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WLFL-TV 3rd Quarter Public Service Report

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To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 3rd quarter (July 1st through September 30, 2011) of the broadcast calendar year.

Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

In the 3rd quarter, WLFL aired approximately 55 announcements for a total of 55 minutes of community announcements.

Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: **Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition.** During the 3rd quarter of 2011, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

Locally produced Public Service Announcements:

Creature Feature- each week we feature two animals that need homes with information on the animal and how viewers can adopt the animal. On average will air these spots twice a day.

RMZ- each week we do an entertainment spot, that features our talent and discusses things happening around our viewing area.

Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 3rd quarter.

Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

Program Title: ABC 11 eyewitness news on CW 22

Date/Time: Monday-Friday 10-10:30 PM
Saturday-Sunday 10-10:30 PM
Issue: Various
Type: Locally Produced

Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

Better Life- twice a quarter (each show as a different theme)

Better Life is a locally produced show that airs at least twice a quarter. Better Life takes you on a journey of many of the Triangle's own businesses that can help you achieve your goals. Whether it's a treatment to help you look or feel better, a new career, a fitness program that REALLY works, or making a spiritual comeback, we'll give you the information you need to make "A Better Life".

Air times this quarter:

None aired this quarter

Topics discussed were:

MDTV- Twice a quarter

MDTV is a locally produced show that airs at least twice a quarter. MDTV takes you on a journey of many of the Triangle's medical services that can help you achieve a long healthy life. Whether it's a new medical treatment, or a new machine, that helps scan for cancer, we'll give you the information you need to find the cure for you or information that will point you in the right direction.

Air times this quarter: None this quarter

Topics discussed were:

The Right Side with Armstrong Williams is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics.

Armstrong airs on WLFL on Sundays at 12pm.

Other events

Aug 21st- Mudcats Game
Sept 17- Cityfest 5-8
Sept 24- Band Bash 2-8p

The CW Television Network programs

There were no CW Television Network programs that aired during the 3rd quarter

Community Outreach –Schools

- WLFL outreaches to schools through job shadowing day, where students from area schools spend the day at the station and learn what employees at a television do day to day.
- WLFL does station tours for schools and scout troops.

WTVB

**ISSUE / PROGRAM
REPORT**

**LOCAL PROGRAM
INFORMATION**

**THIRD QUARTER
2011**

INTRODUCTION

“ABC 11 EYEWITNESS NEWS AT 10 O’CLOCK ON WB 22” PREMIERED ON MONDAY, JUNE 26, 2006.

FROM JULY 1, 2011 THROUGH SEPTEMBER 30, 2011. WTVD (RALEIGH/DURHAM/FAYETTEVILLE) AIRED AN AVERAGE OF 7 HOURS OF LOCAL NEWS PROGRAMS WEEKLY ON WB22. ALSO, ON OUR DTV CHANNEL 212, THE STATION RE-AIRS A LARGE AMOUNT OF LOCAL PROGRAMMING (LOCAL NEWS) AND A SUBSTANTIAL AMOUNT OF LOCAL WEATHER INFORMATION FROM OUR FIRST ALERT DOPPLER RADAR.

WTVD’S PROGRAM PROVIDED SIGNIFICANT TREATMENT OF THE FOLLOWING ISSUES THAT WERE IMPORTANT TO THE STATION’S 22-COUNTY VIEWING AREA IN THE SECOND QUARTER OF 2011:

GROWTH
EDUCATION
HEALTH
CRIME
POVERTY

THE FOLLOWING PAGES DESCRIBE SOME OF WTVD’S MOST SIGNIFICANT TREATMENT OF THESE ISSUES OF CONCERN.

GROWTH

Category: Growth

Date: 09/20/11

Show: 10pm

Tape Duration: 1:15

Story Summary:

“SAINT AUG'S” WILL FINALLY BE ALLOWED TO BUILD A STADIUM TO SEAT 25-HUNDRED PEOPLE.

Category: Growth

Date: 09/26/2011

Show: 10pm

Tape Duration: 1:30

Story Summary:

AFTER HOURS OF DELIBERATIONS THE BOARD OF ADJUSTMENT IN HARNETT COUNTY VOTED DOWN THE PROPOSED LANDFILL SAYING IT CANNOT MOVE FORWARD.

EDUCATION

Date: 07/10/11

Show: 10pm

Tape Duration: 25 SECONDS

Story Summary:

WHILE MANY WAKE COUNTY STUDENTS ARE ENJOYING SUMMER BREAK, THOUSANDS OF YEAR ROUND STUDENTS ARE ABOUT TO HEAD BACK TO SCHOOL.

