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WLFL-TV 3rd Quarter Public Service Report

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To Whom It May Concern:

The attached is a compiled list of program descriptions of public affairs shows, which WLFL produced to serve the community's interest during the 3rd quarter (July 1st through September 30, 2009) of the broadcast calendar year.

Community Calendar:

CW 22 Community Calendar

Local non-profit organizations utilize this community service project to promote local community events and activities. The events and activities included support group meetings to talk about important issues, and charity events that help raise money for important causes. The Community Calendar airs daily at 10am. It is 60 seconds in length and is comprised of 3 announcements at 20 seconds each.

In the 3rd quarter, WLFL aired approximately 55 announcements for a total of 55 minutes of community announcements.

Public Service Announcements:

In addition to the attached, WLFL aired public service announcements covering a number of topics which include the following subject matter: Crime, Drugs/Alcohol, Education, Employment/Economy, Environment, Health, Youth/Teens, Volunteering, Fitness, Family and Government, and DTV transition. During the 3rd quarter of 2009, WLFL aired approximately 5 hours of public service announcements. These public service announcements range from 10 seconds to 60 seconds in length. The public service announcements aired daily between sign on to sign off seven days a week

Locally produced Public Service Announcements:

None aired this quarter.

Network produced Public Service Announcements:

We aired no Network produced Public Service Announcements during the 3rd quarter.

Public Service Programs:

The following programs air on WLFL with the goal of educating all sectors of the community as to the issues that affect them regionally, as well as nationally. These shows highlight topics of interest and organizations that provide necessary information and/or services for the betterment of those who are in need of mental, emotional or physical assistance in the Triangle and surrounding communities.

Program Title: ABC 11 eyewitness news on CW 22

Date/Time:

Monday-Friday Saturday-Sunday 10-10:30 PM

Date/ Hille.

10-10:30 PM

Issue:

Various

Type:

Locally Produced



Program Topic and Description:

CW 22 and ABC 11 have joined together for a news share, which started on June 26, 2006. This partnership allows CW22 to serve the community by airing a public service Program that we would not be able to run on our own. The newscast is produced by ABC 11 eyewitness news, but it airs on our station. The nightly newscast will cover major issues that and effect and interest the public. See attached report.

Better Life- twice a quarter (each show as a different theme)

Better Life is a locally produced show that airs at least twice a quarter. Better Life takes you on a journey of many of the Triangle's own businesses that can help you achieve your goals. Whether it's a treatment to help you look or feel better, a new career, a fitness program that REALLY works, or making a spiritual comeback, we'll give you the information you need to make "A Better Life".

Air times this quarter:

None aired this quarter

Topics discussed were:

MDTV- Twice a quarter

MDTV is a locally produced show that airs at least twice a quarter. MDTV takes you on a journey of many of the Triangle's medical services that can help you achieve a long healthy life. Whether it's a new medical treatment, or a new machine, that helps scan for cancer, we'll give you the information you need to find the cure for you or information that will point you in the right direction.

Air times this quarter: None this quarter

Topics discussed were:

MDA TELEPHONE

CW22 hosted the 2009 44th Annual Labor Day Telethon in Raleigh, NC, raising \$318,009 for the fight against Muscular Dystrophy.CW22 also sponsored a picnic for the MDA Kids, "Under the Big Top" on August 8th, where Jerry's Kids came together for a day of food, fun, games and crafts. CW22 is a proud sponsor of MDA and supports their annual fund-raising events, such as "Fill-in-the-Boot", where local Fire Fighters fill their boots with collected donations and "Stride 'n Ride", where nearly 20 teams and 170 walkers came together this year to raise nearly \$33,000 for MDA programs, services and research.

The Right Side with Armstrong Williams is a dynamic television show that goes beyond the news. It is provocative and refreshing commentary on the issues Americans care about most: morals, family values, God and politics.

Armstrong airs on WLFL on Sundays at 12pm.

Other events

The CW Television Network programs

There were no CW Television Network programs that aired during the 3rd quarter

Community Outreach –Schools

- WLFL outreaches to schools through job shadowing day, where students from area schools spend the day at the station and learn what employees at a television do day to day.
- WLFL does station tours for schools and scout troops.

