

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Christine Vorpagel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Christine Vorpagel

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Lincoln County Board Supervisor

Date of election:

4-2-2024

General

Primary

Treasurer of candidate's authorized committee:

self Christine Vorpagel

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Christine Vorpagel</u>	Signature:
Name: <u>Christine Vorpagel</u>	Name: <u>SUSAN RESNIK</u>
Date of Request to Purchase Ad Time: <u>2-9-2024</u>	Date of Station Agreement to Sell Time: <u>2/14/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 2/14/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WSMT</u>	Date Received/Requested: <u>2/14/24</u>
Est. #:	Station Location: <u>MGRILL, WI</u>	Run Start and End Dates: <u>2/15/24 - 2/17/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# SUNRISE BROADCASTING CONTRACT

WAVL     WJMT

Date: 2/12/24      Account Rep: Steve R  
 Advertiser: Christine Vorpagel  
 Agency: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: N2227 Oak Ridge Avenue  
 City: Merrill      ST: WI      ZIP: 54452  
 Phone: 715 551 3189    Cell: \_\_\_\_\_    Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Estimate #: \_\_\_\_\_  
 PO #: \_\_\_\_\_

Agency (EDI) Order Info Only
Estimate #: _____
Adv. Code: _____
Product Code: _____
Rep Order #: _____
Station Order #: _____
Product Name: _____

Conflicts: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Revenue Type	Revenue Source	Billing Cycle	Inv. Type
<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Local <input type="checkbox"/> National <input type="checkbox"/> PSA	<input type="checkbox"/> Calendar	<input type="checkbox"/> Detail
<input checked="" type="checkbox"/> Prepay	<input type="checkbox"/> Direct <input checked="" type="checkbox"/> Political	<input type="checkbox"/> Broadcast	<input type="checkbox"/> Co-op Notarized Affidavit
<input type="checkbox"/> Trade	<input type="checkbox"/> Agency <input type="checkbox"/> Promo	<input type="checkbox"/> End of Schedule	<input type="checkbox"/> Notarized Affidavit

Email Invoice/Statement:     Yes     No      Email to: \_\_\_\_\_

Start Date 2/15/24      End Date 2/17/24  
*(Order dates start to finish, including those outside of billing & schedule)*

Package Name \_\_\_\_\_  
 Level Billing \_\_\_\_\_ per month  
 Start Month \_\_\_\_\_ End Month \_\_\_\_\_

Notes/Comments

SCHEDULE													
BEGIN	END	DAYPART	LEN	M	T	W	TH	F	SA	SU	RATE	TOTAL SPOTS	TOTAL AMOUNT
2/15	2/16	6a-7p	30				6	6			9.90	12	118
2/17	2/17	6a-9p	30						2		12	2	24
<b>TOTALS</b>												<b>14</b>	<b>142.00</b>

Rights to this advertising may not be assigned, transferred, or offered by resale by the Advertiser to any third party, agency, time broker, political or otherwise be used in any way other than in accordance with the terms of this agreement. All advertisements, messages, products, and services are subject to prior approval of Sunrise Broadcasting, LLC and must comply with the rules, policies, standards, practices and regulations of Sunrise Broadcasting, LLC, the Federal Communications Commission, and any other governmental body with jurisdiction. This station does not discriminate in the sale of advertising time and will accept no advertising that is place with the intent to discriminate based on race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising contract for the discriminatory purpose, including and not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.

Advertiser: Y      Date: 2/12/24  
 Account Rep.: Steven Resnick      Approved By: SR