Category: Education

Date: 07/17/11

Show: 10pm

Tape Duration:

Story Summary:

THE ALARM CLOCKS ARE SET TONIGHT. THOUSANDS OF STUDENTS GO BACK TO SCHOOL TOMORROW IN DURHAM.

Category: Education

Date: 7/19/11

Show: 10pm

Tape Duration: 1:00

Story Summary:

THERE'S A FACE-OFF BETWEEN A LOCAL JUDGE AND LAW-MAKERS. REPUBLICANS ARE ARGUING THAT THE JUDGE IS CONFUSED AFTER HE RULED TO END RESTRICTIONS ON PRE-K PROGRAMS.

Category: Education

Date: 08/09/11

Show: 10pm

Tape Duration::45

Story Summary:

COLLEGE STUDENTS WHO ARE ABOUT TO LAND IN THE WORKING WORLD AND GET INTO THE GAME OF INVESTING ARE A BIT NERVOUS TO DO SO.

Category: Education

Date: 08/09/11

Show: 10pm

Tape Duration: 2:30

Story Summary:

SHAW UNIVERSITY'S PRESIDENT IS TALKING TONIGHT, HOURS AFTER ABRUPTLY STEPPING DOWN FROM HER POSITION. AND EYEWITNESS NEWS IS LEARNING HER RESIGNATION COMES AMID COMPLAINTS FROM FACULTY AND STAFF.

Category: Education

Date: 08/22/11

Show: 10pm

Tape Duration: 2:00

Story Summary:

IN CUMBERLAND COUNTY, AS STUDENTS GET READY FOR THE BEGINING OF THE NEW SCHOOL YEAR, SOME WILL BE GOING BACK TO A SCHOOL THAT NOW LOOKS BRAND NEW!

Category: Education

Date: 08/30/11

Show: 10pm

Tape Duration::10

Story Summary:

STUDENTS IN EDGECOMBE, HALIFAX, ROANOKE RAPIDS AND NASH- ROCKY MOUNT SCHOOLS WILL GET THE A THIRD DAY OFF TOMORROW BECAUSE OF IRENE DAMAGE.

Category: Education

Date: 08/30/11

Show: 10pm

Tape Duration: 1:40

Story Summary:

IN FAYETTEVILLE, A SUBSTITUTE TEACHER AND A SCHOOL BUS DRIVER ARE SUSPENDED AND MAY LOSE THEIR JOBS FOR LETTING A FIRST GRADER RIDE A SCHOOL BUS HOME AGAINST HIS MOTHER'S INSTRUCTIONS.

Category: Education

Date: 09/19/11

Show: 10pm

Tape Duration: 2:00

Story Summary:

TONIGHT THE WAKE COUNTY SCHOOL SYSTEM IS CONSIDERING OFFERING SINGLE-SEX SCHOOLS AS EARLY AS NEXT SCHOOL YEAR. THE GOAL IS TO HELP BOYS AND GIRLS LEARN WITHOUT DISTRACTIONS. BUT SOME PEOPLE THINK IT COULD SET A BAD PRECEDENT.

Category: Education

Date: 09/20/11

Show: 10pm

Tape Duration: 1:15

Story Summary:

THE WAKE COUNTY SCHOOL BOARD HAS APPROVED A 130 MILLION DOLLAR SCHOOL FACILITIES PLAN THAT INCLUDES ADDING AN ALL-BOYS AND ALL-GIRLS LEADERSHIP PROGRAM.

Category: Education

Date: 9/22/11

Show: 10pm

Tape Duration: 1:15

Story Summary:

ONE OF THE HOTLY CONTESTED RACES IN THE UPCOMING ELECTION IS FOR THE WAKE COUNTY SCHOOL BOARD, AND TONIGHT ONE OF THOSE CANDIDATES IS UNDER FIRE.

Category: Education

Date: 09/27/11

Show: 10pm

Tape Duration:

Story Summary:

WAKE SCHOOL BOARD CHAIR RON MARGIOATTA TONIGHT FACED OFF IN A CANDIDATE'S FORUM AGAINST HIS CHALLENGER SUSAN EVANS.

Category: Education

Date: 09/29/11

Show: 10pm

Tape Duration:

Story Summary:

THE BUS DRIVER DIDN'T BREAK UP THE BRAWL. SEE WHY THE SCHOOL SYSTEM SAYS SHE DIDN'T DO ANYTHING WRONG.