WTVD

ISSUE / PROGRAM REPORT

LOCAL PROGRAM INFORMATION

THIRD QUARTER 2009

INTRODUCTION

"ABC 11 EYEWITNESS NEWS AT 10 O'CLOCK ON WB 22" PREMIERED ON MONDAY, JUNE 26, 2006.

FROM JULY 1, 2009 THROUGH SEPTEMBER 30, 2009 WTVD (RALEIGH/DURHAM/FAYETTEVILLE) AIRED AN AVERAGE OF 7 HOURS OF LOCAL NEWS PROGRAMS WEEKLY ON WB22. ALSO, ON OUR DTV CHANNEL 212, THE STATION RE-AIRS A LARGE AMOUNT OF LOCAL PROGRAMMING (LOCAL NEWS) AND A SUBSTANTIAL AMOUNT OF LOCAL WEATHER INFORMATION FROM OUR FIRST ALERT DOPPLER RADAR.

WTVD'S PROGRAM PROVIDED SIGNIFICANT TREATMENT OF THE FOLLOWING ISSUES THAT WERE IMPORTANT TO THE STATION'S 22-COUNTY VIEWING AREA IN THE SECOND QUARTER OF 2009:

GROWTH EDUCATION HEALTH CRIME POVERTY

THE FOLLOWING PAGES DESCRIBE SOME OF WTVD'S MOST SIGNIFICANT TREATMENT OF THESE ISSUES OF CONCERN.

GROWTH

EDUCATION

HEALTH

CRIME

POVERTY/JOBS/ECONOMY

III. COVERAGE OF ADDITIONAL ISSUES

GROWTH

EDUCATION

Category: Education
Date: 07/20/09
Show: 10pm
Tape Duration:

Story Summary:

THE 'RECESSION' AND 'HIGH' UNEMPLOYMENT RATES ARE MAKING IT MORE AND MORE 'DIFFICULT' FOR FAMILIES TO AFFORD COLLEGE. THE NUMBER OF APPLICATIONS FOR FINANCIAL AID IS 'WAY UP'. AS EYEWITNESS NEWS KEEPS AN EYE ON 'YOUR MONEY' -- WE FOUND NOT EVERYONE IS GETTING WHAT THEY NEED. SHAE CRISSON IS LIVE AT N-C STATE UNIVERSITY -- TAKING A CLOSER LOOK.

Category: Education
Date: 07/20/09
Show: 10pm
Tape Duration:

Story Summary:

ATTORNEYS' FOR THE 'GOVERNOR' - WHO 'LOST' THE COURT CASE - HAVE 'INDICATED' THEY 'MIGHT' APPEAL - THE JUDGE'S DECISION. THE 'POWER STRUGGLE' - OVER 'WHO' RUNS 'NORTH CAROLINA PUBLIC SCHOOLS' - COULD 'COST TAXPAYERS' - EVEN 'MORE' MONEY - 'DESPITE' A JUDGE'S RULING. BUT, THE 'MAN' - 'HAND PICKED' BY THE GOVERNOR TO 'RUN' THE 'SCHOOLS' SAYS - A 'FINAL DECISION' ON THE 'APPEAL' - HAS 'NOT' YET BEEN MADE. XXXXXXXX - THE CHAIRMAN OF THE 'STATE BOARD OF EDUCATION' - WAS 'BACK' IN HIS OFFICE TODAY - IN A 'SUBORDINATE ROLE' - TO 'STATE SUPERINTENDENT' - DR. JUNE ATKINSON A 'JUDGE' RULED - THE 'ELECTED' SUPERINTENDENT - ACCORDING TO THE 'STATE CONSTITUTION' — IS HARRISON'S BOSS - 'NOT' THE OTHER WAY AROUND. HARRISON IS 'PLEDGING' - TO WORK 'WITH' ATKINSON - AND CONCEDES - AN 'APPEAL' - COULD BE 'COSTLY AND DISTRACTING'.

