 2:40

**September 12**

10pm:

EDUCATION - MVP lawsuit update :45

WEATHER - Florence recovery update :30

GROWTH - State of Raleigh :30

**September 13**

10pm:

V&E - GA maps :30

WEATHER - Coop disaster declaration :20

EDUCATION - Clayton HS missing credits :50

WEATHER - Florence 1yr later :40

11 2G - Cumbco homebuilding blitz 1:50

CONSUMER - Pre dark 2:20

**September 14**

10pm:

V&E - Mayor town hall 1:25

**September 15**

10pm:

WEATHER - Florence anniversary 1:40

V&E - Raleigh mayoral candidates :20

11 2G - Latino heritage :20

**September 16**

10pm:

V&E - Senate redistricting vote :25  
CONSUMER - Apex high water bills 2:15  
11 2G - Cumberland hero teacher :35

### **September 17**

10pm:  
CONSUMER - Apex vacation scam 3:35  
V&E - Legislative maps finished :25

### **September 18**

10pm:  
V&E - Candidate forum tomorrow :15

### **September 19**

10pm:  
V&E - Candidate forum today 2:45

### **September 20**

10pm:  
WEATHER - Ocracoke residents struggling :40

### **September 22**

10pm  
V&E - Dowless in court Monday :25

### **September 23**

10pm:  
V&E - XGR lie detector test :40  
WEATHER - Ocracoke Dorian :45  
11 2G - Durham nurse retires :40

### **September 24**

10pm:  
GROWTH - Durham housing :40  
CONSUMER - Used car surprise :45

### **September 25**

10pm:  
11 2G - Wheelchair kid 2:10

### **September 26**

10pm:  
GROWTH - Wegman's tour :30  
EDUCATION - CHCCS SAT scores :40

### **September 27**

10pm:

V&E - Cooper license plate :25

11 2G - Disney volunteer 1:10

11 2G - Mats for the homeless :35

### **September 28**

10pm:

GROWTH - Wegman's tomorrow :30

11 2G - Raleigh youth summit :25

11 2G - Food bank anniversary :20

### **September 29**

10pm:

WEATHER - September heat 1:15

V&E - Souls to the polls :25

GROWTH - Wegman's today 2:05

### **September 30**

10pm:

EDUCATION - WCPSS reassignment :25

CONSUMER - Duke Energy rate increase :20

CONSUMER - Raleigh parking changes :20