Category: Education

Date: 09/30/11

Show: 10pm

Tape Duration::45

Story Summary:

THE NEW WAKE COUNTY STUDENT ASSIGNMENT PLAN WILL BE RELEASED TO THE PUBLIC NEXT WEEK AND THE BOARD WILL TAKE A VOTE ON OCTOBER 18TH.

HEALTH

Category: Health Care

Date: 07/20/11

Show: 10pm

Tape Duration::30

Story Summary:

AN OB-GYN GROUP SAYS WOMEN SHOULD START GETTING ANNUAL MAMMOGRAMS AT 40, INSTEAD OF 50.

Category: Health

Date: 08/08/11

Show: 10pm

Tape Duration::35

Story Summary:

WE HAVE A HEALTH ALERT TONIGHT FOR ANYONE WHO VISITED A CERTAIN FAYETTEVILLE RESTAURANT.

Category: Health
Date: 08/09/11
Show: 10pm
Tape Duration::35

Story Summary:

A HEALTH ALERT INVOLVING POSSIBLE "HEPATITIS A" EXPOSURE AT A FAYETTEVILLE RESTAURANT MEANT PEOPLE SCRAMBLED TO GET PROTECTION TODAY.

Category: Health
Date: 09/19/11
Show: 10pm
Tape Duration::30

Story Summary:

THE DURHAM COUNTY HEALTH DEPARTMENT IS NOW OFFERING THE FLU VACCINE. ANYONE CAN GET A SHOT ON MONDAY, WEDNESDAY OR FRIDAY FROM 8:30 UNTIL 11 IN THE MORNING OR FROM ONE TO FOUR IN THE AFTERNOON.

Category: Health Care
Date: 09/20/11
Show: 10pm
Tape Duration::30

Story Summary:

A TENNESSEE CONGRESSMAN HELPED SAVE A LIFE AT CHARLOTTE'S AIRPORT.

Category: Health care
Date: 09/23/11
Show: 10pm
Tape Duration::20

Story Summary:

A DRUG SHORTAGE IN AMERICA IS GETTING CRITICAL. CANCER TREATMENT DRUGS, IN PARTICULAR, ARE AT DANGEROUSLY LOW LEVELS.

Category: Healthcare

Date: 09/30/11

Show: 10pm

Tape Duration: 1:00

Story Summary:

THERE'S CONFUSION TONIGHT ABOUT WHEN THE STATE'S NEW ABORTION LAW, CALLED THE "WOMEN'S RIGHT TO KNOW" LAW, TAKES EFFECT. MOST OTHER LAWS KICK-IN TOMORROW, BUT THIS ONE MAY NOT.

CRIME

Category: Crime

Date: 07/06/11

Show: 10pm

Tape Duration: 1:25

Story Summary:

TWO YEARS LATER AFTER THE DEATH OF A LITTLE GIRL, HER MOTHER IS NOW CHARGED WITH FIRST DEGREE MURDER.

Category: Crime

Date: 07/20/11

Show: 10pm

Tape Duration: 1:15

Story Summary:

RALEIGH POLICE ARE NOW IN CHARGE OF THE SEARCH FOR A WOMAN FROM KINSTON. SHE WAS LAST SEEN IN RALEIGH A WEEK AGO.

Category: Crime

Date: 08/08/11

Show: 10pm

Tape Duration 1:00

Story Summary:

A WAKE COUNTY GRAND JURY TODAY INDICTED A RALEIGH HUSBAND AND WIFE FOR THE MURDER OF HIS EX-GIRLFRIEND.

Category: Crime

Date: 08/08/11

Show: 10pm

Tape Duration: 2:30

Story Summary:

IN CUMBERLAND COUNTY TONIGHT, A COUPLE OF TEENAGE BOYS ARE FACING SOME PRETTY SERIOUS ADULT CRIMES. THEY'RE ACCUSED OF ATTACKING A 75-YEAR-OLD WOMAN AND STEALING HER CAR FOR A JOY-RIDE.

Category: Crime

Date: 08/09/11

Show: 10pm

Tape Duration: 2:00

Story Summary:

SEARCH WARRANTS RELEASED LATE THIS AFTERNOON IN THE MURDER CASE OF A KINSTON WOMAN REVEAL THAT POLICE THINK SHE WAS KILLED IN AN APARTMENT IN RALEIGH.