Category: Education
Date: 08/10/09
Show: 10PM
Tape Duration:
Story Summary:

TONIGHT -- '300' N-C CENTRAL STUDENTS IN DURHAM ARE 'FRUSTRATED'. THEY PLANNED TO LIVE ON-CAMPUS..
BUT THEY'LL START THE YEAR IN A 'HOTEL' INSTEAD. N-C-C-U SAYS MORE FRESHMAN ENROLLED THAN PLANNED.
NOW THERE'S A HOUSING CRUNCH.STUDENTS LEARNED JUST LAST WEEK -- THEY'LL STAY AT
THE 'MILLENNIUM HOTEL'. UPPER CLASSMEN AND GRAD ARE THE ONLY UPPER CLASSMEN STAYING
ON CAMPUS. HONORS STUDENTS AND ATHLETES

Category: Education
Date: 09/01/09
Show: 10pm
Tape Duration: :30
Story Summary:

THE 'SCHOOL YEAR' - IS JUST 'GETTING STARTED'. AND, 'SO' IS THE 'BATTLE' - FOR THE 'WAKE COUNTY SCHOOL BOARD'! 'WAKE TECH' - HOSTED THE 'FIRST DEBATE' - THIS EVENING. CANDIDATES VYING FOR THE 'DISTRICT TWO' SEAT - WENT 'BACK AND FORTH' - FOR AN HOUR-AND-A-HALF. THESE 'SCHOOL BOARD' RACES — HAVE THE POTENTIAL TO BE 'HEATED'. DURING THE SUMMER, GROUPS THAT ARE 'FRUSTRATED' — WITH 'CURRENT' BOARD MEMBERS - TEAMED-UP TO NOMINATE THEIR 'OWN' CANDIDATES

HEALTH

Category: Health Care
Date: 07/20/09
Show: 10pm
Tape Duration:

Story Summary:

PRESIDENT OBAMA' IS 'DEFENDING' HIS PLAN. HE ALSO SAYS 'HEALTH CARE OVERHAUL' IS MORE IMPORTANT THAN HIS 'REPUTATION'. THE PRESIDENT VISITED A WASHINGTON CHILDREN'S HOSPITAL TODAY. HE SAYS 'OUT- OF- POCKET' COSTS FOR PATIENTS ARE SHOOTING UP -- WHILE INSURANCE COMPANIES RAKE IN 'RECORD PROFITS'. PRESIDENT OBAMA SAYS THE NEED FOR CHANGE IS 'URGENT'.

Category: Health Care Date: 08/10/09 Show: 10PM Tape Duration:

Story Summary:

TONIGHT -- PRESIDENT OBAMA IS BACK IN THE U-S. AND DEFENDING HIS CALL FOR 'HEALTH CARE OVERHAUL'. THE PRESIDENT RETURNED FROM MEXICO THIS EVENING. HE 'WRAPPED UP' THE 'NORTH AMERICAN SUMMIT' TALKING ABOUT 'HEALTH CARE'. PRESIDENT OBAMA SAYS CANADA'S GOVERNMENT RUN SYSTEM WORKS FOR CANADIANS. BUT -- HE DOESN'T THINK IT WOULD WORK FOR AMERICANS. THE PRESIDENT WANTS TO 'REFORM' HEALTH CARE. SOME CRITICS OF HIS PROPOSALS COMPARE HIS PLAN TO CANADA'S.

Category: Health Care
Date: 08/10/09
Show: 10PM
Tape Duration:
Story Summary:

LOCAL CONGRESSMAN 'G. K. BUTTERFIELD' -- SAYS HIS HEALTH CARE BASED TOWN HALLS ARE AIMED AT 'CORRECTING' WHAT HE CALLS 'MISINFORMATION'. THE WILSON BASED DEMOCRAT WILL HOST A 'TOWN HALL MEETING' TOMORROW AT 'PARKER MIDDLE SCHOOL' IN ROCKY MOUNT. BUTTERFIELD SAYS HE WANTS PEOPLE TO UNDERSTAND WHY CHANGES TO THE HEALTH CARE INDUSTRY ARE NEEDED.

Category: health care
Date: 09/01/09
Show: 10pm
Tape Duration: :30
Story Summary:

THE 'FEDERAL GOVERNMENT' IS UPPING ITS EFFORT TO 'FIGHT' THE 'SWINE FLU'. PRESIDENT OBAMA TALKED ABOUT THE VIRUS TODAY AT THE WHITE HOUSE. HE SAYS HE DOESN'T WANT TO 'ALARM' PEOPLE. BUT -- HE DOES WANT THEM PREPARED. THE GOVERNMENT IS ALSO SENDING THE MESSAGE KIDS' WAY. A NEW 'P-S-A' STARS 'ELMO'. THE SESAME STREET CHARACTER REMINDS KIDS TO 'SNEEZE' OR 'COUGH' INTO THE ELBOWS -- NOT THEIR HANDS OFFICIALS SAY EVERYONE SHOULD GET THE VACCINE WHEN IT'S AVAILABLE.

Category: health care Date: 09/01/09 Show: 10pm

Tape Duration: :30 Story Summary:

THERE'S A POTENTIAL SWINE FLU OUTBREAK AT 'WAKE FOREST UNIVERSITY'. AS MANY AS '80- STUDENTS' MAY BE SICK. ADMINISTRATORS AT THE WINSTON-SALEM SCHOOL SAY ONLY TWO CASES ARE CONFIRMED. BUT — MANY STUDENTS WHO 'DON'T FEEL WELL' -- HAVE BEEN TOLD TO 'STAY HOME'. CLASSES ARE GOING ON AS USUAL.

Category: health care
Date: 09/01/09
Show: 10pm
Tape Duration: :30

Story Summary:

THE 'SEASONAL FLU SHOT' - IS 'AVAILABLE' RIGHT NOW - 'EARLIER' THAN EXPECTED. C-V-S' AND 'WALGREEN'S' - STARTED GIVING 'SHOTS' TODAY. THE 'DRUGSTORE CHAINS' SAY - THEY EXPECT 'GREATER DEMAND'

THIS YEAR. BOTH PLAN TO GIVE 'THOUSANDS' OF SHOTS. THE 'SEASONAL FLU VACCINE' - IS 'NOT'

THE SAME - AS THE 'SWINE FLU'. IT'S 'OKAY' TO GET BOTH

Category: health care
Date: 09/01/09
Show: 10pm

Tape Duration: :30

Story Summary:

BURR SPENT THE FIRST HALF OF HIS DAY IN CHARLOTTE. THIS MORNING -- HE ATTENDED A 'HEALTH CARE FORUM' WITH TWO WELL-KNOWN SENATE COLLEAGUES. SENATE MINORITY LEADER 'MITCH McCONNELL' AND FORMER PRESIDENTIAL CANDIDATE 'JOHN McCAIN' JOINED BURR IN CHARLOTTE ALL 'THREE' ARE AGAINST PRESIDENT OBAMA'S HEALTH CARE REFORM PLAN

CRIME

Category: Crime,

Date:

07/20/09

Show:

10pm

Tape Duration:

Story Summary:

IN DURHAM -- A '35- YEAR OLD' CHARGED IN THE MURDER OF HIS FATHER -

WILL STAY BEHIND BARS, A JUDGE 'DENIED' BOND FOR 'CHEO BURROUGHS' TODAY IN COURT.

Category: Crime,

Date:

07/20/09

Show:

10pm

Tape Duration: Story Summary:

MEANWHILE, A 'LOCAL TEENAGER' - CHARGED WITH MAKING 'BOMB THREATS' -- WILL 'REMAIN' BEHIND

BARS.TONIGHT -- A 'FEDERAL JUDGE' - 'DENIED' - A 'PRE-TRIAL RELEASE REQUEST' - FOR XXXXXX' --

TODAY, PROSECUTORS SAY - THE 16-YEAR-OLD BOY FROM 'OXFORD' - MADE 'THREATS' -

AGAINST 'U-N-C CHAPEL HILL' AND SEVERAL 'OTHER' UNIVERSITIES THE 'THREAT' AGAINST 'CAROLINA'

- CAUSED A 'BIG COMMOTION' - BACK IN FEBRUARY.

Category: Crime

Date:

08/10/09

Show:

10PM

Tape Duration:

Story Summary: TONIGHT -- A 7th MAN FACING 'TERROR CHARGES' IS DENIED BOND.

A FEDERAL JUDGE REFUSED BOND FOR 'ANES SUBASIC' THIS AFTERNOON.

IN THIS EXCLUSIVE VIDEO -- SUBASIC MAKES HIS WAY FROM THE 'WAKE COUNTY JAIL' TO T

HE FEDERAL COURTHOUSE IN RALEIGH.FEDERAL AGENTS ARRESTED HIM AND 'SIX' OTHER MEN

'2- WEEKS AGO' IN JOHNSTON COUNTY. THEY SAY THE GROUP WANTED TO CARRY OUT 'VIOLENT JIHAD' OVERSEAS.