Category: Crime

Date: 08/09/11

Show: 10pm

Tape Duration::35

Story Summary:

THE MAN WHO WAS THE FOCUS OF AN 'I-TEAM INVESTIGATION' HAS BEEN ARRESTED IN CONNECTION WITH AN ALLEGED SCHEME TO TAKE OVER OWNERSHIP OF FORECLOSED HOUSES IN THE TRIANGLE THAT ARE ACTUALLY BANK OWNED.

Category: Crime

Date: 08/22/11

Show: 10pm

Tape Duration::25

Story Summary:

DURHAM POLICE SAY THEY'RE NOT CONVINCED THEY'RE DEALING WITH A SHOOTING ALONG THE DURHAM FREEWAY.

Category: Crime

Date: 08/22/11

Show: 10pm

Tape Duration::25

Story Summary:

A GRANVILLE COUNTY COUPLE, FACING FELONY CHARGES FOR ENGAGING IN SEXUAL CONDUCT WITH TWO GIRLS, REACHED PLEA DEALS TODAY.

Category: Crime

Date: 08/22/11

Show: 10pm

Tape Duration::25

Story Summary:

ON THE FIRST DAY OF TESTIMONY IN THE DEATH PENALTY MURDER TRIAL OF A RALEIGH MAN, HIS ATTORNEY TOLD THE JURY THAT HE DID KILL HIS INFANT STEP-DAUGHTER AND WILL TESTIFY ABOUT IT.

Category: Crime

Date: 08/22/11

Show: 10pm

Tape Duration::25

Story Summary:

THERE'S A MURDER MYSTERY IN SANFORD TONIGHT INVOLVING TWO PEOPLE FOUND DEAD IN A BURNED CAR.

Category: Crime

Date: 08/30/11

Show: 10pm

Tape Duration::35

Story Summary:

THERE WAS DRAMATIC AND SHOCKING TESTIMONY TODAY FROM THE RALEIGH MAN CHARGED WITH MURDERING HIS INFANT STEP-DAUGHTER.

Category: Crime

Date: 08/30/11

Show: 10pm

Tape Duration::35

Story Summary:

THE DEFENSE RESTED IN THE MURDER TRIAL OF A MAN ACCUSED OF OPENING FIRE ON A NURSING HOME IN CARTHAGE. THAT MEANS CLOSING ARGUMENTS COULD START LATER THIS WEEK IN THE NURSING HOME RAMPAGE CASE.

Category: Crime

Date: 08/30/11

Show: 10pm

Tape Duration::35

Story Summary:

AN APPARENT MURDER- SUICIDE INVOLVING A COUPLE MARRIED FOR MORE THAN 40-YEARS IS UNDER INVESTIGATION IN CHATHAM COUNTY TONIGHT.

Category: Crime

Date: 09/19/11

Show: 10pm

Tape Duration::30

Story Summary:

NEW AT 11, THERE WAS GUNFIRE INSIDE A LOWE'S HOME IMPROVEMENT STORE IN CONCORD, LEAVING TWO PEOPLE DEAD.

Category: Crime

Date: 09/19/11

Show: 10pm

Tape Duration::30

Story Summary:

EYEWITNESS NEWS HAS LEARNED THE TARGET IN THE NURSING HOME RAMPAGE THAT LEFT EIGHT DEAD IS NOW BEING TARGETED IN A NEW LAWSUIT.

Category: Crime

Date: 09/19/11

Show: 10pm

Tape Duration::30

Story Summary:

JURY SELECTION IS UNDERWAY IN THE TRIAL OF THREE ACCUSED TRIANGLE TERRORISTS.

Date: 9/22/11

Show: 10pm

Tape Duration::30

Story Summary:

A FORT BRAGG SOLDIER IS DEAD. NOW POLICE ARE TRYING TO FIGURE OUT WHO KILLED HIM OUTSIDE A FAYETTEVILLE HOTEL.

Category: Crime

Date: 9/22/11

Show: 10pm

Tape Duration::30

Story Summary:

AFTER TWO TRIANGLE BANK ROBBERIES, TWO MEN ARE IN CUSTODY. THE MOST RECENT HAPPENED THIS AFTERNOON IN CHAPEL HILL.

Category: Crime

Date: 9/22/11

Show: 10pm

Tape Duration::30

Story Summary:

TONIGHT RALEIGH POLICE ARRESTED THE MAN THEY SAY HELD-UP THE "CRESCENT STATE BANK" ON CREEDMOOR ROAD.

Category: Crime

Date: 9/22/11

Show: 10pm

Tape Duration: 1:30

Story Summary:

TONIGHT A RALEIGH WOMAN IS PRAYING FOR HER SISTER AND THANKFUL THE MAN WHO POLICE SAY STABBED HER IS LOCKED

UP. SHE SAYS HER SISTER WAS STABBED 39 TIMES EARLIER THIS WEEK AND POLICE JUST ARRESTED THAT MAN A FEW HOURS AGO.