SUBASIC'S ATTORNEY SAYS IT'S A CASE OF GUILT BY ASSOCIATION. BUT -- PROSECUTORS

POINT OUT HE ATTENDED 'ANTI-TERRORISM TRAINING' AND ORDERED 'SNIPER EQUIPMENT'.

EWN: How would you explain the weapons? The sniper? The scope? Ammo? Keat Wiles: I don't know how to explain the THE JUDGE SAYS SUBASIC POSES A DANGER TO THE COMMUNITY -- AND IS A 'FLIGHT RISK'.

Category: Crime
Date: 08/10/09
Show: 10PM

Tape Duration:

Story Summary: A LILLINGTON MAN CONVICTED OF ABUSING AN AFGHAN DETAINEE HAS LOST ONE LEGAL BATTLE -- BUT WON ANOTHER. A FEDERAL APPEALS COURT IN VIRGINIA IS UPHOLDING XXXXXX CONVICTION. IT REJECTS XXXXXX ARGUMENT THAT FEDERAL COURTS DON'T HAVE JURISDICTION OVER ASSAULTS AT AN AFGHANI MILITARY BASE. THE C-I-A CIVILIAN CONTRACTOR HIT DETAINEE XXXXXX WITH A FLASH LIGHT AND KICKED HIM IN THE GROIN. XXXX LATER DIED. A FEDERAL JUDGE SENTENCED XXXXX TO MORE THAN EIGHT YEARS IN PRISON. BUT THE APPEALS COURT IS ORDERING A NEW SENTENCE. IT SAYS THE JUDGE FAILED TO EXPLAIN WHY HE GAVE XXXXX A LONGER TERM THAN GUIDELINES SUGGESTED.

Category: Crime
Date: 08/10/09
Show: 10PM

Tape Duration:

Story Summary: THE DEFENSE IN THE 'XXXX' MURDER TRIAL WILL PICK UP TOMORROW -- WHERE IT LEFT OFF THIS AFTERNOON. CASTILLO IS CHARGED WITH KILLING HIS FATHER THEN FIRING SHOTS AT ORANGE HIGH SCHOOL. THIS AFTERNOON -- THE DEFENSE CALLED ON THE FIRST INVESTIGATORS ON THE SCENE. HE TOLD THE JURY THAT HE HAD XXX COMMITTED IMMEDIATELY -- BECAUSE HE WAS MAKING SUICIDAL STATEMENTS. EARLIER -- THE PROSECUTION 'WRAPPED UP' ITS CASE AGAINST XXX. XXXX IS USING THE 'INSANITY DEFENSE'. A CLINICAL SOCIAL WORKER TESTIFIED TO XXXX MENTAL STATE -- SAYING HE WAS 'DELUSIONAL' -- AND HAD SOUGHT HELP SHORTLY BEFORE THE SHOOTING. we had the belief that he was quite likely in a first break of a psychotic disorder and additionally they were familiar with him having already begun treatment with him. ALSO -- A GUN STORE WORKER TOLD JURORS CASTILLO HAD VISITED HIS BUSINESS AT LEAST TWICE. ON ONE OCCASION HE PRACTICED SHOOTING WITH HIS FATHER. THE DEFENSE WILL CONTINUE ITS CASE TOMORROW. THE DEFENSE IN THE XXXXXXY' MURDER TRIAL WILL PICK UP TOMORROW -- WHERE IT LEFT OFF THIS AFTERNOON.

Category: Crime
Date: 08/28/09
Show: 10PM
Tape Duration: :20

Story Summary: WAKE MED PLANS TO SLASH JOBS. THERE ARE PLANS TO ELMINATE 85-POSITIONS IN COMING WEEKS. WAKE MED'S PRESIDENT BLAMES 35-MILLION DOLLARS IN CUTS FROM FEDERAL AND STATE GOVERNMENTS. IN ADDITION TO THE CUTS, THE COMPANY MAY HAVE TO SUSPEND MATCHING CONTRIBUTIONS TO THE RETIREMENT PROGRAM. IN ALL, WAKE MED EMPLOYS 76-HUNDRED PEOPLE. WAKE MED PLANS TO SLASH JOBS.