Category: Crime

Date: 09/23/11

Show: 10pm

Tape Duration::20

Story Summary:

WE NOW KNOW THE NAME OF THE FORT BRAGG SOLDIER WHO WAS SHOT AND KILLED AT A HOTEL.

Category: Crime

Date: 09/23/11

Show: 10pm

Tape Duration::20

Story Summary:

RALEIGH POLICE WANT TO TRACK DOWN A BANK ROBBER TONIGHT.

Category: Crime

Date: 09/23/11

Show: 10pm

Tape Duration::20

Story Summary:

A TRIANGLE MAN LOCKED-UP IN CONNECTION WITH A CHAPEL HILL BANK ROBBERY NOW FACES CHARGES INVOLVING TWO MORE HOLD-UPS, INCLUDING ANOTHER BANK HEIST.

Category: Crime

Date: 09/26/11

Show: 10pm

Tape Duration:

Story Summary:

A CUMBERLAND COUNTY WOMAN GRABBED HER GUN AND FIRED IT WHEN SHE SAYS MEN BROKE THROUGH THE DOOR TO HER HOME IN THE MIDDLE OF THE DAY.

Category: Crime

Date: 09/30/11

Show: 10pm

Tape Duration: 2:00

Story Summary:

POLICE ARE ON THE LOOKOUT FOR A MAN WHO EXPOSED HIMSELF TO CHILDREN ON A SOCCER FIELD.

Category: Crime

Date: 09/30/11

Show: 10pm

Tape Duration::30

Story Summary:

NEW TONIGHT, POLICE RELEASED SURVEILLANCE VIDEO OF A VANDAL, CAUGHT ON TAPE, RIGHT IN FRONT OF OUR STUDIO HERE IN DOWNTOWN RALEIGH.

POVERTY, JOBS, ECONOMY

Category: Economy

Date: 08/22/11

Show: 10pm

Tape Duration::45

Story Summary:

"REDUCTION IN FORCE" -- THOSE ARE THREE WORDS THOUSANDS OF STATE WORKERS HAVE HEARD THIS YEAR AND MANY TELL US LOSING THEIR JOB PUTS THEM ON AN EMOTIONAL ROLLER COASTER.

Category: Economy

Date: 09/23/11

Show: 10pm

Tape Duration::20

Story Summary:

IN THE MIDST OF SOME GRIM STATE UNEMPLOYMENT FIGURES THERE IS A BRIGHT SPOT.

Category: Economy

Date: 09/26/2011

Show: 10pm

Tape Duration:

Story Summary:

SOME ACCELERATED PRICE RELIEF MAY BE ON THE WAY FOR DRIVERS AT THE PUMP.

Category: Economy

Date: 9/27/11

Show: 10PM

Tape Duration: 20 seconds

Story Summary:

IF YOU'RE LOOKING FOR A JOB, THE STATE FAIR IS HIRING.

COVERAGE OF ADDITIONAL ISSUES

Category: Community

Date: 07/06/11

Show: 10pm

Tape Duration::30

Story Summary:

TONIGHT EXTREME MAKEOVER: HOME EDITION IS EYEING FAYTTEVILLE.

Category: Community

Date: 07/20/11

Show: 10pm

Tape Duration: 1:20

Story Summary:

RIGHT NOW VOLUNTEERS ARE GOING TO EXTREMES TO MAKE SURE THE 'BIG REVEAL' GOES OFF WITHOUT A HITCH IN FAYETTEVILLE.

Category: Community

Date: 09/27/2011

Show: 10pm

Tape Duration: 1:30

Story Summary:

WHILE SPEAKING ABOUT THE ECONOMY TODAY, THE GOVERNOR TOLD A GROUP THAT MAYBE THE COUNTRY SHOULD HOLD OFF ON CONGRESSIONAL ELECTIONS FOR TWO YEARS.

Category: Community

Date: 09/27/2011

Show: 10pm

Tape Duration: 1:30

Story Summary:

A POPULAR TRAIL AT FORT BRAGG WILL BE OFF LIMITS FOR MONTHS.

Category: Community

Date: 09/28/2011

Show: 10pm

Tape Duration: 1:30

Story Summary:

THERE'S A FIGHT TO KEEP A RALEIGH SCHOOL FOR DISABLED STUDENTS FROM CLOSING.