Category: Crime
Date: 09/01/09
Show: 10pm
Tape Duration: 2:00

Story Summary: AN EDGECOMBE COUNTY MAN IS 'LOCKED UP' -- CHARGED WITH 'KILLING' A WOMAN IN FEBRUARY. SHE WAS ONE OF 'SIX' FOUND 'DEAD' IN RECENT YEARS. MANY ARE EXPRESSING 'RELIEF' AND 'CONCERN'. AT THE SAME TIME -- THE SUSPECT'S FAMILY -- SAYS HE'S NOT CAPABLE OF MURDER. AN EDGECOMBE COUNTY MAN IS 'LOCKED UP' - CHARGED WITH 'KILLING' A WOMAN IN FEBRUARY.

Category: Crime
Date: 09/01/09
Show: 10pm
Tape Duration: :30

Story Summary: TONIGHT - THERE ARE 'NEW DETAILS' - ABOUT THE 'TRIANGLE TERRORISM ARRESTS'.

ACCORDING TO 'COURT DOCUMENTS', FEDERAL AGENTS HAVE 'FROZEN' - 'BANK ACCOUNTS' —
BELONGING TO 'TWO' OF THE MEN - WHO WERE ARRESTED. THE DOCUMENTS REVEAL —
'XXXX' - HAS NEARLY 29-THOUSAND DOLLARS - IN THE BANK. INVESTIGATORS SAY —
'BOYD' AND 'SIX OTHERS' - PLOTTED TO 'CARRY OUT' - A 'VIOLENT JIHAD' OVERSEAS. AND, THE 'MONEY'
- WOULD HELP 'PAY FOR IT'. AGENTS ALSO SEIZED 14-THOUSAND DOLLARS IN 'CASH' - FROM BOYD'S HOME.
'HYSEN SHERIFI' IS ALSO FACING CHARGES. DOCUMENTS SHOW - INVESTIGATORS HAVE 'FROZEN' —
MORE THAN 6-THOUSAND DOLLARS IN HIS ACCOUNT. TONIGHT - THERE ARE 'NEW DETAILS' —
ABOUT THE 'TRIANGLE TERRORISM ARRESTS'. ACCORDING TO 'COURT DOCUMENTS', FEDERAL AGENTS
HAVE 'FROZEN' - 'BANK ACCOUNTS' - BELONGING TO 'TWO' OF THE MEN - WHO WERE ARRESTED.
THE DOCUMENTS REVEAL - 'DANIEL BOYD' - HAS NEARLY 29-THOUSAND DOLLARS - IN THE BANK.
INVESTIGATORS SAY - 'BOYD' AND 'SIX OTHERS' - PLOTTED TO 'CARRY OUT' - A 'VIOLENT JIHAD' OVERSEAS.
AND, THE 'MONEY' - WOULD HELP 'PAY FOR IT'. AGENTS ALSO SEIZED 14-THOUSAND DOLLARS IN 'CASH'
- FROM XXX HOME. 'HYSEN SHERIFI' IS ALSO FACING CHARGES. DOCUMENTS SHOW - INVESTIGATORS
HAVE 'FROZEN' - MORE THAN 6-THOUSAND DOLLARS IN HIS ACCOUNT.

POVERTY/JOBS/ECONOMY

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III. COVERAGE OF ADDITIONAL ISSUES

Category:Community

Date:07/25/2009

Show:10pm sat

Tape Duration:1:30

Story Summary:

NEW INFORMATION TONIGHT ABOUT WHEN AND WHERE PRESIDENT OBAMA

WILL MAKE HIS PITCH FOR HEALTH CARE REFORM IN RALEIGH.

Category:Community

Date:07/25/2009

Show:10pm sat

Tape Duration:1:30

Story Summary:

CONSTRUCTION IS CAUSING A 'TRAFFIC MESS MAKING IT DIFFICULT TO GET TO STORES ON HILLSBOROUGH STREET.

Category:Community

Date:07/25/2009

Show:10pm sat

Tape Duration:1:30

Story Summary:

A NEW RECYCLING PLAN MEANT TO SAVE THE CITY OF DURHAM 'MONEY'...

HAS INSTEAD LEFT RESIDENTS IN SEVERAL NEIGHBORHOODS - 'FRUSTRATED'.